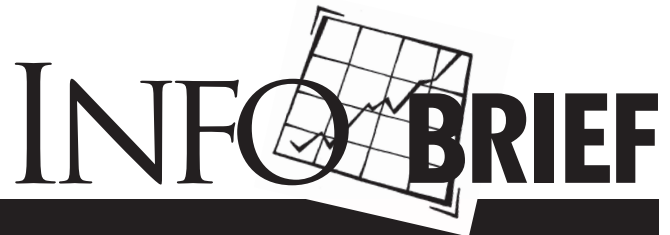


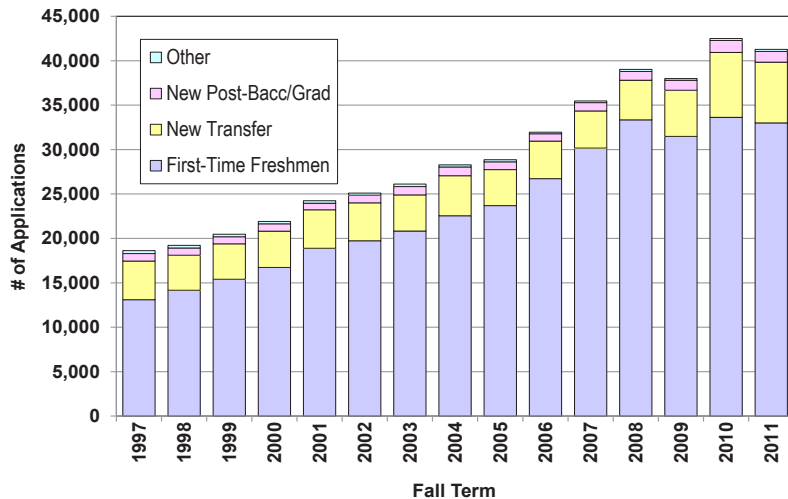
Fall 2011 Census Admissions



Cal Poly, San Luis Obispo

TOTAL APPLICATIONS

Fall 1997 - Fall 2011



There were 41,279 total applications in Fall 2011, which is a decrease of 2.9% from last year. The number of total applications had increased from a low of 13,441 in Fall 1993 to an all-time high of 42,495 in Fall 2010.

Fall 2011 first-time freshmen (FTF) applications decreased by 626 (1.9%) from last year's all-time high.

Fall 2011 new transfer applications have been up and down over the years. New transfer applications are down 6.5% from last year's all-time high of 7,313.

Fall 2011 new post-baccalaureate/graduate applications decreased 8.8% from last year, which had also been an all-time high.

*The "Other" group in the graph consists of non-degree-seeking students (e.g., exchange, faculty/staff waiver, transitory, etc.).

	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
1st-Time Frosh	13,099	14,159	15,407	16,729	18,886	19,739	20,828	22,551	23,691	26,724	30,176	33,352	31,489	33,627	33,001
New Transfer	4,350	3,952	3,989	4,087	4,339	4,266	4,066	4,511	4,047	4,230	4,179	4,455	5,185	7,313	6,834
New PB/Grad	844	803	795	821	732	869	948	980	885	823	925	991	1,121	1,335	1,217
Other	329	299	273	278	278	233	271	232	226	185	196	228	204	220	227
TOTAL	18,622	19,213	20,464	21,915	24,235	25,107	26,113	28,274	28,849	31,962	35,476	39,026	37,999	42,495	41,279

SELECTION RATES AND YIELD RATES

In Fall 2011, Cal Poly selected 37.4% of first-time freshmen (FTF) applicants. Of these 12,341 selections, 35.0% enrolled, producing an entering FTF class of 4,316 students. The Fall 2011 FTF yield of 35.0% is an increase from the 32.2% yield from the Fall 2010 FTF class and is the highest FTF yield since Fall 2003.

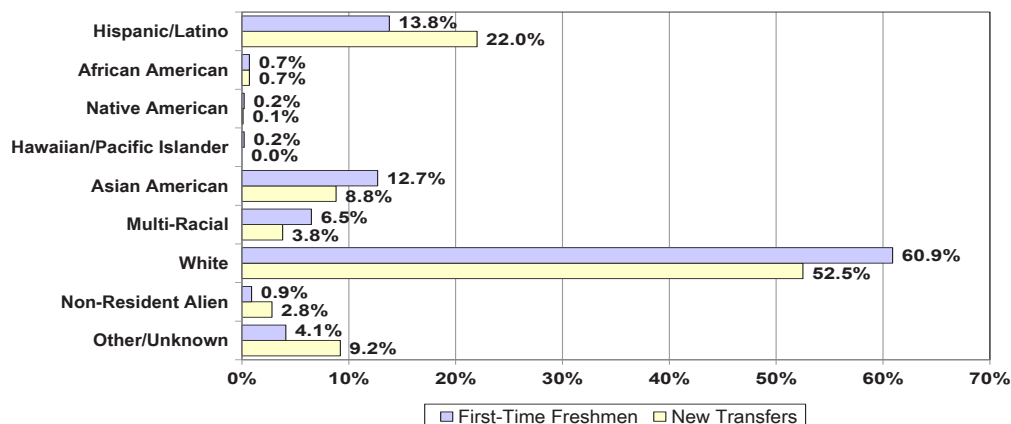
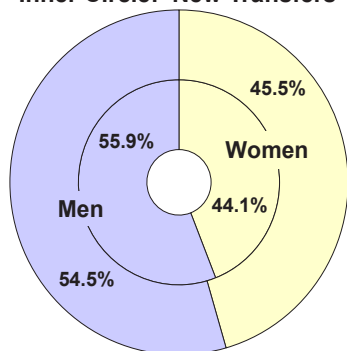
The College of Agriculture, Food, and Environmental Sciences had the highest FTF selection rate (48.2%), as well as the highest FTF yield (52.2%). The College of Architecture & Environmental Design had the lowest selection rate (27.5%), and the College of Science and Mathematics had the lowest yield (25.2%).

Cal Poly selected 22.2% of Fall 2011 transfer applicants. Of the 1,517 new transfer selections, 53.3% enrolled, resulting in a Fall 2011 new transfer class of 808 students.

First-Time Freshmen					
COLLEGE	Applicants	Selected	% Selected	Enrolled	Yield
Ag., Food & Env. Sciences	3,228	1,555	48.2%	812	52.2%
Architecture & Env. Design	2,087	573	27.5%	255	44.5%
Engineering	9,433	3,504	37.1%	1,287	36.7%
Liberal Arts	6,937	2,052	29.6%	595	29.0%
Orfalea College of Business	4,600	1,823	39.6%	652	35.8%
Science and Math	6,716	2,834	42.2%	715	25.2%
New Freshmen Total	33,001	12,341	37.4%	4,316	35.0%
New Transfers					
COLLEGE	Applicants	Selected	% Selected	Enrolled	Yield
Ag., Food & Env. Sciences	867	365	42.1%	213	58.4%
Architecture & Env. Design	542	89	16.4%	59	66.3%
Engineering	1,365	256	18.8%	169	66.0%
Liberal Arts	2,005	359	17.9%	164	45.7%
Orfalea College of Business	1,132	189	16.7%	87	46.0%
Science and Math	923	259	28.1%	116	44.8%
Transfer Total	6,834	1,517	22.2%	808	53.3%
Post-Baccalaureate & Graduate					
	Applicants	Selected	% Selected	Enrolled	Yield
Post-Baccalaureate Total	131	96	73.3%	78	81.3%
Graduate Total	1,086	571	52.6%	367	64.3%

ENROLLED NEW UNDERGRADUATES BY GENDER/ETHNICITY

Outer Circle: First-Time Freshmen
Inner Circle: New Transfers



The Fall 2011 FTF class is more diverse than the previous year. A typical grouping of ethnic origins that is referred to as “under-represented minorities” (URM) consists of Hispanic, African American, and Native American. The Fall 2011 FTF class URM percentage increased from 13.2% last year to 14.7% this year.

**As of Summer 2009, Cal Poly converted to the new federal standards for collecting and reporting ethnicity. Among the changes is a new option for students to identify themselves in multiple races. Because of the new “multi-racial” category, we no longer aggregate students into a “non-white” category.*

ENROLLED NEW UNDERGRADUATES BY COLLEGE

New First-Time Freshmen - Headcount Enrollment and Targets								
College	Total FTF Enrolled	% of Total	Target	% of Target	Avg. HS GPA	Avg. SAT Reading	Avg. SAT Math	ACT Composite
Ag, Food & Env. Sciences	812	18.8%	779	104.2%	3.69	559	579	24.9
Architecture & Env. Design	255	5.9%	259	98.5%	3.87	600	653	27.5
Engineering	1,287	29.8%	1,096	117.4%	3.94	616	683	28.7
Liberal Arts	595	13.8%	542	109.8%	3.79	599	590	26.4
Orfalea College of Business	652	15.1%	527	123.7%	3.82	586	636	26.9
Science and Math	715	16.6%	546	131.0%	3.85	587	633	26.6
New Freshmen Total	4,316	100.0%	3,749	115.1%	3.84	593	633	27.0

Cal Poly went over its Fall 2011 first-time freshmen target by 15.1%, with an enrolled class of 4,316 students.

The Fall 2011 FTF class quality continues to climb, with record-high SAT and ACT averages. The average high school GPA stayed the same as last year but is still a record high.

In addition, Cal Poly has enrolled the highest numbers of National Merit® Scholars this fall, with 2 National Achievement® Scholars, 17 National Hispanic Scholars, and 16 National Merit® Finalists.

Cal Poly came in under its Fall 2011 new transfer target by 8.1%.

The College of Agriculture, Food & Environmental Sciences enrolled the largest proportion of new transfers, with 26.4% of the 808 new transfers in Fall 2011.

The College of Engineering and Orfalea College of Business had the highest transfer GPA among the colleges.

New Transfers - Headcount Enrollment and Targets					
College	Total New Transfers Enrolled	% of Total	Target	% of Target	Avg. Transfer GPA
Ag., Food & Env. Sciences	213	26.4%	221	96.4%	3.28
Architecture & Env. Design	59	7.3%	71	83.1%	3.30
Engineering	169	20.9%	158	107.0%	3.42
Liberal Arts	164	20.3%	187	87.7%	3.37
Orfalea College of Business	87	10.8%	105	82.9%	3.42
Science and Math	116	14.4%	137	84.7%	3.33
New Transfer Total	808	100.0%	879	91.9%	3.35