El Rodeo 1965
California State Polytechnic College
San Luis Obispo, California

Charles W. Smith Jr.
Editor-in-Chief
Charlene A. Klempner
Associate Editor
Loren Nicholson
Advisor
"Time and the ocean, and some fostering star. 
In high cabal have made us what we are."

Sir William Watson

What is time? Time is forever and a day, for years on end; all the year round, all the day long, morning, noon and night; hour after hour, day after day, month after month, year after year; that first step forward opening a world of new and exciting things to come . . . the ocean of knowledge at our feet . . . some fostering star accompanying us along the way . . . all unite to make us what we are.

Today, after taking that first step, we are here attempting to cultivate the wealth of knowledge offered us. California State Polytechnic is our ocean.

It is now up to the individual to take full advantage of the united opportunities offered him.
A Glance at Cal Poly
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administration
The President’s Cabinet, a College-wide administrative advisory body to the President, meets regularly to discuss College issues. Seated, left to right: C. O. McCorkle, Dean of College, Kellogg Campus; Robert E. Kennedy, Executive Vice President; Julian A. McPhee, President; Dale W. Andrews, Dean of College, San Luis Obispo Campus; Hugh O. La Bounty, Executive Dean of Planning and Development. Standing, left to right: Gene Brendlin, Foundation Manager; Howard West, Assistant to the President, Ex officio Board Member, and Secretary; Kenneth Kitch, Assistant to the President, Director of Educational Conference Center, Voorhis Campus. Not pictured: Harold Wilson, Executive Dean of Operations Analysis.

President’s Message

It is with great pleasure that I respond each year to the request from the EL RODEO Editor to provide a President’s Message for the yearbook. I have always felt that the College yearbook is a most valuable publication for it preserves for all time, in picture and the written word, a one-year history of the lifeblood of any college — its students, faculty and staff.

Much can be learned about the history, tradition and development of a college by reviewing these annual publications. I still cherish looking through the yearbooks of my college days and recalling events and activities that will always be fond memories. I am sure that you too, in future years, will time and again look at this year’s EL RODEO and recall the many wonderful times of your college career.

As you look through the 1965 edition of EL RODEO you will find recorded in its pages the significant events of the 1964-65 school year. It was a year of many accomplishments for the college. For those of you who are graduating, I hope that you will become active alumni and help Cal Poly continue to have significant years of accomplishment in the future.

Best Wishes,
Julian A. McPhee
President
Administration

DALE W. ANDREWS
Dean of the College

EVERETT CHANDLER
Dean of Students

HOWARD WEST
Assistant to the President

PAUL WINNER
Associate Dean of Admissions

LOTTAINE HOWARD
Dean of Women

DONALD NELSON
Business Manager

GENE BRENDLIN
Foundation Manager

JERALD HOLLEY
Registrar

DR. BILLY MOUNTS
Health Center
Division Deans
and
Department Heads

Agriculture

WARREN T. SMITH
Dean of Agriculture

LYMAN L. BENNION
Animal Husbandry

HOWARD C. BROWN
Ornamental Horticulture

LOGAN S. CARTER
Soil Science

DANIEL C. CHASE
Agricultural Business Management

EDGAR A. HYER
Farm Management

CORWIN M. JOHNSON
Crops

RICHARD I. LEACH
Poultry Husbandry

JAMES F. MERSON
Agricultural Engineering

DeWITT SAMPSON
Food Processing

HARMON B. TOONE
Dairy Husbandry and Management
Applied Arts

Carl C. Cummins
Dean of Applied Arts

Richard Anderson
Physical Education

Roy Anderson
Business

Harold Davidson
Music

A. M. Fellows
Printing

Philip Gerber
English

John Heinz
Audio-Visual

Marjory Martinson
Home Economics

Robert V. McKnight
Technical Journalism

J. M. McRobbie
Technical Arts

Walter Schroeder
Education

Applied Sciences

Clyde P. Fisher
Dean of Applied Sciences

Colonel William M. Boyce
Military Science

Woodford E. Bowls
Physical Sciences

Donald W. Hensel
Social Sciences
Applied Sciences (con'td.)

GLENN NOBLE  
Biological Sciences

MILO E. WHITSON  
Mathematics

HAROLD P. HAYES  
Dean of Engineering

FRED W. BOWDEN  
Electrical Engineering

CHARLES P. DAVIS  
Aeronautical Engineering

MILLARD J. FOTTER  
Industrial Engineering

GEORGE J. HASSLEIN  
Architectural Engineering

JAMES M. McGrath  
Air Conditioning and Refrigeration Engineering

LEON F. OSTEYEE  
Mechanical Engineering

FRED STEUEK  
Electronic Engineering

FRANCIS F. WHITING  
Machine Shop

RICHARD C. WILEY  
Welding and Metallurgical Engineering
government
Malcom Kemp
A. S. President

Sandy Wright
A. S. Secretary

Robert Mattes
A. S. Vice President

Associated Student Body Officers

Student Body President’s Message

Where were you in 1965? Remember that homecoming float? . . . that last final in December? . . . or was it that Poly Royal exhibit? This was one of the years that you were involved in Cal Poly. We all came to this school for an education and we were offered many avenues which led toward the idealistic goal of an all-inclusive education; that goal for which Cal Poly is continually striving.

Student government is responsible for many of these avenues of education. But what is student government? Consciously or unconsciously, you participated in some form of student government, whether it was through your department club, an interest club, or a formal element of governmental structure. The success of the Student Body is entirely dependent upon the success of each individual part of that student body. A leader cannot make a group succeed. Success comes only from the individuals within the group.

It has been a rewarding experience to serve you as President this year. Now it is the time to thank each of you for making this year a successful one. I am proud to have been a part of this student body.

Malcom Kemp
A. S. President
The senior class officers were busily preparing the class for graduation activities this year. The main activities of the class took place during Senior Week—June 13-19. They included a barbecue, baccalaureate, Senior gift presentation, treeplanting ceremony, Senior Ball and the Commencement.

Under the leadership of Ted Van Tuyle, the Junior class sponsored the Frosh-Soph Brawl, and a Stomp with the Regents providing music. Profits from the Stomp went to the March of Dimes.

A dance with music by the Collegians and the sponsoring of Ugly Man Dave Lee were some of the activities of the class. Other activities included a stomp with the Pacifics providing music, and a dance with music by the Satars. At Poly Royal the class sold hats and ran a carnival booth.
The Freshman class, while adjusting to college life, participated in the Frosh-Soph Brawl and lost. The penalty was the care of the "P" for the year. The class also sponsored a Grub Stomp.

Awards Committee

This committee is concerned with the issuance of all awards on campus. These range from the College Union to Who's Who and include Music Board, Poly Royal, Athletic Awards. The job of selecting the recipients is not an easy one and takes much deliberation and forethought.

Board of Publications

This group serves as an advisory board to all publications on campus and is composed of representatives of each of these. Also included are faculty representatives and the College President's representative.
It is the function of this body to review all complaints concerning violations of constitutions or codes. They are also responsible for recommending changes in existing codes or constitutions.

Supervising the conduct of all campus elections comprises the majority of the duties of the Election Committee. The election code must be supplied to all persons concerned with the publicity or operation of each election and then a followup is often necessary due to violation charges made by candidates or outside parties. This is a very important function to our system of student government.
El Mustang News Staff

This large group has as its primary function the collection and writing of the news stories for El Mustang, the college newspaper. They may be spotted reporting the news anywhere on campus and at any time. The experience gained by these students has proven invaluable in securing jobs as newspaper men and women after graduation.


El Mustang Advertising Staff

The duties of the El Mustang Advertising Staff consist of arranging the layouts and contacting the local merchants wishing to purchase ads in El Mustang, the campus newspaper. Under the direction of Loren Nicholson the staff does an excellent job of providing sustenance for the publication.

Clockwise, beginning at front right, staff members are: Jane Lutticken, Kim Cooper, Charles Smith, Judy Cochran, Charlene Klempner, Monty Odett, Cliff Gillette, Jim Hildebrand, Richard Bradham, Harvey Uniti, Steve Mieth, Mike Shanley, Jim Luly, Hal Thomas, and Lois Parker. Seated in center are, left to right: Claudia Snyder, Cathy Crosbie, Laurie Marek, Terri Vieira, Lynne Warner, Marcia Romberg, and Cheryl Affleck. Not Pictured: Jo Warren.

Editor-In-Chief........Charles W. Smith, Jr.
Associate Editor........Charlene A. Klempner
Student Advisor..........Judy A. Cochran
Faculty Advisor..........Loren L. Nicholson

Seated, Left to Right: Kathi Filice, Judy Pigg, Mr. Loren Nicholson, Joy Pruitt, and Trillis Birdseye. Standing: Cara McIntyre and Jon Daly.

Seated, Left to Right: Kathi Filice, Judy Pigg, Mr. Loren Nicholson, Joy Pruitt, and Trillis Birdseye. Standing: Cara McIntyre and Jon Daly.

Staff Positions

Section Editors:
Administration and Student Government—Claudia Snyder and Judy Pigg
Seniors—Hal Thomas
Athletics—Jon Daly
Organizations—Cliff Gillette
Activities—Marcia Romberg
Dorms—Terri Vieira and Lori Marek

Copy Editors:
Richard Brabham
Cathy Crosbie
Cora McIntyre

Business Manager:
Harvey Uniti

Photographers:
Jim Luly
Steve Mieth
Monty Odett
Mike Shanley

Art Editor:
Jane Lutticken
Finance Committee

The Finance Committee is responsible for all school finances. This group coordinates a yearly budget and has the task of keeping it balanced. Appropriations are made to separate committees which are formed for the purpose of organizing special dances and assemblies.

Homecoming Executive Board

The organization and presentation of the Homecoming activities for alumni, faculty, students and the surrounding community are carried out by the Homecoming Executive Board. The election of the Homecoming Queen and her court and their presence at the parade, game and dance are all further responsibilities of this committee.

Inner Class Council


The Photo Bureau is responsible for all pictures printed in campus publications. Its members take, develop, and print many of the pictures used in El Mustang and El Rodeo.

The Poly Royal Board organizes all the Poly Royal weekend events. The entire weekend including queen selection, the carnival, the rodeo, and the displays are pre-planned and organized by this committee composed of members from each major division and club.

Poly Royal Activities

Poly Royal activities include displays by each department. Pictured are Engineering students hard at work in the Engineering West patio.

International students set up displays from their countries for Poly Royal activities.
The Student Affairs Council, which is composed of three elected positions representing the entire student body, three representatives from each of the four division councils, and one representative from each of the four classes, one representative from each of the following boards: Poly Royal, Music, Publications, Athletics, and College Union, is the policy making student organization on our campus. Faculty members represented are the Dean of Activities, the President's representative, and the Graduate Manager.

SAC sets policies concerning student activities and also establishes committees to look into programs such as campus radio. Occasionally a joint committee is established with student representatives from SAC, faculty members, and members from the administration.

Our SAC, twice each year, meets with SAC from Cal Poly at Pomona to exchange problems and ideas common to both campuses.

Robert (Bob) Spink, a graduate from Cal Poly, presides over the ASI office as Graduate Manager. Dr. Dan Lawson is Dean of Activities, and Miss Linda Hamlin and Miss Peggy Newgarden are Activities Advisors.

Bob Spink relaxes during a busy schedule to read Cal Poly's own El Mustang.

Mrs. Phyllis Stewart keeps the books in balance for the Associated Students.

Mrs. Elaine Spickler assists a Cal Poly student in locating a room available for his club's weekly meeting.
The WOW Campus Counselors are the lovely people who give the incoming students the idea that Poly is a great place to be. They aid them with first week problems and contribute to the first week of fun at Cal Poly. The camp offers the whole outdoors to help convince new students that there is no place like Poly.

The WOW Campus Counselors are the great people who help the new and transfer students adjust to campus and college life here at Poly. They conduct discussions of first week problems and are the leaders of the rollicking meals in the cafeteria. The activities of the first week are instigated by these people and the fun the students have must be partly their fault.
Meet Your
College Union Board

The College Union Board, composed of the chairmen of the ten committees in College Union plus the College Union General Chairman, the Vice-Chairman, the two Secretaries—Corresponding and Recording—and the Treasurer, is the policy-making—hereafter referred to as hairsplitting—organ of College Union. It is responsible for deciding overall scheduling of events, general matters of interest to the whole College Union, public relations and general procedural matters, as well as occasional trivia of various degrees.

In command of all this glee on Monday nights is Jack Montgomery—jovial, pipe-smoking, occasionally bleary-eyed, but nonetheless tried and true. Second in command is Gordon Jones, of whom nothing derogatory will here be said—mainly because it is he who is responsible for this little essay. Taking the laurels as recording secretary is Pam Priddy, of whom likewise nothing derogatory shall be said, mainly because she is responsible for the article. Corresponding to Pam, (and to assorted individuals with whom College Union is in contact for one reason or another) with duties as Corresponding Secretary is Sandra Schwarz, an Impala-driving, San Francisco-loving coed. Last (to amaze one and all, I shall avoid the obvious “but not least”) among the Board execs is the third of our girls, Linda King (ideal situation for Jack and I, no? Well, no... the ever-diligent Vice Chairman (more imaginative than “yours truly,” no?) is engaged, and, well, I guess it has to be admitted, Jack is, well, er, sort of bashful) who is Board Treasurer and who has faced endless questions over the exact source of the funds which took her to Europe last summer.

So much for the students; the remainder of the contingent is that in-group little bunch, the advisors. They include: Mr. Rittenhouse, the President's Representative, who's a good guy when he's not peddling luau tickets; Dr. Arnold Dean whose vast quantities of sound, thoughtful and sage advice has been known to yield the following observations: “DON'T CHANGE THAT CODE AGAIN!!” and who has been somehow persuaded to undertake the hazards and dangers of advisorship (not the least among which is submitting to these observations) for a number of years; Miss Linda Hamlin, Activities Advisor, whose Bah Hahbah-upbringing enables her to somehow cope with such diverse situations as politicians named Pierre and broken generators, budget sessions and interminable committee meetings regarding a certain talent show; and our newest Activities Advisor, Miss Peggy Newgarden, whose New York calm can only occasionally be broken, as for instance, “You're holding WHAT concert in the living room of my apartment???” In fact, though, our advisors are perhaps our most valuable resource (but then, who ever heard of getting a 27% allowance on your income tax for an advisor?) and, without them, College Union could simply not progress as it has; our thanks to them can never be adequately stated, so suffice it to say that they are irreplaceable.
Assembly Committee

The College Union Assembly Committee is responsible for presenting to the student body a fine array of performers. This year such performers as The Three D's, Bud and Travis, the Chad Mitchell Trio, and The Harlem Globe Trotters filled the bill on campus.

It is the ambition of the committee to have an even wider assortment of performances in the future as more proceeds are gained from current assemblies.

Further, the committee is responsible for the coordination of the College Hour programs in conjunction with any school group wishing to perform.

Dance Committee

The College Union Dance Committee coordinates the overall schedule of dances held on campus, shares financial responsibility with sponsoring organizations, and sponsors dances of their own for the benefit of the entire student body. Of the dances sponsored by the committee, the most outstanding is the annual Christmas Formal.

The efforts of this committee have been well rewarded in many a memorable evening.
Drama Committee

The main objective of the College Union Drama Committee is to provide the Cal Poly Student Body with entertainment in the form of dramatic productions. The committee constructs the sets, chooses the plays and directs the actors, actresses and crew heads of the various subdivision committees. This year they did "Two Blind Mice" in the fall quarter and "Our Town" during the spring quarter.

Films Committee

The College Union Films Committee sponsors a series of films for the student body and staff. These films are shown on Friday and Saturday nights in the Little Theatre. Their purpose is to bring inexpensive entertainment to the students.

During the school year this committee showed about 30 films ranging from comedy and musicals to serious dramas. They try to cover many different interests and present a wide range of entertainment.
Games and Hobbies Committee

This is the fun and games department of College Union. They sponsor Ping Pong and Bowling tournaments, billiard matches and other such events as well as helping the Bridge and Chess clubs sponsor games. The promotion of other hobbies such as stamp and coin collecting are also part of the function of the Games and Hobbies Committee.

Now they are playing a game that seems to be a lot of fun, but they can’t figure out how to make a tournament and find the best player. If you can help them, please do!

Personnel Committee

The College Union Personnel Committee is basically responsible for maintaining a current membership file and for determining the eligibility of members for the receipt of the various College Union Awards. In addition to these responsibilities, the committee also plans and stages the annual College Union Awards Banquet which is held during the spring quarter of the College year.

Fine Arts Committee

The College Union Fine Arts Committee is entirely student composed, student oriented and student planned. Their objective is to introduce and present programs in the Fine Arts area and to foster both interest and participation.

Among the programs presented this year were, Eric Hawkins, modern dancer, and Dr. Murray Banks, comedian psychologist. The College Union Fine Arts Committee endeavors to present programs which appeal to the wide tastes of our students and readily adapt to our unique campus situation.

Public Relations Committee

The primary purpose of the College Union Public Relations Committee is to publicize all activities sponsored by CU committees. Through such devices as posters, stunts and a column in the newspaper this purpose is accomplished.

The committee itself is divided into several sub-committees to carry out the various means of publicity. This committee could perhaps be called the voice of College Union.

Those pictured are: Margaret DeVinny, Noel Burkley, Jim Sefton, John Jacobson, Hugh Bramma (Chairman).
Outings Committee

The Outings Committee sponsors a year-round program of organized outdoor recreational activities to meet a wide variety of interests suited to Poly Students. It coordinates outings among campus clubs and serves various college organizations and groups by maintaining current information about facilities for outings in the San Luis Obispo County area. The annual Yosemite-Badger Pass snow trip is the highlight of the committee's activities. The other outings include hikes to San Luis lighthouse, Tour of Hwy 1, and the Death Valley tour.

Those pictured are: Rush Hill, Terry Rudikiu, Larry Ligget (Chairman), Tim Long.

Social Committee

FUN! FUN! FUN! This describes the CU Social Committee. As one of the most active committees, it adds the spice to college life.

The "Playboy Party", "Las Vegas Night", and an "Indoor Beach Party" are just a few of the many functions sponsored by the Social Committee. It also works with International Week in creating goodwill with friends from abroad.

Those pictured are: Mike Umehara, Bill Meyer, Gordon Jones, Lynn McCoy, Judy Edwards, Dennis Jennings, David Smith, Connie Silver, Craig Brammer, Kathleen York, Bob McDonald, Betty Nielsen, Nem Jain, Craig Colledge (Chairman).
Who's Who in American Colleges and Universities

David K. Beno
Dairy Husbandry
Chino, Calif.

George H. Coughtin II
Biological Chemistry
Palo Alto, Calif.

Doris Elizabeth Hofmann
Home Economics
Bloomington, Calif.

David E. Haldsworth
Mechanical Engineering
Los Angeles, Calif.

Larry Hubbell
Printing
Covina, Calif.

Warren L. Jones
Mechanized Agriculture
Los Angeles, Calif.

Fred W. Karig
Mechanical Engineering
Flintridge, Calif.

Malcom Kemp
Electrical Engineering
Big Pine, Calif.

William L. Maddox
Mathematics
San Luis Obispo, Calif.

Jack P. Montgomery
Social Sciences
Hanford, Calif.

Patricia K. Palmer
Elementary Education
Santa Cruz, Calif.
Thirty years ago the first volume of "Who's Who in American Colleges and Universities" was published in order to honor college students whose scholarship, service and general aptitude warranted recognition.

And so it goes today. Students are nominated by the authorities at his or her school and are selected by a committee consisting of faculty members, administrators and students.

The award is the highest award presented to any member of the Junior, Senior, or Graduate Class.

In order for a student to be eligible for this award, he or she must have a grade point average at least equal to the average of the College, and have participated in at least three major campus functions for which he or she has received activity points.

The men and women pictured on these pages are those who have given of their time so that we students at Cal Poly could enjoy the many activities on our campus.

The students of Cal Poly are proud of these students who have qualified for this honor, and it is with pride that we present them in this section of the El Rodeo.

Delbert C. Petersen
Animal Husbandry
Cotati, Calif.

Stanley A. Portugal
Agricultural Business Management
Hanford, Calif.

Bruce W. Robinson
Business
Barrhead Alberta, Canada

Fran F. Seymour
Home Economics
Beverly Hills, Calif.

Roger G. Svendsen
Mechanical Engineering
Glendale, Calif.

James Venneman
Mathematics
Saratoga, Calif.

Vern Van Voorst
Agricultural Engineering
Thermal, Calif.

Ray Walker
Animal Husbandry
Saratoga, Wyoming

Winston Walker
Electrical Engineering
North Hollywood, Calif.

Vic Wallace
Electrical Engineering
Fresno, Calif.

NOT PICTURED
Carl E. Anderson
Lyman C. Ashley
Kathleen Broderston
Michael A. Brundy
Gary E. Day
David W. Kishiyama
Roland Arnold Lint
Earl Ronald Love
William L. Maddox
Clark A. Puntigam
Richard Louis Soares
Garry Lee Walker
Sandra Alinda Wright
Melvin H. Carnahan
Agricultural Business Management
Riverside, Calif.

Set-Bun Chau
Electronics Engineering
China

Ann Carr
Elementary Education
Pacific Palisades, Calif.

Joseph Chow
Architecture
Hong Kong

Ronald F. Clausen
Mathematics
Bogata, New Jersey

Gary Chilcott
Agricultural Business Management
Lancaster, Calif.

Delvert C. Clement
Animal Husbandry
Hanford, Calif.

John Christoferson
Electronic Engineering
Newman, Calif.

Verne Ceciliani
Mechanized Agriculture
Tracy, Calif.

Gerard L. F. Ching
Electronics Engineering
Honolulu, Hawaii

Margaret I. Clowdus
Elementary Education
Santa Maria, Calif.

Douglas Chan
Agricultural Business Management
Courtland, Calif.

Diane Cheryl Chisholm
Business
Watsonville, Calif.

Robert Chase
Industrial Engineering
Pasadena, Calif.

Claire Jean Cohendet
English
Burlingame, Calif.

Judith A. Cochran
Home Economics
Palo Verde Peninsula, Calif.

Lenore Clark
Elementary Education
Santa Cruz, Calif.

John A. Cocos
Air Conditioning Engineering
Schenectady, New York

Robert Cattey
Farm Management
Rio Vista, Calif.

David M. Cleugh
Food Processing
Pico-Rivero, Calif.

Robert Cattey
Mechanical Engineering
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Lancaster, Calif.

John Christoferson
Electronic Engineering
Newman, Calif.

Delvert C. Clement
Animal Husbandry
Hanford, Calif.

Verne Ceciliani
Mechanized Agriculture
Tracy, Calif.

Gerard L. F. Ching
Electronics Engineering
Honolulu, Hawaii

Margaret I. Clowdus
Elementary Education
Santa Maria, Calif.

Douglas Chan
Agricultural Business Management
Courtland, Calif.

Diane Cheryl Chisholm
Business
Watsonville, Calif.

Robert Chase
Industrial Engineering
Pasadena, Calif.

Judith A. Cochran
Home Economics
Palo Verde Peninsula, Calif.

Claire Jean Cohendet
English
Burlingame, Calif.

Lenore Clark
Elementary Education
Santa Cruz, Calif.

John A. Cocos
Air Conditioning Engineering
Schenectady, New York

Robert Cattey
Mechanical Engineering
Rio Vista, Calif.

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Margaret I. Clowdus
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Santa Maria, Calif.
Donald C. Cole
Aeronautical Engineering
Watsonville, Calif.

Craig J. Colledge
Metallurgy
Napa, Calif.

Gary Lynn Compton
Electronics Engineering
Sacramento, Calif.

Janet Elaine Comstock
Social Science
Sonora, Calif.

Steven H. Conkle
Industrial Engineering
Tazana, Calif.

James R. Conley
Electric Engineering
San Luis Obispo

Paula Cook
Elementary Education
San Luis Obispo, Calif.

Monroe Cosner
Food Processing
Bakersfield, Calif.

James Crew
Biological Sciences
Atascadero, Calif.

Eugene E. Crook
Mechanical Engineering
Castro Valley, Calif.

Duane Cropsy
Technical Arts
Oakland, Calif.

Earl Caserta
Animal Husbandry
Sonoma, Calif.

James Crapuchettes
Electronics Engineering
Woodside, Calif.

Edward Crosby
Technical Arts
Sacramento, Calif.

Paula Connolly
Elementary Education
Pasadena, Calif.

Michael W. Cummings
Mechanical Engineering
Janesville, Calif.

Lawrence Cuneo
Math
San Francisco, Calif.

Joe M. Cummings
Electrical Engineering
San Carlos, Calif.

William Crow
Physical Education
Santa Barbara

Darrel Crosswell
Agricultural Business Management
Fillmore, Calif.
Howard T. Farris
Farm Management
Nepper, Idaho

Melvin Focha
Dairy Husbandry
Escalon, Calif.

Frank A. Freyman
Business
Downey, Calif.

Lee Frudden
Crops Production
Bradley, Calif.

Jaci Flebig
Home Economics
San Bruno, Calif.

Oliver Dwight Filley III
Electrical Engineering
Lompoc, Calif.

John K. Foster
Soil Science
Orange, Calif.

Frank G. Frankel
Electrical Engineering
Bayside, New York

Richard Fuchslin
Mechanical Engineering
Dixon, Calif.

Joyce M. Finucane
Elementary Education
San Francisco, Calif.

Harwood B. Fowler
Technical Arts
Newport Beach, Calif.

Carol Jane Freeman
Elementary Education
Napa, Calif.

Gary Galdano
Business Administration
San Anselmo, Calif.

Kathleen Flake
Mathematics
Fresno, Calif.

Melanie Foy
Home Economics
Santa Barbara, Calif.

Constantino C. Frial
Printing Engineering and Management
Nagbuket, Iloilo Sur, Philippines

Joseph Thomas Garofalo
Biological Science
Santa Barbara, Calif.

Delbert Fletcher Jr.
Animal Husbandry
Dayton, Washington

Louis J. Garvey
Architectural Engineering
Farmington, Minnesota

Ronald Garvey
Mathematics
Modesto, Calif.

Carolyn Garrett
Physical Education
Bakersfield, Calif.

Donald C. Gay
Electronic Engineering
Salinas, Calif.

Josephine Garrett
Home Economics
Bakersfield, Calif.

Pat Gardner
Physical Education
Marysville, Calif.

Judi Le Flore
Home Economics
Bakersfield, Calif.

Kathleen Flake
Mathematics
Fresno, Calif.

Melanie Foy
Home Economics
Santa Barbara, Calif.

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Biological Science
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Salinas, Calif.

Carolyn Garrett
Physical Education
Bakersfield, Calif.
Ray Gross  
Printing and Business  
Modesto, Calif.

Ory Gruber  
Air Conditioning Engineering  
Israel

John Guhring  
Technical Arts  
San Luis Obispo, Calif.

Marvin Guillermo  
Architectural Engineering  
Guatemala

Raymond Gundersen  
Dairy Husbandry  
Lindenhurst, New York

Richard A. Gutschow  
Architectural Engineering  
Whittier, Calif.

Hawawu Gyamfi  
Home Economics  
Ghana

Patricia A. Hale  
Home Economics  
Rio Vista, Calif.

John A. Haller  
Mathematics  
Sacramento, Calif.

Jim Harrers  
Aeronautical Engineering  
Redding, Calif.

Hassan Hamidi  
Electronics Engineering  
Hamedan, Iran

Tom G. Hayden  
Mechanical Engineering  
Gorhamville, Calif.

James B. Hayes  
Architectural Engineering  
Pasadena, Calif.

Lance Hannon  
Electronics Engineering  
Concord, Calif.

Henry J. Heesch Jr.  
Printing Engineering and Management  
Marin Bay, Calif.

Fred M. Hauenstein  
Mechanical Engineering  
Kingsburg, Calif.

John G. Harkness  
Mechanical Engineering and Math  
Altadena, Calif.

Stephanie Harkness  
Home Economics  
Altadena, Calif.

Daryl Harris  
Business  
San Luis Obispo, Calif.

Thomas Hartman  
Electrical Engineering  
El Monte, Calif.

M. Karl Hartwig  
Social Science  
Arroyo Grande, Calif.

Alan Paul Haskvitz  
Journalism  
Ontario, Calif.
Chris Iverson  
Physical Education  
Salinas, Calif.

Donald C. Johnson  
Animal Husbandry  
San Luis Obispo, Calif.

Donna Jounoreno James E. Jessup  
Animal Husbandry  
Agricultural Business Management  
San Luis Obispo, Calif.

Gail Johnson  
Elementary Education  
Arroyo, Calif.

Alvin Joseph Jacobson  
Business Administration  
Pittsburgh, Pennsylvania

Joan Johnson  
Elementary Education  
La Canada, Calif.

H. Vince Jacobs  
Math  
Carmichael, Calif.

Brian L. Johnston  
Architecture  
Cut Bank, Montana

Lee Jagla  
Technical Arts  
Hayward, Calif.

Nem C. Jain  
Mechanical Engineering  
New Delhi, India

Glen Janzen  
Mechanized Agriculture  
Madora, Calif.

Kenneth C. Johnson  
Fruit Production  
Sunnyvale, Calif.

Tom Jensen  
Mechanical Engineering  
Salton, Calif.

Tom Johnson  
Animal Husbandry  
Sugar City, Colorado

Richard J. Johnson  
Agricultural Business Management  
San Francisco, Calif.

Allan H. Jones  
Electronic Engineering  
Terence, Calif.

Joginder Jotwani  
Mechanical Engineering  
India
David Garry Smith
Air Conditioning and Refrigeration
Glendale, Calif.

Lynd Smith
Electrical Engineering
Opel, Calif.

Chiang Som
Mechanical Agriculture
Cambodia

Larry Snow
Technical Arts
Pleasant Valley, Calif.

Dennis Stack
Technical Arts
Palo Alto, Calif.

David L. Smith
Architectural Engineering
Carmichael, Calif.

Martha Smith
Elementary Education
South Pasadena, Calif.

Satya Narayan Somani
Mechanical Engineering
Cuttots, India

Eugene Paul Stark
Mathematics
Sacramento, Calif.

Homer Lynn Smith
Agricultural Business Management
Fullerton, Calif.

Nora Marie Smith
Mathematics
Sunol

Joe Stasulat
Agriculture Business Management
Madera, Calif.

Leo G. Smith
Dairy Manufacturing
Clare, Michigan

Peter Smith
Mechanical Engineering
Montebello, Calif.

Tom S. Sycapaylos
Soil Science
Salonika, Greece

Edward M. Spivak
Electronic Engineering & Math.
Redlands, Calif.

Patricia Stone
Physical Education
China Lake, Calif.

Lyle R. Smith
Math
Mesa, Arizona

Karol Snow
Mathematics
Los Angeles, Calif.

Connie Stock
Physical Education
Walnut Creek, Calif.

Janice Stark
Elementary Education
San Luis Obispo, Calif.

Lyle R. Smith
Math
Mesa, Arizona

Karol Snow
Mathematics
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Chienq Sam
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Janice Stark
Elementary Education
San Luis Obispo, Calif.
Donald John Stornetta  
Mechanized Agriculture  
Point Arena, Calif.

Karl L. Sullivan  
Farm Management  
Gardena, Calif.

David J. Sweitzer  
Agricultural Business Management  
Beaumont, Calif.

Gary Taylor  
Business  
San Francisco, Calif.

James L. Strickland  
Technical Arts  
Arroyo Grande, Calif.

Ray S. Sumida  
Electrical Engineering  
Pahala, Hawaii

Big Szer  
Mechanical Engineering  
Hong Kong

Lenard E. Taylor  
Technical Arts  
San Luis Obispo, Calif.

Ralph A. Strohman  
Soil Science  
Son Luis Obispo, Calif.

Richard Lee Summers  
Elementary Education  
Atascadero, Calif.

Big Szer  
Mechanical Engineering  
Hong Kong

Ralph A. Strohman  
Soil Science  
Son Luis Obispo, Calif.

Russell J. Surber  
Social Science  
Atascadero, Calif.

Gene J. Tanaka  
Mechanical Engineering  
San Luis Obispo, Calif.

Russell W. Taylor  
Mechanical Engineering  
King City, Calif.

James L. Stuart  
Industrial Engineering  
Fullerton, Calif.

G. David Swanson  
Electronics Engineering  
Eureka, Calif.

Paston Tanaka  
Architectural Engineering  
Los Angeles

Merrie F. Tebben  
Biological Sciences  
Whittier, Calif.

James Stubblefield  
Biochemistry  
La Crescenta, Calif.

Roger F. Stuck  
Electronic Engineering  
Santa Barbara, Calif.

Ralph Swartz  
Architecture  
San Diego, Calif.

Paston Tanaka  
Architectural Engineering  
Los Angeles

Merrie F. Tebben  
Biological Sciences  
Whittier, Calif.

William B. Studley  
Industrial Engineering  
Costa Mesa, Calif.

Dawn Marie Sweitzer  
Elementary Education  
Beaumont, Calif.

Sylvia June Tanquary  
Elementary Education  
Paso Robles, Calif.

Virginia Teemer  
Home Economics  
Glendale, Calif.
The 1964 Cal Poly football squad had a perfect season — their ‘64 record reads: wins 0, losses 10. The team featured the return of 12 varsity lettermen, 9 men up from last season’s fine frosh squad, and 25 men with junior college experience. Coach Sheldon Hardon, now in his third year as head coach of the Mustangs could not seem to obtain a winning score even with this kind of player material.

The overall team weight average was 188 pounds with 169 pounds in the backfield. At the start of the season, conditionwise, the Mustangs were considered to be far ahead of last year since they had been holding double two-hour practices instead of double hour and a half practices as were held last season.

The first C.C.A.A. league game was with the San Fernando Valley State Matadors. The Mustangs started the game like they were going to win but failed. The Matadors ran up a score of 21 to 6. The next fiasco was when the San Diego State Aztecs came upon the gridiron and trampled the Green Machine 59 to 7. It was a game that sent fans home trying to recall all the scoring plays. And then Cal Poly played their foremost rival Fresno State—they lost again. The Long Beach 49ers were hosts as the Mustangs traveled to their third successive Homecoming game. As in the past, the Poly men were defeated, 47 to 0. Hardon’s eleven then faced the league’s mightiest team — the Diablos of Los Angeles State. This score went 68 to 7.

Now that the season is over, Cal Poly looks back to see that their opponents scored 340 points against Poly’s 83. The winless Mustang squad under the direction of Hardon were outweighed, outmanned, and outplayed throughout the entire 1964 campaign.
... Has Perfect Season.

Victor Buccola
Sheldon F. Harden
Head Coach

Bruce McPherson
Captain

Gary Walker
Captain

Thomas Lee

Bud O'Denials

Walter G. Williamson
The homecoming game was somewhat of an embarrassing mudfest as the Idaho State Bengals slipped it to the Mustangs in a 20-0 victory. Coach Sheldon Harden switched his team from the pass-oriented attack of the past to an almost complete ground game.

Idaho's first score came midway through the first quarter after the Mustangs gave up the ball on their own 48 yard line. With this, the mighty Idaho team scored in three plays and obtained the conversion, thus leading 7-0. In the second period the Bengals scored once again, giving them the 13-0 lead. After the half time festivities Idaho came back and ground the final score into the scoreboard, 20-0. The Mustangs tried in the remaining fourth quarter, but to no avail. As the clock ticked out the final seconds, the Bengals were about to score once more, but the gun sounded and saved Cal Poly from any further embarrassment.
Cal Poly 7

San Diego State 59

Ken Lenhares  Bob Miller
Fred Strasberg

Cal Poly 13 . . . Fresno State 23
Cal Poly 14 . . . Humboldt State 21

Cal Poly 0 . . . Long Beach 47
Cal Poly 14...

S.F. State 21

Cal Poly 7... Cal Western 36
The Cal Poly Junior Varsity Colts ended their season with a 1-4 win-loss record, losing to Santa Barbara, 42-0; San Jose State, 14-12; USC, 22-0; and University of the Pacific, 7-6. Their only win came with the triumphant defeat of Fresno State.

In reviewing the win-loss record, Mr. Stuart Chestnut said, "We are disappointed in our record but were pleased with the fact that we ended the season with 54 players. Our primary objective, besides winning, of course, is to hold the boy's interest, provide them with good competition, and get them ready for varsity ball next year. If we can do this, then we have had a successful 'off the record' season."
Cross Country

Under the guidance of Assistant Coach Dick Purcell, who coached track at Atascadero High School last season, the Poly distance runners had a full season as they participated in six school meets this year.

In addition to the regular schedule, the Mustang Leather-lungs took part in the American Athletic Union run at Goleta, the Aztec Invitational at San Diego, and the California Collegiate Athletic Association Championship at Fresno.

Cal Poly had letterman Roland Lint, who holds the school's cross-country course record, returning along with sophomore Fred Reich. Dave Anderson, Marvin DeCarlo, Fred Frye, Jarvis Savage, Pete Goodman, Bob Miller, and John Angelo are other team members.

The Mustangs were fifth in the C.C.A.A. League.
Under the fine direction of Coach Richard Anderson the Cal Poly water poloists achieved their most successful season in Mustang history. The team obtained third place in the State College Championships, winning three of their four tournament games. The only team to overpower the Mustangs was Long Beach State who received the California Collegiate Athletic Association Championship. San Jose State was awarded the second place title with an identical 3-1 record, on the basis of their placement in the upper division. The other CCAA scores were:

<table>
<thead>
<tr>
<th>Team</th>
<th>Score 1</th>
<th>Score 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cal State L.A.</td>
<td>3</td>
<td>6</td>
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<tr>
<td>San Francisco State</td>
<td>5</td>
<td>8</td>
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<tr>
<td>Fresno State</td>
<td>4</td>
<td>8</td>
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<tr>
<td>Cal Poly</td>
<td>6</td>
<td>8</td>
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</table>

Non-league games:

<table>
<thead>
<tr>
<th>Team</th>
<th>Score 1</th>
<th>Score 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cerritos</td>
<td>7</td>
<td>Cal Poly 2</td>
</tr>
<tr>
<td>U.S.C.</td>
<td>12</td>
<td>Cal Poly 2</td>
</tr>
<tr>
<td>L.B. City</td>
<td>15</td>
<td>Cal Poly 10</td>
</tr>
<tr>
<td>U.C.S.B.</td>
<td>8</td>
<td>Cal Poly 10</td>
</tr>
<tr>
<td>Fresno State</td>
<td>6</td>
<td>Cal Poly 9</td>
</tr>
</tbody>
</table>
Coach Ed Jorgensen's 1964-65 basketball squad turned out in depth this year as 33 Varsity players showed up for practice and 26 freshmen suited up for competition.

The Mustangs had only three returning lettermen, but a lot of talent was turned loose.

Jorgensen said that this year's team did not have many stand out stars, but they did have a bunch of boys with a lot of spunk and desire to get on the court and play some good ball.

The hopes were high as far as the record went because of last year's finish in the cellar. The squad could only improve. Coach Jorgensen, who has a lifetime coaching record of 226 wins and 190 losses, had his team scheduled for 24 games and did somewhat better than last year's season.
<table>
<thead>
<tr>
<th>CAL POLY</th>
<th>OPPONENTS</th>
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<tbody>
<tr>
<td>91</td>
<td>Westmont</td>
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<td>90</td>
<td>Whittier</td>
</tr>
<tr>
<td>81</td>
<td>U C Santa Barbara</td>
</tr>
<tr>
<td>93</td>
<td>Fullerton State</td>
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<tr>
<td>50</td>
<td>Cal Western</td>
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<td>93</td>
<td>San Francisco State</td>
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<td>Hayward State</td>
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<td>74</td>
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<td>57</td>
<td>Fresno</td>
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<tr>
<td>51</td>
<td>Cal Western</td>
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<td>107</td>
<td>Fullerton State</td>
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<tr>
<td>79</td>
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<td>92</td>
<td>U of San Diego</td>
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<td>65</td>
<td>San Diego State</td>
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<tr>
<td>84</td>
<td>Long Beach State</td>
</tr>
<tr>
<td>89</td>
<td>Fresno</td>
</tr>
</tbody>
</table>
This year the Colts played through an eighteen game basketball schedule opening December 1 against Westmont College. Other games this season were Santa Barbara, Hartnell, Vandenberg Air Force Base, Coalinga, the Vandenberg tournament, San Luis Obispo High School, Porterville, Vallejo, City League, and Fresno.

Coach Dick Purcell, new to Poly this year, is a graduate of Colorado Western. He coached track at Atascadero High School before joining the Poly staff in the fall of '64.
Wrestling

Sam Cerceles

Mike Reamer

John White

Coach
Vaughan Hitchcock

John Garcia
Coach Victor Buccola's gymnastic squad opened the season against L. A. State with such stars as Dave Buettner in free exercise and long horse; Steve Endicott and Clayton Chrisman on trampoline; and Jerry Holmes on long horse. Anticipating a much stronger squad than last year, they aimed for the CCAA Championship.

Other team participants are Mike Wilson, Gary Schoolfield, Steve Mayer, and Mark Fleming.

During the season, the Poly squad met many outstanding teams — San Jose State, San Fernando Valley State, U. C. Santa Barbara, L. A. State, Long Beach State, U. C. L. A., and San Diego State.

Top Ranking CCAA Gymnasts

Dove Buettner

Gary Schoolfield

Clayton Chrisman
Cal Poly’s varsity track squad competed in six dual meets and several relay and championship events including the College Division Nat’l Championship, according to the 1965 schedule released by Coach Walt Williamson.

Coach Williamson is expecting a stronger team this year with returning runners Gary Walker, Jon Dana, Cameron Pedego, Ben Laville, Roland Lint, Roger Larson, and Dan Cockrum. New additions to the squad include Fred Riech, Jerry Pyle, Mike Vincent, Leigh Kolb, Carl Brown (frosh) and Bob Smith, Richard Jones, Monty Cartwright, Bobby Smith and Sam Nay (JC transfers).

The track squad will be in competition against Fresno State, Cal State at Los Angeles, U. C. Los Angeles, San Diego State and San Fernando Valley State.
Places First in League
The six-man golf team coached by Charles Hanks of the Math Department shows a promising season this year.

The team is entered in competition in two tournaments, the CCAA Conference and the Southern Inter-Collegiate. This is the ninth year that the golf team has been under supervision of Coach Hanks.
The Cal Poly Swim Team is made up of mostly freshmen this year, having only six returning lettermen. These are Phil Heintz in the 100 and 200 meter butterfly, Roger Moblad in the 100 and 200 meter free style, Sal Melendez in diving, Dave Woolworth and David Waite in the 50 and 100 meter free style, and Lyle Rice in the 100 and 200 meter free style. This lineup should provide some excellent results during the present season.

Some of the very promising material to watch for in Cal Poly sports action for some time to come include: Dave Meurer, butterfly; Tom Bishop, backstroke; Ed Heinrich, breaststroke; and Hank Biddles, freestyle. A very fine prospect is Larry Toomb in the individual medley and the distance swim.

The schedule includes 8 meets and Cal Poly hopes to improve on last year's record and capture third place in CCAA competition this year.
Tennis

Returning lettermen for the Mustang netmen this year were: Mike Moore, Tim Healy, Bryan Ogden, and Kent Kilborn. New players that added support to the team were: Doug Vossbrick, Jim Green, Pete Young, Bud Anderson, Pete Robinson, John Williams, Dale Clausen, Steve Cornow, Richard Beaumont, and Mike Barnes.

First row, kneeling: (left to right) Mike Barnes, Tim Healy, Bryan Ogden. Second row: Jim Green, Dale Clausen, Kent Kilborn and Mike Moore.
Mustang baseball coach Bill Hicks led his charges through an impressive slate of games that included contests with Southern California, the San Diego Marines and 32 other opponents. In addition, the Mustangs participated in the Santa Barbara Eastern Tournament on April 13, 14, and 15.

Leading the team on to greater heights were eight returning lettermen, including Steve Fox, Jim Ramos and John Garcia, all-conference performers.
Row 1, Left to right: Jeff Heorn, Don Cole, Terry Curl, Gary McTaggart, John Garcia, Bob Salyer, Don Yoshino, George Montgomery, Dave Titworth. Row 2: Al Marina, Jim Nowlin, Steve Fox, Jimmy Lee Blanks, Jeff Fox, Terry Ward, Pete Cecconi, Doug Bienert, Lewis Cryer, Bill Hicks, Coach.

Richard M. Jones, Manager
Ranks High in League...
Junior Varsity Baseball

Row 1, Left to Right: Ron Stutzman, Carl Hammond, Bill Clyburn, Bill Bentley. Row 2, Left to Right: Coach Stu Chestnut, Gary Petzel, Dave Woodrell, Joe Janois, Steve Arnold, Craig Brown, Jeff Carlovsky.
Football

Intermurals
Basketball

Intermurals
organizations
Agriculture

The Agricultural division of California State Polytechnic College holds the distinction of having the largest undergraduate enrollment of any college or university in the United States. It is made up of thirteen departments boasting a total enrollment of 1620 students at the start of the school year. The departments include: agricultural business management, agricultural engineering, mechanized agriculture, animal husbandry, crops production, fruit production, dairy husbandry, dairy manufacturing, farm management, food processing, ornamental horticulture, poultry husbandry, and soil sciences, as well as the agricultural education department which provides an additional program of courses required of prospective secondary agriculture teachers.

The Division prepares students in the field of agriculture with the main objective of giving them a full and broad understanding of the basic factors involved in production, management, processing, distribution, marketing, sales, and services in the fields of related business, to make efficient operators and managers.

It is the function of the Agriculture Council to coordinate the activities of the division and take effective action upon proposals from the various departmental clubs.

Agricultural Business

To further friendship, fellowship and scholarship, is the purpose of the Agriculture Business Club. Founded five years ago, the group is active in the Poly Royal Rodeo and sponsors the Homecoming Dance. The club is designed to function in keeping with a “learn by doing” theme and all activities are carried out in this fashion. President Mike Franscioni reminds his co-workers that any organization is only as good as its members.
Agricultural Engineering

The Agriculture Engineering Society provides opportunity for students to gain leadership experience and become acquainted with the professional personnel in the field. Winter and Spring barbecues, banquets and float-making highlighted this year's flock of activities. An active club since the Agricultural Division was established, the Society participates in the Agriculture Council and S.A.C. projects throughout the year.
**Alpha Zeta**

Alpha Zeta began as an outgrowth of the FFA chapter on campus and in 1935 became known as Gamma Pi Delta. In 1959 the club became affiliated with Alpha Zeta, the national fraternity. Its purpose is to promote agricultural interests while encouraging and developing potential leadership. Among other of the organization's projects, it is responsible for the Herdbook publication.


**Boots and Spurs**

Boots and Spurs, an Animal Husbandry Department Club, is an organization for the promotion of fellowship between the students of the Animal Husbandry Department and all persons interested in the livestock industry. Experience is gained through field trips, fairs, livestock shows, educational programs and improvement of the industry by practical application of technical knowledge acquired.

Left to Right, Bottom Row: Raye Fleming, corresponding secretary; Debbie Schuyler, recording secretary. Second Row: Ralph Loya, president; Chuck Cruikshank, banquet chairman; Wayne Jensen, treasurer.

**Crops**

The Crops Club promotes widespread interest and activities dealing with crops and crop production. By compiling their exhibit for Poly Royal, and participating in intramural sports activities they get to know others in their field and promote better interest in their major.
Crops


Cutting and Reining

The Cutting and Reining Club was organized to promote rodeos and horse shows. People with an avid interest in showmanship and horses find this club buzzing with activity. The groups and events under their sponsorship include the girls' rodeo team and the Poly Royal horse show.

Farm Management

Under the leadership of President Jack Mayes, this departmental club is an important function in the lives of the Farm Management majors. Through events such as the Poly Royal Ball, this club contributes to the rounding out of the student's activities.

Food Processing

The Food Processing Club consists of majors in that field who, being in the club, gain a broader understanding and a larger knowledge of the industry. In order to do this, they have speakers come from the different facets of the industry. They also make field trips to various food processing plants such as Gerber's in San Francisco.
Under the leadership of Karen Wood, the 4-H Club on campus began a busy year serving 4-H groups in the area. Heading the list of the year's projects were the Tri-County Home Economics Judging Day, Tri-County Livestock Judging Day, and the Livestock Skills Day. As a service club in the community, the 4-H is enjoying its third year of organization.

Ornamental Horticulture

Everyone is affected by Ornamental Horticulture in varying degrees—landscaping, gardening, flowers for the chosen one... The Ornamental Horticulture Club increases the student's awareness and interest in these fields through projects such as Football Mums at Homecoming, guest speakers in the field, and the Poly Royal Garden and Flower Show. They also sponsor the flower judging team, who were the World's Champions for 1964-65.
The opportunity to represent Cal Poly in organized intercollegiate rodeo events is made available to interested students by the Rodeo club. Rodeos are the most popular spectator event in the United States—topping football and baseball.

Many activities are sponsored which are of interest to western minded students. Included are the Poly Royal Western Dance, Jackpot Rodeos, and numerous western dances throughout the year.

One of the oldest organizations on campus is the Poultry Club. It was formed some thirty years ago and has maintained an affiliation with the National Poultry Science Club. Highlights of the year include the Annual Turkey Banquet, a Fall Barbeque, Poly Royal, and a Spring picnic.
Soils

This year the Soils Club gained not only in membership but also in enthusiasm. The Soils Club has always served as a means of unifying the Soil Science majors, both by regular meetings as well as numerous social events throughout the year.

Soil Conservation

Membership in this organization is open to junior or senior students in the Soil Science department. The society participates in land-judging competition as well as sponsoring the FAA land-judging contest. It also assists the department at Poly Royal.
Woolgrowers

EAT LAMB — Wear Wool is one of the slogans which helps the Cal Poly Woolgrowers to fulfill their prime objective, to promote the sheep industry in the state and nation. It is one of the oldest clubs on campus. Activities include sponsoring a judging team.


"Time and the ocean, and some fostering star..."
The Applied Arts Division is responsible for preparing men and women in vocational fields involving the applied arts, technical arts, technical writing, and certain fields of teaching. Acting as the coordinating board in this division is the Applied Arts Council. This group serves as communication media between the Student Affairs Council and the division clubs. The groups represented are Art Club, Block P, Business Club, Press Association, Camera Guild, Home Economics Club, Mat Pica Pi, and Student Teachers Association.
Art Club

The Art Club encourages its members to apply their own particular fields of art, including those not offered in classes, in art club projects. Now in its third year of organization, the club participates in Poly Royal through diversified displays.

Block "P" Society

The Block "P" Society has as its principal aim the establishment of the athlete as an integral and useful person, both on the Cal Poly campus and in society as a whole. They act as a service organization whenever the need arises in the San Luis Obispo area. They seek to bring outstanding exhibitions of athletic prowess to the campus to represent the athlete as an individual dedicated to physical fitness and healthy living.

Business Club

Our world is ever changing and we are faced with the problem of meeting the demands of society for the goods which make for better living. This involves business to a great extent and the business club strives to keep its members abreast of the changes in the total national picture. It also attempts to improve the student's college life, both socially and academically.
Cal Poly Press Association

Press Association provides extra learning and social activities for Technical Journalism students. The organization hosts speakers from the world of communications to help broaden the scope of journalism. Press Association participated in the November election coverage by helping tabulate returns for the Network Election Service. Highpoint in the Club’s activities is the annual Poly Royal banquet which they sponsor. A key figure in journalism is the honored guest and speaker.

Camera Guild

This organization was formed by those students interested in learning photographic techniques and practices. They operate their own darkroom, which is open to members only. A few excursions are taken for the purpose of picture taking.

Home Economics Honor Society

This society was organized in order to honor scholastic achievement for Home Economics majors. The club strives to maintain close connections with the latest developments in the field of Home Economics and other related areas of interest to the members.
**Mat Pica Pi**

Mat Pica Pi, society of printing engineers, is interested in bringing together the printing majors and extending their knowledge in the graphic arts industry. They are a very active group on campus. Their activities include sponsoring a Homecoming Queen candidate, a Christmas Banquet and various field trips. Guest speakers help to keep them informed on the latest in printing and management in publications. Paly’s activity calendar is printed by this organization.

**Home Economics Club**

Members of the Home Economics club have the opportunity of finding out more about Home Economics and related fields by belonging to this organization. The group is very active socially and educationally. Through social events such as the Halloween party, annual fashion show and departmental parties, the members become acquainted with each other and their department. Educational opportunities are offered by bringing various guest speakers to club meetings to familiarize the students with the different vocations in Home Economics.
Student California
Teachers Association

In fulfilling their aim to acquaint education students with their future profession, the SCTA is participating in various student welfare projects in the San Luis Obispo area. These include tutoring of children in need of assistance and the organization of reading rooms in areas where children do not have the opportunity to come in contact with books. Campus tours for high school future teacher organizations are also conducted by this group. The alumni are honored at a tea during homecoming.

Technical Arts Society

This organization has 88 members and has won the Homecoming float division title for three years straight. This is good evidence of their active spirit and friendly fellowship. A Technical Arts Wives Club has now been formed which will add to their activities. The annual smoker is one of the favorite activities among the members.
Applied Sciences

The primary functions of the Applied Sciences division are to provide courses for students working toward a Bachelor of Science Degree, to provide for all students the college courses designed to assist in meeting the requirements in general education, and to provide natural and social science courses for students preparing to teach. The Applied Sciences Council coordinates activities for all clubs and organizations in the Applied Sciences Division. It is composed of elected representatives from each departmental club and meets semi-monthly. Like other division councils, the group serves as the voice of the Student Affairs Council to the various clubs.

APPLIED SCIENCES COUNCIL

I Amatuer Radio Club

Transmitter hunts, picnics, and amateur radio contests were among the activities planned by the Amateur Radio Club this past year. The club was founded in 1947 to provide operating facilities for radio amateurs while attending Cal Poly. Heading the list of this year’s officers were James Kohler, president and Bob Miles, vice-president.

Beta Beta Beta

The first chapter of Beta Beta Beta was established at Oklahoma City University in 1922, however, the Cal Poly chapter did not receive its charter until 1952. The purpose of Tri-Beta is to stimulate sound scholarship, the dissemination of scientific knowledge and the promotion of biological research.

Each year the organization sponsors a "Botany Day" in which the members get together and work in the Botanical Gardens at the end of Poly Canyon.
Cahper

The California Association of Health, Physical Education, and Recreation is a state organization devoted to furthering physical education. Membership is open to any student or instructor and consists mainly of physical education majors. Among the club's varied activities is an annual potluck dinner.

Math Club

Promotion of professional, service and social activities in relation to mathematics is the goal of the Math Club. To emphasize this idea, the math club is active in events ranging from dances to lecture series. By doing so, they hope to prepare each member to act as an individual capable of broadening his concepts in relation to his development and as a member of the American society.
Kappa Mu Epsilon

Kappa Mu Epsilon is a national mathematics honor society open to math majors and double majors. Cal Poly's chapter follows the national standard in its requirements for membership. A student must be scholastically and socially well-rounded, as well as have high grades in the major.

Physical Science Club

Organized in 1957, the Physical Science Club promotes interest in the physical sciences. The members are given opportunities to visit modern industrial and research laboratories and military installations involved in scientific research. Guest speakers from physical science industries are invited to the campus.

Social Science Club

This club is very active, especially during the election year. One of their most successful endeavors was the sponsorship, in conjunction with other ethnic clubs on campus, of the talent show with international flavor during the Poly Royal festivities. They work in conjunction with the World Affair Council in sponsoring speakers, debates and discussions of topics vital to world and governmental affairs. The U.N. Day celebration in San Luis Obispo was planned by this group.
Engineering consists of understanding situations related to technical systems and components, analyzing and synthesizing them, and applying usable solutions to the situations.

The principal concept in engineering is the constant interplay between theory and application.

The engineering program is designed to equip the student with the necessary tools in order to cope with the real situations mentioned below.

The main purpose of the Engineering Council is to promote cooperation and unified action among the engineering divisions. These divisions include Aeronautical, Air Conditioning and Refrigeration, Architectural, Electrical, Electronic, Industrial, Machine Shop, Mechanical, and Welding and Metallurgical Engineering.
Sponsoring of a homecoming float and an open house for alumni are among the many projects undertaken by the Air Conditioning Club. To develop professional attitudes, to promote and provide for greater fellowship among students and to increase student understanding of the Air Conditioning field, are the goals of this club. The second oldest club on campus, it is in its 31st year of organization.

A rapidly expanding field of aeronautics and aerospace industries demands alert and capable leaders, as well as followers. A riotous smoker is held each year and proves to outdo the previous year’s wild time. The Poly Royal exhibit at the aero hangar and the stress lab always prove to be one of the main attractions of the weekend. Watch for some of these students to take over the top positions in the aerospace industry in the near future.

American Institute of Aeronautics & Astronautics

American Institute of Architects

Sponsored by the Santa Barbara Chapter of the American Institute of Architects, Cal Poly's student chapter has grown in size and participation to be the largest student chapter in the United States. The purpose of the AIA is to instill a consciousness of the profession, to encourage professional contacts, both personal and technical, to permit opportunities for speaker contacts with allied professions and to provide student activities.

American Society of Tool & Manufacturing Engineers

A student chapter of the largest society in the manufacturing industry, the American Society of Tool and Manufacturing Engineers at Cal Poly promotes the profession of tool and manufacturing engineering. The club presents guest speakers from the mechanical engineering, industrial engineering and technical arts field. The members participate in national industrial shows by submitting their displays for critical analysis.

American Welding Society and American Society of Metals

The American Welding Society and the American Society of Metals is the student chapter for the two national organizations. Its purpose is to acquaint the students in the department with professional people in the field and to help them keep up to date with improvements being made in metallurgy. The club sponsors informative speaker meetings each month along with a fall and spring picnic. Its members also participate in the annual Western Metal and Tool Exposition.
This Cal Poly organization has the distinction of being the largest student chapter of the I.E.E.E. Through the merger of the American Institute of Electrical Engineers and the Institute of Radio Engineers, the I.E.E.E. became the largest international professional society.

By endeavoring work in their fields, the group of students under the heading of this society gain a wider knowledge and broader scope into the aspects of electrical and electronic engineering.
Industrial Engineering Club

Now enjoying their ninth year of organization, the Industrial Engineers formed their club to bring together students with similar interests. Activities of the group include an annual barbecue, installation, field trips, and Poly Royal display. The club also presents guest speakers in the field to help the members get better acquainted with professional people and to realize the achievements and opportunities to be gained through their studies.

Mechanical Engineering Society

It is the aim of the Mechanical Engineering Society to help the student attain a better understanding of mechanical engineering, thus enabling each M.E. student to take a step closer to a successful career in this field. Field trips to industrial plants and a Seat Belt Clinic are just a few of the numerous activities of this group.
Poly Phase Club

The book exchange in the electrical engineering building was organized and is operated by the Poly Phase Club. The students of the Electrical Engineering Department comprise the membership of this organization which fosters a closely knit group to develop fellowship, leadership, and service among the students and faculty of the department, thus preserving Cal Poly's reputation as a friendly school that cares.

Scarab

The Cal Poly Chapter of Scarab—the National Professional Architectural Engineering Fraternity is one of eleven chapters across the nation. They promote the free exchange of ideas between the profession and schools with chapters. Their main activity this year was hosting the national convention on the Cal Poly campus from November 22-24, 1964.
This society has been active in a contest to determine the winners of the Mac Short Award for the outstanding SAE students in Southern California and has proudly claimed several winners of this distinction in the past. The Cal Poly Chapter of SAE has been one of the largest student branches. A midyear field trip done jointly with the ME society visits various industries in California and is one of their principal activities.

**Tau Sigma**

Unique aptly describes some of the undertakings of this honorary fraternity. For instance, they sponsor a tutoring lab three days a week for those students in the engineering department needing assistance with any of their studies. They also presented an informative talk on employment interviews on campus by Eugene A. Rittenhouse, College Placement Officer.

The name Tau Sigma was adopted as a paraphrase of the national fraternity because the engineering school here was not accepted by them. It is an ever growing entity now.
The Inter-Faith Council contributes a vital part to the student's life. With the religions of the world as the lifeblood of the group, the various religious clubs give all the opportunity to participate in theological discussions and practices. The clubs included in this section are: Canterbury Club, Christian Science Club, Christian Fellowship, Gamma Delta, Hillel Club, Lambda Delta Sigma, Newman Club, Roger Williams Club, Wesley Foundation, and Westminster Club.

The wide range of clubs offers the students opportunity to explore other religions, and to delve deeper into their own faith. These clubs are active socially, too, which allows the students the chance to meet new people and become a part of Cal Poly's active religious clubs.

INTER-FAITH COUNCIL

Left to Right, Bottom Row: Bruce Tjaden, Fred Karig, Doris Hofmann, John Broyles. Second Row: Dr. Robert Rodin, advisor, Dr. Ralph Vorheis, Alice Sagaser, Beatrice Lewanika, Paul Trohan, Vic Wallace.
"We are proud of our Canterbury Club and the functions and services which it provides. Canterbury brings the Church to the campus and the campus to the Church."

"Religion and a strong faith in God is more important than ever before. It is our desire to fulfill the will of God at Cal Poly through our Episcopal fellowship-Canterbury." In these words Canterbury President Forest Risch epitomized the theme of his organization.

Enjoying a ten year charter at Cal Poly, the main purpose of Canterbury is to provide a living link between the Episcopal Church of Christ and the students on the Cal Poly Campus.

**Christian Fellowship**

This non-denominational group of Cal Poly students attempts to promote better understanding of Christianity through fellowship. Bible study and religious discussions are some of the ways they learn the basic philosophy and belief of Christ and His teachings.

**Christian Science Organization**

College youth of the Christian Science faith have the opportunity to be active in their religion through the Christian Science Organization. Weekly testimonials are held to bring these students closer to complete understanding of the practices of their church.
**Gamma Delta**

Gamma Delta, a chapter of International Gamma Delta, is one of Cal Poly's Lutheran student organizations. The purpose of this organization is to further Christian knowledge, service, and fellowship. Recreation with other religious groups is on their activity calendar.

**Hillel Club**

Students of Jewish faith are given the opportunity to enjoy cultural events through the Hillel Club. Meetings and movies are some of the ways in which they convey their philosophies and ideas. The forty members of this group enjoy their activities with a spirit of fellowship.

**Lambda Delta Sigma**

Lambda Delta Sigma is the college youth group of the Mormon Church. The Cal Poly students discuss topics ranging from world situations to religions, including their own. Their activities include numerous dinners and an end-of-the-year banquet.
This organization of Catholic youth is the Cal Poly chapter of the International Newman Club. As a group they explore their faith through lectures and interfaith meetings. They have weekly meetings and social events. Social activities include the Welcome Barbecue and Picnic, the Halloween Party, the Christmas parties and various other functions.

Wesley Foundation

This active group participates in an astounding number of projects which are both work and service in nature as well as holding numerous study groups during each week. Annual retreats are generally held each quarter which prove very meaningful in the students' search for an understanding of life. Religion in Life Week is one of the activities that Wesley is vitally concerned with.

Westminster Collegiate Fellowship

The Westminster organization on campus is for students of the Presbyterian faith. They have been very active on campus, helping to organize the Inter-Faith Council and Religion in Life Week, both of which have contributed immensely to the campus spiritual life. An active program of study, worship, social activities, and retreats is carried on throughout the year.
In the Social Division of the El Rodeo are clubs which promote interest in Cal Poly activities and friendship among the students. Included in this division are: Alpha Chi Omega, Arab Students, Bridge Club, Blue Key, Caissa Chess Club, Honor Society, Cardinal Key, Circle K, Rifle Club, Cultural Society of India, College Union, Rally Club, and DeMolay. These are just a few of the various organizations which accomplish the social goals of Cal Poly.

These clubs are very active on campus and add to the life of the Cal Poly student. Many of them sponsor queen candidates for Homecoming. Other events are instigated by these clubs, and they all contribute to the enjoyment of Poly life by the students.
Alpha Phi Omega

Founded in 1948, Alpha Phi Omega is organized to assemble college trained men with scouting experience to perform service to the college, community, and the nation. President Paul Sultzbach expressed the hope that "each man on the Cal Poly Campus will consider the many rewards of Alpha Phi Omega, for it is with those men that the ideals of friendship, fellowship and service can be passed on to the youth of tomorrow."

Arab Student Association

Conducting comparative studies of Arab-American relations as well as studying the situation in the Arab countries was one of the main functions of the Arab Students Association this year. They are interested in becoming acquainted with the American students and their way of life. These objectives were accomplished through speakers and discussions in conjunction with social functions.

Bridge Club

Now ending its first year of organization, the Bridge Club was organized to provide organized bridge playing and instruction for those interested in learning the game. The members participate in tournaments around the area and sponsor a class in bridge once each quarter.
Blue Key

"The Blue Key can best be introduced and explained by noting the Blue Key motto: Serving, I live, and looking at the members in their varying fields of interest, their common degree of academic excellence, the varied ways in which they serve the student body through their clubs and organizations and their interest in helping the student body when it needs their enthusiasm, leadership, and influence." These are the words of Dave Holdsworth, President of Blue Key National Honor Fraternity. Its membership includes upperclassmen selected on the basis of their academic and extra-curricular activities.

Caissa Chess Club

Chess anyone? This is the invitation of the Caissa Chess Club to all interested students at Cal Poly. The group was organized to foster interest in chess. Intramural tournaments are held each year to add to campus social life. New members are always welcome.

Cal Poly Honor Society

The main goal of the Cal Poly Honor Society is to honor the senior students with a 3.5 or better grade average. They consider the prime goal of students attending college to be scholastic success. They therefore pay honor to the students who succeed. Each year is capped with a banquet honoring these students.
Cardinal Key

Cardinal Key is the national honor sorority for college women whose purpose is to recognize achievement in scholarship and extra curricular activities and to advance the spirit of religion, patriotism and service by affording training and leadership in the college community. To develop worthy character by application of the Cardinal virtues to living is another of this organization's goals. Cardinal Key was organized in 1932 as a co-organization to Blue Key for men.

Cal Poly Rifle and Pistol Society

The object of the Rifle and Pistol Club on campus is to encourage organized shooting among interested students with a view toward a better knowledge of the part of members in the safe handling and the proper care of firearms, as well as improved marksmanship. The club is an organization to instill in the members characteristics of honesty, good fellowship, self-discipline, team play and self-reliance which are essentials of good sportsmanship and the foundation of true patriotism.

California College Republicans

Activities of this club included hosting candidates for office—a state senator, a state assemblyman, and a congressman—as well as other speakers. They worked for the election of the Republican candidates.
Circle K

Circle K is the campus organization of Kiwanis International. With service as their motto, they contribute their time and energy to many functions here at Cal Poly. Each year they sponsor a queen candidate for Homecoming, and decorate the campus Christmas tree for all to enjoy.

Cultural Society of India

Indian students are brought together on common ground through the campus organized Cultural Society of India. They discuss problems of keen interest, both here and in India. Indian culture and customs are two of the prime concerns. Through understanding their own society they hope to broaden their knowledge to that of America thus improving international relations.


**College Union Club**

The College Union Club is made up of members of the various College Union committees. The object of the club is to bring these members together socially and acquaint them with the other committees under the College Union heading. This group sponsors many activities including the pre-Poly Royal dance and a booth for Poly Royal.

**De Molay**

Cal Poly's DeMolay Club is a branch of the international fraternal organization whose main purpose is to build better citizens out of the nation's youth. This club does this for the youth through an interesting program of all around youth development. Cal Poly's chapter offers the opportunity for DeMolays to continue to work together following these ideals.

**English Club**

The intent of the English Club is to contribute extra-curricular interest and activity to the English majors at Cal Poly. It furthers student-faculty relations out of the classroom through literary discussion groups and dramatic readings. Although this is a young club, they are already gaining much vitality through vigorous student leadership and well-planned programs.
Firehouse Club

This club consists of the residents of the Fire House. Its activities are aimed at increasing the social ties between members and the outside world. Its activities include picnics, barbecues and outings.

Hewson House

This club consists of the men living in Hewson House. A chartered organization, it goes through the technicalities of conducting meetings and having social events. It was established to promote friendship and activities among the men who share Hewson House.
Hui O’ Hawaii

This group of Cal Poly students from Hawaii bring together their common background to further interest in their homeland, and Cal Poly. Included in their activities is the annual Hawaiian Luau—an authentic event looked forward to by all.

International Relations Club

Promoting a further understanding of the complicated situation of international relations and ways of improving these relations on various levels of interest are the aims of the International Relations Club. They attain these goals through discussions, speakers, programs and social functions throughout the year. Many of these prove to be very fruitful.
Iranian Students Association

This group of Iranian students was organized to promote good-will between students of their country and those of America. They have regular meetings with discussions on social and world problems which are usually attended by members of the Social Sciences department. They are active in International Week and participate in International Night.


Israeli Students

A newly chartered club on campus, the Israeli Students Association was organized to bring together students with Israeli backgrounds. They get together to discuss problems concerning their country. Through various social activities they become familiar with the members of their own country.


Judge’s House Club

The residents of the Judge’s House were organized into this group in order to promote better social functions for the students. Social life is very important to all college students and many off campus residents who miss out on many of the benefits to be wrought ... but not the members of the Judge’s House Club.

Moslem Students

The purpose of this club is to bring together the students here at Poly who have a common bond of the Moslem religion. Students from many countries are able to learn more about the different adaptations of their religions in the various sections of the world.

Music Club

Cal Poly’s Music Club is open to members of Men and Women’s Glee, the band, the Collegians, majors and minors. They are very active in campus activities. Every fall they sponsor a banquet for its members, and every spring they give a concert here. They also participate in Religion in Life Week.

Nigerian Students

Nigerian Students are given the opportunity to participate in varied activities and discussions with members of their own country through the Nigerian Students Club. They are active in International Week and take part in the International Talent Night. Their discussions include such topics as world affairs, adapting to American customs and problems which really concern them.
**Mustang Flying Association**

This group was organized for those who enjoy the thrill of flying. By joining this club, students may learn to fly and use the club's plane at low rates. It is referred to as "the club all Cal Poly students look up to."

**People to People**

People to People brings together individuals of all nationalities and promotes a better understanding between people of many nations. This organization, which was first founded by ex-president Dwight D. Eisenhower, has many chapters on different college campuses throughout the United States.
Poly Chi

Chinese New Year Party . . . just one of the activities planned to promote good will among all Chinese students. An increasing membership allows them to expand their aim. Eric Wong, president, was hopefully looking forward to this picture in EL RODEO.

Poly Corinthians

Active hardly describes this organization. They hold races with the San Luis Yacht Club every other week as well as sponsoring the Cal Poly Intercollegiate Racing Team. They sponsor a number of dances on campus each year. The activities center around their aim to further racing and pleasure sailing, which includes lessons for anyone interested.


Polv Penquins

The motorcycle club seems to be achieving its aim to further interest in cycling. The campus blooms profusely with the machines. As for activities, they take part in enduros at various times and locations each year.

Poly Skindivers

To promote good sportsmanship, friendship and respect among fellow skindivers, are a few of the goals of the Poly skindivers. The members are schooled in the mechanics and the federal law pertaining to the sport. Instruction in scuba diving is available to the members and they also assist in rescue operations at the ocean and nearby lakes.

Poly Twirlers

The Cal Poly square dance organization is very active in the central California area, making monthly visitations to dances in the area as well as attending others from time to time. The group enjoys wholesome fun and recreation bi-monthly in Crandall Gym when "Swing your partner . . ." is the call of the evening.
Rally Club

Rally! Rally! Rally! Spirit is the byline of the Rally Committee. They provide help and leadership for any activity that needs assistance. Our entry into the annual Tournament of Roses Parade is constructed with the assistance of this group. All of the spirit building activities of the busy fall football season are sponsored by Rally Committee. Homecoming is one of their major undertakings. The lighting of the “P” is one of the most inspiring and thrilling sights of the school year, thanks to Rally Club.

R.O.T.C. Marksmanship Team

The objective of this illustrious looking group of individuals is to encourage expert marksmanship — in other words to see who can hit the bull’s eye the most times in a row—sort of analogous to splitting arrows, Robin Hood fashion.
All facets of motor racing are promoted by the Turtles. This is done by trips to special racing events, holding technical demonstrations and talks, and conducting a safety check for automobiles. The car show at Poly Royal is another of their undertakings.

Sports Car Club

Rallies are one of the interesting activities sponsored by the Cal Poly Sports Car Club. These are held several times during the year and cover most of the types of sports cars as well as the Detroit models.
Scabbard and Blade

Campus life is given a large boost by the activities of this society. They sponsor a homecoming queen candidate, a homecoming float, and the annual Military Ball. Furthering high standards of ROTC is also their objective. It has grown to be one of the largest military societies at an institution of higher education.

Ski Club

Several yearly outings are held at nearby ski resorts. Skiers of all levels of ability are welcome and accommodations are made for their instruction and education. The meetings feature movies and speakers from the skiing field.
Young Democrats

An election year offers this group a fertile area for activities and interest. Speakers, debates, discussions of the propositions, appearances of the candidates are just a few of the projects of this organization. Anyone interested can aid in grassroots politicking, which is what really wins elections in our complicated modern day society.

Women’s Athletic Association

Intramural and intercollegiate athletic activities of various types are promoted by the Women’s Athletic Association for the girls at Cal Poly. Many hours of wholesome enjoyment can be derived at these sports and physical activities including the bi-quarterly co-ed fun night, which is also sponsored by this group.

African Students

The African Students Club was organized to bring together the students here at Cal Poly who are from the many nations in Africa. With most of the continent just gaining their independence these students will be faced with many problems when they return to their native countries. This club allows them to discuss problems which may occur with other students who will be in the same situation. This club also gives these students an opportunity to mingle socially and learn about the cultures and customs of the different African nations.
activities
Welcome Week

Yellow hats, grubby clothes and new friends symbolize for many the confusion and excitement of Welcome Week and the Welcome Week Camps -- Pinecrest and Ocean Pines. A week for new students to orient themselves to Poly life.
Frosh–Soph Brawl
Homecoming Royalty

Princess Janet Clyne

Princess Jeanette Brickey

Princess Phyllis Armstrong

Princess Cathe Love
Mustang Memories

Bonfire Rally
Rally Dance
Coronation Ball
Float Preparation
Homecoming Parade
Pep ‘n’ Spirit

Yell Leaders Dave Taxis, Don Pease, Dave Bigge and Bob Browning.

Songsters Pam Scoville, Tee Carter, Deanna Jensen, Jammy Allacher and Jan Hollingshead.
Kaydettes

The Kaydettes were established four years ago as an auxiliary show group of R.O.T.C. The girls not only enhance the R.O.T.C. Cadets while on the march, but they have been wonderful morale builders for the entire college.

Lettergirls

The Lettergirls of Cal Poly are a colorful group of eight coeds who appear at half-time shows and parades throughout the year.
Rally Committee

Marching Band
The joint efforts of the Cal Poly campuses once again produced a singular float. "Good News Travels Fast," portrayed a man telling his neighbors the exciting news of a new baby. Once again Cal Poly's entry walked away with blue ribbon honors in its class, Educational Organization Division.
The Three D's
September 25, 1964

Bud and Travis
November 11, 1964
The theme of this year's Religion in Life week, held January 17-23, was "Is God Obsolete?" This year's chairman of the R.I.L.W. Executive Committee was Beatrice Lewanika, who worked from the beginning of the year to bring this event to our campus.
Two Blind Mice
Written by Samuel Spewack    Directed by Mike Lovewell

CAST

Letitia........Sandi Blankenship
Crystal..........Donna Robesby
Miss Johnson....Candy Jones
Thurston........Paul Strybing
Karen...........Terri Hawk
Henry...........Jesse Arnold
Brenner.........Dave Hagan
Ensign Jamaison Art Wannlund
Threadwaite.....Walter Connally
Millie...........Millie Manning
Mr. Murray......Charles Warner
Senator Kruger...Lon Escherich
Commander Jellico  
     Dale Jackson
Major Groh........Jens Kasses
Sergeant........Charles Franklin
Robbins..........Clem Michel
Mailman..........Rick McCarthy
Music Groups

Collegians

The Little Symphony
Women's Glee


Men's Glee

Men's Quartet

Majors and Minors
R. O. T. C. Ball

Queen Beth Biberstein
"Foreign students merging the diversified cultures of the world in a program to acquaint the American students with countries represented on campus." This is International Week as described by one of the foreign students. International Week is unique to Cal Poly. The student body is five percent foreign students representing some 61 countries. All the foreign student clubs participated in the week's activities hosted by the People-to-People Club.
College Hour

Eric Hawkins in the Little Theatre.

The Pacifics playing in the Architecture plaza on a warm fall day.

College Hour, every Thursday from 11-12, offers Poly students a chance to enjoy some cultural programs on campus. This year Eric Hawkins, Men's and Women's Glee, the Pacifics, Lucia Dlugoszewski, Ensembles, Rayner and Heifetz were among the programs Poly students attended.

... but for most it offers an hour of relaxation in the snack bar or on the spacious Poly lawns.
And the big bad wolf said . . .

Campus

I like it better when it says "Lucky."

Run Spot, Run

I'd rather fight than switch

Spring has sprung!!!
$2 + 2 = \ldots$

"It is ringing???

Our side had 22\% fewer \ldots

Candids

Another "Dear John" letter
Beth Biberstein was the 1964-65 Miss College Avenue. Beth, who hails from Vandenberg Air Force Base, is a freshman English major who plans to teach the third or fourth grade. Miss College Avenue is not the first title she has held. During her sophomore year of high school, Beth was honored as Homecoming Queen which preceded her being named "Most Outstanding Teacher" in her junior year. During the summer of 1964, she spent her days playing the role of a debutante representing Vandenberg. What Beth likes most on our campus is the friendliness of the students. Duel Hall made a most appropriate choice by selecting Beth Biberstein Miss College Avenue for 1964-65.

The idea of Miss College Avenue was created by John Lillis in the fall quarter of 1961. The men of Duel Hall, the only men’s hall on College Avenue, wanted to meet the women in the three halls—Chase, Heron, and Jespersen. Thus, from 1961 it has become a tradition for the men of Duel Hall to choose a Miss College Avenue.
International Printing Week

Jan. 17–25

International Printing Educational Week was held this year during the week January 17-25. The event is sponsored by the printing club, Mat Pica Pi. Printing Week Queen Janet Clyne and Princess Sally Cook reigned over the banquet dinner held at the Golden Tee in Morro Bay.
The Pacifists

The Regents
Miss Cal Poly

Queen Diane Oberholser
Happiness is a "Country Fair on a College Campus." With this in mind, Cal Poly's students presented varied exhibits and activities representative of our college to thousands of visitors.

College administrators, assisted by honored guest George Couper, greeted the spectators at the opening ceremonies early Friday morning. The sounds of music, cannons and crowds christened the 33rd annual Poly Royal held April 30 through May 1.

Highlighting events of the exciting weekend included comprehensive departmental exhibits, friendly dances, a claustrophobic carnival, breathtaking Intercollegiate Rodeos, and a savory barbecue.
Happiness Is . . .
... a Carnival ...
... Exhibits ...
... and a Rodeo.
Happiness Is
Poly Royal
resident halls
Sing along with Mrs. Nelson

An evening with Heron

Getting in tune with Jesperson
Concentration.

Signing out.

Better not drop it!
Developing comfortable study habits.

I sure miss mom.

The Cardboard Jungle

Going hustling?

Must be "Playboy."

It looks interesting.
Studying made easy—you kidding?

We go to school for this?

Now let's try it with the blade.

Bull session.

Manicure anyone?
It's a neat study area that counts!

Disgusting isn't it?

Sorry 'bout that, fellia.

Back to those books! 1
"Listen to the man with the boss guitar."

Mountain
Anyone for ping pong?

Dorms . . .

Forget it!
Girl talk.

It's poise that counts.

It's about those pajama parties . . .

Where'd it go.

Surprise.
Those moments of peace.

What's on your mind?

Talk of the campus.

You put that poster back! 😊
Those long hours.

"They call the wind..."

Try a smile, Julie.

Before roomcheck.

Freemont Exchange.

Muir Exchange.
On Tuesday evening, September 22, 1964 when seven o'clock rolled around and most students had settled down to thoughts of studying, 26 devoted Cal Poly enthusiasts converged from all directions to the Graphic Arts Building, Room 202. This was the beginning of the 1965 El Rodeo.

During the next seven months we experienced things that could only happen to a yearbook staff: photographic expeditions to the coastline to capture pictures of sealife "clinging to the rocks"; a perfect day for the beach yet finding ourselves down in good ole Graphic Arts 202 working to meet our deadline; a yearbook party in the Fall; the "developing" lessons in the darkroom; a New Year's resolution concerning the quality of pictures; Tuesday evening's "compatible" staff meetings; and the never ending problem of the editor who smoked and the associate editor who didn't.

Special recognition and thanks go especially to our advisor Mr. Loren Nicholson who spent every minute of free time concerning himself with the problems of El Rodeo; Charlene Klempner, associate editor, who kept a close watch over me to see that things were completed on time, and sat in on Board of Publications for me during Fall Quarter; Mr. Viga Hall, representing Taylor Publishing Company, for his many trips north to see how we were doing; S. K. Smith Company for printing the cover, and Jane Lutticken, art editor, who designed our cover; Dunlap-Turney Photographers for efficient work on senior pictures; Monty Odett for his "taxi service" for the editor without wheels; Gus Tomaras for his beautiful seascape appearing on this page; Steve Meith for the color pictures appearing in the front of the book; and the entire staff of photographers who devoted an unlimited amount of time to capture for the students of Cal Poly the memories of the 1964-65 school year.

Without the help of our entire staff this book would not be a reality so I would like to thank all those members who came to our meetings and were willing to give up an occasional Saturday to put in extra time.

But most of all I could not leave out the sincere appreciation I have for the members of the Board of Publications and Student Affairs Council who saw fit to elect me for this position of El Rodeo Editor.

Chuck Smith  
Editor-1965

"Time and the ocean, and some fostering star,  
In high cabal have made us what we are."

Sir William Watson