El Rodeo 1954

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CALIFORNIA STATE POLYTECHNIC COLLEGE
San Luis Obispo, California

Editor: Bob Colony
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El Rodeo Staff

Bob Colomy, Editor
A sophomore Agricultural Journalism major, he's a transfer from Nebraska University

And here are the other basic staffers—They've produced, this year, a book unusual in many respects. In fact, they've "racked-up" a considerable number of yearbook "firsts": The pre-sale plan, the sponsored page, the summer supplement, quarterly divisions, and the earliest delivery date on record. It has been student planned and edited, and, except for the senior portraits, photographs are student produced. It is actually a Cal Poly yearbook. It is their hope that you, too, are proud of it.

Ed Slevin
Club Editor

R. Van Brackle
Associate Editor

Bill Richardson
Advertising Manager

Peter Meeks
Photographer

Don McDaniels
Photographer

Frank Reische
Photographer

Tom Kennedy
Darkroom Technician
Forward . . .

It is the aim of this Yearbook to show that Colleges, especially Cal Poly, are never still. We, the staff, attempt to show the development of the student not alone academically but the student out of class — the student at play, at work, between classes, at club meetings, and activities. These are the formative hours of habit that will remain with the College grad long after he has forgotten Copernicus.
They indoctrinate a new freshman class; President McPhee has the floor.

No better examples of 'round-the-clock activity can be found than Cal Poly's top executives. Many are the long extra hours they put in at home and office and on the road, securing the ever-growing future of the college.
Poly's Freshmen arrived...
Quickly caught the Collegians' rhythm...

Wielded their new megaphones...
Ben Montoya
Indio

Richard Avard
Alhambra

Bob Flood
Parkfield
Freshman Class Sec., Staff of El Rodeo and El Mustang.

Joe Belleville
San Jose

Glenn Anderson
Clarkfield, Minn.

Attributing the year’s financial success to the sale of Frosh Cards at fall registration, the Class of ’57, with over 600 students, possessed a bankroll of nearly $600 as the year opened, making it the best financially-equipped Frosh class in Poly history.

After experiencing one of the best laid orientation programs in many years, the Frosh upset traditional standards by nipping the Sophomores in the annual Soph-Frosh Brawl. Paying the prescribed penalty, the losers maintained the Poly “P” during the year.

In late January, the class sponsored a highly successful “Polar Prom,” despite the unseasonably warm weather. A large crowd, composed mostly of couples, attended the event.

Serving as class adviser was Dr. Edgar A. Hyer, social science instructor. On page 7 are four Frosh selected as having made outstanding activity records.
Bruce Barnett
Fontana
Freshman Class Publicity Manager, Kappa Rho Sec., Manager of Wrestling Team.


David Pollock
Los Angeles
Kappa Rho Pres., Homecoming Dance Chairman, Homecoming Code Committee.

Norman Gomez
Hanford
Kappa Rho, Los Lecheros, Wrestling Team.

John Marshall
Klamath Falls, Ore.
Ass't Business Manager of El Mustang, Poly Royal Rep.

James Sullivan
Rosemead
Kappa Rho, ASB Dance Committee, El Rodeo Staff.

Class of 1957

Directly below and to the lower left is a portion of the 1953-54 Freshman class: A group of students who came from all parts of the country this year to participate in Cal Poly's "learn-by-doing" method of instruction. Agriculturalists, engineers, and liberal arts majors all worked together on the Poly campus throughout the year on a common level of understanding. This group is among those who will be responsible in years to come for Poly's continued growth and recognition as one of the nation's outstanding educational institutions.
"Man, this food tastes good..." Freshmen at a beach party held at Avila during fall quarter orientation week.

To help combat the sun at Avila, the B & H DRUG supplies sun tan oil and helps fill many other needs from their complete stock of items.

"Man, dig that crazy jive!" Members of the Freshman class held a jam session in 'El Corral' during Fall orientation week.

At the beginning of each quarter and especially in the Fall quarter of each year, special activities are held for the benefit of new students arriving to attend Cal Poly. The program is designed to acquaint the new student with the administration, the guidance center, medical benefits available on the campus, and, most interesting to the new students, the local townspeople... and their daughters.

This past fall, orientation activities were under sponsorship of the Rally Committee. They had something planned for the Frosh day and night for a week before registration started... a beach party down at Avila, a dance in Crandall Gym, an assembly at which President McPhee and all the others who preside over the external and internal affairs of the school gave welcome. The Frosh might have been overawed at the reception accorded them, but they knew whom to see when they wanted to see someone they wanted to see.

"Going after a big one" at the beach party. Wonder which team won?

For students who remembered Poly with photos, CAL PHOTO was the place for photo supplies, cameras, and expert photo finishing.
MADDALENA TIRE CO. gives brand new life even to a tire that was in the Brawl, simply by giving it one of their guaranteed recaps.

Whew! Somebody sure wants that tire! The tire drag was one of the main events in the brawl (which the Frosh won).

Each year, as a part of the orientation program, the Junior class stages the Frosh-Soph brawl. A more polite version of the brawl is found in the courtship of the ancient caveman. Loser of the brawl is expected to maintain the ‘P’. This year, the incoming class showed great promise in winning the brawl and not having to paint the ‘P’.

Frank Loduka gave his “all” going after the Soph flag in the greased pole climb.

Though brawl clothes looked hopelessly dirty, the San Luis Obispo LAUNDROMAT had them shining clean again.

Those Frosh look plenty happy. They must be winning the tug-o-war.

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President Sherwood Darington of the Sophomore Class is a dual major in Truck and Field crops. Sherry is past-secretary of Kappa Rho and is an active member in the Crops Club.

Veep Bob Berry majors in Dairy Husbandry and is serving his second term as an officer of the class of '56. Bob was treasurer last year. He has been Pres., Sierra Dorm; Treas., Y.M.C.A.; and an active member of Kappa Rho. He now is a member of the Dairy Club and Chase Hall Club.

Secretary Ralph Barnes is also Secretary to the Inter-Class Council. Ralph majors in Ornamental Horticulture and is active in the O.H. Club.

Sophomore Class Treasurer John Rodenmayer came all the way from Fort McPherson, Ga., to be a Physical Education major.

Emil Yappert, Sophomore S.A.C. Representative, is a Truck Crops major from Watsonville. Emil is also an active member of Crops Club.

The Class of '56 was overpowered at the beginning of the year by an unusually strong Freshman Class at the annual Soph-Frosh brawl. The Sophomores then had to pay the traditional penalty of repairing the "P." A donation drive was held and a record player was given away to build finances. The Sophomore Smoker was held March 5 and movies of the East-West Game were shown. The Sophs also held a dance and put up a booth at the Poly Royal Carnival. Below are several members of the class of '56 that were stopped by an "El Rodeo" cameraman during a noon-time break.
Robert M. Bostrom: Chair, Poly Royal Carnival; member, Boots and Spurs; Assembly Comm., ’53-’54; Student Personnel Comm.; Kappa Rho, ’52-’53.

Gerald A. Hill: Trees, Young Democrats; Chair, Fall Leadership Conference; Member, Student Gov’t Committee; Ag. Engineers Club.

Gene Mehlischa: Winner of E.C. Loamis Scholarship; Member, Collegians, Crops Club, Marching Band; Jacket Award Committee, Music Board.

These Sophomore Electronics Majors enjoyed refreshments in El Corral. Shown clockwise, starting at lower left: John Choban, Frank Timeson, Tom King, Richard Simonsen, Fred Schenke, Regis Harpenau, Eugene Handove, Fred Campbell, Gerald Clark, Andrew Jones, Jim Saxe, Duke Johnson, and Chuck Johnson.
Below, a portion of the Junior Class assembled for the photographer. Many of these students will be among the esteemed group who next year will take positions as high men on the Cal Poly totem pole.
Richard H. Johnson: Sec., ASB; Sec., IDC; Chair., Fall Leadership Conference; Member, Rally Committee, Dairy Club, Gamma Pi Delta, Blue Key, Collegiate FFA, Newman Club.

George C. Martin: First Ass't. Super., Poly Royal; Pres., Gamma Pi Delta; Holder of Calif. Fertilizer Assn. Scholarship; Member, Blue Key, Crops Club, Golden Blade Society.

George P. Johanknecht: Drum Major and Manager of Band; Dorm Manager, El Dorado; Member, Collegians, Music Board.


Wilbur L. Sloat: Sec.-Treas., Gamma Pi Delta; Reporter, Soils Club.

The Greased Pole Climb (LEFT) as usual highlighted the Soph-Fresh Brawl, an event sponsored annually by the Junior Class, an additional group of whom are shown below.
Col Poly has carried its "learn-by-doing" process into the field of student government as well as the academic field. With over sixty clubs and organizations woven into the fabric of the ASB's Student Affairs Council, students have excellent opportunities to become leaders in groups which meet their specific interests.

On these pages are pictured some of the major student government organizations which are directly represented on the SAC, and some of the outstanding campus leaders, including ASB President Ron Davey, at left.
As the main student governing body of the college, Cal Poly's Student Affairs Council, headed by ASB President Ron Davey of Hawthorne, continually worked throughout the year to weave its subsidiary groups into a fabric of unified and effective student government.

Subordinate groups in the SAC, including the Inter-Club Council, Inter-Departmental Council, the various boards, and the four classes constituted the origin of a wide scope of problems, many of which were ultimately handled by SAC.

Without citing specific examples, it is sufficient to say that the overall effectiveness with which the board handled these diversified problems merits special recognition and real faith in student government.
An important segment of Poly's extensive student government program is each of the committees pictured on these two pages.

With both long-range and immediate objectives in mind, these committees further strengthened Poly hopes for a badly-needed college Union, managed student body finances, and worked toward improving Poly's present student government organization - - - to mention only a few of the huge tasks undertaken.
Committees

OUTING COMMITTEE—Its purpose is to plan and execute all off-campus activities. Shown above are: FIRST ROW, LEFT TO RIGHT—V. Gould, C. Tombs, G. White, M. Marques; SECOND ROW—L. Emigh, B. Balman, R. Jones, S. Jones.

FILM COMMITTEE—It provided a series of excellent films on campus this year. The Committee members are: SITTING, LEFT TO RIGHT—S. Stevens, R. Lyon, W. Johnson; STANDING—M. O’Leary, J. Heinz, A. Benham, B. Greer.

DANCE COMMITTEE—A group of members, above, are: FIRST ROW, LEFT TO RIGHT—A. Omid, D. Bailey, D. Peters, G. Simpson, S. Stevens; STANDING—J. Jolly, T. Estalia, and J. Sullivan. Purpose of the committee is to organize the dance schedule for the school year and select sponsors for dances.

ASSEMBLY COMMITTEE—It plans assemblies on campus and is responsible for maintaining a high standard for the assemblies. Members of the committee include: LEFT TO RIGHT—J. Yoshino, B. Galliher, R. Cook, F. Barnett, J. Hergert, R. Stone, D. Sherb, D. Stone, B. Bostron, and S. Stevens.
Now it's official! Yearbook Editor Bob Colomy signs the El Rodeo printing contract. Onlookers, LEFT TO RIGHT: Ken Kitch, Yearbook Adviser; Dan Lawson, Activities Officer; Ed Slevin, Club Editor; and Bill Richardson, Ad Manager.

Bob Flood
General Assistant

El Rodeo's sales staff was responsible for making "Pre-sale" a huge success. LEFT TO RIGHT: John Marshall, Dick Avard, Harold Spuhler, and Bob Flood.

Arthur Stayer
Business Manager

News Bureau

John Healey
News Bureau adviser and athletic publicity director

Cal Poly's News Bureau kept a steady stream of news about Poly headed into almost every newspaper, magazine, radio, and television station in California. Daily news, sporting news, as well as publicity releases and special features were written by this talented crew. Staff members, LEFT TO RIGHT: Jim Dearinger, photo chief; Newt Wakesman, John Mette, News Bureau chief; John Healey, Advisor; Ted Plaister; Frank Tours.
Again, members of Gamma Pi Delta, honorary agricultural fraternity, came through with a major service project — the compiling and publishing of Cal Poly's student directory, "The Herd Book." The staff, shown at left, was headed by A. Omid (standing upper right).

Herd Book

Ken Kitch
Faculty Adviser for the Advertising Staff

Advertising

The Advertising Staff worked the year-round to sell and produce paid advertising for Cal Poly's student publications. Training? Plenty of it! They also "made the mare go." Admen (SEATED CLOCKWISE AROUND THE TABLE) included: D. Peters, B. Reid, A. Hafmanis (Bus. Mg.), Ken Kitch (Adv.), W. Hanna, D. Sesock, J. Reid (Ad. Mg.).

George Hunter
"El Mustang" Editor

El Mustang

These are some of the "Front Office Men" who labored day and night (and that's no idle statement) to produce "El Mustang," Cal Poly's award-winning student newspaper. Caught during a typical deadline push, LEFT TO RIGHT: E. Hodges, J. Healy (Ed. Adv.), F. Tour, H. Spuhler, K. Jones, C. Peebles, C. Grolla, George Hunter, B. Long.
These were the well-tonsiled gentlemen who under the spell of Davey's baton gathered to the altar of tuneful melody. The Glee Club, the sw-e-e-e-t quartet, and that aggregation of old-fashioned notesmiths, the Majors & Minors, carried on Cal Poly's tradition — there's plenty to sing about when Davey comes around.
From trumpets to tenors and bongos to bass, Cal Poly’s music department, under Harold P. Davidson, spent another busy year in the realms of melody and entertainment.

With a collegiate dance orchestra that ranked among the best in the state, a 70-man glee club, and a fast-stepping newly-uniformed band, Poly’s musicians strengthened their claim as another “boast of the coast.”

The glee club and orchestra, capable of producing both rib-tickling comedy and long hair music with equal skills, spread entertainment and Poly publicity throughout the Sacramento valley during this year’s annual spring tour. Davey and 40 specially-selected “touring vocalists” staged 20 performances within a week’s time.

Indispensable element of the music department, the extremely popular Majors & Minors and the Collegiate quartet this year went “big time.” And arrangements for their appearances on TV in both Los Angeles and Santa Barbara were nearly complete as this copy went to press.
The fundamental purpose of any college is one of educational aspect, so Poly students spend many hours — night and day — in classroom and laboratory. But pictured here are candid scenes demonstrating that Cal Poly’s philosophy of learning-by-doing is no idle dreaming.
Ag. Engineering students have for their laboratory the entire college farm. "Learn by doing" practice copes with engineering problems that arise in connection with various agricultural production spheres. Their facilities include a large modern farm machinery building with complete repair and service operations, two ag. mechanics shops, a surveying unit, and a farm power laboratory. Graduates find jobs as farm equipment sales and service-men, rural electrification, soil and water conservationists, and vo-ag teachers.

Animal Husbandry

Approximately 900 hogs, 400 beef cattle, and 800 sheep are fed and marketed by students in this department each year. There is also training in slaughtering of meat animals, cutting, curing, and grading of meats. Graduates find employment with feed mills, stockyard companies, meat packers, commission firms, as ranch foremen, managers, or in vo-ag teaching and extension work. Many majors start their own herds and flocks while still attending school through Poly's unique project system.
The Crops Department operates 425 acres in its farming and instructional program. Crops Department graduates are qualified for seed sales and service, weed and pest control, field men, U. S. Government Work, processing plants and shipping firms. The Crop Department is further broken down into highly specialized categories: Field, Fruit, and Truck crops. Each prepares graduates for jobs in their respective fields.

Crops Dept.

Dairy Dept.

The Dairy Department maintains an outstanding breeding herd of Guernsey, Holstein, and Jersey breeds of approximately 175 head. It includes several national champion producing cows, leading show animals, and noted sires. This herd is maintained in a modern unit with the latest of equipment by the students, many of whom own their own animals. Graduates find employment as farm managers, feed salesmen, herdsmen, vo-ag teachers, dairy plant foremen, inspectors, salesmen, and testers.
Acting Department Head
Edward R. Mattson

Ornamental Horticulture

The OH Dept. and its students, firm believers in the Cal Poly "learn by doing" method, help maintain the 180 landscaped acres on the campus, which serve as an outdoor classroom for them. Graduates find ready employment in nurseries in the capacity of supervisor, superintendent, chief propagator, or salesman. Many graduates also enter the fields of park management, landscape engineering and teaching.

Department Head
Richard Leach

Poultry Husbandry

The college plant has facilities for more than 6,000 birds in the 12-acre poultry layout which maintains a productive unit with six breeds of chickens, in addition to a turkey flock. The plant includes a 15,000-egg hatchery, poultry dressing plant, and egg-handling facilities. Graduates find work in poultry marketing, production, egg producing plants, hatcheries, processing plants, teaching, or feed sales and service.
Veterinary Science courses are offered to supplement the major work provided in the animal science department of the Agricultural Division. Keeping the college herds and flocks healthy provides the students with valuable laboratory opportunities in basic veterinary hygiene. The department also supplies meat inspection service for animals butchered in the meat laboratory. Doctors Allen and Frier treat herd diseases and perform all animal surgery done on campus.
For the first time in Cal Poly history the Engineering division had the largest enrollment of any of the three divisions. This was largely due to technological change and Poly's widespread fame for programs that are useful upon graduation. "Learn-by-doing" is hailed by employers of Poly grads as giving the Poly grad up to as much as six months advantage over graduates from most other engineering colleges. "He was ready to go to work the day that I hired him," said one satisfied employer.

Aeronautical Engineering

Graduates from this field are either Aeronautical Engineers, or Aircraft Maintenance and Operations Engineers. Students are prepared for positions with aircraft operational and engineering firms or with aircraft parts manufacturers, as well as for engineering positions with various governmental agencies. The department operates a CAA aircraft repair station and a mechanics school which is approved by the Civil Aeronautics Administration.
Graduates in this field are qualified to handle everything from simple heating and cooling problems to complex industrial processing. And from installation of a household refrigerator to a large cold storage warehouse and are adept at applications of simple chilling of food to the production of dry ice.

The curriculum of courses in this department is designed to aid the student in finding immediate employment in the fields of architecture and the many phases of the building industry. Graduates are employed as architects, engineers, contractors, as draftsmen, architectural or structural designers, detailers and estimators.
The Electrical Engineering Department at Cal Poly trains its students to fill the many job openings in modern power engineering and its allied fields. The well-equipped laboratory simulates, as closely as possible, the actual conditions found in industry while serving to stimulate self-confidence in the students. Majors begin their four-year course by learning simple electrical circuits and by following the closely integrated curriculum including Physics, Math, Drafting, Chemistry, and Shop Practice.

The primary function of the Electronics Department is to train engineers in one of the fastest growing industries in the country. Students of this department learn the branch of engineering that concerns itself with communication and the theory of high frequency power transmission. Included in the curriculum are courses dealing with Servo-Mechanisms, Micro-Wave Propagation, Radio Technology, Radio Repair, Industrial Electronics.
Cal Poly's machine shop department gives the student a foundation in the basic skills of machine tools, and also furnishes him with the understanding of the important part which they play in present day engineering and manufacturing enterprise. The campus machine shop is unusually well equipped with the latest post-war machine tools, in addition to all standard machine shop equipment.

**Mechanical Engineering**

Mechanical engineering deals with equipment, machines, the strength and rigidity of structural materials, the energy of fuels, and the interrelation of wheels, gears, and levers. Graduates obtain employment in the petroleum industry, with public utilities companies, construction contractors, and federal and state civil service. Graduates work in plant engineering, tool piping, machine design, engineering testing, sales engineering, construction supervision, and maintenance planning.

**Left to Right**,

instructors Robert Reece, Thomas Hardgrove, Hugh Haroldson, Jay Richardson, Robert Adamson, Robert Johnston, Thomas Zilka, and Gerald Ellis.
Cal Poly is the only school on the West Coast that offers a full-fledged college degree in printing engineering. The program includes offset and lithographic reproduction as well as the traditional letter press operations and is widely known throughout the West as "The School for Country Printers." Graduates from this department are qualified to operate or supervise a print shop, publish a small-scale community newspaper in connection with a job printing plant, hold responsible engineering and production positions in printing's numerous allied fields.

The Welding Department gives both agricultural and engineering students an opportunity to gain theoretical as well as practical knowledge of welding's techniques and practices. A special laboratory is provided for welding design problems and is equipped with apparatus for study of physical properties and chemical analysis of steels and deposited weld metals. X-ray and gamma ray are used for inspection purposes. One of Cal Poly's busiest "hot spots," the Welding Department is always an attraction to campus visitors.
Agricultural Journalism

Cal Poly is the only school in California where a student can get a degree in Agricultural Journalism. Students in this department train for jobs as writers, editors, advertising men (or combinations of these) on daily or weekly newspapers, agricultural magazines, radio stations with farm programs, or advertising agencies.

Ordinary fields of Journalism tend to be overcrowded, but in agricultural journalism there is a definite shortage. Student majors serve as staff members on the school newspaper, school magazines, student news bureau, news and photographic field teams requested by fairs and expositions.

Biological Science

Graduates from this department are trained to teach biology in secondary schools, and receive the necessary training for entering such fields as biological survey, wildlife management, conservation, entomology, plant pathology, laboratory work, agricultural inspection, museum work, pest control, and fish and game.
This campus-wide department develops in Cal Poly students the ability to apply basic principles of human behavior to the fields of mental health, human relations, and learning. It also is in charge of programs preparing for the Special Secondary Credential in Vocational Agriculture, the Special Limited Secondary Credential in Agriculture, the Special Secondary Credential in Phys. Ed., and the General Secondary Credential.

The courses in this department are designed to help the student develop habits of sound thinking and logical organization of material, to provide opportunities for the student to use language accurately, clearly, and interestingly, and to develop the techniques of reading to the point of understanding others' ideas and using those ideas in the solution of one's own problems. Cal Poly's English Department is targeted on the needs for daily living.
The primary functions of the math department are to offer courses needed in the engineering and agricultural divisions, to prepare secondary school mathematics teachers, and to prepare mathematicians for industrial and civil service employment. Like most other Liberal Arts departments, it serves almost every student in the college before he's through.
Military Science

The primary purpose of this department is to train officers for the Army's Organized Reserve Corps and the National Guard. Selected graduates may receive Regular Army commissions as junior officers. Cal Poly's ROTC includes not only a crack drill unit but has one of the few mounted color guards in the nation. It also has an expert rifle team.

Music Department

This department gives students the opportunity to participate in college musical organizations and gives those interested in music a broader insight into the general field of music through courses in appreciation, theory, and harmony. It also is a valuable implement for teacher training. In this department are the band, orchestra, quartet, Majors & Minors, and glee club. All are student-directed, financed and managed, and they are widely known in California for the consistent excellence of their performances.
The Physical Science department offers courses that provide scientific explanation for work taken by students in engineering and agriculture. The department also contributes to the general education of all students by teaching them method and exactness in their work. Students may major in physical science and prepare themselves for teaching, sales and employment in the technical division of industrial firms.

The Social Science department serves the three divisions of the college in the area of general education for citizenship. This department provides the student with an understanding of society and serves to develop those skills necessary for effective citizenship in a democracy. Majors are trained for jobs in civil service, teaching and other types of personnel work that requires a bachelors degree. Students find great opportunity in Cal Poly's student government to hold executive positions.
Information: Grace Flannery — 
"The Silver Voice of Cal Poly"

PLACEMENT OFFICE — LEFT TO RIGHT: Katherine Pyle, Placement Secretary; John Jones, Placement Officer; Connie Cowan.

Don Watts
Housing Manager

Francis S. Allen
Library Head

Administrative Offices

RECORER'S OFFICE — FRONT ROW, LEFT TO RIGHT: Mabel G. Camp, Recorder; Carol J. Rowse. BACK ROW, Ruth Meily, Grace Asher, Arlene Pannell, Annette Miller, Kathryn Cooke.

BUSINESS OFFICE, LEFT TO RIGHT: James Thompson, Steve Hickenbottom, Patricia Sullivan, Cecil Jones, Mary C. Nolan, Francine Hapgood, Connie Livingston, Doris Dilworth, Kathryn Boysen, Helen Angyal, Loretta Costen.

Owen Servatius
General Office Supervisor

SECRETARIAL STAFF—FRONT ROW, LEFT TO RIGHT: Shirley Sato, Ellen Trippet, Sandra White, Shirley Priest, Mary Ann Jany, Owen Servatius, Supervisor. 2ND ROW: Ruth Sims, Marguerite Birge, Helen Buskuhl, June Powell, Hildegard Wilson, Norma Roberts. BACK ROW: Felicity Tagliabue, Marlene Frazier, Grace Arridson, Barbara Berg, Wanda Ewing, Laura Chabor, Peggy Grossini, Mary Johnson.
ADMISSIONS OFFICE — Front Row, Left to Right: Grace Johnson, Esther Wright, Kathryn Rowland (Evaluations Secretary). Back Row, left to Right: Leo F. Philbin, Registrar; C. Paul Winner, Admissions Officer.

EL CORRAL FOUNTAIN: Gertrude Sweeney, Anne Rodrigues, Ella Matthys, Lydia Peterson, Dorothy Simpson, Everett Darrough (Fountain Manager).

POST OFFICE: Phil McMillan, Postmaster; Margaret Hoyt.

EL CORRAL BOOKSTORE — Left to Right: Yvonne Kernek, Velma Hedrick, Juanita White, Lucille Fraser.

EL CORRAL OFFICE — Seated: Marion Phipps. Left to Right: Elsie Forshee, Ellen Vaden, Bettie Hoxie; Mary Lee Green (Office Manager).

Harry Wineroth
Graduate Manager
UNDEFEATED...9-0-0

Record of Champions...

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Coaches “Take A Bow....”

It’s no secret around here that when Coach Roy Hughes first arrived in 1950, he predicted that in “three years we’ll be tough.” How right can you be?

The “Silver Fox” served notice last year when he guided the Poly eleven to its first CCAA championship and an overall record of seven wins and three losses.

Hughes’ straight “T” attack brought to Poly an offensive machine capable of scoring from any point on the field.

So to Coach Roy Hughes goes the thanks of a grateful and still excited Cal Poly student body.

THE TEAM:

Saludos!

You can have the best coaching, the finest equipment, the most sensational spirit and all the rest of those nice-sounding advantages—but if you don’t have the horses, friend, you ain’t gonna’ win football games. Cal Poly, 1953, had the horses. And how!

The gridiron powerhouse fielded by Poly this year revolved around the excellent football evenings turned in by the 12 men pictured on the next page. The names of Alex Bravo, Stan Sheriff, Vic Buccola, Thad Murrin, Bob Lawson, Sheldon Williams, Bob Heston, Bob Neal, Perry Jeter, Joe Bosnich, Bud Chadwick and Newt Wakeman were carried in print every week—and they rated every good word said about them.

Though these 12 were terrific, they were by no means the whole show. It may sound trite to some, but the fact remains that without the help of about 25 other boys, Cal Poly would not have come near the fine record they posted in 1953.

About The “Green Machine”...

Throw away those rusty “0-88” memories, Mustangs, ’cause King Football has “arrived” at our own Cal Poly campus! The 1953 football year was reserved for Coach Roy Hughes’ Mustang grid machine—do you realize that only one college in California managed to scramble through the season undefeated and untied? It was Cal Poly.

Before going further, let’s doff our toppers to the Green and Gold gridders for bringing the CCAA championship for the second straight year. Let’s thank ’em, too, for bouncing our northern neighbors, Fresno State, right out of their own backyard. And better yet, for smashing the Devils from down San Diego way—and for shaking off the dreaded Whittier college jinx.

General consensus of opinion was that spirit of both students and townspeople had to really go to match the play afield—this, ’twas said, will change. It better. Which brings us to the point once again! The Mustang football team, 1953, was the one, yes, the ONLY team in California to go through its season...untied and undefeated!
For the out of town games H. WILLS NORWALK STATION was the place to stop and use your special Poly discount to fill it up.

A dizzy locker-room scene followed Poly's win over Fresno. Shown here, LEFT TO RIGHT: Walker, Brandson, Oshiro, Miller, Ballahan, Moran, Sheriff, Bud Chadwick, and Reade.

**Cocky Aztecs Burned . . .**

The Poly steamroller traveled to San Diego expecting its toughest game against the rugged Aztecs. They got just that, too, but only for a little while! The final score stood at 33-12, Poly, as the San Diego crew was smashed by a tougher, rougher, smarter Mustang defense.

Paul Held, clever Aztec quarterback, was humiliated—he had five of his passes intercepted. Norm Nygaard, the Aztec fullback, who is a top performer, broke away but one time against the defense topped by Mustangs Bud Chadwick, Bob Heaston, Joe Bosnich and Vic Buccola.

San Diego scored first, but the Mustangs struck back quickly with Thad Murrin and Bob Lawson carrying the brunt of the attack. Both Murrin and halfback Bob Smith returned intercepted passes to paydirt. Reserve fullback Curt Reade showed well for Poly, too, as he notched his first payoff plunge of the campaign.

"Boom Boom" Bravo rounds the corner for 11 yards and a first down.

**Ambitious Bulldogs Humbled . . .**

Fresno State returned to the CCAA gridiron wars in 1953 with a team supposedly loaded with talent. The Bulldogs were good, but not good enough. The Mustangs trampled them in their own backyard, 27-6.

An enthusiastic band of Poly rooters journeyed to the Raisin city to glimpse the renewal of a friendly rivalry. They were treated to a preview of glorious things to come! Quarterback Bobby Neal played his finest game of the season, and the talents of halfback Perry Jeter, Poly's great sophomore, were brilliantly exhibited.

Fullback Bob Lawson turned in his first of a series of fine performances, as did the entire forward wall led by Little All-American center Stan Sheriff. The game was not without its sour note, however, as guard George Cockerton went out for the season with a broken ankle right after the opening kickoff.

Bouncing into the end zone with what appears to be a dangerously loose ball is Mustang fullback Bob Lawson.
Bob Chadwick moved 20 yards through the Santa Barbara team for his first of two scores during the evening.

**Gauchos Swamped, 59-6**

Anyone who was hesitant to say "this is the year" for the Poly football team, really got the picture when Santa Barbara College supplied the opposition for the locals' first home game. The green and gold wrecking crew cut the Gaucha line to shreds and the Hughesmen stampeded the visitors 59-6. Poly rooters termed the show "delightful"!

Every Mustang gridder got in the act, and they all turned in fine efforts, but it was the line that earned the lion's share of the credit. Vic Buccola were their all-time best, and tackles Bob Heaston and Sheldon Williams were downright vicious. End Newt Wakeman was outstanding on defense, as was newcomer Bud Chadwick.

The diehards finally started to jump on the bandwagon after this one.

Journeying to San Francisco for the first non-conference game of the year, Poly's machine appeared to be in for lots of trouble with an inspired San Francisco State eleven. Still unbeaten at the time, the Gators boasted one of the finest passers in California in quarterback Maury Duncan. Duncan was the best passer the Mustangs faced, but the final score still read Poly 46, State 14!

The game was highlighted by the sensational play of Alex Bravo, who slashed for 153 yards in 13 carries, caught two passes for 48 yards, returned a pair of kickoffs for 47 yards and counted two touchdowns! In a word, "Boom Boom" was great. Perry Jeter scored on two electrifying runs of 65 and 87 yards, the latter coming after a pass from quarterback Bob Smith.

The middle of the Poly line composed of Joe Bosnich, Vic Buccola and Stan Sheriff was tremendous, and reserve halfback Mel Hawkins thrilled the capacity crowd with the "block of the year" when he paved the way for Jeter's 87 yard ramble.
Bob Lawson, Cal Poly’s famed “Bull”, proved too tough for a pair of Whittier linemen on this play. Lawson smashed for a score behind blocking of tackles Bob Heaston (59) and Sheldon Williams.

It took a last-minute touchdown by Bob Lawson to maintain the Mustangs’ 40-points-per-game trend in the 31-14 defeat of the always-tough Whittier Poets. Aside from blasting the dread “favorite jinx” that existed between Poly and Whittier, the Mustang win helped erase last year’s bitter Homecoming loss to the Poets.

Alex Bravo had a great night, running for two important scores on runs of 64 and 15 yards, while Thad Murrin broke his scoring drought with a pass interception teedee run of 45 yards. Bravo’s long romp was a beauty, and he was helped greatly by a Stan Sheriff block that erased two Whittier boys at once. End Dick Moran returned to action long enough to take a five-yard aerial from Bobby Neal for the Mustangs’ first score.

Bob Heaston, Vic Buccola, Dick Mathias and Ron Sevier turned in fine efforts up front, while Ron Davey and the aforementioned Lawson were other backfield standouts.

What has since proved to be the last CCAA tiff with Pepperdine wound up as a 45-0 rout of a stubborn but undermanned Wave eleven. Three touchdowns by Bob Lawson and an outstanding defensive effort by the Poly line (especially guard Joe Bosnich) gave the Mustangs their fourth straight conference win.

Perhaps the prettiest play of the night was the 11-yard scoring pass from quarterback Ron Davey to end Newt Wakeman. Davey slickered the Wave defenders completely and Wakeman was all alone in the end zone when he made the catch. “Boom Boom” Bravo added two scores to his total and Bob Neal sneaked over for his second teedee of the season.

Pace of the game was marred by penalties, one of which nullified an 85-yard runback of an intercepted pass by center Stan Sheriff.
Senior Ron Davey waited until the final game to get his teedee run—and he just beat the halftime clock at that! Willamette claimed the half was already over; 'twasn't so!

Although Poly halfback Thad Murrin (27) is being hauled down, thoughts of things to come are inevitable as a Willamette man sprawls in front of Mustang end Bud Chadwick (37).

Willamette U., down from the north, tried to ruin the Mustang slate in the final game of the season. Although they gave a fine account of themselves for three quarters, they came apart in the final canto to lose a 52-7 ball game. The score going into the fourth period was 27-7, but the Mustangs ran wild for 26 points to run their season total to a record 395!

Halfback Mel Hawkins broke into the scoring column in this one, and freshman end Al Moriarty served notice that he'll be a Mustang great in years to come. Lawson, Bravo, Davey, Smith, Sheriff and Sevier bowed out in great style for the green and gold, and the six seniors will be hard to replace next year.

Halfback Jeter’s explosive 23-yard blast into the end zone, and a 30-yard scoring run by Lawson marked the high points of the season finale.

Undefeated—Untied—Uninvited
Happy (51-0) Homecoming...

A jam-packed Poly stadium was the scene of 1953's Homecoming tilt, and the many alumni who journeyed here for their first glimpse of the 1953 Mustang powerhouse were treated to an impressive display. The Hughesmen rolled over a hapless Los Angeles State eleven by a 51-0 count.

Finest individual performance of the season was turned in by halfback Perry Jeter in this one, as the great sophomore carried the ball 11 times for 133 yards, took one pass for 59 yards and a touchdown, rambled for scoring runs of 15, 35 and 39 yards, and was a whirlwind on defense.

Thad Murrin turned in the finest run of the night, however, when he went 35 yards with a swing pass. Other men showing well were Ron Davey, Bravo, Lawson, Bill Moore and Bob Smith.

Redlands Gets The Treatment...

Another Bulldog stepped into the Mustang corral in the next-to-last game of the season. It was Redlands university—a club with a fine 6-1 record. It was the same story. Poly moved by land and air to a 51-6 victory and a firmer hold on its claim as the finest small-college football team in the land.

Halfback Jimmy Miller continued as the "one-play sensation." He snaked his way 56 yards into the end zone on his single excursion with the pigskin. Lawson, Murrin, Jeter, Bravo, Neal and Curt Reade were outstanding once again. In the line, stalwarts were Heaston, Bosnich, Dick Mathias, Wally Oshiro, Dick Hay and Sheriff.

Outstanding play of the game was "Boom-Boom" Bravo's 54-yard payoff run with an intercepted pass—the score came just when Poly needed it most.

Moriarty was the Mustang making this stop at Redlands. Perry Jeter (21), Mel Hawkins (23), Curt Reade (25), Bob Aston (60), Dick Mathias (53) and Fuzzy Wilkins (39).
LEFT TO RIGHT, FRONT ROW: Robert Weer, fullback; Ernest Dutra, quarterback; Mel Hawkins, halfback; Ron Dorey, quarterback; Curt Reade, fullback; Alex "Boom Boom" Bravo, halfback; Thad Murfin, halfback; Jim Miller, halfback; Bobby Neal, quarterback; Bob "Bull" Lawson, fullback; Perry "Jet" Jeter; and Bob Smith, halfback-quarterback-end. SECOND ROW, LEFT TO RIGHT: Bob Mallory, tackle; Dick Mathias, tackle; Joe Bosnich, guard; Vince Rogers, end; Dick Moran, end; Bob Chadwick, fullback; Bud Chadwick, end; Don Shiffrar, guard; Wally Chipman, end; Bill Moore, end; Ron Ching, guard; and Rod Harvey, equipment manager. THIRD ROW, LEFT TO RIGHT: Ed Leal, guard; Gary Jolly, center; Dick Nelson, end; Leonard "Fuzzy" Wilkins, center; Bob Heaston, tackle; Jim Woods, end; John Rehder, tackle; Dick Hay, end; Woody Bray, fullback; Vic Buccola, guard; Howard Moore, fullback; and Glen Dallahan, manager. BACK ROW, LEFT TO RIGHT: Sheldon Harden, assistant coach; Howie O’Daniels, assistant coach; Newt Wakeman, end; George Cockerton, guard; Sheldon Williams, tackle; Stan Sheriff, center; Dave Arris, center; Gerald Branson, tackle; Jim Hitch, tackle; Al Moriarty, and; Bob Aston, tackle; and Roy "Silver Fox" Hughes, head coach and athletic director.

These are the Mustangs

ON COLD NIGHTS WE CHEERED LOUDER
The Cal Poly Colts faced some of the toughest small colleges and JC’s in the west, including Hartnell, Modesto, and College of the Sequoias. Despite 4 losses and one tie, Coaches Jim Jensen and Tom Lee were pleased with their 35-man squad and predict great futures for some of the standouts. Quarterback Ben Montoya, linebacker Bill Rohrer, ends Ken Huddleston and Jim Reed, backs Rowland Pilaria and Royal Yearwood seem assured of sharing the Poly spotlight. The Colt schedule: Sept. 26—Porterville JC, 24-13; Oct. 3—College of the Sequoias, 24-6; Oct. 10—Monterey Peninsula, 6-6; Oct. 23—Modesta JC, 40-12; Nov. 7—Hartnell, 59-0.
The rugged men who travel over hill and dale for the love of legs that won't give in and chests that won't give up are those that go out for cross country. Track Coach Jim Jensen handled the harriers, above.

Facing unknown prospects, Cal Poly's cross country runners found themselves in a rather up-and-down season with enough triumphs to keep their eye on the far horizon. Best afternoon of the year was the triangular meet with San Francisco State and Modesto's strong JC. Cal Poly almost doubled the score on the others but then took a terrific tumble at the hands of the pounding San Jose Staters.

Cal Poly’s water polo team captured second place in the state college tourney, held in San Jose. This brought to an end the 1954 season. The Mustangs got off to a flying start by trouncing San Francisco State 14-3, followed up with an impressive 12-3 win over Santa Monica JC, then dropped their last encounter to San Jose State by a 13-2 score.

Water polo is no game for a person without plenty of stamina as anyone can see. The Cal Poly “water-men” finished up their polo season with a three-win, five-loss record. Their biggest triumph of the year was a slam-bang win over San Francisco State 14-3 in the state college tourney at San Jose. Dave High finished as high scorer by making 33 points from a season’s team total of 50 points.
Despite the Bearded Man's unopposed rush, the pass was completed and the drive was continued for a touchdown.

A quarterback sneak was the final outcome of this scrimmage. From where the fans stood, it looked like there were more than 12 men on the field.

Warm days and nights gave no indication that fall was here. But on Poly Oval, there wasn't any question, as three football games see-sawed up and down the field. Twelve brave men (six on each team) pushed, butted, shoved, and threw each other to the ground. This was it. This was fun. This was Cal Poly's Intramural football program. Intramurals perform an important function at Poly. First, by giving new students a chance to meet the old. Second, by supplying the exercise and relaxation students need. Third, by playing for their club, or dorm, they enhance that spirit of belonging. So, "Let's have at it men!" was the cry. (And watch those bare feet!)

Intramurals

Ready! Set! 21 — 42 — 63! Hike! 33 . . .

Even clothes worn in intramural battles looked fresh and clean again when Poly students took them to the CALIFORNIA PARK LAUNDROMAT.

After the game you could always pick up anything needed for a quick snack or a complete dinner at the handy CALIFORNIA PARK GROCERY.
Final Intramural Football Standings

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One of the many rugged Intramural League games played this year on Poly Oval.

Tehama versus Diablo. Tehama man passing, but about to be "smeared." Diablo won this one 15-6.

Fresh Spudnuts to go with a steaming cup of coffee. After that hard class or game, coffee and spudnuts from THE SPUDNUT SHOP.

For the new Chevrolet with its beautiful body by Fisher, best buys in used cars or courteous service, Poly students went to ARLAND CHEVROLET.
Lassen versus Sierra. Lassen had the ball, but for how long? Plenty! Lassen won this one handily, 20-6.

Pool, snooker, and billiards proved to be relaxing games for students who dropped in at STAG BILLIARDS.

Smooth running, but about to be intramurally "captured." Don't step on my toes!

Hey, Guys! He went the other way!

This is football?

At BEND'S, John Aitken, Ed Miller, and Herm Udkoff gave expert help to the student with any clothing need from "suits to shoestrings."
Sierra wins again! But where’s the ball?

Poly students shopped at WICKENDEN’S for Timely Clothes, Arrow shirts, and Bostonian shoes for that neat, well-dressed look.

And it’s a long pass downfield! Dig that crazy stance!

A grim backfield. Giddap, men!

Ed Slevin looks over the new Packard, available in the 165 hp. Clipper or the luxurious 212 hp. Cavalier at MEYER & RAY — PACKARD.

And the ball is snapped! Mush! You Huskies!
Novice Boxing

F. Laduca lands a hard blow on J. Meheen. Each year for the past five years the novice boxers have been providing top sports entertainment for the entire student body. This year the tournament was under the supervision of V. Buccola and J. Miller.

Coach Tom Lee and the novice boxing champs, LEFT TO RIGHT: Coach Lee; John Rehder, hvy. champ; Gene Knott, runner-up light hvy.; Dick Moran, light hvy. champ; Mel Hawkins, 165 lb.; Frank Laduca, 156 lb.; Pete Godinez, 147 lb.; Al Nicora, 139 lb.; Roy Wright, 132 lb.; Juan Soto, 125 lb.

There was plenty of slam-bang action to be seen at the bouts this year.

SERAFIN'S BODY and PAINT SHOP did a "knockout" job on body work, and its expert painting gave a "like new" look to many a Poly car.

Many students followed their favorite on TV with a Hoffman or Admiral TV set sold and serviced by CAMPBELL'S REFRIGERATION.
Final winners of the 1953-54 tournament were (KNEELING, LEFT TO RIGHT): D. Williams, 123; N. Gieger, 130; M. Arbabi, 137; J. Gomez, 147; (STANDING, LEFT TO RIGHT): E. LeTourneau, 157; G. Happee, 167; F. Bingeli, 177; L. Driggers, 191; and B. Frain, HW.

That referee's gonna be hurry to see that pin. It's the third annual tournament at Poly, held each time through cooperation of the P.E. majors, who sponsor and manage it. In charge this year was Glen Dolohan.

Druggist John Hurley helps Dick Lever beat his shaving problems with a new soap from HOTEL DRUG STORE.

Looks like a good match. "The boys showed mighty good form and some are going to be on the varsity," said Coach Harden, faculty adviser of the event.

A sample of some of the good wrestling seen at the bouts this year. The bouts wouldn't be a success every year if it were not for the cooperation of the student body from which the wrestlers volunteer for participation in the tournament.

It's the right tools plus quality parts from UNIVERSAL AUTO PARTS that gives the extra touch needed for top performance.
A beginner often loses his hold—when his entry crow-hopped.

Bill Martinelli, astride a runaway, had no trouble with this entry.

E. E. Burris shows "Klamath Jack" Marshall a saddle at BURRISS SADDLERY, the store that has "Everything for the Cowboy".

This Poly boy made his last stand, as his horse "calicoed".

Poly Royal Queen Mary Medlock adds her finishing touches to the surcingle and climbs aboard the "Hurricane Deck" at Poly's rodeo arena.

For relaxation after a hard day, MORT'S UNITED CIGAR STORE carries an unusually complete line of smokers items to choose from.
The sophomore E.E. class visited a number of P. G. & E. Sub-Station stations. LEFT TO RIGHT: Don Sweet, Bert Mehli, Al Martinez, Homer Volle, Bob Sterment, and Harold Kwan. BACK ROW: Ernie Bailey, Cruz Mora, Richard Newcomb, Raymond Pierson, Dan Spangle, Khean Young, Freddie White, Carl Melford, Bob DeLave, Bob Snowman, Dave Carr, A. Mansur, Shelton Self, Carlton Cowen, Jim Aitkin, Instructor Hall, and the P. G. & E. Guide.

For those many who recorded their activities with photos, THE CAMERA SHOP carried a wide range of cameras and photo supplies and did expert photo finishing.

Student Activities

At the giant international conference on World Relations held at Asilomar, Pacific Grove, Calif., Cal Poly was well represented.

One of the "varied" student activities: Putting out a grass fire on Poly's rangelands.

Sophomores paid the penalty for losing the Fresh-Soph Brawl, painting Poly's famous "P" on the field.
The Mustangs reached for MORNING FRESH BREAD.

Poly’s pretty majorette, Gloria Erikson, gave extra class to the classy ’53 band.

Robert Kennedy, Dean Chandler and Carl Beck helped handle the kitchen chores at the ASB’s annual Leadership Conference.

“Yeah! We had plenty to talk about this year!”

Two standouts from the band modeled the new uniforms for a publicity preview.

Stan-the-Man (He’s no sheriff, he’s a posse!) proved his merit in the annual Shrine East-West game. Only ‘small-college’ player selected.

George and Pat Martin visited CLINES ELECTRIC for their electric household appliances. CLINES has been established in merchandising and repairing for 32 years.
Robert Kennedy and Emmet Blum judged the freshmen's rooms in the Room Painting Contest. Results were surprisingly pleasing.

Poly's ROTC Color Guard presented colors as part of the ceremonies prior to the Mustangs' home games.

Poly students were proud to have their guests stay at the SUNBEAM MOTEL, with TV in rooms, wall-to-wall carpeting, Panel-ray heating, AAA rating and with a pleasant Fireside Room.

Candidates for Ugly Man Contest: Ugh! Ugly is right!

Relaxing is easy when the room is furnished in comfortable and distinctive furniture from San Luis Obispo's most distinctive furniture store, DAVIDSON'S.

Question of the year—Were they really the Santa Barbara Alumni Association between halves at the SB game?
Discussing agriculture: Chuck Scribner, president of the San Luis Obispo FFA chapter, Deke Thresh, and Cal Poly student Jimmy Campbell, State President of the FFA. A Mustang booster from way back, FORD dealer DEKE THRESH, is distributor for Ford automobiles and genuine Ford parts.

Students picked up the latest developments and techniques in orchard management from their instructor during a fruit production lab.

Visiting high school FFA members get practical experience in polishing up some of the finer points in dairy cattle judging. High school FFA'ers throughout the state are familiar with the Cal Poly campus where the annual FFA conventions are held each spring.

No matter how you look at it this is still work! Many a California rancher, farmer or vo-ag instructor got a taste of Cal Poly farming while going to college. And many of them helped earn their way through school with Poly's earn-while-learning projects.
This float typifies the spirit of the school for the time being. With buildings being demolished and new construction going on, the school is having growing pains that will continue for quite some time.


The Dairy club entered this float. The cow symbolizes the many awards won this past year in dairy judging.

The clock has rolled ahead and has given us a glimpse of the future. Giving credit to the Aero club, let's hope the boys keep on working the way they have been.
Homecoming 1953

Homecoming: The largest ever. And the Alumni, besides having a grand time, laid the groundwork for a genuine national organization. (With operations extending all the way from Hawaii to New York.)

LEFT TO RIGHT: Faculty Adviser for Alumni Carl Beck, National President Seymour Vonn, Williams and National Vice-President Les Grube, San Jose, presented plans on a National basis.

Charming Queen Mary Ann Wedemeyer surrounded by her Poly-wives court, LEFT TO RIGHT: Pat Wynken, Joan Cramer, Dottie Ahlswede, and Mary Lou Hoy.

Some of this year’s ‘Round-the-Clock Homecoming festivities: Campus tours, reunions, traditional bonfire, Western Dance, a tremendous parade in downtown SLO (Theme: “Cal-Poly—Boast of the Coast”), followed by a rally on the steps of the courthouse building, then the big game itself—Cal Poly vs. L.A. State (Poly winning 51-0). Crowning event—coronation of the Queen during half-time ceremonies, a big dance in the Gym—the evening rounded out by special parties and get togethers for the Alumni.

Homecoming Queen Mary Ann and entourage rode the royal Homecoming parade float.

Little All-America Stan Sheriff was congratulated by Poly Royal Queen Mary Medlock after L. A. State Game.
Many and legion were the activities that went on during Homecoming week-end. And everyone had a grand time. In so doing, of course, they achieved a major purpose of Homecoming. Student-sponsored and produced, the program gave old grads and friends an all-too-rare chance to join in the fun and meet their classmates and instructors once again.
The Alumni Went National: Constitutional Amendments at Homecoming changed the Alumni Assn. from California to nationwide status. Here’s National 1st Vice-Pres. Les Grube, San Jose, pouring over membership plans.

Out of the Old: For the first time in umpteen years, Davey’s bandmen blossomed forth with new uniforms. Looked wonderful!

Beauty Abundant: Mary Medlock, LA State, was elected 1954 Poly Royal Queen at a campus-wide election; at her right are Princesses Mimi Shahrivar, LA State, and Carol Ekegren, SLO High. At her left are Princesses Annette Cohen, LA State, and Susan Babcock, SLO JC.

Magic Moment: Here’s the Silver Fox, caught in the trap of Mustang Fame, at the whistled moment when a larruping triumph over Willamette in the season’s finale brought an all-victorious football season.

Start of the Plan: Dramatically important to Poly was start of the new Power Plant and ME center for it began Poly’s new master building plan.

The Alumni Went National: Constitutional Amendments at Homecoming changed the Alumni Assn. from California to nationwide status. Here’s National 1st Vice-Pres. Les Grube, San Jose, pouring over membership plans.

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Start of the Plan: Dramatically important to Poly was start of the new Power Plant and ME center for it began Poly’s new master building plan.
“Polyland” . . .
valley-to-the-sea.
Heart of 3,000 acres, the Adm Bldg's old-faithful keeps untiring watch.
TWO CHIEFS!

A 1954 high point: The visit of Governor Knight, who with President McPhie inspected Poly.
Massed in Engineering Auditorium, a group of Cal Poly men listen intently to orientation for 1953-54.
The Chief's Hacienda
Highest scoring team in U.S.A.
WINTER CONTENTS

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Hours out of class were spent —

In the library, of course . . .

At basketball games — varsity and intramural . . .

At boxing matches — yes, there was plenty to keep us busy.
Interlocking to cover almost every phase of classroom and extra-curricular activities, some seventy clubs operate under the Inter-club Council. At Cal Poly, no one ever needs to feel "left out".

The Clubs
Ad Libbers

One of the youngest clubs on campus is the Ad Libbers, Cal Poly's own Little Theatre group. Their purpose is to create, develop, and further student interest in acting and play production. They chalked up two successful productions this year: "Henry's Mail Order Wife" during Poly Royal, and "The Valiant" during the winter quarter.

LEFT TO RIGHT: Chris Yeats, Publicity Chairman; Jack Schlotter, Pres.; Bill Killion, V-Pres.

FRONT ROW, LEFT TO RIGHT: Don Vandoveld, Jack Schlotter, Bill Broadbent, Frank Licklider.
BACK ROW: Bill Killion, Norman Gavld, John Jeffreys, Merrill Pike, Chris Yeats, John Wilcox, Harold Spuhler.

Watch out, Marilyn, here comes Jack!
The officers met often under "President Jack" to plan and organize approaching meetings and events.

Have a Coke! Rex Stone and Ben Williams were among those who had to hustle to keep the machine filled on unseasonably warm days.

Agricultural
Ag engineers liked to gather 'round and warm themselves after a long, cold workout. LEFT TO RIGHT: B. Paasch, R. Stone, B. Williams, Eaby Bair, R. Cromer, J. Gassel, D. Genger, J. Janssen.

Rex Stone and Dick Genger applied some "Poly-learned" welding techniques.

**Engineers**

After a "Get-Acquainted" barbeque early in the fall, some 150 agricultural engineering students settled down to the academic and technical routine, with the departmental club offering a medium for extra-curricular social and educational activities.

A highlight of the year for part of the department was a three-day field trip to the San Francisco and San Joaquin valley areas. There, students toured agricultural manufacturing plants and observed other ag engineering developments.

The group also sponsored a Poly Royal display and banquet, a spring barbeque, and hosted speakers from the allied fields of agricultural engineering for club programs.

Bob Cowan of Santa Ana, Calif., on HD-14, and a Be-Ge Carry-All made a few changes in the face of old Mother Earth.
Naki Cagatay of Turkey gathered valuable training and information "the rugged way" to take back to his home country.

These Turkish government officials obtained first-hand instruction from E. D. Gerard of the Ag Engineering Department. They were among the numerous other students gaining practical college-level experience under the auspices of the Foreign Operations Administration.

Just as Poly works 'round-the-clock, so students come from 'round-the-world to take advantage of Poly's famous learn-by-doing techniques. Working in close cooperation with the Foreign Operations Administration, the college hosted participants from Turkey, Panama, Haiti, Thailand, the Middle East, Central and South America.

These visitors from afar studied the selection, operation, repair and management of agricultural tractors and machinery. At the completion of their studies here, they returned to their native lands to take up their government capacities as teachers, technical advisers, extension service workers, maintenance and operation supervisors, and similar important assignments. It's all part of the tremendous job of trying to make life a little easier for people all over the world through agricultural mechanization.
The Air Conditioning Engineering club is designed to give a well-balanced program of extra-curricular activities. Its objectives are to develop a professional attitude among students and to aid in locating positions for the department's graduates.

In order to increase student understanding of the problems and opportunities found in the field, the club hosts a speaker each month to talk on some practical phase of the A.C. industry. Other activities include barbeques, dinner dances, dinner meetings, field trips, and seasonal sports.

They really had a "cool" fall barbeque.

Alpha Phi Omega, at one time directly affiliated with Scouting, is now a national service fraternity for men.

Cal Poly’s chapter experienced a year of many and varied activities and projects as they assisted in the fall orientation program, sponsored the “Ugly Man” contest, held a fall initiation banquet, judged local Scout exhibits, constructed Poly Royal posters, and refinshed the “Cal Poly” billboards at the north and south city limits of San Luis Obispo on Highway 101.

As a year-round service project, the organization also kept up-to-date information on the activity bulletin board outside the Administration building.

Designed to give students experience in acquiring poise and ease when appearing before groups, Alpha Phi Sigma offers first hand training in the techniques of public speaking. Stimulating better expression in verbal communication, the organization welcomes all interested students.

During the year, Alpha Phi Sigma conducted a drive for textbooks, which were sent to the University of Korea, and sponsored a carnival booth at Poly Royal as high points in a wide list of activities.
Architectural Engineering majors combine their interests and activities with the Architectural club forming a student chapter of the American Institute of Architects. Their activities include prominent architectural speakers, field trips, group discussions, beach parties, dances, picnics, and intramural sports.

LEFT TO RIGHT: Robert Cochran, Treas.; Ted Schultz, Sec.; Donald Rhinehart, Pres.; Frank Kroeger, V-Pres.

A.I.A. American Institute of Architects
The Block "P" society, which was organized in 1921, is comprised of inter-collegiate letter-winning athletes. One of their main accomplishments is the stimulation of intramural competition. Also included is promoting and enlarging the school's general sports program.

The society has instituted a scholarship program and helps the athletic coaches and their colleagues actively in promoting sports events.

OFFICERS, LEFT TO RIGHT: Ron Davey, V-Pres.; Lee Gilbert, Pres.; John Mette, Sec.-Treas.; Paul Lenz, Cor.-Sec.

AI Giraudo explained the year’s major Blue Key service project to new club members.

As official hosts to the annual Pacific Coast Inter-collegiate Wrestling Tournament in March, the Cal Poly chapter of Blue Key, national honorary service fraternity, climaxed a full 1953-54 program of campus service.

Earlier in the year the group served as a hosting committee for all visiting football teams and followed up its major project of the previous year — new band uniforms — by helping to provide adequate storage facilities for the uniforms.
Keeping pace with educational, entertainment and college service demands of the west’s largest animal husbandry department was this year’s challenge for Boots and Spurs. Affiliated with National Block and Bridle, club officers whipped up a hearty mixture of activities. Included were the annual showmanship contest during Poly Royal, the spring banquet, all-campus livestock judging event and a bull project to aid in financing the judging teams’ trips.

Individual members triumphed in many livestock classes at the Cow Palace, Great Western in Los Angeles, the California State Fair, and other shows.

Monday nights found members of Cal Poly's Bowling club "splitting the maples" at El Camino Bowl. In addition to the exercise and relaxation from schoolwork that the game offers, it gives each student the hope and expectation of rolling that one big game. In this ABC-sanctioned league, open to all students, members may earn individual and team honors. Winners are awarded individual trophies at the end of the season.

OFFICERS, LEFT TO RIGHT: Milton Eason, V-Pres.; George Patrick, Pres.; Dick Svacha, Sec.-Treas.
A bona fide branch of the California Wool Growers Association for the past three years, Cal Poly's "sheep club," as hosts to the annual meeting of the Central Coast Wool Growers in September, prepared a tasty and successful lamb barbecue. Club members augmented their knowledge of the sheep industry during the year with field trips to Bakersfield, Coalinga, and Davis areas. A recent project of the club involved the purchase of a sizeable group of ewes from which to produce show stock for FFA groups.

In rugged hills near Coalinga, the Poly Wool Growers climaxed their annual field day with a barbecue.
The California Student Teachers' Association (C.S.T.A.) has an extremely active chapter at Cal Poly, one of thirty-two such chapters in California colleges and universities. It is the oldest and largest state organization of its kind in the United States.

The C.S.T.A., as it is generally called, was set up by the parent group, the California Teachers' Association.

Students enrolled in teacher education institutions who are, or intend to become candidates for teaching credentials in California, are eligible for membership in the organization.
Psychologists say: "Fifteen per cent of your normal waking hours should be spent in relaxation."

Get-together barbeque—intramural football, basketball, and baseball—ugly man contest (only winners in Poly's history)—Christmas party and decorations contest (again the only winners in Poly's history)—first dorm-owned TV set—Poly Royal open house—beach parties—farewell party . . .

What are these? Some of the activities of Chase Hall. Furthermore, Chase Hall offers its members, "The Top Hatters," bi-monthly dinner meetings and distinguished speakers from time to time.
Circle K, sponsored by the local Kiwanis club, is an international organization of college campus service clubs modeled after the traditional Kiwanis.

Cal Poly's branch received its charter in June, 1953. Since that time, it has presented Poly with a football mascot, sold specially-bagged peanuts for Kiwanis National Kids' Day, and operated the information booth at freshman orientation.

Club membership is limited to two members from each department on the campus.
The primary function of the collegiate chapter of the Future Farmers of America is to help prepare its future teachers for service as advisers to high school FFA chapters. It also serves as an amalgamating organization for the prospective agricultural teachers who are drawn from the various agricultural majors at the college. Cal Poly's chapter offers a special opportunity for those considering vocational agriculture teaching to learn more about the over-all agricultural education program, and to gain experience which will prove beneficial in setting up, organizing, and advising an FFA chapter.

The prospective teacher of agriculture who takes an active part in the collegiate FFA chapter will feel more at ease, have more confidence, and will be better-fitted for a job as adviser to the local chapter in which he becomes the teacher of vocational agriculture.

Cal Poly's student members assist with the conduct of many state-wide FFA activities which are held on the campus each year.

Cal Poly collegiate FFA alumni frequently return to campus to relate their experiences and advise the members still in training.

Collegiate FFA
Crop majors tested samples of barley for moisture content.

The Cal Poly Crops Club, composed of field, truck, fruit, and citrus crop majors, adopted a new constitution early in the year that created new offices and gave students added opportunities for leadership. Feature events of the year were the fall and spring barbeques, a Christmas party, an Alumni dinner and open house, sponsorship of a Homecoming float, a participation in the gala activities of Poly Royal. The organization sponsored several FFA judging contests throughout the year in field crops, truck crops, fruit crops, and viticulture—as agricultural service projects.
Los Lecheros, student-organized Dairy club, is one of the largest clubs on the campus. Numerous activities are carried on by the club throughout the year, including the spring mixer for high school students who plan to come to Poly in the fall. Others include sponsorship of all college dairy cattle judging contests, and supplying part of the finances for the judging teams that compete in national contests. The club also has a number of social activities during the year, including a student body dance, and a club banquet honoring two prominent selected Western dairymen, judging team members and other outstanding students in the department.
Deuel dormitory, landscaped to bring out the charm of its graceful architecture, is the oldest and most photogenic dormitory on Poly's nature-blessed campus. Within its spacious halls this year were housed mostly sophomore students. They were a part of the first group of first-year students to profit by campus orientation, as a group, in 1952-53.

In transferring to Deuel, they brought with them the ideas of democratic community participation learned as freshmen. The result has been excellent overall morale and adaptability to fruitful living in an environment away from home.
Gamma Pi Delta

Gamma Pi Delta, honorary agricultural fraternity, stresses character, leadership, and scholarship to prepare members for full service in school and in their future life. This year the fraternity published the Herd Book (student directory), conducted its semi-annual community projects, and helped with freshman orientation. At Homecoming, the fraternity held a luncheon for its alumni and helped with distribution of the alumni magazine, "Green and Gold," and the Poly Royal brochure.
The 1953 Military Ball (above) proved so successful that the ROTC sponsored the event again this year in early March.

Organized last year by its original twenty-seven charter members, membership of the Golden Blade Society, honorary organization for lower division ROTC students, is limited to those who show outstanding performance and high interest in activities of Poly's outstanding ROTC unit, one of the first branch-general units in the U.S.

Topping the club's activity program this year was the second annual Military Ball, held in the San Luis Obispo Civic Auditorium on March 6.
One of the nation's two campus Granges, the Cal Poly Grange is the college's only campus organization that gives equal membership to both husbands and wives, as well as single students, and is open actively to both the student body and staff.

Its primary purpose is to work with the nation-wide Grange to further agriculture, help the needy, develop talents of individual members, promote consistently higher types of citizenship, perform community civic service, and enjoy social and cultural interests common to its members. The only other campus Grange is at Ohio State.

One of the most valuable aspects of membership to Cal Poly students is the ready introduction the Grange provides for new-comers seeking acquaintances at college and the equally ready introduction awaiting Cal Poly Grangers in every part of the State.
Institute of Aeronautical Science

Cal Poly's I.A.S., a student branch of the national professional society, highlighted the year with its annual spring banquet. Other important activities included the Poly Royal concession booth, Homecoming float, picnic, and a trip to the annual West Coast I.A.S. conference, always well-represented by Cal Poly.

Year's-end awards went to the two students (1) holding the highest grade point average and (2) presenting the best talk at the regular I.A.S. meetings.
Jespersen Dorm

Jespersen dorm, adjacent to the Cal Poly stadium, captured the sports spotlight during the year in both intramural and varsity competition. Undefeated in intramural basketball as this copy went to press, the dorm also boasted an impressive record in intramural football against keen competition. Among the athletes of varsity status housed in Jespersen were Stan Sheriff (little All-American), "Hips" Jeter, "Lumpy" Cockerton, "Chowhall" Murrin, "Lover" Rublic, Joe Muller, and Fuzzy Walkins.

Residents watched exciting soccer and football games from their dorm fire escape. It overlooks the stadium.
Poly students and their dates danced to the music of the Collegians at the "Continental Ball," sponsored by the International Relations club on Feb. 27.
A feature of the International Relations Club dance were these typical Arabian dancers.

Relations Club


Cal Poly's International Relations club constantly worked toward further understanding among the many nationalities on the campus through discussion of their varied cultures, customs and social and political problems.

Since there were students from thirty-four countries of the world on Cal Poly's home campus, the IRC encouraged both foreign and American students to discuss their ideas and experiences at IRC semi-monthly meetings and at social gatherings. Among the activities in which the club participated was their observance on campus of United Nations Week and Brotherhood Week; sponsorship of a student body "Rendez-vous Dance"; panel discussion meetings on current topics of world interest, and the Cal Poly soccer team; and their participation in the fourth annual "Model United States", the Poly Royal International Exhibition, and the San Luis Obispo Art Show.

Cal Poly's soccer team, sponsored by the International Relations Club, defeated U.C.L.A. before a relatively small but extremely enthusiastic crowd of spectators at Poly's stadium.
From far across the blue Pacific come the members of Cal Poly's Kane O' Hawaii Club, who gather to promote friendship among themselves and to advance an understanding and love for Hawaii among the students in general. Lucky is the non-member who is invited to the club's "Luau" or Hawaiian Feast, an annual project. Often unlucky are those who meet the hardy Hawaiians on the intramural field. Kane O' Hawaii also is noted for the student prom it sponsors each spring.

Cal Poly draws numerous Islanders. In fact, one of its active alumni regions, headed by Regional President Boyd Chee, is headquartered at Honolulu. Many a Kane O' Hawaii member has returned to the Islands to carry Poly's gospel into practice.
A Rhovian
Always in the mood for boosting Mustang spirit, here's one of Kappa Rho's contributions to a Poly parade. Portent of things to come — an overpowering Mustang football player.

This Rho of the "P" at all home football games, assisted the Rally Committee at Homecoming, athletic events and rallies, and sponsored the "End Zone Club," small-fry rooting section. Enthusiastic antics of the end-zone clubbers were worth the price of admission, alone. And many a parent blessed the Kappa Rhovian baby sitters.

Members of Kappa Rho, freshman honorary service fraternity, are chosen for their interest and desire to participate in constructive student activities.

LEFT TO RIGHT: D. Pollock—V.Pres.; G. Jensen—Pres.; M. Berry—Sec.
Mariposa dormitory may be "just another dorm" to most Cal Poly students, but to its residents it is an organized community club.

A trifle unstable during the first month of '53's fall quarter, it soon became one of the best dorms on the campus. A rising swing of united enthusiasm, with some talent thrown in, earned the dorm second place in the glee club contest and worthy recognition in intramural sports.
Yearly featured activities of Mat Pica Pi, the society of printing engineers, included the Christmas banquet, supplying the famous "fudge" headlines concession at Poly Royal, and holding of the freshman barbeque, supervised by "Bert" Fellows, department head. As usual, Bert served as head chef of the event.

Mat Pica Pi, through its department, publishes "El Mustang," the "Future Farmer" and "Young Farmer" magazines, and a monthly departmental newspaper, "Wrong Font."
The Mechanical Engineering Society strives to bring ME students and faculty closer together and to stimulate campus-wide student interest in all phases of the Mechanical Engineering Department. The entering of teams in intramural competition, entry of a float in the Homecoming parade, joint field-trips and banquets with the S.A.E., and the sponsoring of the school's highly successful Christmas Formal meant work for all, but the work brought rewards with such social events as a beach party and smoker.
The Mustang Flying Association was organized in the fall of 1946 for students and faculty so they might learn to fly or keep up with their flying. This extra-curricular activity is provided at the lowest possible cost for all. The association has four airplanes for instruction or for the building of flying hours.

Their headquarters are located at Cal Poly's own airport and, as might be expected, their principle activity is flying. They have frequent meetings throughout the year. Their programs include guest speakers and movies on the subject of aircraft and flying.

Truthfully, the Mustang Flying Association is the host-group of Cal Poly's campus airport — a well-outfitted "welcoming mat" which has attracted numerous fliers from all over the West — many a visitor having flown in to attend one of the college's frequent short courses or conventions. Using a Flying Association plane or some similar Poly-housed craft, members of the faculty, judging teams, rodeo teams have gone via air to far-off appointments. Cal Poly is air-minded — the Flying Association helps keep it so.
The Newman Club, found in nearly all non-secular colleges in the United States, strives to bring to students of Catholic faith a varied all-year religious, educational, and social program.

Activities of the Cal Poly Newman Club, which meets twice a month at the Old Mission in San Luis Obispo, include skating parties, beach outings, ski trips, dances, intramural sports, an annual retreat, and two annual conventions.
The Sixth Annual Poly Royal Flower Show, a major annual project of the horticulture club, again promised to surpass all other Poly Royal exhibits in attendance attraction. Involving months of planning and preparation, this exhibit climaxes the club's yearly exhibit program, in which club members design and construct exhibits for fairs and flower shows throughout the state.

Regular meetings featured outstanding speakers in the field of horticulture. Participation in intramural sports, barbecues, and other projects all helped to keep members active and "O. H.-minded" throughout the year.

Ornamental Horticulture

As the nation’s only college motorcycle club belonging to the American Motorcycle Association, the Cal Poly Penguins highlighted the year with their annual 225-mile mid-Coast endurance run, which attracted some 60 riders from all over the state.

Among other special events of the season was a barbeque and the sponsorship of both a "Motorcycle Circus" and a carnival booth at Poly Royal.

Though not all of the Penguins owned motorcycles, each had an intense interest in motorcycling, with its inevitable thrills coupled with study of safety practices and practical engineering application.

Though vastly different from the customary habitat of the penguin, the hills of San Luis Obispo county proved ideal for the Cal Poly variety.
Poly Phase, the club for electrical engineering majors, is the oldest and by far one of the most active engineering departmental clubs on campus. Originally chartered to advance the technical facets of electrical engineering, it rapidly broadened its scope to include the social and humanistic phases of engineering.

This year, Poly Phase engaged in such activities as building the prize-winning Homecoming float and installing the Christmas lights in downtown San Luis Obispo. In addition to these campus-wide activities, Poly Phase held a barbecue and Christmas party, not to mention the annual club banquet and field trip.

Poly Phase
Cal Poly's Poultry Club serves to organize for joint activity those students at Poly who are interested in the poultry industry and its allied fields. At meetings, members and their guests listen to talks by men who are prominent in the field. The club is active in many of the schoolwide functions. Its Homecoming parade floats are famous, and it enters many of the Poly Royal activities. Several annual social events are also enjoyed by students, faculty, and alumni, such as the Fall Wiener Roast, Turkey Banquet, Chicken Fry, and Spring Chicken Barbecue.
Zigettes and gadgets and other automotive magic that made any ordinary driver swallow twice was mere commonplace to Cal Poly's Roadster Club. In witness whereof was this dash, rivaling that of a B-47.

Poly students interested in "rods" and safe competitive automotive events organized in 1949 a group known informally as the "Turtles" and formally as the Cal Poly Roadster Club.

The club continued to grow and flourish, and this year had the largest active membership since its founding. Two well-attended "reliability runs" and a "poker run" sponsored during the Fall and Winter Quarters proved highly successful, and club members were planning other events as the Spring Quarter got underway.

The promotion of traffic safety both on and off campus was a prime objective of the organization.
The Cal Poly Rodeo club is one of the most popular and active clubs on campus today. From its birth, in 1949, the club has grown in membership and has been especially functional during Poly Royal, Homecoming, and other important events. It has also been active in civic functions such as the blood drives and the Community Chest campaigns. Each year the club fields a capable rodeo team which participates in inter-collegiate rodeos throughout the west. This year’s team has good possibilities of being another champion.

King Putnam thrills crowd during Poly Royal.
Probably the youngest club on the campus is Anubis Temple of Scarab, national architectural fraternity. Poly's temple was organized in February of this year.

Honorary in classification, Scarab is open to architecture students who maintain a high scholastic average and who have demonstrated good character and professional integrity. With all the enthusiasm of well-established campus organizations, the club took on the task of designing and building display facilities for the annual San Luis Obispo county art show. Results were so successful the project promised to become a traditional Scarab service to the community.

The Society of Automotive Engineers

The Society of Automotive Engineers, Inc., is a technical organization of national scope devoted to the promotion of arts, sciences, standards and practices of engineering. Cal Poly's student branch boasts the fifth largest membership in the nation. The members are kept up-to-date on new practices and techniques of industry by outside speakers and technical papers.

Social activities consist of dinner meetings, field trips and an annual barbecue.

S.A.E. members not only enjoy the prestige of belonging to a national organization but are eligible after graduation to make use of the S.A.E. Placement Service.
Poly Royal Queen Mary Medlock "learned some dirt" from two Poly soils science majors.

Stimulating interest in the field of applied soils science, foundation of all agriculture, the Cal Poly Soils Club this year held several "land-judging" demonstrations for the benefit of regional high school students and instructors. Among the other activities of the club were extensive field trips, a Fall barbeque, a Poly Royal display, and the annual spring banquet.

Guest speakers, movies, and slides also helped to further student knowledge of soils science among club members at their regular program of meetings.

Soils Club

FRONT ROW, LEFT TO RIGHT: G. Sato, A. Shocair, T. Cook, J. Connell, R. Watanabe, H. Steinberg.
Friendship and cooperation prevailed throughout the year in Sierra Dorm, located in the heart of the Freshmen "residential area", just behind the Health Center. Sierra entered teams in all four intramural sports, contributed toward the Shrine Hospital Fund for crippled children, and installed a coke machine—to mention only a few of their activities.

During the winter quarter, everyone pitched in to help paint the hall of the dorm. Under the leadership and expert guidance of Dorm Manager Dee Meek, Sierra (meaning "mountain range" in Spanish) planted among its enthusiastic residents many lifelong memories of dorm life at Poly.
The Square and Compass club was organized in 1949 to foster social affairs among Master Masons on the campus. Through meetings and social activities it brings together student, faculty, and staff, who are members of the fraternity, and promotes the spirit of friendship and mutual helpfulness among them.
Cal Poly's Beta Beta Beta Epsilon Pi chapter was established in 1952.
Stressing good scholarship, fellowship, constant research and study in the biological sciences, the group established a Cal Poly botanical gardens and sponsored nature displays in the college library during the school year. They also participated in various field trips and social activities.

Cal Poly's location in an area adjacent to both sea and mountains has provided students and fraternity members alike with abundant material to pursue varied interests in the fields of biological science.
Many a California Future Farmer comes to Cal Poly and "graduates" into the Young Farmer organization, which takes a big-brotherly interest in FFA activities throughout the state. Likewise, many a Cal Poly Young Farmer completes college to go into far reaches of the state to carry the gospel and practices of progressive agriculture and become a member of a Young Farmer chapter in his post-college community. Alert to agriculture's interests, the Cal Poly group takes part in many ag affairs, is represented in its membership by almost every ag group on campus.

Interested students take notes during swine lab.

LEFT TO RIGHT: Stanley Jones, vice-president; Bob Smith, president; Joe Montez, reporter; Robert Krehbiel, secretary; Don Tison, treasurer.
Although a comparatively new organization on campus, Cal Poly Young Democrats went far in their efforts to stimulate student interest in local, state, and national politics.

The club joined forces with the Cal Poly Young Republicans in establishing a code of ethics for campus political groups and later discussed politics and policies with the "elephant" in a co-sponsored assembly discussion period.

In addition to attending the San Luis Obispo Democratic caucus, the Poly Democrats invited several San Luis Obispo area political figures to speak before the group.
Borne on the fair winds of political prosperity, Cal Poly's Young Republicans really came into their own this year. To Cal Poly's Mustang, they yoked the elephant as their special totem.

Object of the Young Republican organization is to bring young people together to find political expression and recognition, to foster and encourage the activities of the Republican Party on campus and to promote Republican ideals. Their programs were sparked by the collection, discussion and dissemination of information concerning up-to-date political affairs.

Young Republicans frequently clustered themselves in small groups to facilitate discussion.
Christian Fellowship

Cal Poly's Christian Fellowship strives to promote growth in Christian character through Bible study, prayer, and discussion.

The organization holds Friday noon luncheons, hosts special speakers, and participates in several statewide student conferences during the year. In February the group distributed Gideon New Testaments throughout the campus.

Says Pres. Jim Perry, "The campus is our mission field. "That which we have seen and heard declare we unto you, that ye also may have fellowship with us: and truly our fellowship is with the Father and with His Son Jesus Christ."

SECOND ROW: D. Ferrell, R. Hoyt, R. Lawson, J. Dillon, R. Chandler, H. Worthington, N. Hinman; Dr. R. Rodin and C. Fisher (Advisers).
Cal Poly's student chapter of the Institute of Radio Engineers, oldest national engineering society on campus, was founded in 1947 and this year boasted a membership of 50 students. In the course of an activity-packed year, the organization sponsored speakers from several different engineering organizations on the West Coast, a Homecoming luncheon for its students and returning alumni, an annual banquet, and a departmental barbeque. Active membership in the IRE encouraged professional attitudes and social contacts, and entitled students to keep posted with the "IRE Proceedings", a leading publication on advances currently being made in the field of electronics.

THE AMATEUR RADIO CLUB: One of the most active hobby clubs on campus, this group operates Campus Station W6BHZ. Poly "hams" increase their knowledge and techniques as they communicate with other amateur stations throughout the state, the nation, and the world.


I.R.E.
(Institute of Radio Engineers)
Organized in 1950 to serve Cal Poly's social science majors in both an educational and social capacity, the Social Science Club again promoted another full year of activities. Although a relatively small group, it staged public forums on problems of community, state, and national interest, sponsored several guest speakers for the student body, constructed a Poly Royal exhibit, studied employment trends in the social science field, and inaugurated a series of noon luncheons for both students and faculty of the department.

Social science majors took special advantage of the placement bulletin board to study their field's job picture this year.

Typical of close faculty-student relationships for which Cal Poly is famous were the joint luncheons arranged by the Social Science Club. There, topics of social, economic and political importance were discussed in friendly free-for-all.
Heron Hall

Heron Hall, known among its residents as "the friendly dorm", is one of four College Avenue residences for upperclassmen. It boasted a strong self-governing organization plus an enviable record in intramural competition. In intramural basketball, Heron placed in the semi-finals, only to be edged out of the finals in the closing minutes of play.

Under the supervision of Dorm Manager Tom Cabe and the guidance of President Chuck Reas, the dorm engaged in numerous extra-curricular activities. Its most outstanding social event of the year was the annual spring barbeque held at Cuesta County Park.

With the constant support of the faculty sponsors—Robert Holmquist and Tom Lee—Heron rapidly became recognized as a leader among dorms on the campus.

Heritage Hall members occasionally relaxed with a midnight "bottle roll"—a Coke, that is!

OFFICERS—FRONT ROW, LEFT TO RIGHT: Charles Reas, Pres.; Richard Wolstenholm, Sec.-Treas.; Arvid Ackerman, V-Pres. BACK ROW: Thomas Cabe, Dorm Manager.
Basketball

The 1954 Mustang basketball squad. Victors in 10 of their 22 games, the Poly '54 cagers included. LEFT TO RIGHT. FRONT ROW: Al Marlowity, Jim Gilbert, Bob Olivas, Tony Nunes, Will Strong, Dick Halvorsen. BACK ROW: Neal Maloney (Mgr.), Al Hobby, Wellman Brantstrom, Larry Madsen, Al Sutton, Gene Knott, Coach Ed Jorgensen. Not a senior is among 'em, almost all will be back for next year.

Ed Jorgensen
Head Coach

Poly Forward Dick Halvorsen leaped high to score with this one as the Mustangs were overshadowed by the towering Camp Pendleton Marines, 71-77.

After a hard game or wearing class, the place to relax with a quick snack and your buddies was EL CORRAL FOUNTAIN.
Gene Knott
Guard

EL CORRAL BOOKSTORE, the ideal place to go for your everyday needs: Smokeshop—Bookstore—Supply Shop—and personal articles for Poly students.

Poly's watch-chaement guard, Tony Nunes, liked to pull a typical "Tony Lavelli" hook-in one in for a bucket against the tall boys as he did here against Camp Pendleton. Screening Nunes is Halvorsen (31) while Mustangs Al Sutton (41) and Strong (24) tense for the rebound. Shot was good but not the final score! Pendleton 77, Poly 71.
Gene Knott and Al Sutton (41) both had a hand in this tip-in against CCAA-opponent Los Angeles State. The locals needed a few more like this, though, as they lost a 70-64 decision.

Jim Gilbert (34), All-Conference from Phoenix, outreaches teammate Will Strong for another tip-in shot. Gilbert got the job done, but Poly lost a tough one to Sacto State, 55-52.

Whenever Poly students needed a watch repaired, an engagement ring, fine silverware or new watch, they went to GRAGG'S JEWELRY for the finest.

(Above)
Al Hobby
Forward
Al Moriarity
Guard
Jim Gilbert
Guard

Morris Green helps Bob Butterfield and Jim Buenger select a Poly jacket at the store "Known for Good Clothing"—GREEN BROTHERS.
Season's Round-Up

SEASON RECORD

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The Mustangs of Coach Ed Jorgensen finished the season with a 10 won, 12 lost record. Five games were lost by three or less points. CCAA standings had the Green and Gold in fourth place with four wins and six defeats. Center Larry Madsen and forward Al Sutton were the scoring mainstays—and Sutton closed out a brilliant career with Poly by signing with the famed Harlem Globetrotters.

Westmont College proved a tough club to handle in the '54 curtain-raiser. Above, Westmont scored but Branstrom, Sutton, Madsen et al. managed to squeeze out an 82-81 victory.

The mighty Madsen leaped high to ice this one as Fresno was chilled 83-98.

Bob Crawford was one of many who stopped at FIRESTONE STORES for all his car needs—gas, tires, brake and wheel aligning, batteries, and auto accessories.

At WEATHER MOTOR CO., Glenn Weaver and Tex Mellican helped Polyites find the best value in a new or used automobile.

About Our Team

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Outstanding Frosh 139-pounder Alex Penavaroff opened his '54 season pounding out a draw with Idaho U's Ron Titus.

Polly's Myron Moses added a point in this one as he edged Idaho's Ken Cannell while helping the Mustangs win the match by a 4 1/2 - 3 1/2 count.

"Outstanding fight-of-the-night" was the verdict after Judd Morse won this match from WSC's Don Backus. It was a "bell-to-bell" thriller.

Standout performers on the 1954 Polly boxing squad, coached by popular Tom Lee, were Welterweight Jack Bettencourt and Light-Heavy Ted Trompeter. Bettencourt went undefeated, in addition to winning his second NCIT title in San Francisco. Trompeter was a top choice to win the PCI title after his fine dual match record of 5-1-1.

Also showing well for Polly were Heavyweight Jim Herrera, 165-pounder Judd Morse, 156-pounders Frank Loduca and Bob Crolley, Alex Penavaroff (fresh star at 139 pounds), Myron Moses, Ken McNillis, and Frank Hernandez.

THE TYPEWRITER SHOP kept Polly typewriters in top shape to pound out work, with expert repair and also carried the leading lines in new typewriters.

It's Penavaroff again, and though it looks like Idaho's Titus has rocked him, the Mustang countered beautifully with a right chop to the ribs.

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It's Penavaroff again, and though it looks like Idaho's Titus has rocked him, the Mustang countered beautifully with a right chop to the ribs.
Washington State college fell before the Mustang squad in '54—a big upset in the college ring rival! Score was 5-3, and here's Poly's Bill Lidderdale exchanging blows with Gordy Gladson of WSC in an exhibition bout that sweetened the evening for the fans.

Heavyweight Jim Herra takes a long left from Idaho's Hal Solinsky, but the punch didn't mean much as Herra fought his way to a convincing win. Coach Tom Lee's Mustangs defeated Idaho 4 1/2-3 1/2.

Though bothered all year by a "loose" shoulder, Poly's Ted Trompeter was terrific during the '54 season. Here, he's shown about to belt Idaho's Bruce West with a right hook.

Polyites, such as these two, dropped in at CARL KIRKEBY mens wear, for clothes with true collegiate style and priced for a collegiate budget.
Coach Anderson’s Mustang swimmers performed better than expected in intercollegiate competition. Missing some of their graduated veterans, they are “building”. Form such as this was the result of persistent effort.

Another Mustang forged ahead to victory as the Polyites defeated College of Pacific in the home pool to open their season.

Splashes indicate the start of the 17-lap relay which climaxed the COP meet. The Mustang “snorkies” won the event by the length of a long fingernail.
Dick Moran gracefully performed this back-lever in the January gymnastics show.

THE TEAM, FRONT ROW, LEFT TO RIGHT: Tom Zlika (Coach), Don McDaniels, Ed Bagein. BACK ROW: Ed Smith, John Aitken, George Hornbrook. Top-scorer Lloyd Birrer is missing.

Try this one on your bed springs! It was George Hornbrook in a back layout flip.

Ed Smith successfully attempted a side horse. He was not riding the Cal Poly Mustang.

They called this stunt an open pike front flip and the performer was Don McDaniels.

Ed Bagein turned an over-bar front flip on parallels.

He sailed through the air with the greatest of ease—Birrer, Aitken and McDaniels watching.
Mustang Grapplers! Again hosting the PCI tourney in 1954 (and hosts now for 1955, too) was this group of strongboys representing Cal Poly.

SEATED, LEFT TO RIGHT: Manual Elias, 130 lbs.; Norm Geiger, 123 lbs.; Rau Takata, 119 lbs.

KNEELING: Gary Happe, 147 lbs.; Ed LeTourneau, 157 lbs.; Dick Farnham, 137 lbs.; Tom Hall, 147 lbs.; and Coach Sheldon Harden.

STANDING: Joe Bos- nich, 191 lbs.; Bill Walek, 177 lbs.; Tom Christopher, 167 lbs.; Perry Moss, heavyweight and Leo Hawes, heavyweight.

Poly's scrappy 130 lb. wrestler was Manual Elias. Here he started from "tap" position as he fought his way to a win in the Alameda NAS match.

Wrestling

Helping the Mustang wrestlers all year was Bob Snyder—shown here in an exhibition bout. Snyder was an All-State grappler while at Ohio State. Aside from helping Coach Harden, Snyder also did referee work for the Green and Gold.

Outstanding all year for the Mustangs was 177 lb. star Chuck Craig. Here he was about to "put it on" an NAS sailor.

Brightest prospect on the Poly wrestling scene is 147 lb. Tommy Hall. Only a sophomore, Hall is rated a top candidate for PCI honors in '55. Hall won the above match against NAS by a fall.

Publicity days in the Cal Poly wrestling room brought this picture of amused rasslers as News Bureau Chief John Healey aimed his camera eye at one of the boys. Standing is 123 lb. Norm Geigers at left are Ed LeTourneau, Rau Takata, and Chuck Craig. Seated at right is Gary Happe.
AT LEFT, the boys with all the fancy cups are winners of the annual inter-class swimming meet.

**Interclass Track**

On your mark! Get set! Go!

Members from all classes participated in the inter-class track meet, won by the Freshmen. Sophomores were close behind.

Plain and fancy running set the pace as the Freshman class took an early lead and kept it all through the afternoon. Seniors scored "0".

Who said that a good short man was as good as a tall man on the hardwood court?
The Fresh won the low hurdles in good shape; in fact, they took the first three places, Godinez in front.

The Architects had a track meet all their own when they decorated for the San Luis Art Show. This was their high-climb event.

Final Tabulations By Class

100 yd. dash—10.8 Bolinger (So), Buccola (So), Criner (So), Hepp (So).
220 yd. dash—23.5 Buccola (So), Bolinger (So), Mitchell (F), Saxe (So).
440 yd. dash—53.5 Hellsing (F), Buccola (So), Page (So), Moore (J).
880 yd. run—2:10.4 Page (So), Gorman (F), Barton (So), Hessling (F).
70 yd. hi h—09.7 Godinez (F), Berry (F), Walker (F), Krehbiel (So).
120 yd. lo h—14.0 Godinez (F), Berry (F), Walker (F), Krehbiel (So).
Shot put—47’6” Swingle (F), Brown (So), Ross (So), Groeneveld (J).
Broad Jp—20’2½” Amy (So), Berry (F), Krehbiel (So), Saxe (So).
High Jp—5’10” Arrechea (F), Crolley (J), Moran (So), and Walker (F) tie.
Pole Vt.—10’6” Kennedy (F) and Crolley (J) tie, Godinez (F), LeTourneau (F).
Discus—116’10½” Ross (So), Morse (J), Swingle (J), Brown (So).
440 relay—Freshmen (Godinez, Mitchell, Hessling, Berry), Sophomores (Team 1), Sophomores (Team 2).
Final Score: Frosh 62, Sophs 52, Juniors 12, Seniors 0.

For the beautiful Star Chief and Chieftain Penticos or for a real buy in a used car, KIMBALL MOTOR COMPANY was the Poly-ites’ “must” stop.
Power and beauty were both outstanding features of the new Dodge at BOOTH BROTHERS, dealers for Dodge and Plymouth automobiles and Dodge trucks. “Booth Brothers offer dependable service,” say Paly students.

Big Four

A fast “PE Majors” team nabbed the 1953-54 Poly intramural basketball crown in mid-March as they downed a fast-stepping “Block P” squad. The A.I.A. clipped Modoc dorm in the consolation play-offs, thereby establishing themselves in third place.

Standouts of intramural play included Pete Cantino and Alex Bravo (PE Majors), Gordon Ray (Modoc dorm), Don Ziemer (A.I.-A.), Al Nicora and Steve Kolar (Block P). Some 32 teams from our different leagues comprised the extensive ’54 basketball intramural program, a part of Poly’s goal: “A sport for every man!”

Contrary to all appearances, this was not a holdup.

Student Body President Ron Davey gazed agape as two Poly contenders sprung upward for the ball.

Polyites who shopped at BERKEMEYER MEAT MARKET learned why they say “Quality is remembered long after price is forgotten.” Berkemeyer meat markets may also be found in Sears’ and in Ellsworth’s food stores.
“Quo Vadis?” Neither seemed to be exactly sure.

Fresh GOLDEN STATE milk, delicious GOLDEN STATE ice cream, to mention only a couple of the company's dairy products, are tops for health and energy.

Poly's Richard Farnham tried a wrestler's bridge to escape a pin during an early bout with Wayne Loucks of the University of California.

Referee Webber Lawson had to stand on his head to check this near-fall. A one-time Poly grappler himself, Lawson proved a "crowd-pleaser".

Lew Williams of Oregon State (tape on shoulder) warded off San Diego State's Ed Johns during a consolation bout for the 191-lb. honors.

Poly students tackled redecoration of their rooms by using Du Pont paint and Imperial wallpaper from REED'S PAINT AND WALLPAPER STORE, 1121 Broad street.
Dave Kikuchi of California pinned George Loo of San Jose State to win the 130-pound title.

Intercollegiate Wrestling

The fifth annual Pacific Coast Intercollegiate wrestling tourney, held on the Cal Poly campus March 12-13, drew the greatest number of wrestlers since the Pacific Coast Intercollegiate Wrestling Association was first established five years ago.

Member colleges are Washington State, Oregon State, University of Oregon, Portland State, Lewis and Clark, San Francisco State, University of California, Stanford, Santa Clara, San Jose State, Cal Poly, San Diego State, California at Davis, and UCLA.

Competition in the annual tourney, the third one hosted by Poly, was extremely keen. Washington State, coached by Bill Tomaras, took top honors for the second straight year as they amassed a total of 32 points.

Following were: Portland State (30), UCLA (23), San Diego State (21), University of Oregon (20), University of California (15), San Jose State (12), Cal Poly (8), Santa Clara (3), San Francisco State (2), and Stanford (0).

Art Keith of Oregon State was named outstanding wrestler of the tourney. Cal Poly's Norm Geiger took a third at 123 pounds and Tom Hall grabbed a third at 147 pounds. Dick Farnham and Manuel Elias both took fourth places at 137 and 130 pounds respectively.

Due to its central location, Cal Poly was again chosen for host of the 1955 tournament and is by way of becoming "the collegiate wrestling center of the coast".
One of the most frequently visited places downtown was **KIPPER'S** when Poly wives and dates were getting ready for special occasions.

Poly Royal Queen Mary Medlock helped talk over plans for the season's most exclusive social event—the Military Ball, presented by Cal Poly's first-in-California "Branch General" ROTC.

**Military Ball**

RILEY'S, San Luis Obispo's oldest--established department store, was a magnet for Poly's feminine world in search of the latest fashions.

Poly Royal Queen Mary Medlock helped talk over plans for the season's most exclusive social event—the Military Ball, presented by Cal Poly's first-in-California "Branch General" ROTC.

It was a true full dress affair, breathing romance and stern bravery.

Usually held at Camp San Luis's Officers' Club, the ball was staged this season in the new Veterans' Memorial Building.
The atmosphere was gay at the "Continental Ball," sponsored in February by the International Relations Club.

LENORE SMITH took personal pride in the many Poly wives and staff members who sought her counsel in their fashion affairs.

International Relations

"CONTINENTAL BALL"

Dancers twirled as the music whirled... as gay as the costumes.

MARGARET McNEIL'S STYLE SHOP—When it was time to seek a new dress, a hat or the many other things that go to enhance feminine beauty, MARGARET McNEIL'S STYLE SHOP was a place it was always the custom to visit.

Flags of many countries adorned the ceiling of Crandall Gym as students from all over the world escorted their dates over the dance floor.
FLIGHT: When Dean McCorkle left on a government mission to Korea, he took with him not only lots of possible implications for Poly but a photometer presented from the faculty by Burt Fellows.

REPEAT: Those K-V float builders clicked again, winning first award in their Rose Parade group.

SWISS HILL: Out beyond the air strip, man and beast moved into their new dairy set-up. Shown also is the new poultry headquarters just to the left.

MISSION ACCOMPLISHED: Pres. McPhee accepted the main layer's Olga Martinson memorial on behalf of the College.

MISSION BEGUN: Honoring the late Ted Howes, plans were launched to build a memorial fountain in the library patio.
A young man's fancy may turn to...

The great outdoors, and spectator sports such as that below...

But others may concern themselves with future employers (G. E. interview team, lower left)
Ah! Spring! The time of year when a young man's fancy turns to thoughts of—well, take graduation, for example. Sixteen long school years have somehow passed, during which the Seniors have been sorted, graded, and generally buffeted around by the process called education. Now the magic, long awaited quarter has at last arrived.

We have given the Spring Section of El Rodeo to the Seniors because it seemed most fitting to identify them with the spirit of Spring. Snorting, frolicking young Mustangs raring to move on to bigger and even better pastures—Now, let's take a look at some of the prize herd of 1954!
Elvie H. Henderson: Sec., Glee Club; Manager, Glee Club; Member of Blue Key, M. E. Club, S.A.E. Society; Leader, Majors and Minors.
OUTSTANDING

George Hunter: Editor, El Mustang; Member, Press Club; Board of Publications; Official CIPA Delegate 1954.

T. (N) Ghahremani  Arch. Engineering  Tehran, Iran

L. G. Gilbert  Printing  Poway, Calif.


C. C. Glidden  Animal Husb.  Temple City, Calif.


F. D. Grothe  A. C. & Refrig. Engineering  St. Louis, Missouri


F. E. Hamilton  Phys. Education  San Diego, Calif.

C. J. Hammond  Phys. Education  O'Fallon, Ill.


E. E. Harris  P. H. & B. Sc.  Santa Cruz, Calif.


D. J. Haulman  Arch. Engineering  Porterville, Calif.


J. R. Healy  Soil Science  San Francisco, Calif.

J. E. Helms  Ag. Engineering  Norwalk, Calif.


OUTSTANDING
Charles E. Jacobson: Supt., Poly Royal; Budget Com.; Pres., Soph. Class 52; Member Sheep Club, Blue Key, Boots & Spurs, Young Farmers; one of five outstanding AH Seniors; Member, Livestock Judging Team.

O. (N) Henley  Ag. Engineering  Panama, R. P.


OUTSTANDING

Dee G. Meek: Chairman, Music Board; Glee Club; Member, Blue Key; Mustang Flying Club; Manager, Sierra Dorm.

R. L. Martin
Animal Husb.
Apple Valley, Calif.

T. C. Martin
Mathematics
San Luis Obispo, Calif.

W. E. Martinez
Soil Science
Bellevue, Calif.

J. M. Mathis
Mech. Engineering
Poteau, Okla.

H. C. Matthies
Animal Husb.
Dufur, Oregon

A. F. Mazzocano
Animal Husb.
Santa Barbara, Calif.

R. R. McGill, Jr.
Soil Science
Taff, Calif.

D. O. Meek
Animal Husb.
Santa Clara, Calif.

F. A. Meichle
El. & Elec. Engineering
Idaho Falls, Idaho

D. K. Melvin
Elec. Engineering
Berkeley, Calif.

L. W. Marken
Bio. Science
Los Angeles, Calif.

H. C. Matthies
Animal Husb.

A. F. Mazzocano
Animal Husb.

R. R. McGill, Jr.
Soil Science

D. O. Meek
Animal Husb.

F. A. Meichle
El. & Elec. Engineering

D. K. Melvin
Elec. Engineering

L. W. Marken
Bio. Science

J. F. Mette
Ag. Journalism

R. L. Meyer
Field Crops

R. A. Mickleson
Orn. Horticulture

S. J. Miedema
Orn. Horticulture

J. E. Miller
Animal Husb.

R. W. Mitchell
A. C. & Reilig. Engineering

D. H. Montgomery
Bio. Science

Sunset Palisades, Calif.

J. C. Montgomery
Animal Husb.

R. P. Moon
Animal Husb.

P. J. Moore
Crops Prod.

R. C. Morgan
Field Crops

L. J. Morse
Animal Husb.

J. J. Mueller
Phys. Education

A. T. Mullah
Bio. Science

Simi, Calif.

Los Angeles, Calif.

Rolling Hills, Calif.

Athens, Texas

Altadena, Calif.

San Bernardino, Calif.

Rochester, New York

Sunset Palisades, Calif.

Los Angeles, Calif.

Rolling Hills, Calif.

Athens, Texas

Altadena, Calif.

San Bernardino, Calif.

Rochester, New York

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E. F. Mutz
Mech. Engineering
Pismo, Calif.

F. W. Nave
Mech. Engineering
San Francisco, Calif.

G. D. Nelson
Aero. Engineering
El Cajon, Calif.

R. L. Newby
Arch. Engineering
Los Angeles, Calif.

A. N. Nicolara
Phys. Education
Berkeley, Calif.

D. E. Noyes
Animal Hub.
Monodamin, Iowa

E. E. Oest
Ag. Engineering
Roseville, Calif.

R. (N) Ohad
Fruit Prod.
Tel Aviv, Israel

R. L. Oselle
Animal Hub.
Roseville, Calif.

E. N. Osmond, Jr.
Hort. Serv.
Carpinteria, Calif.

R. W. Paasch
Ag. Engineering
Richmond, Calif.

J. K. Palmer
El. & Rad. Engineering
Fullerton, Calif.

G. H. Pannell
Mech. Engineering
Fresno, Calif.

M. R. Park
Animal Hub.
Winnsboro, So. Caro.

D. E. Pargee
Hort. Serv. & Insp.
Orange, Calif.

G. (N) Patrick
Mech. Engineering
Cleveland, Ohio

V. L. Pearson
Animal Hub.
Berlingame, Calif.

R. L. Peterson
Arch. Engineering
San Luis Obispo, Calif.

E. S. Piasecki
A.C. & Refrig. Engineering
Pine Island, N. Y.

H. E. Pillow
Arch. Engineering
Avenal, Calif.

J. V. Platts
Physical Science
Morro Bay, Calif.

W. J. Pollock
Dairy Manuf.
Hermosa Beach, Calif.

L. I. Prager
Ag. Engineering
Los Angeles, Calif.

D. J. Price
Mech. Engineering
Grover City, Calif.

OUTSTANDING
Tarbell C. Martin:
Member, Glee Club;
Alpha Phi Omega;
Active in Scouting in
Local Community;
Methodist Student
Movement; Delegate,
National Leadership
Conference.
OUTSTANDING

John Mette: Student Director, Cal Poly News Bureau; Editor, El Mustang; Ch-Sec., Board of Publications; Member, S.A.C.; Young Democrats.

P. A. Seeley
Animal Husb.
La Canada, Calif.

R. E. Sevier
Phys. Education
Modesto, Calif.

R. S. Shafer
Aero. Engineering
Los Banos, Calif.

S. B. Sharriff
Phys. Education
San Francisco, Calif.

J. R. Rodgers
Ag. Engineering
Princeton, Calif.

M. R. Rypins
Dairy Husb.
San Francisco, Calif.

T. M. Ryan
Soil Science
San Francisco, Calif.

J. (N) Rubcic
Phys. Education
San Francisco, Calif.

K. C. Ross
Animal Husb.
Oahu, Hawaii

J. N. Roslund
Animal Husb.
San Francisco, Calif.

R. S. Shafer
A. H. and B. Sc.
Weaverville, Calif.

J. W. Schlatter
A. H. and B. Sc.
Athens, Calif.

D. V. Schubert
Arch. Engineering
Maplewood, N. J.

L. T. Schultz
Arch. Engineering
Santa Cruz, Calif.

R. W. Schaefer
El. & Rad. Engineering
Los Angeles, Calif.

A. M. Sabounchi
Field Crops
Mosul, Iraq

R. A. Salaverria
Ag. Engineering
San Salvador, El Salvador

M. R. Rypins
Dairy Husb.
San Francisco, Calif.

T. M. Ryan
Soil Science
San Francisco, Calif.

J. (N) Rubcic
Phys. Education
San Francisco, Calif.

K. C. Ross
Animal Husb.
Oahu, Hawaii

J. N. Roslund
Animal Husb.
San Francisco, Calif.

R. S. Shafer
A. H. and B. Sc.
Weaverville, Calif.

J. W. Schlatter
A. H. and B. Sc.
Athens, Calif.

D. V. Schubert
Arch. Engineering
Maplewood, N. J.

L. T. Schultz
Arch. Engineering
Santa Cruz, Calif.

R. W. Schaefer
El. & Rad. Engineering
Los Angeles, Calif.
OUTSTANDING

Duane E. Noyes:
Chair, Budget Committee, '52-53; Sec.-Treas., Boots and Spurs; Member, Sheep Club, Gamma Pi Delta, Blue Key.
A. G. Thomas
Mech. Engineering
Gresham, Neb.

D. W. Thomas
El. and Rad. Engineering
Hartford, Mich.

D. (N) Thomas
Orn. Horticulture
Los Angeles, Calif.

J. F. Tindall
Ag. Engineering
Finole, Calif.

F. E. Tippets
M. E. and Math.
Los River, Alaska

A. L. Tomei
A. C. and Refrig. Engineering
Glendale, Calif.

F. E. Tours, Jr.
Ag. Journalism
Glen Cove, N. Y.

A. J. Tripp
Animal Husb.
Long Beach, Calif.

E. C. Trompeter
Animal Husb.
Igla, S. D.

W. P. Vailladao
Animal Husb.
Half Moon Bay, Calif.

B. J. Vandergriff
Soil Science
Livingston, Calif.

A. A. Volny
Arch. Engineering
San Luis Obispo, Calif.

J. F. Walker
Animal Husb.
Haiping, Texas

T. (N) Walker
Mech. Engineering
Los Angeles, Calif.

J. R. Wallace
Bio. Science
Pasadena, Calif.

G. H. Walter
Animal Husb.
Waterford, Calif.

R. L. Ward
Crops Prod.
Altaadna, Calif.

G. W. Ware
Fruit Prod.
Santa Barbara, Calif.

J. I. Weaver
Arch. Engineering
Tulare, Calif.

C. (N) West
Animal Husb.
Santa Ana, Calif.

A. W. Whatseell
Orn. Horticulture
San Luis Obispo, Calif.

K. H. White
Mech. Engineering
San Luis Obispo, Calif.

W. L. Wickham
El. and Rad. Engineering
Willows, Calif.

R. D. Wilbur
Animal Husb.
Glendale, Calif.

E. F. Wildgans
Bio. Science
San Francisco, Calif.

OUTSTANDING
Stan Sherriff: Member, CSTA, Block "P"; Co-Chairman, Intramural Ath.; 4 Years Mustangs (Little All-American; Captain, Freshman Team; Co-Captain of Varsity, '53.)
Good Luck
Class of '54

The End . . . and the Beginning
Cal Poly's nine opened the '54 season with a five-game road trip from which they returned "Completely Victorious" and covered with laurels. As El Rodeo went to press, Cal Poly was fast becoming "the-team-to-watch". It had scored eight wins out of eight starts. Westmont College of Santa Barbara felt the kick of the Mustangs twice, losing both times by the same score of 9-0. Included in this year's schedule is a home-and-home tilt with U.C., St. Mary's College, and a one-time go against the Hollywood Star "B" team at Los Angeles.

Poly's record to date:* C.P. OPP.
Westmont College at Santa Barbara 9 0
Westmont College at Pasadena Nazarene College at Pasadena 11 1
Pasadena Nazarene College at Pasadena 10 4
Cal Tech at Pasadena 19 7
Camp Cooke at Camp Cooke 7 2
Moffett Field at San Luis Obispo 17 7
Westmont College at San Luis Obispo 9 0

*End of season results will be published in the summer supplement.

To really keep your car in tip-top shape all year long, WESTSIDE AUTO PARTS carried a complete line of quality repair parts, speed equipment, auto glass and accessories for the cars of Poly students.

STEEE'RICE!!! Another sailor from Moffett Field goes down swinging. Pitcher, Roy Osella (not shown) had fanned 13 in 11 innings on the mound.
The welcoming committee was out at home plate but the runner, who didn't like crowds, stayed at third.

For Poly students, the ideal stop after a game or a dance was Boodry's Drive-In for hamburgers, Bar-B-Q'd chicken, home-made ice cream, or fresh home-made pie.

Zucco, despite a pulled muscle, connected solidly with this one for a double.

A familiar sight all over America, Penney's also serves San Luis Obispo. Salesman Dick Wroble is one of the Poly students who sell for Penney's during off hours.
Many Poly students enjoyed the sport of bowling at EL CAMINO BOWL, open seven days a week from 2 until midnight; "open-bowling" on afternoons.

Baseball coach Matt signals his Poly man into third. Pleasantly, Matt was kept busy all afternoon as Mustang followed Mustang 'round third and in to score against the Army.

Cal Poly's ag journalists, trained to work with radio and tape recorder, have found ALLEN'S SIGHT & SOUND a headquarters for their equipment and supplies.
Frosh spent many of their leisure hours improving their techniques in volleyball outside their dorms.

Studebaker's beautiful Champion Starliner in the showroom of GARRETT MOTORS received an attentive eye from Jo Richardson, wife of a Poly journalism major.

Poly's student wives' choir gathered around the piano in the library each Tuesday evening to exercise their vocal chords.

On the stairway at CHRISTINE'S Poly wife Pat Martin modeled a navy and white afternoon dress—one of the many fine dresses available at Christine's, established for 27 years.

John Morley, internationally-known news correspondent, spoke personally with several Poly students before addressing the student body on his world experiences.
Phil "George" Johanknecht led the Mustang marching band in its Wednesday night practice sessions.

Anytime Poly students needed hardware, paints, tools, or gifts for the home they were sure of an excellent selection at FORDEN'S HARDWARE.

EE instructor Warren Anderson looks on as three students made critical measurements on a milliampere-meter. Another phase of Poly's "learn-by-doing method."

Cal Poly's ag engineers started a college blood bank. Here, members donated the first pints of life-giving fluid at the Monday Club.

GABBY BOOKSTORE, besides carrying a complete stock of stationery supplies and greeting cards, specializes in the entire College Outline Series at all times.

Among the many advantages of belonging to Poly's clubs is the frequent opportunity to meet and listen to leaders in vocational fields.
The luxurious new Cadillac or Oldsmobile at STANDARD MOTORS formed an understandable part of the goal of many Polyites.

Some engineers just couldn’t seem to forget there were “other things in life”.

After the sheep lab, these AH majors figured they could stand a little brushing up.

Some of these Ag majors caught the camera-man before he caught them.

Ah, Spring! And, as the old saying goes, “Romance is where you find it.”

For the feeling of assurance that good clothes give a man on any occasion, Poly students often shopped at MAIRS & LEWIS.
In the supply line, RAND HALPIN COMPANY, wholesale food dealers, furnished much of the food for Poly’s morning, noon, and evening meals.

Poly’s crack drill team displayed an impressive performance in the Homecoming parade.

Military Science students learned and perfected the manual of arms.

Poly’s “Branch General” ROTC program strengthened qualities of leadership and discipline throughout its battalion of men and gave a valuable head start to many of its cadets who eventually will need to engage in active service.

TITLE INSURANCE AND TRUST COMPANY, 777 Higuera, furnished efficient escrow and title service and title insurance to Polyites buying real estate.
Presidents
Alumni Tour
El Rodeo Predicts

* Co-Eds by '55-'56
* Third straight CCAA Football Championship '54
* Cal Poly goes "international" '55
* Science Building's completed '55
* 1,000-student Frosh Class '56
* Pres. McPhee becomes great grandfather '65

Each year, Cal Poly's President McPhee spends a full week visiting alumni in some selected area—at their jobs—in their homes. This year's tour covered the Los Angeles area where, left, he talked with three Cal Poly engineers at Marquardt Aircraft. "The effective modern college must keep a sharp eye on current needs to turn out men destined for successful careers," explains the President. This year's highlight: The large-scale employer of engineers who told the President: "If we ever have to cut the number of universities and colleges we contact for new employees, you can be sure that Cal Poly will be cut last of all."
The Book

Without An Ending!

Actually, no college yearbook ever has an ending. The harvest of any campus year is but a beginning. Yet a yearbook that represents Cal Poly has special ties to the future. Fresh and vigorous in its programs, Cal Poly is indeed a college unbound by outworn traditions. The growth of its present Master Building Program—betokened by Swiss Hill’s new Dairy Unit on this page—is but another indication of the surging growth and expansion destined for Cal Poly’s ideas and philosophies today—and tomorrow.

Quite appropriately, your 1954 EL RODEO will also continue to grow. For the first time, it presents a Summer Supplement. Sometime in mid-summer, each of you may expect to receive at your home address a 20-page addition, ready to insert permanently. It will cover Poly Royal, spring sports, the 1954 Commencement activities. It has been a real challenge to produce this book as a product of student labor and learning. To all of you, pictured or unpictured, thanks for your forebearance and goodly assistance. Good luck. And God bless you.

The Editor and Staff