NOW COMES THE HARD PART: IMPLEMENTING AND MONITORING AN ADOPTED CAP

PRESENTED BY:
ERIK DE KOK
ASCENT ENVIRONMENTAL, INC.
FEBRUARY 1, 2013
CAP IMPLEMENTATION: GETTING STARTED

- Setting Priorities
- Clearly Define Roles & Expectations
- Ensuring Alignment with Other Initiatives
WHAT DRIVES IMPLEMENTATION?

Quantitative

Qualitative

Short-Term

Long-Term
1. **Setting Priorities**

- Quantifiable, measurable results
- Cost-effective, “win-win” ideas
- Momentum: political and/or community
- Following the Money
- Already doing it? Keep doing it!
2. **Defining Roles**

- **Is local government best suited to take lead?**
  - Focus on what local government CAN do and/or has resources to do
  - Avoid duplication or reinventing the wheel

- **High value (and challenges) of partnerships**
  - Multi-agency collaboration
  - Public/private
  - Universities
  - Non-profits
3. **Alignment with Other Initiatives**

- **State**
  - Building Code updates (triennial cycle, CALGreen)
  - New mandates (e.g. 75% waste diversion by 2020)
  - AB 1532 – Cap and Trade Revenue grants?
  - SB 226 – Infill Streamlining

- **Regional**
  - SB 375 implementation
  - EV Readiness Planning

- **Local**
  - Zoning/Development Code Updates
  - General Plan Updates

- **Other**
  - Beacon Award Program
CITY OF SAC: IMPLEMENTATION HIGHLIGHTS

► Clean Energy Sacramento
  ▪ www.cleanenergysacramento.com
  ▪ Launched December 2012
  ▪ $100 million investment in 5 yrs.
  ▪ 1,500 jobs created

► CoolCalifornia Challenge
  ▪ www.coolcalifornia.org
  ▪ April 2012 – March 2013

► Planning & Development Code Update
  ▪ www.sacgp.org/
  ▪ 2011-2014
CAP CONSISTENCY REVIEW

- Infill streamlining tool
  - CEQA Guidelines 15183.5

- Performance standards applicable to a development project
  - e.g. 35% less VMT/capita

- Quantitative vs. Qualitative Assessment?

- Make it Easy
  - e.g. VMT mapping/screening
WHAT NEXT?

► CA Cap-and-Trade Revenue
  ▪ Energy Utilities’ Direct Allocations
  ▪ AB 1532 Grants

► Sac 2035 General Plan Update
  ▪ 5-year update to GP and MEIR
  ▪ Goodbye CAP?

► Monitoring & Verification
  ▪ Are we on track?
  ▪ ILG Beacon Award program

► Adaptation & Resiliency
  ▪ Have we done enough?
THANK YOU

PRESENTED BY:

ERIK DE KOK
ERIK.DEKOK@ASCENTENVIRONMENTAL.COM
(916) 842-3164

WWW.ASCENTENVIRONMENTAL.COM