Have You Ever Stopped to Think . . .
... That You May Be Out of Proportion

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SLOWER TRAFFIC KEEP RIGHT
el rodeo
California State Polytechnic College
San Luis Obispo, California
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1971
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needs milk
Isn't life beautiful?
Isn't life gay?
Isn't life the perfect thing
To pass the time away?

Mason Williams
School of Engineering and Technology

Aeronautical Engineering
Electrical Engineering
Electronic Engineering
Engineering Technology
Environmental Engineering
Industrial Engineering
Industrial Technology
Mechanical Engineering
Transportation Engineering
Welding & Metallurgical Engr.
Those Magnificent Men in Their Flying Machines
A Harnessed Fire
a Man's Mind
a Wheel, a
Car, a Missile,
a Bomb,
and Empty Space
Flip a Switch—
The Comfort of Life?
The Power of a Wire
A Tool, a Hand, a Work of Art
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Agriculture Management
Agricultural Education
Agricultural Engineering
Animal Science
Crops Science
Dairy Science
Food Industries
Ornamental Horticulture
Poultry Industry
Soil Science
Agriculture Explores Mechanized Methods
Animal Science, a Challenging Responsibility
Architecture Patio
Where Thoughts Become Reality
School of Architecture
and Environmental Design

Architecture
Architectural Engineering
City and Regional Planning
The Home, and Tools of Tomorrow's Designer
Will they never learn? It's concrete, not cement.
School of Business and Social Sciences

Business Administration
Economics
Social Sciences
A senior project for two Social Sciences majors involved developing a recreation program for the aged.
Business Students Seek Keys to Success
Archaeologists Dig in at Poly
School of
Communicative
Arts
and Humanities

Art
English
Foreign Language
Graphic Communications
History
Journalism
Music
Philosophy
Speech

Below, Ian McCabe, editor of Mustang Daily.
Poly Journalists—
Mustang Daily
El Rodeo

El Rodeo staff created Poly's largest yearbook.
...and the News
Creative Students Discover Self-Expression
Hard Working Printers Put in Long Hours
Human Development Stresses

"Learn by Doing"

Indoor camping, and then the wild.

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Home Economics
Child Development
Education
Physical Education
Ethnic Studies
Psychology
The role of the home economist develops as modern values gain new appreciation for handwork.
Home Economics Department Earns Excellent Rating
P. E. Provides A Pleasant Break from The Classroom
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Computer Science & Statistics
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Military Science
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President Kennedy
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Iran

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Pukalani, Maui, Hawaii

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Brawley
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San Jose
Who's Who in American Colleges and Universities 1971

Not pictured:
Sally B. Backus
Paul D. Banke
William R. Gurzi
Linda G. McArthur
Ian McCabe
Michael R. McLaughlin
Alice A. Parsons

Loren F. Sutherland
Ralph E. Grossi Melville
Dan L. Segna
John W. Sale

Robert S. VanDyke
Kenneth W. Bauer
Bernard A. Nagengast
Lance Seltzer
Diane L. Reich
The Old Ball Game
Coach Charles Wilbur urges Gary Knuckles onward.
Les Ohm eyes the strike zone.
Golf team members Greg Edwards, Tigre Kiger, and Greg Stafford learn a few tricks of the trade from Coach Bill Hicks.

'Putting' on a Style
The Best Season
in Ten Years...
In frosh action Horace "Pinky" Williams aims high.

Forward Bill Jackson makes height count.
Sophomore center Bob Jennings stretches every muscle toward a rebound.
Sophomore guard Chris Blake looks to teammates for a play.

At a quiet moment team members watch the action.
Aquamen Take Control
Goalie Alan Anderson saves another one.

Dave Vickerman looks toward goal while escaping from a defender.
Effort Overshadows Disappointing Season
National
Champs
Repeat
Performance

Colleen Semas flattens a goat.

Right: Rodeo Club president, Greg Riedel, shows competitors how to hang in there.

Opposite page: Melvin Dick shows his national champion saddle bronc and bareback riding form.
Larry Ferguson slams on the brakes in regional competition.
Shirley Anderson races the clock in the barrel race.

Right: George Brown, Dennis Pleasant, Larry and Tom Ferguson, Melvin Dick and Jerry Koile line up to receive the championship trophy at the national finals in Montana.
Strength and Spirit
Mark Mustang Season
Jon Silverman (14) and Bob Crume (89) put the stop on Matador advance.

Darryl Thornes (44) crashes through for more yardage.
Rick Wegis (26), helps the homecoming effort by brushing off a San Fernando offender.

Tom Valos boots one through a wall of Matadors.
Juan Acyluna shows Soccer form in centering a pass from the right wing position.
During a scrimmage team members attempt to "head" in a corner kick.

Juan Aceytunu takes a shot toward the goal.

Late Start Costly
Grapplers Continue Winning Ways
Mustang wrestlers again controlled the NCAA college division championships, this year by winning by the biggest margin in the nine-year history of the meet—60 points.

Two champions were 118 lb. Gary McBride and heavyweight Tim Kopitar. John Finch became the first to place in four consecutive championships.
A Rugged Game

This non-league rugby play calls for an extra ounce of strength and energy.
Tracking
Another
Championship
Foreign Fashions and Talent
The Cal Poly Penguins were confronted by ecology activists.
The Rifle and Pistol Club aim for good marksmanship.
Farm City Week Features
Okie From Muskogee
Turkey Toss!
Poly Goats Hassle With Ecology Advocates
College Union—
A Four Million Dollar Reality
Mrs. Julian A. McPhee, widow of Cal Poly's late president, is an honored guest at the College Union Grand Opening.
Cal Poly Again Takes
Honors at Rose Parade
A Black fashion show was a highlight of the week's activities.
Black Heritage Week—
An Insight
on Man
The Sounds of Linda Ronstadt and Sweetwater Brought Spring Break to a Close
Outings Is . . .

The Outings Club provides relief from the pressures of schoolwork through trips to the Grand Canyon, mountain climbing, snow skiing, and a time for reflective contemplation.
Music for Many Moods
Ecology
Action Committee
Stresses
Environmental
Awareness
Variety Highlights
Speakers' Visits

Above, astronaut Walter Cunningham spoke at the Cal Poly Theater on “Our Future in Space”.

Left, ex-Senator George Murphy expressed his views on the recent labor troubles in California during a tour of the campus.
ROTC Stages
19th Annual
Military Ball
Los Angeles' Mayor Sam Yorty spoke to students and faculty during a stop at the Poly Campus.
A Group Called Smith was the featured entertainment at Homecoming.
John Fahey, folk guitarist.
"I found out there are just two places to be. Happy and unhappy. Everything I do is looking at that one question—what are we doing here, why, and how? That's part of what I have today in my music. I want to discover it 'cause this is the time for finding out... And it's gonna be great! It's gonna be beautiful!"

Richie Havens
Jewish students celebrate annual tree planting.
Poly Organizations Enjoy Social Life and Service

popular Teriyaki booth at Poly Royal.
"Virginia Wolf"
"America Hurrah"
Dramatic Arts
Round Out Poly Curriculum
Poly Royal 1971—The Biggest Ever

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"... The Idea Is a Force Let Loose,
Not Thereafter To Be Recalled."

—C. N. Parkinson
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Invite you to try some of their specially prepared meals
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"THE CHILDREN OF THE NIGHT"

For those who never know the light,
The darkness is a sullen thing:
And they, the Children of the Night,
Seem lost in Fortune's winnowing.

But some are strong and some are weak,—
And there's the story. House and home
Are shut from countless hearts that seek
World-refuge that will never come.

And if there be no other life,
And if there be no other chance
To weigh their sorrow and their strife
Than in the scales of circumstance,

'Twere better, ere the sun go down
Upon the first day we embark,
In life's imbittered sea to drown,
Than sail forever in the dark.

Let us, the Children of the Night,
Put off the cloak that hides the scar!
Let us be Children of the Light,
And tell the ages what we are!

—E. A. Robinson
"Friendship is the comfort, the inexpressible comfort of feeling safe with a person having neither to weigh thoughts nor measure words, but pouring all right out just as they are, chaff and grain together, certain that a faithful friendly hand will take and shift them, keep what is worth keeping and with a breath of comfort, blow the rest away."
Sail on silvergirl,
Sail on by
Your time has come to shine
All your dreams on their way.
See how they shine.
If you need a friend
I'm sailing right behind.
Like a bridge over troubled water
I will ease your mind
Like a bridge over troubled water
I will ease your mind.

... Simon and Garfunkle

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For the Business of Living
The tired and the weary say, "Beauty is of soft whisperings. She speaks in our spirit. Her voice yields to our silences like a faint light that quivers in fear of the shadow."

But the restless say, "We have heard her shouting among the mountains. And with her cries came the sound of hoofs, and the beating of wings and the roaring of lions."

At night the watchmen of the city say, "Beauty shall rise with the dawn from the east."
And at noontide the toilers and the wayfarers say, "We have seen her leaning over the earth from the windows of the sunset."

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And a woman who held a babe against her bosom said, Speak to us of children. and he said:
Your children are not your children.
They are the sons and daughters of Life's longing for itself.
They come through you but not from you,
And though they are with you yet they belong not to you.
You may give them your love but not your thoughts,
For they have their own thoughts.
You may house their bodies but not their souls,
For their souls dwell in the house of tomorrow, which you cannot visit, not even in your dreams.
You may strive to be like them, but seek not to make them like you.
For life goes not backward nor tarries with yesterday.
You are the bows from which your children as living arrows are sent forth.
The archer sees the mark upon the path of the infinite, and he bends you with his might that his arrows may go swift and far.
Let your bending in the archer's hand be for gladness;
For even as he loves the arrow that flies, so he loves also the bow that is stable.

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Paul Simon—31,163,166,167,172,173,174,175,200,201,248
Robert Turbin—1,5,37,44,45,278