Simple Visuals for Complex Research

This poster seeks to demonstrate the illustrative power of simple diagrams to teach information-seeking concepts. Diagrams and images allow for quick, non-didactic introduction of big-picture concepts in the non-linear, detail-free style preferred by students of creative professions.

Classroom Activity

On the spectrum below place each post-it where you think the source or characteristic belongs on the spectrum of information reliability.

RELIABLE

UNRELIABLE

A failed attempt:

Quote Sources


Evidence of Need

Landscape Architecture Students Classified by the Myers-Briggs Type Indicator

-NT (Intuitive/Thinking)
-NF (Intuitive/Feeling)
-ST (Sensing/Thinking)
-SF (Sensing/Feeling)

Evidence of Need

Architecture and Construction Management 3rd-Year Students Classified by the Kolb Learning Style Inventory

Assimilating
Converging
Diverging
Accommodating

Evidence of Need

Students of the built environment share a personality-based need for creative, open-ended, discussion-sparking opportunities where the big picture is presented first. These techniques satisfy the learning (and teaching) styles preferred by the Intuitive Feelers and Intuitive Thinkers of Myers-Briggs, and the Assimilators and Convergers of Kolb.

Evaluate

Richard Diebenkom
Ocean Park Number 70
The same painting as found in six different sources:

Evaluate

A failed attempt:

Try to avoid
Too many concepts.
Inconsistent visual style.
Gimmicky graphics.

A failed attempt:

To see and be shown is now the will and new expectation of half-mankind.”

-Henry Luce, Founder of Life Magazine

To see and be shown is now the will and new expectation of half-mankind.”

-Henry Luce, Founder of Life Magazine

The Library is a Restaurant.”

-William Pereira, Architect

The Library is a Restaurant.”

-William Pereira, Architect

Mackinder, Architect

for Complex
Use...
for seeing
which books we own and journals we subscribe to for ordering books in the region for articles & books not covered by the above services PolyCAT Inter-Library Loan (ILL) for articles & books not covered by the above services PolyCAT Inter-Library Loan (ILL)

[Architects] show a remarkable lack of enthusiasm for the written word.”

-M. Mackinder, Architect

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Evidence of Need

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