Nineteen Hundred Fifty

El Nudo
El Rodeo
1950

Published by the
Associated Students
of the
California State
Polytechnic College
SAN LUIS OBISPO, CALIFORNIA
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Down from the heights of Cuesta grade on U. S. Highway 101...
. . . not far
from the rocky shore
of the central California coast . . .
at the southern tip of the Santa Lucia mountains...
... and close to the old mission town of San Luis Obispo ...
... there is, on the northeastern heights
of a small valley, the California State Polytechnic College.
This book records the 1949-50 school year of the 2900 students in this college. It will serve as a contemplative catalog of their activity which has been often furious, often quiet.
TO THE MAN whose imagination and planning have been the inspiration of eighteen Poly Royals, the 1950 EL RODEO is dedicated. Eighteen years ago Carl G. “Gus” Beck originated the Poly Royal tradition which was founded upon student pride in accomplishment. Toward that end Poly Royal is now the year’s biggest extra-curricular activity, an amazing public relations medium, and a grand show for more than 10,000 visitors.

Always in the background with his friendly manner, his unassuming direction, and a tireless capacity for work, Gus Beck aids and encourages a student body which takes pride in its Poly Royal. The 1950 EL RODEO thanks him and salutes his inspiration.
In Memoriam

I returned, and saw under the sun, that the race is not to the swift, nor the battle to the strong, neither yet bread to the wise, nor yet riches to men of understanding, nor yet favor to men of skill; but time and chance happeneth to them all.

Ecclesiastes 9:11

EDWIN CHARLES EMERSON

JOE OLIVER HANSON

GEORGE P. HOVLEY

WILLIAM ARTHUR LEWIS
Classes
Seniors

BUD LEE
Secretary-Treasurer

BILL NEILD
President

BOB KIMBALL
Vice-President

DICK McDUGAL
Vice-President

GEORGE RUSSELL
President

ERNEST UPTON
Secretary-Treasurer

Freshmen
Juniors

JACK EVANS
Secretary

STAN BILLINGSLEY
President

GABE PATIN
Vice-President

PAUL APPLING
Treasurer

AL MONTERO
Secretary

MAURICE BEAM
President

DON CHRISTENSEN
Vice-President

DON UPTON
SAC Representative

Sophomores
Bill Niell, president of the senior class is a past president of the Air Conditioning club. He’s an AC major.

HARRY F. KRAMP  
Aero. Engr. Degree

ROBERT K. RICHARDSON  
Aero. Engr. Degree

FRANK L. DINWIDDIE  
Ag. Engr. Degree

ALAN C. LEE  
Aero. Engr. Degree

GLENN H. ROBINSON  
Aero. Engr. Degree

HERALD F. GARDNER  
Ag. Engr. Degree

ANDREW ACAMPORA  
Aero. Engr. Degree

PHILLIP B. GARNER  
Aero. Engr. Degree

DONALD EARL LEWIS  
Aero. Engr. Degree

RAYMOND S. STEVENS  

WILLIAM L. HAYNES  
Ag. Engr. Degree

MAURICE ANDREOLI  

ARTHUR J. GENTEMANN  
Aero. Engr. Degree

ARNOLD E. MANTHEY  
Aero. Engr. Degree

FRED W. WATERMAN  
Aero. Engr. Degree

LAUREN F. HEINZEN  
Ag. Engr. Tech.

RAYMOND S. STEVENS  
Bob Kimball is president of APO and secretary of the Collegiate FFA, besides being a member of the advisory commission. He's an AH major,
Joe Griffin was athletic division editor of El Rodeo for four consecutive years. He’s an AC major, a three year letterman in football, and the vice-president of the Block-P.
Vince Hardy is past president of the Young Farmers. He is an AH major with a long record of campus political activity.
Carl Jacobson is known as the "Grand old man" of Poly baseball. He ran the charity drive this year and is an AH major.
CHARLES E. WARNER  
A.H., Degree  

BEVERLY L. BRADLEY  
Arch. Engr., Tech.  

DAVID E. HARPER  
Arch. Engr., Degree  

SAM PETERSON  
Arch. Engr., Tech.  

RICHARD E. BUTCHER  
Fruit Prod., Degree  

RICHARD L. WETZEL  
A.H., Degree  

JAMES R. BOWER  
Arch. Engr., Tech.  

CHARLES R. HILLER  
Arch. Engr., Degree  

DONALD W. RHINEHART  
Arch. Engr., Tech.  

ROBERT A. CROCE  
Fruit Prod., Degree  

HAROLD C. WHALEY  
A.H., Degree  

MELVIN L. CALANDER  
Arch. Engr., Degree  

E. B. JENNINGS  
Arch. Engr., Degree  

LESLIE RISLING  
Arch. Engr., Tech.  

ARCHIE J. CRUZEN  
Fruit Prod., Degree  

MILTON R. WHITE  
A.H., Degree  

JAMES E. DILLBECK  
Arch. Engr., Degree  

EDWARD W. JOYCE  
Arch. Engr., Tech.  

DALE J. SAUNDERS  
Arch. Engr., Tech.  

ROLAND F. DERICCO  
Fruit Prod., Degree  

EDWARD WEINER  
A.H., Tech.  

RICHARD J. DOERMA  
Arch. Engr., Degree  

G. HALL LANDRY  
Arch. Engr., Degree  

GLEN B. SMITH  
Arch. Engr., Tech.  

ERNEST RAY GARNE  
Fruit Prod., Degree
Ray House is a past vice-president of Los Leche-ros and of the Junior class. He's a Dairy major and one of the personality boys in the milk sales office.
Don Edson is a past president of the Architects club. He's been active in class activities. Here he is talking to Shirley Pedranti in the Poly library.
RED ERI C K Y. PARKER
Fruit Prod., Degree

JOHN L. TILL
Fruit Prod., Degree

OMAR L. PINO
Fruit Prod., Degree

GEORGE UEH JR.
Fruit Prod., Degree

CARTR T. WALKER
Fruit Prod., Degree

K. F. SOROUSHIAN
Field Crops, Degree

LOUIS F. TARKE
Field Crops, Degree

ROBERT S. NIXON
Truck Crops, Tech

STUART PORTER
Soil Sci., Degree

WESLIE COMBS
D.H., Degree

EDWARD E. FAIR
D.H., Voc.

DONALD R. ROBINSON
Fruit Prod., Degree

THOMAS SEERLEY
Fruit Prod., Degree

GEORGE UHE JR.
Fruit Prod., Degree

LORD M. BOLAND
Field Crops, Degree

VANCE TENISON
Field Crops, Degree

WILLIAM COFFEY
Field Crops, Tech

K. F. SOROUSHIAN
Field Crops, Degree

LOUIS F. TARKE
Field Crops, Degree

WILLIAM M. WARD
Field Crops, Degree

ROBERT S. NIXON
Truck Crops, Tech

STUART PORTER
Soil Sci., Degree

WILLIAM R. HOLMES
D.H., Degree

TANLEY H. RAYMOND
Field Crops, Degree

KENNETH J. NIELSON
Truck Crops, Degree

TED H. CLARK
D.H., Degree

DONALD R. ROBINSON
Fruit Prod., Degree

THOMAS SEERLEY
Field Crops, Tech

WILLIAM M. WARD
Field Crops, Degree

JOHN C. TAYLOR
Truck Crops, Degree

D. H., Degree
Wes Wilson is the president of the Poly Phase club, a member of the SAC and past president of Alpha Phi Omega. He's a member of the Engineering Council and an EE major.
Art Gandy is a past editor of El Rodeo, is the chairman of the publications board, and is a past editor of the Mustang Roundup. He's an SAC member and the marching band drum major. Art is an Electronics major from Watsonville.
Bob Williamson has worked as campus photographer on four El Rodeos. He's chairman of the Rally committee's stunt division and will graduate as a Maintenance Engineer.
Fred Adams has been around Poly for a long time. He's a 2C2A wrestling champ, a football letterman, a past member of the SAC, and past chairman of the Athletic Board. Fred is a PE major.
<table>
<thead>
<tr>
<th>Name</th>
<th>Degree</th>
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<tbody>
<tr>
<td>Emietrio C. Ramos</td>
<td>M.E., Degree</td>
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<tr>
<td>STANLEY E. THOMPSON</td>
<td>M.E., Degree</td>
</tr>
<tr>
<td>MIKE ZIGICH</td>
<td>M.E., Degree</td>
</tr>
<tr>
<td>William M. Hartmann</td>
<td>O.H., Degree</td>
</tr>
<tr>
<td>James H. Peterson</td>
<td>O.H., Degree</td>
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<tr>
<td>J. T. Rankin</td>
<td>M.E., Tech.</td>
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<tr>
<td>Ivan L. Tournat</td>
<td>M.E., Degree</td>
</tr>
<tr>
<td>W. E. Boden</td>
<td>O.H., Tech.</td>
</tr>
<tr>
<td>James R. Hoyt</td>
<td>O.H., Degree</td>
</tr>
<tr>
<td>Richard O. Schade</td>
<td>O.H., Degree</td>
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<tr>
<td>Jose E. Raymundo</td>
<td>M.E., Degree</td>
</tr>
<tr>
<td>Donald Van Harreveld</td>
<td>M.E., Degree</td>
</tr>
<tr>
<td>Al Bower</td>
<td>O.H., Degree</td>
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<tr>
<td>Ernest R. Kimbal</td>
<td>O.H., Degree</td>
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<tr>
<td>Holland M. Wessig</td>
<td>O.H., Degree</td>
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<tr>
<td>Harold K. Redden</td>
<td>M.E., Degree</td>
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<tr>
<td>Henry J. Warta</td>
<td>M.E., Degree</td>
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<tr>
<td>Vernon Cliffe</td>
<td>O.H., Degree</td>
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<tr>
<td>Nolan W. Kiner</td>
<td>O.H., Degree</td>
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<tr>
<td>Tom T. Yoshikawa</td>
<td>O.H., Degree</td>
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<tr>
<td>Charles H. Rolfes</td>
<td>M.E., Degree</td>
</tr>
<tr>
<td>Theodore J. Wittorff</td>
<td>M.E., Degree</td>
</tr>
<tr>
<td>Willard E. Cruse</td>
<td>O.H., Tech.</td>
</tr>
<tr>
<td>Robert D. Kirkbride</td>
<td>O.H., Degree</td>
</tr>
<tr>
<td>Fred D. Adams</td>
<td>P.E., Degree</td>
</tr>
</tbody>
</table>
Jim Carley is one of the three printing majors to graduate this year. He’s another six year man who has been active in publications. Jim’s column in El Mustang was always a good subject to start an argument.
Grads Without Photos

Aero. Engr., Degree
ROBERT E. BRIX
JOHN E. COYLE
JOHN DYKMAN
O. QUENTIN HIGHFILL
ALAN K. MILLS
JOHN B. MORELL
LEO E. ROGERS
DARREL K. RUMLEY
WESLEY M. WITTEN

Aero. Tech.
ROBERT C. ALDRIDGE
DANIEL M. BROWN

Ag. Engr., Tech.
ALPHONSO W. ARDEN
FRANCIS W. HOOPER

Ag. Insp., Degree
JACK A. BAIRSTOW
STANLEY E. CLAYTON
DONALD L. DELAY
ALDO B. DELFINO
JOSEPH D. DUNCANSON
GRANT M. GARLAND
PHILIP A. HALL
FRANK P. JARACZ
WILLIAM T. JARVIS
JAMES V. LONERGAN
BOB T. McCARTY
HOWARD W. MAYS JR.
JAMES J. OFFICER
HORTON SHERWOOD
RONALD E. SQUIRES
ELIAS TAPIA JR.
MARION L. VANDERPOOL

A.C. Engr., Degree
DONALD N. CALDWELL
DONALD A. CORDIER
JOHN R. HANDY
E. ALFRED HURLIMAN

JOE MORI
JOHN H. VAN DYKE

A.C., Tech.
MERVYN N. CHAMBERLAIN
RICHARD H. LOVE
LELAND F. MILLER
RONALD E. PICO
ERNEST B. RILEY

A.H., Degree
CHARLES M. ADAMS
RICHARD W. BARNES
JACK L. BLAIR
W. CLINTON CATES
VERNON C. COLE
JOHN B. FITZGERALD
ROBERT E. GARVER
CHARLES G. HARRIS
CHARLES R. LAPP
JOHN D. WEBSTER

THOMAS L. BOWLES
ROBERT L. BROTHERS
HERBERT W. CHADWELL
WILLIAM S. HANSEN
ALLAN JOHNSON
REX E. LIVINGSTON
IRVING B. PHILLIPS
DOUGLASS W. TARBEll
HAROLD R. WINSLOW

Citrusz Fr. Prod., Degree
ROBERT D. ADAMS JR.
LAVERNE M. DUKER
LESLIE L. GUENGHERICH
HARRY S. MAGID
WILLIAM H. PICHER
ADALBERT D. PORTER
HAROLD L. ROACH
LAWRIE D. RUTHERFORD
DEWITT V. SMITH

ERWIN WEISCHER
ROBERT J. WINTERBOURNE

Decd. Fr. Prod., Degree
DONALD K. DULITZ
HERBERT T. FUQUA

Truck Crops, Degree
JACK FLEMING
WILLIAM HUBER
THURE T. LAINE
WILLIAM P. YEAGER

Citrusz Fr. Prod., Tech.
JOHN E. BURNS JR.
DONALD A. JOB
HAROLD NORDAL
JACK V. SMITH

Field Crops, Tech.
HUBERT MATTHEWS

Truck Crops, Tech.
ROSS H. BOND JR.

D.H., Degree
THOMAS G. SWIFT
ROBERT B. BURROUGHS
ROBERT E. DOOLEY
STANLEY E. HALL
CHARLES E. MEACH

Citrusz Fr. Prod., Degree
POULIN D. BURBECK

El. Engr., Tech.
W. E. HARMS
PAUL E. NICK
JOHN A. WRIGHT

Math., Degree
JAMES R. NEVES

M.E., Degree
HENRY W. BORBRIDGE
ROBERT B. CANNING
JAMES H. KEESSEE
DAVID KLINE
JOHN S. LOHRBERG
KEITH L. MIKESELL
WILLIAM M. SMITH

M.E., Tech.
ROLAND L. CHRISTOPHER

O.H., Degree
CHARLES BURROUGHS
DAVID L. GRAVES
CHARLES E. HARDING JR.
FRED M. SMITH JR.

O.H., Tech.
TOM T. KAWAKAMI
DONALD V. KERREBROCK

O.H., Voc.
PAUL B. SCHALLHEIM
ROBERT L. WADE

P.E., Degree
JOHN T. MOROSKY

Poul., Degree
CLARENCE O. BLACKMER
RICHARD L. CAMPBELL
WESLEY M. GOODHART
HILARY W. MOORE
GERALD F. PETTerson

Poul., Voc.
DAVID K. BURBECK

Soils Sci., Degree
EDWIN L. HOBSON
Too Late To Classify

RICHARD L. ALLEN
Aeronautics, Degree

HOMAS E. SHOEMAKER
Ag. Insp., Degree

RAYMOND HOUSE
D.H., Degree

ALVIN GORENBEIN
Aeronautics, Degree

JOSEPH H. GRIFFIN
A.C. Engr., Tech.

RODNEY C. MEYERS
El. Engr., Degree

WALTER KOLAR
Aeronautics, Tech.

ROBERT N. WILLET
A.C. Engr., Tech.

LAWRENCE D. RENIHAN
El. Engr., Degree

FRANK G. COYES
Ag. Engr., Degree

GERALD R. CRAIG
A.H., Degree

ROBERT E. WILLIAMSON
Maint. Engr., Tech.

HOWARD M. COOK
Ag. Insp., Degree

WILLIAM J. KEAN
A.H., Tech.

REGINALD A. PARSONS
M.E., Degree
Administration
The Big Man
URING the seventeen years that he has been president of California State Polytechnic College, Julian A. McPhee has seen his college rise from a position of obscurity to become one of the most widely known and recognized institutions of its type in the country. Through McPhee’s educational and administrative know-how, these advancements have been made possible. The system of “learning by doing,” which was established by him has more than proved itself.

A great future lies ahead for Cal Poly, and under Julian A. McPhee’s guidance that future will be realized.

*President McPhee and distinguished guests inspect one of the Kellogg Unit Arabians at the recent opening of that branch of Cal Poly.*
Absentee Administrators

MABLE G. CAMP
Recorder

RALPH MILLER
Supt. of Blgs. and Grounds

OBERLIN B. NERESON
Director of Guidance

JAMES NEVES
Admissions Secretary

EMMETT A. BLOOM
Asst. to Dean of Agriculture
FIELDS OF instruction at California State Polytechnic College are all represented by the men on these two pages. As their titles will indicate, major instruction includes a varied and continually expanding assortment of studies.
Head Men

CLARENCE RADIUS
Electronics and
Radio Engineering

WYATT B. MASTERS
Maintenance Engineering

MILO E. WHITSON, Ed.D.
Mathematics

THOMAS J. ZILKA
Mechanical Engineering

HAROLD P. DAVIDSON
Music

WILBUR B. HOWES
Ornamental Horticulture

ROBERT A. MOTT
Physical Education

WOODFORD E. BOWLS,
Ph.D.
Physical Sciences

RICHARD I. LEACH
Poultry

Detained
Department
Heads

KENNETH KITCH
Agricultural Journalism

NORMAN SHARPE
Air Conditioning and
Refrigeration Engineering

A. M. FELLOWS
Printing

LOGAN S. CARTER, Ph.D.
Soil Science
Right at home on any farm tractor or implement is Erle Campbell, farm superintendent and instructor in tractor skills.
Spelman Collins, Poly's only movie actor, (he appeared in "So Dear To My Heart") knows a sheep from any angle, and knows all the angles about sheep. He is also the advisor to the senior class.
A. Norman Craigshanks states that he likes nothing better than an argument. But there are few men willing to compete with the background of experience and wit of the Political Science instructor.
The Sophomore class advisor, Gerald Ellis, is a Mechanical Engineering instructor who matches his sharp, fast instruction with a voluminous capacity for work.
Photo-less Faculty

RAY E. BARRICK
Aeronautical Engineering

DONALD C. BOWEN
Electrical Engineering

JAMES CARRINGTON
Auto Mechanics

ROBERT J. CONKLING
Welding

E. L. GRIGSBY
Maintenance Engineering

ORVIE HIGGUM
Air Condit. & Refrigeration

RICHARD F. JOHNSON
Animal Husbandry

KEITH L. MIKESELL
Mechanical Engineering

HARRY PARKER
Animal Husbandry

MARCEL A. POCHE
Economics

CLAUDE A. PURSEL
Mathematics

CLIVE REMUND
Agricultural Engineering

JAMES S. SMITH
English and Art

JOHN W. TALBOTT
Crops

HENRY TRANMAL
Dairy Manufacturing

PAUL N. WELLER
Mechanical Engineering

J. PHILIP BROMLEY
Economics

NORMAN CRUIKSHANKS
Political Science

RALPH W. DILTS
Political Science & History

ROBERT E. GLIKBARG
Economics
With patience and accuracy, George Abel instructs his Electrical Engineering students. His wealth of practical experience, and his method of instruction attract students to his classes.
The library staff is pleased with the new facilities. Seated in the new lounge they are: ROW 1: Lee Dye, Gloria Silacci, Mary Ellen Gold, Shirley Pedranti. ROW 2: Laura MacRae, LaVerne Carpenter, Helen Blair, Barbara Allen, Jane Faires, Lucy Parent. ROW 3: Arthur Stobbe, Francis Allen, Marcus Gold, Margaret Lane.

The library reading room affords good light and a quiet place to study.
Offices of Strategic Service

Bill Dye receives a treatment while Dr. L. C. Gaebel receives the complaint. Nurses Imogene Gow and Katherine Stein stand by at the Poly Health Center.

The Guidance Center is the place to go for an aptitude test. The staff: Lenore Stratton, O. B. Nereson, Carl Beck, E. H. Lehman, Senia McCann.

The Post Office crew is always ready to answer that interminable question: "Is all the mail out yet?" Phil McMillan, postmaster, is surrounded by: Levena Weisser, Roy Ruegg, Ron Anderson and Dale Strunk.
It's chow time at Noggles Noodle Nook and the cafeteria employees serve up some of the thousands of meals served daily at one of the three campus mess halls.

The life's blood of Cal Poly is El Corral's coffee. Nora Kastening is in charge of the student snack shop where sandwiches and fountain specialties are served.
Candy, cigarettes and sundries are sold in El Corral smoke shop. Harriet Arman is the student wife behind the counter.

The third division of El Corral is the book store where Mrs. Young, Doris St. Clair and Nontie Gauld pass out the necessary supplies for a college education.
To the girls in the general office falls the herculean task of typing all departmental literature as well as handling other clerical work. They are: ROW 1: Elaine Machado, Eloise Hasenkamp, Peggy Grossini, Mary Thomas, Eca Partado. ROW 2: Shirley Ellsworth, Norma Wuken, Betty Jo Bewley, Ruth Sims, Vuelaah Brook. ROW 3: Margaret Still, Jeanne Rice, June Powell, Donna Steele, Marion Matejcek. ROW 4: Anna Gray Dexter, Kathryn Rowland, Betty Hunter, Shirley Parrar, and Supervisor Owen Servatius.

The two friendly smiles and pleasing personalities at the information desk belong to Olga Martinson and Jeanne Rice, Poly's switchboard operators and information givers supreme.
Whether it be wrestling with transcripts or grade cards, or helping to register students each quarter, the job is efficiently done by the recorder's office. ROW 1: Betty Overall, Emily Anderson, Elizabeth Albaugh. ROW 2: Ruth Molly, Joanna DeRosier, Dorthy Barlow, and Ava Schmidt.

Room rent, loans, meal tickets, all monetary dealings are carried on in the accounting office by, ROW 1: Marie Piere, Marilyn Petersen, Eva Macebo. ROW 2: Mary Lee Green, Dora Dilworth, Eva Hoxie, Florence Teitzlaft, Catherine Nolan, Nan Haynes, and ROW 3: Lena Gia- nolini.
Activities
STUDENT GOVERNMENT was conducted this year with a minimum of fuss and bother and with efficiency the keynote of all activities. Elected officers of the Associated Student Body were Bob Bowman, George Strathearn and Stan Raymond.

Bowman as president of the ASB automatically became chairman of the Student Affairs Council. This body of sixteen students and three faculty advisors tackled the many varied problems of the student body. Among the more knotty problems that faced the SAC during the past year were those concerning unbudgeted finances, the difficulties of many new organizations seeking campus recognition, and the setting up of codes to standardize the activities of various committees, boards, and clubs on the campus.
The Student Affairs Council in action. Around the tables from left to right are: A special representative from Kappa Rho, Wes Combs, Bill Hill, Bill Troutner, H. P. Davidson, Dave Strathearn, George Strathearn, Jim Dow, Duane Baldwin, Art Gandy, Larry Mears, Dick York and Dave Goodman.
The INTER-CLUB, Inter-departmental council grew in numbers during the year until it exceeded the fifty mark. This means that there were that many clubs and departmental organizations to send presidents as representatives to the Council.

George Strathearn, vice-president of the ASB chaired the meetings with Bud Lee as secretary. It was through the action of the Council that the Homecoming parade was organized as was the Poly Royal Carnival.
The Advisory Commission functions as a recommendation or mediation board for pending legislation, for interpretation of codes and constitutions, and to act in an advisory capacity for the SAC and the Inter-Club council. Seated around the table are: Bowman, Davidson, Kimball, Houk, Engler, Strathearn.
THE RALLY COMMITTEE, the rabid group of eager beavers who knock themselves out trying to drum up enthusiasm among the student body during rallies, football games, and other events, really went all out this year trying to put some college spirit into the old Mustang. They yelled, draped crepe paper all over the place, organized parades, and ran snake dances around bonfires in their merry attempts. The guys did all the work, but who did the stands follow? Why, the student wives who acted as song leaders during football season.
One of the better planned and executed activities carried on during the football games was the card stunts planned by Bob Switzer and activated by the rally committee.

The yell kings: Bob McCabe, Dave Hatfield and Wayne “Mutt” Bittenger were the three gravel voiced comedians who led the cheers for the home team during the football season.
The three main cogs in Poly's publications machine are faculty advisors Kenneth Young, Kenneth Kitch, and John Healey.

With its three affiliated advisors, the Board of Publications and Publicity Control, keeps tab on publication staffs, budgets, and purposes. The board coordinates the actions of the various editors, and provides for a more complete program of news, information, and pictorial coverage.
Representative of the newspapers, books, magazines, programs, brochures, and schedules published by Poly students and faculty in the last year, is this assortment. Subject matter is as varied as the number of publications illustrated. A good part of these were printed in the Poly printshop.
Advertising manager, Dave Goodman, and publications business manager, Frank White, discuss the important matter of money for El Rodeo operations.

A reverse procedure, the El Rodeo photographers get their picture taken. Row 1—Appleton, Tanji, Johns, Goodman. Row 2—Lesky, Stetson, Adams, Williams. Missing from photo are Nissen, Jones, Waterman, Homer, and Heller.

El Rodeo

Stu Peters, Jim Tiernan, Walt Atwood, George Hayslip and Pete Baxter, El Rodeo division editors, discuss the problems of their work.
THE EDITORS and staff of El Rodeo have endeavored to bring to the students something new for Cal Poly in the way of yearbooks. With four process color plates and a new layout design, El Rodeo is a pictorial review of 1950—a picture display of the year's happenings that every student in years to come will look back upon as the best days of their lives.

It takes days and nights of hard work to assemble and describe what you see and read in El Rodeo. The entire staff sincerely hope that the 1950 El Rodeo in years to come will bring back college-day memories to the graduating seniors whose pictures appear in this book. To the rest of the 1950 students—freshmen, sophomores and juniors—the El Rodeo staff hopes that this annual will be another memorable pictorial diary of college days.

It is serious business and Editor Don Johnson studies the problem.

The El Rodeo staff has a picture taken. ROW 1—Tanji, Goodman, Thomas, Johns, Williamson, Peters, Cutler. ROW 2—Lipsie, Houser, Beckman, White, Healey (advisor), Baxter, Haylip, Atwood, Tierman, Appleton.
El Mustang reporters take time off for a picture. ROW 1—Welmer, Carter, Blesse. ROW 2—Angell, Sierra, Chatters, Hannon, Retty.

Answering inquiries is one of the many jobs of the El Mustang editor. Russ Pyle, 1950 editor, is shown above happily answering the phone.
Business management and advertising play an important role in the operation of El Mustang and all publications. Discussing procedures above are Willcocks, White and Carter.

EL MUSTANG in 1950 brought a week-by-week account of the year’s happenings. The campus newspaper started the year under the guiding hand of Phil Keyser and finished up the last two quarters under Editor Russ Pyle. With campus activities and Cal Poly hosting numerous conventions, athletic contests, and meetings, El Mustang was kept busy in presenting the news in an interesting and original manner. It was a job well done. The importance of El Mustang as the disseminator of campus news can be seen every Friday morning when students clamor for a copy of the week’s efforts.
Held out until game time, the football magazine Goal Post set the stage for all home football games. Colorful and informative, it was prepared for a pre-game crowd which bought-out every issue. Its staff, John Healey, Russ Pyle (editor), and Bill Potter, study an issue.

Another new machine, a Ludlow stripper, is installed in the Poly print shop. The machine measurably speeds up the El Mustang make-up operation.

Fifteen thousand Poly Royal pictorials edited by Art Candy and Paul Munson incorporated some of the best photographs taken by the student photographic staff.
"MUSICIANS' LOCAL" at Cal Poly assumes the form of a Board of Music Control. It is the board's duty to budget Music department funds, and to organize the activity of the performing groups. With no music major offered in the curriculum, the board is a part of the student body organization.

Each year, under the careful guidance of department head H. P. Davidson, the board undertakes the financing of the Music department's annual spring tour by promoting and managing the yearly Home Concert.
Steppers

JOHN DONN
President

BOB STRONG
Vice-President

WAYNE BITTENGER
Secretary

LE ROY LADY
Librarian
Here they come, the fastest stepping, sharpest appearing marching band on the west coast. Says who? Says every Mustang rooter who stands up and cheers when the band files past the stands. Half time shows were always tops and the band was the important cog in the tricky displays.

Art Gandy, drum major, led the band, but all eyes were on Betty Jo Bewley, majorette, when the band was on the field. Betty Jo has paced the band for four years. Husband Lew, and Betty Jo, graduate this year.
Each Monday and Wednesday night the first tenor section viewed Director Davidson from this angle.
THE GLEE CLUB’S successful Southern California tour and the equally successful home concerts were the highlights of a busy year for the musical aggregation. The Glee club selects its members through tryouts early in the fall. By Spring their repertoire ranges through classical selections, religious music, folk songs, and includes the familiar California Polytechnic “Ride High” and “Alma Mater.”

A S ALWAYS, the Collegians were a hit. During the southern tour their sweet music charmed all comers, and their more complicated Brown and Kenton arrangements were always good for encores. Add to this some twenty student body dances featuring the Collegians, and a popular dance band is the result.

Music by the Collegians is incomparably danceable. A versatile outfit, they always pack the floor on student body dance nights.

Back where the brass section sits, those long hours of practice are remembered like this.
Sophisticated Swing

Manager and Assistant Manager Bob White and Don Bottenberg take a look at a new score.


Page Eighty-nine

There were many highlights in the 1949-50 school calendar. George, our canine mascot was killed by a speeding motorist, many students who have been around the old campus since 1939 finally graduated, student body enrollment rose to the three thousand mark, the Mustangs got another new coach, the student body put on the first homecoming parade in Poly's history welcoming the alumni's return, and Poly Royal was bigger and some said better. It was an active year for every student and a good one for most.
At the first rally of the school year, music, noise, cheers, whistles, and action welcomed the 1949 gridiron season.

Four shapely Poly wives added some much needed variety to the football scene. The gals: Maggie Calhoun, Meredith Smith, Helen Chase, and Val Mungar were always smiling and crowd pleasing.
Miss Lois Butcher, queen-elect for Poly Royal 1950, was introduced to the student body in December when she drew the lucky number for a turkey raffle.

Christmas parties were the order of the day before the mass exodus over the holidays. At Camp a group happily toasts themselves.

There was snow at Badger Pass and many members of the Ski club took advantage of it.
In March the Young Farmers presented a student talent show which played to a packed gymnasium and an enthusiastic audience. The Polynesians received the above applause.

February was a wet month. Ed Nitenson found the area next to Catalina Hall wet enough the break out the deep-sea gear.
April and Poly Royal

The four Poly Royal princesses; Mary Jean Dall, Beverley Caligary, Lois Kirshner and Janet Brocklebank appeared on the scene to tour the campus.

In the spring a young man's fancy turns . . . to thoughts of pleasing his young son's appetite for kite flying. Here, Instructor Bob Conkling takes his son Jerry, and a neighbor's boy, out on the hills to outwit the tricky wind currents.

Soaking up vitamins in Avila 365 is a spring quarter course taken by aggies, engineers and humanities majors alike.

Page Ninety-five
A RECORD crowd of 15,000 persons from all sections of California visited the campus during the annual Poly Royal held April 28-29. The combined efforts of the entire student body went toward making the two-day “Country Fair On a College Campus” the most successful in the 18-year history of the event.

The 1950 festival, growing each year in quality and popularity, will be an activity not to be forgotten by the 1950 graduates and a mark at which to shoot for the students of 1951.
Queen Lois arrives on the noon Daylight from San Francisco State College. She was met by Poly Royal Superintendent Dave Strathearn and a goodly share of the student body.

Queen Lois, Queen Dona and the four princesses pretty-up before the reception given in their honor by the Students' Wives Club.

Six lovely lasses and their happy escorts pose for a formal portrait at the Thursday night reception in Hillcrest Lounge.
The inter-squad football game gave Coach Leroy Hughes a chance to see next year's team in action and gave Poly Royal visitors a chance to see some real gridiron fury.

Miss Poly Royal of 1950 receives the key to the City of San Luis Obispo from a member of the Chamber of Commerce at the opening Poly Royal assembly.

Collegiate soccer between Cal Poly and Fresno State opened the sporting events at the "Country Fair on a College Campus". This was the first time that soccer has been played on the San Luis Obispo campus during a Poly Royal celebration.
Sack-sewing proved an interesting Poly Royal show Saturday morning on the football field. Old-timers at the game proved their mettle by consistently outdoing their younger opponents.

The flower show attracted much attention. The ladies, in particular, enjoyed the colorful display prepared by the OH students.

This photographer had the best seat in the house for the livestock judging. He was high up on the light poles and could see the swine, sheep, beef and dairy animals all at the same time.
Bill Rapp and family set out to enjoy the Poly Royal fair. Bill brought along the two most important pieces of equipment for enjoying the sights: his camera and the baby stroller.

A rubber-tired, four-wheel drive tractor proved a rude awakening to motor enthusiasts who thought that only a tractor-type tractor could pull plows through the Poly turf.

The crops department booth attracted both young and old. Here, three visitors examine a display that shows the different varieties of corn grown in California and the localities where they are produced.
Student constructed airplanes, jet engines and many features for the air-minded, brought attention to the Aero department's exhibit. The hay ride tours brought many visitors up to the hangar for a view of this display.

Leo Champion explains the operation of a large lathe to a group of interested visitors. The entire machine shop was in operation during Poly Royal with the many lathes and other machines operated by students in the department.

The architects exhibit, judged the best of the Fair, brought many favorable comments from visiting architects and laymen alike.

The Printing department conducted tours through the modern campus "back-shop". Each visitor was presented with a newspaper with the visitor's name entered on the front page.
And Television . . .

A modern kitchen, completely electric, attracted many people seeking knowledge of electricity, free cookies, and punch.

The new Agricultural Journalism department features a display of a few of the many agricultural magazines published in the United States. Students in the new department explained the journalistic processes involved in producing the college weekly, El Mustang and the yearbook, El Rodeo.

A submerged melt automatic arc welding machine in the welding shop showed Poly Royal tourists one of the modern methods of joining metals. This machine was re-built as a thesis project by two seniors in the department.

Art Gandy interviews a visitor over television. The interview was flashed over a student constructed television camera to a receiver setup in a lounge on the lower floor of the Electronics department display.
Exciting from start to finish was the motorcycle circus produced by the Poly Penguins. No one was injured and the audience enjoyed the two hours of nerve-jarring combat.

The Poly Royal carnival, featuring nearly thirty concessions and side shows, proved a tremendous success this year. The carnival was run for the benefit of the Student Memorial Union and a good sum was collected for the fund.
A Saturday noontime feature, enjoyed by even the small fry, was the band concert presented by the band under the baton of Eddie Jay. The band played sweet and swing for the 6,000 visitors who enjoyed the barbecue served during the concert.

Levis and plaid shirts were the order of the day at the Country Fair dance. The Collegians donated their talents to the program which was held in conjunction with the carnival for the purpose of building up the Student Union fund.

There they are 6,000 hungry Poly Royal guests receiving steaming plates of delicious steak, beans and the trimmings. The barbecue was prepared on specially constructed pits set up behind the football stadium in order to ensure hot, properly cooked meat.
The stands were full for the Poly Royal baseball game between the Mustangs and the University of San Francisco. The locals won (2-1), much to the pleasure of the Poly fans.

Lem Boughner makes his catch and prepares to tie his calf in this dramatic shot taken during the Poly Royal rodeo. The new rodeo arena proved safe and efficient and gave the audience a clear view of all eight events.

Junior college track teams representing most of California participated in the Poly Royal Relays. Ten relays and eight track records were broken by the participants, while perfect weather brought out a large crowd to view the events.
That's me over there with the good looking gal. The Camp San Luis field house was packed to the rafters for the Coronation Ball with an estimated attendance of more than 8,000 dancers. This photo was taken just as the newly crowned queen and her court were leaving the stage after the coronation.

Queen Lois and Poly Royal superintendent, Dave Strathearn, ascend the ramp to the stage for the impressive Poly Royal coronation ceremony.
Organizations
Ag Inspection

TOM SHOEMAKER
President

K. RATHBONE
Secretary-Treasurer

ROW 1—Cavallo, Havens, Adelman, Hare, Mosher, Delino, Spooner, Shepherd. ROW 2—Dearborn, Newcom, Funk, Rathbone, Edwards, Spencer, Marvin, Pierson, Davis. ROW 3—Troutner (Advisor), Shoemaker, Black, Gudmundson, Cornell, Absher, Handsheld, Harrington, Calhoun.

Ag Engineers

THE PURPOSE of this club is to promote the science and art of agricultural engineering, and as the official club of that department, it encourages the professional improvement of its members in agriculture and industry. Social calendar for the group included a barbecue, a fall dance, a field trip to Stockton, and numerous guest speakers.


FRANK COYES
President

ROY MORASCO
Vice-President

GORDON TUCKER
Secretary-Treasurer
Architects


BOTH THE Architecture club and department are new additions to Cal Poly. The Archs, as they are called, have in the last three years shown what they can do by winning three Poly Royal industrial exhibits in succession. The main event of the club this year was the sponsoring of the Coronation Ball.
"Cease" Fencl, left, and Department Head Ralph Priestley, right, explain part of their prize-winning Poly Royal display to John Kress, San Jose architect, and James Mitchell, Nevada director of the American Institute of Architects.
THE AIMS of the Aero club are to perpetuate the interests of aviation and aeronautical education, and to prepare social activities for its members. A barbecue was given in the fall to initiate new members and plan the year's activities which included movies, the annual banquet at the Grange Hall, speeches by aeronautical authorities and field trip to Los Angeles.

THE CROPS CLUB was organized in the fall of 1939 for field, fruit, and truck crops men and for citrus majors from San Dimas. It is a departmental club which carries on an extensive social program. Also active in student affairs, the club took a third place award for their entry in the home-coming parade.

DIXIE MITCHELL
President

DINO PETRUCCI
Secretary

GEORGE OLENEY
Treasurer

Page One Hundred Fifteen
Ornamental Hort

OPEN TO O. H. department majors, the "Hort" club functions as a general stimulant designed to further student interest in commercial horticulture. The club sponsors a number of their own events and this year gave a major contribution with their participation in the construction of the Cal Poly entry in the Pasadena Tournament of Roses.

ROW 1—Kwash, Martin, Switzer, Regan, Bittinger, Peterson, Yoshikawa, Akira, Kammoto, Anderson, Horton, Houk. ROW 2—Foster, Cummings, Mattson, Costa, Mullin, Elliott, Foehl, Cliffe, Chodakowski, Biecher, Gurnee, Hanley, Chiaman, DeMent. ROW 3—Kirkbride, Morvuk, Edinger, Kiner, Hartmann, Wilmot, Hillburn, Reed, Gotlieb, Lepkey, Taylor, Wessig, Munn, Blaming, Patterson. ROW 4—Hayes, Drake, Learned, Gilson, Boden, Freudenberg, Schallheim, Angel, Plundstein, Tam, Christensen, Fujii, Sagimori, Christensen, Maddock, Edminster.

Los Lecheros

LOS LECHEROS (The Dairymen) is one of the large campus clubs. They sponsored the annual “Butter Ball,” took a first place with their home-coming parade entry, and provided a dairy judging team. The team, one of the first in the state to enter national competition, came home with a fifth place award in the national collegiate dairy judging finals.

ROW 1—Beljean, Carnahan, Starkey, House, Combs, English, Roumiguieire, Fair, Bais, Au, Olson, Levin, Barker, Johnson, Thorne. ROW 2—O'Mara, Marlatt, Cardoza, Lavern, Wohlers, Edis, Carricaburu, deRutte, Richina, O'Mahoney, Tilden, Cobb, Reid, Hamlow, Larson, Hoover. ROW 3—Boyle, DeCamp, Kellen, Bressma, Deckelmann, Hunt, Burdick, Levy, Daily, Doraiz Jr, Lupo, Knader, Schneider, Trammel, Nelson. ROW 4—Drumm (Advisor), Cotliss, Currier, Cowning, Correa, Quandt, Nunes, Coelho, Albright, Timmerman, Hexton, Turney, Hansen, Borba, Cowdery, Buchanan, Burcham, Menning, Clark, Sepeda, Preston.

BOB ROUMIGUIERE President
BILL BROWN Secretary-Treasurer
RALPH BURDICK President
CHARLES HESS Vice-President
EUGENE STARKEY Secretary-Treasurer
THE BOOTS AND SPURS is Cal Poly's largest club. It is made up of Animal Husbandry majors which also make up the largest department. The purpose of the club is to further the extracurricular activities of the department and to promote better understanding among the students and persons interested in the livestock production field. The club has carried the green and gold of Cal Poly to many of the collegiate rodeos in the west.

At the annual Boots and Spurs banquet Emmet Bloom makes the presentation of a plaque to this year's championship judging team, George Strathearn, Jerry Craig, Mitch Evovich, and Jim Daly.

Boots and Spurs

Page One Hundred Nineteen
OBJECT OF the poultry club is to familiarize members with new developments in their field. Activities for the year included the club's annual turkey banquet, motion pictures, department sponsored field trips, a picnic at the county park, and an annual chicken fry. This year the club joined the National Collegiate Poultry club and contributes to that organization's monthly newsletter.
A GROUP of aspiring engineers, the M. E. boys are organized to promote interest in their chosen profession through field trips, special speakers and social activity. In addition the club presented this year’s Easter dance, the colorful “Bunny Hop.”
THE POLY PHASE club is the Electrical Engineering department club. The organization's purpose is to offer extra-curricular activities to the members of the department. Some of these activities are, the annual field trip, guest speakers from the industry at large, smokers and dinner meetings, and barbecues. The Poly Phase club offers the student a perfect method of gaining friends, and the opportunity to gain knowledge of the industrial world in which he will be employed in the future.

A group of EE students tour one of the large Diesel power generating stations of the Pacific Gas and Electric Company during the Poly Phase spring field trip.

USE 16 point type. This is a common saying around the print shop. The Printers club is a social club which is strictly departmental. It was organized in 1946 to promote better relations between the printing students. They have social get-togethers throughout the year and attend many graphic arts conferences.

ROBERT L. CHATTERS
President

JOSEPH TRUEX
Secretary-Treasurer

ERNEST E. RETLEY
Vice-President

ROW 1—Kimbrough, Rasmussen, Lipsie, Nitenson, Johnson, Baxter, Bishop, Knauer, Shearer, Sierra, Little, Kemp. ROW 2—Stocker, Munson, Pedersen, Besse, Wright, Davidson, Gould, Thomas, Kopar (Advisor), Culbertson (Advisor), Tallman, Carley. ROW 3—Tiernan, Truex, Beckham, Carley, Chatters, Appleton, Flanigan, Yamamoto, Lee, Baima, Kurtz, Retley.
LOOK OUT BELOW! As a hammer or can of paint comes down. This doesn't happen very often and it's usually hats off to the boys of the Association of Maintenance Engineers. They have done and still are doing a lot of work around the campus. The purpose of this organization is to gain a closer association between the students and to gain a greater recognition for their field of study from industry.
The only national service fraternity on campus, the Alpha Phi Omega, was organized to provide a service organization to the student body. The group sponsors the Film Society shows, carries on drives, acts as special events agents, sells tickets, and in general are a useful gang.
THE OBJECT of this organization is to make its members familiar with good usage in public speaking, for the promotion of interest in the study of parliamentary procedure and student welfare, for the cultivation of ability in these subjects, for the fostering of school pride in scholastic attainments, and for the promotion of fellowship among its members.
THE BLOCK "P" Society of Cal Poly is one of the oldest and most active clubs on the campus. The Society was established in 1921 and has steadily grown until today the active membership numbers 125 lettermen. This spring the society held a "Varieties Nite" in the gymnasium and the program set a precedent for future years in that the show was a terrific success. The annual Spring Fling of the Block "P" was held at the Loomis ranch and 28 neophytes were initiated into the Organization in a two-day ceremony.

JOE GRIFFIN  
Vice-President

HOWARD HEILMAN  
Secretary

JIM NEAL  
Treasurer
This is one of the first service fraternities to be established on the Cal Poly campus. It is an honorary agricultural organization, with membership based upon scholarship and active participation in students activities.
CAL POLY has the honor of having chapter number one of the California Young Farmers. This year they were host to the State Young Farmers convention on campus. For their advisor they have Carl Beck who is better known as "The Father of Poly Royal." They have carried on a very active recreational and social program which included many guest speakers.

THE MAIN objective of the Collegiate Future Farmers of America is to acquaint its members with the aspects of agricultural teaching which are not covered in regular instruction. It also acts as a centralizing medium for all prospective agricultural teachers. At the close of the spring quarter, they held an old-fashioned box social which was enjoyed by members, wives, and girl friends.

DICK YORK  
President

VANCE TENISON  
Vice-President

LOUIS HEINRICKS  
Secretary

DIXIE MITCHELL  
Treasurer

THE CLUB was organized in 1946 when a group of bowling enthusiasts got together for the purpose of the ancient sport of ten-pins. This year the league has received the sanction of the American Bowling Congress. At the end of the school year a large barbecue was held for the members. The league is in session every Monday between 6:30 and 11:30 p.m.
Dexter Dorgan, one of the old line members of the Bowling club, expectantly eyes the ten-pins before he begins a strike heave.
THE CAL POLY Ski club was organized as a social club and for those interested in skiing or learning to ski. The actual skiing season is limited to the winter months, and the remainder of the year is used for social activities. The main event of this year was the joint meeting and steak fry with the USCSB Ski club at Santa Barbara.
DO YOU want to fly? The Mustang Flying association has a Piper Cub and a Cessna 140. This club organized in the fall of 1946 for students and faculty may learn to fly or keep up with their flying. This can be done at the very lowest possible cost. The flying club membership is open to any student or faculty member.
Rifle Club

This club was organized two years ago by a few students interested in rifle and pistol match shooting. Although it is not backed in any way by school funds, the club has been bringing many honors by winning most of their matches which are in competition with other college teams, service, and private clubs.
MEMBERSHIP in the Cal Poly Y is open to both students and faculty. The organization strives to create a balanced social and service activity schedule. Activities for this year show among others, a banquet with the SLO YMCA and a planning conference at Cambria Pines, California.
ROW 1—Johnston (WOSZU), Fisher (WOMTF), Spencer (W6DPY), Hushbeck (W6HUW), Wheeler (W6DXZ), Sumner (W6HKW), Janeway (W6HVT), Wymore (W6FKZ), Nahman (W6ETK), Mathisen (W6THY). ROW 2—Palm er (W6FOB), Faries (W6OOU), Daw (W6GWV), Weidemann (W6WAB), Chandler (W6EJO), Peterson (W6VWE), Davis (W6TR), Stout (W6WZY), Ireland (W6ZRX), Hobbs (W6MZJ).

Amateur Radio

W6BH, W6BH; the call letters of the Cal Poly amateur radio station. This club founded in 1947, consists of federal communications commission licensed amateur radio operators. The purpose of the club is to establish organized activities and technical discussions in order to further interest in amateur radio communication. During Poly Royal, messages are sent all over the world for the visitors at no cost.
ENTHUSIASTS interested in promoting the sport of motorcycling form the membership of the Cal Poly Penguins. During the school year, the riders compete in various area motorcycle competitions, sponsor many club runs, patrol and direct traffic during special events, and present a Poly Royal motorcycle event.

THE INSTITUTE of Radio Engineers was the first official chapter of a national professional engineering society to be founded on the campus. The student chapter sponsored speakers from industry, visited industrial organizations, and attended the west coast convention of the I.R.E. and the west coast Electronics Manufacturing Association. The purpose of the organization is to disseminate knowledge to the student about the field of science and engineering and to develop the members professionally.

THE PRIMARY aim of this club, which is made up mostly of Biological Science majors, is to present and further wild life and biological knowledge. This is done in a manner not ordinarily utilized in the classroom. The club also sponsored the Kodachrome picture contest, which attracted many exhibitors and a large audience.
The Society of Automotive Engineers was formed to provide engineering students an opportunity to keep abreast of current technological developments in industry. Activities of the club are mostly confined to obtaining prominent speakers and authorities on industrial equipment.

Society of Automotive Engineers
THIS CLUB was organized for the purpose of Christian fellowship promotion and Bible study among students of all faiths. It is affiliated with the College Y and is strictly a social club. Weekly meetings and meetings with similar clubs were held this year, to promote Christian behavior among the members.
International Relations

The primary purpose of the International Relations club is to further the understanding of the world's peoples through the discussion of culture, customs, and the social and political problems of different countries. To this end, all foreign and American students, with a background in world affairs, are encouraged to present their ideas and experience at the meetings of the club.

Ahmadali Ghahtremani
President

Francisco Barrenechea
Program Chairman

Shidan Fathe-Azam
Publicity Chairman
Completing their first year of organization the Math club has successfully begun their program of mathematic scholarship promotion. The club is open to any student with two or more years of math behind him and does not require enrollment in a math major.

RICHARD WOOLSEY  
Director

JAY W. BUTLER JR.  
Vice-Director

CLARENCE O'DONNELL  
Secretary

IRWIN BOXER  
Treasurer

Soils

JANUARY saw the beginning of this organization, which was instituted as a social outlet for the new Soils department. The three instructors of the department and its 20 members meet to talk over the management of different types of soils in a more congenial atmosphere than that of a classroom.
THis chapter of the IAS has recently been organized at Cal Poly. The basic mission of the Institute of Aeronautical Sciences is the interchange of technical ideas among aeronautical engineers in this country and abroad. Since the founding of the Institute in 1932, it has contributed to the advancement and prestige of Aeronautical Science.
CLUB LATINO AMERICANO (Latin-American Club) is a club made up of North, Central, and South American students. It is one of the recent campus organizations. Their meetings are held in the language of Cervantes (the father of the Spanish language). One of the main activities of the club is a joint meeting and dinner, eating food native to their own country. Another purpose of the club is to acquaint the students of the United States with their southern neighbors.
KANE O'HAWAI (Men of Hawaii) is composed of students from Hawaii. The objectives of this organization are to aid students coming to or desiring to attend Cal Poly, to encourage association of students from the islands and to disseminate information about Hawaii. The club has had a few luaus on the same order as those in their home on the islands.

ROW 1—Luke (Wahiawa), Teruya (Wahiawa), Gartley (Honolulu), Collins (Kona), Rittenhouse (Advisor), Kashiwagi (Kahuku), Chang (Makena), Smith (Honolulu), Raymond (Waikoa) 
ROW 2—Lee (Honolulu), Fullard-Leo (Honolulu), Emerson (Honolulu), Cambra (Kahului), Yonamine (Wahiawa), Wong (Honolulu), Kop, E. F. (Wahiawa), Kop, E. M. (Honolulu), Togashi (Wahiawa), Buenconsejo (Wahiawa), Lizama (Kapaa), Clark (Kekaha). ROW 3—Tam (Honolulu), Pope (Honolulu), Choy (Honolulu), Andrews (Honolulu), Fong (Honolulu), Shing (Honolulu), Fong (Honolulu), Kop, H. (Honolulu), Mowat (Honolulu), Hee (Honolulu), Shintaku (Wahiawa), Chu (Honolulu), McGuire, Jr. (Honolulu). ROW 4—Au (Honolulu), Lau (Honolulu), Prigge (Kapaa), Heyada (Kapaa), Wat (Honolulu), Dang (Honolulu), Tyau (Honolulu), Won (Honolulu), Matsumoto (Wahiawa), Fernandes, J. (Kapaa), Fernandes, G. (Kapaa), Martin (Waikoa), Kenworth (Honolulu), Gartley (Honolulu).
Dormitories
Harry Wineroth, J. C. Dewel, and Don Watts, student housing administrators, discuss current problems at their regular morning meeting.

Where We Hang 'Em

Camp
NORTH FROM San Luis Obispo runs scenic Highway One. The road leads to the land of the big trees, the picturesque Monterey peninsula, and finally to fabulous San Francisco. But just over the hill is a National Guard camp, part of which is home to a thousand Poly students. . . . To some “Camp” offers the first taste of barracks life with its noisy hallways and mile-a-minute pace. Others find it a peaceful place, conducive to study and occasionally to relax. However it may have been to you who lived there, the camp dorms have become an institution within an institution. . . . This year some additions have been made to the facilities. A full blown, first class Noggle’s Noodlery has replaced the former sandwich counter. The Rec Hall, with its ping-pong and pool tables, shuffleboard, juke box, and snack bar, makes for a good coffee break after a tough session with the books . . . . These and other refinements and embellishments, have brought about the change that makes living less G.I. and more collegiate. At Camp San Luis Obispo, dorm life is typically collegiate with an olive-drab overtone. In the next ten pages that typical life is typically portrayed.
When the sun begins to show over the camp rec hall, dorm hallways come to life. It is at this hour, when the latrine trek starts, that Ralph Rose, Doug Jackson, Jack Christensen, Johnny Creighton, and Bill Benbow begin the morning ritual of waking the noisy guys who came in late, in the next room, being first in line for the two wash bowls, and discovering that they will have to use the same damn razor blade again.
It is the middle of the night and Jess Gomez, content with the world in his upper bunk, resists the friendly call of Gorden Bentien. Meach Flanigan, victim of an alarm clock, makes haste to meet his eight o'clock with Dilts.

The morning line-up, present or accounted for, is Hillis, Avalos, Lauderbach, Bentien, Mayer, and Harper. The scene is a too small room with no number on the door.
Steps which once echoed to the tread of G.I. boots now resound to the trample of cowboy boots and saddle shoes. Don Schwall, Len Corwin, Bob Babmaur, M. M. Biehn, Oscar Ochoa, Richard Miller, and Alan Vollert leave their barracks for another day at school.
By seven-thirty the daily trek toward campus is in full swing and, as the case on any weekday morning the front road through camp is crowded with hitch-hikers accepting any and all rides to school.
Noggle's Noodlery-Camp Annex — There is always considerable discussion amongst the students as to the merits or demerits of Noggle's chow. Some swear by it, and say there is none finer for any price. Others fiercely berate it. However, the crowded scene above speaks for itself. (This is obviously a posed picture.)
An ever popular evening rendezvous for camp dwellers is the Rec Hall. Here, among an assortment of game tables, with an ancient juke box grinding out modern tunes, a bunch of the boys will be found enjoying a cup of coffee or a light snack before heading back to the books or the bed.
Along with writing and arithmetic comes reading, which sometimes is for pleasure. Schwall, Miller, Bond, Krikorian, and Egan enjoy the quiet and comfort of the Rec Hall reading room.

Always on the alert to save that scarcest of all items—money, Harry Keeler III, Clyde Girard, and Charles Shepard Hamilton do their (quarterly?) weekly laundry in barracks 326.

Under 2C2A Gymnastics champion Paul Wild's direction, weight lifters and body builders grunt and groan through their regular workouts in the camp "gym."
Fall, Winter, or Spring, the weekend is for car repair. Taking advantage of a break in the weather, John Brookes, John Aitken, Dick Bowyer, Al Warner (under fender), and Dan Gilson work to get the old machine in shape.

Camp residents are all familiar with the miles of corridors. Walking to and from units through corridors or along often muddy streets makes for trim figures but awfully tired feet.
With that project due at eight o'clock, Johnny Omura and Ernie Kramer work out the details until the wee hours of the morning.

Even though studies may take up a good deal of time, there is always a certain amount of time for hobbies or just plain puttering around.
Although their room is small, John Yasumoto and George Kunimoto find the atmosphere of Camp conducive to good studying.

As the day ends, and the last of the camp brood returns to the roost, the hallways again quiet down and another day of college life is a thing of the past... So goes life at Camp San Luis Obispo.
"A CROSS THE TRACKS" the on-campus facilities house about five hundred men in more convenient, although more crowded, dormitories. Residence in the "row", as it is called, with its four large, permanent halls, is regarded as the ultimate in Poly's unclassified ladder of social distinction. The one time Navy barracks are roomy and convenient, and preferred by many. The units are probably the choice spots because of their home-like atmosphere. . . . In the trailer areas, Poly View and Poly Crest, and Vetville, a thousand married students with wives and families hold wash day sway along with study sessions. . . . Five hundred other students carry college life to town in the Las Higueras dormitories and in rented rooms or apartments.
Where We Hang 'Em—
Campus
One of the earliest risers on campus is Milt Brown who alternates with his roommate in the daily five-thirty firing of the power house boilers.

The day is now hours old. In Deuel the line has already overflowed to the hallway.
... while over in Jespersen, Jack Elliot and Bill Hartman bemoan the fact that they have an eight o'clock with Howe.

And down in the Navy Way row, Catalina's latrine is booming as late risers hurry, hoping they'll have time for a cup of coffee before classes start.
Those who live in Helldiver are not apt to forget a book or a slide rule, for theirs is the last dorm on top of the hill.
However, from the Row it is but a matter of minutes to any place on campus other than the more distant Machine Shop area or the Architecture unit.
Under "Snooks" Noggle's direction the two campus mess halls feed around four thousand hungry mouths daily. Although the food may not be like that which Grandma used to make, no one is ever sent away hungry.
Morning, noon, or night the El Corral's combination pool hall, snack bar, and ping-pong parlor plays host to those in search of either light exercise or a light snack.
On almost any day of the school year the area behind Mess Hall No. 1 offers shade and facilities for those wishing to wash their car.

Glenn VanSchaak earns while learning as custodian of the swine unit.

In the spring it's the Dorm League softball games, and new kinks are added to those put in by old man winter.
As a result of their recent fire scare, the men of Dauntless have infrequent "bucket brigade" practices.

In a less strenuous mood, a group of the boys from Chase Hall relax and enjoy Roy Formby's musical talents.
When a horse gets old, he's turned out to pasture; Milt Brown and Dewey Roos find that it takes a small amount of repair to keep their two-wheeled horses on the road.

Pity the man who is standing in the doorway when the fire department answers the call of the power house whistle.
When evening rolls around, there may be time for a cribbage game in a buddy's room . . .

. . . or if the books are calling, the comfort and quiet of the library browsing room insures peaceful studying.
Rounding out the list of student dorms is Las Higueras, Poly's downtown housing unit. The friendly atmosphere of the place, plus its accessibility to movies and restaurants, makes it one of the more desirable places to live while attending Poly. Old timers at Higueras will even tell you that they don't hear the trains after the first two weeks, except when some over-zealous engineer hangs on the whistle cord at two o'clock in the morning.
Some students find comfortable quarters off campus in private homes, in rooming houses, and in apartments. The college scene in these establishments is usually quieter and life is often more relaxing. Below Harold Matley, left, and Jim Koch, extreme right, entertain Johnny Ohmura and yelling Dave Hatfield in roomy rented quarters.

Bachelors Oscar Glass and Gary Homer maintain an apartment. Relaxing is apparently easy after one of their own home-cooked meals.
A Vetville family, the Charles Mon­
ssons, all four of them, sit down to see
what Mom has prepared for supper.

UPPER: Daddy, in this case Kermit Adams, gets a good­
bye wave from his large family before he makes that one
o'clock class. The five Adams's live in Vetville with more
than 60 other families.

LOWER: The Charles Martins and the Jack Weirs have
youngsters too small for the bathtubs or showers, and too
large for the kitchen sink. So bath night finds both dad­
dies over the laundry tubs under mommie's supervision.

Page One Hundred Seventy-eight
Down the hill from Poly Crest to the milk sales office is a regular afternoon stroll for many of the ladies and youngsters. Mom gets to visit and the kids get the milk.

LEFT ABOVE: Lee Appleton, son of Mr. and Mrs. Robert E. Appleton, approaches manhood with a confidence that is not shaken by a few tricky buttons.

ABOVE: The Zack Wards relax on the lawn, take a bit of sun, and add a few snaps to the family album.
Athletics
THE 1949-50 outlook for the coming campaigns in the various sports was definitely brighter than the previous year. The Mustangs entering their third year of 2C2A competition were moving along at a slow speed, but the direction was all that counted. It was forward all the time.

The coaching staff headed by Robert "Bob" Mott as director of athletics was the same as the previous year with the exception of the addition of a new line coach to assist Chuck Pavelko and Sheldon Harden with the grid duties. The new addition was Bob Herwig, former California great and All-American. The addition of Herwig came at a time when the Mustang staff was in need of a helping hand, because of one of the largest turnouts of potential gridders in the history of the college.

The remainder of the coaching staff comprised the following: Bob Steele, frosh football and boxing; Dick Anderson, swimming and water polo; Ed Jorgensen, basketball; James Jensen, track and cross country; Gene Smith, tennis, and last, but not least, Don Watts, golf.
ATHLETIC BOARD OF CONTROL:

DICK ANDERSON
Swimming, Water Polo

GENE SMITH
Tennis

GLENN NOBLE
Gymnastics

JOHN HEALEY
Director of Athletic Publicity
Mustangs
of '49
The Fresno State Bulldogs go nowhere through the Mustangs forward wall.

JACK KNIGHTON
End

**On The Varsity Iron**

WALT KOLAR
End

Stu Brown 29, Mustang quarterback, coming through the Santa Barbara line for a short gain.
RETURNING TO the Mustang fold for the fourth year’s work were Vernon “Pinky” Bebernes and Marshal Samuels. These two gridders were the only men held over from the great ’46 squad fielded by the Mustangs that year. During the past four years it has been noted that many a Poly victory has rested on the sharp right arm of Bebernes. In 1948 Pinky placed eighth among the first ten passers from smaller colleges and it was due mainly to his efforts that Cal Poly was ranked second in passing across the nation among the smaller colleges. In Marsh Samuels the Mustangs had one of the better tackles in the conference. Samuels, generally regarded as one of the best tackles to hit the Mustang campus in the past few years, earned the total respect of all opposing ball packers on the field and the applause of the Poly backers in the stands.

THE CURTAIN rolled up on the 1949 football season on the Farm with the return of 13 gridders from the previous season. Coming up from the frosh squad and transferring from junior colleges were several outstanding ball players to fill the gaps left by the graduates from the ’48 squad. In addition to the large influx of gridders the college added Bob Herwig to the Mustang coaching staff. Herwig, former Cal great took over the tutoring of the squad’s centers and ends while Sheldon Harden handled the tackles and the guards. The job facing the coaching staff was tremendous in that most of the material was green in comparison with the competition that the 2C2A conference would offer. After the first three weeks of practice they came through with the three prerequisites necessary. The Mustangs were big, fast, and rough, and time would tell how the squad would fare.
J. D. Phillips, Mustang back, charges against San Jose State. The Spartans encountered little difficulty in chopping the undermanned Mustangs 47-0, but Phillips broke away for several gains. Here he crosses the Spartans’ 30-yard stripe.
Conference Clashes

THE MUSTANGS opened their 2C2A conference play in Ratcliffe Stadium at Fresno against the Bulldogs of Fresno State college. With both teams using a ground attack the Bulldogs tripped the Mustangs 20-7. The margin of defeat lay with little Johnny Morse of Fresno who clipped the Poly ends for long yardage. The center of the Mustang line held well with Hielman, Frost and Eason being the mainstays.

The Mustangs second tilt of the conference was with the San Jose State Spartans. The Spartans, loaded for bear and looking for new worlds to conquer, scored in every quarter to drop the Polymen 47-0. The score did not indicate the type of ball played by either line. Blocking and tackling was vicious, sharp, and terrific.

Santa Barbara was the only conference victim of the Mustangs’ ‘49 season, and it was the first time in 16 years the Gauchos fell to a Mustang grid squad. Playing before a sellout Homecoming crowd the game see-sawed back and forth with neither team being able to penetrate. With six minutes gone in the fourth quarter and the ball resting on the Gauchos two yard line, Stu Brown faded and flipped a short pass to Eddie Mack in the end zone for the winning tally. Bebernies converted to give the Mustangs a 7-0 victory.

The one remaining conference game on the Mustang schedule was a high scoring affair with powerful San Diego State. The Staters won 40-19 in a wide-open ball game with the Aztec depth telling in the last quarter.
A tricky Tiger, Al Smith, in a well woven trap. Walt Kolar, Charley Eason, and Dick Hurlburt, Mustang defensive gridders, move in to close it.

Jack Knighton was one of the finest defensive ends in the conference this year. Here he closes with Buddy Triana, shifty Spartan back. It was in this San Jose game that Knighton played himself out and had to be assisted from the field in the latter part of the fourth quarter.
O F THE TEN games scheduled this year five were non-conference tilts. The Mustangs opened the season against the University of Mexico and got off to a fast start dumping the Pumas 42-2. The game was costly to the Mustangs because they lost the services of Bill Hobbs for the remainder of the season.

Following Mexico on the non-conference schedule the Polymen traveled south to take the measure of the Redlands University Bulldogs. It was a ball game marked by consistent fumbling on the part of the Mustang backs and heads-up ball playing on the part of the Bulldogs. The Bulldogs featured a Y formation against the Mustang T and left the field on the long end of a 7-0 score.

Returning to San Luis Obispo for a home stand the Mustangs faced the Occidental Tigers who went undefeated in '48. The Tigers were in top shape and went on to add the Mustangs to their string of victims to the tune of 20-7. One of the features of the game was the Tiger two-platoon system. It spelled the difference.

Next the Mustangs were the hosts of the Gators of San Francisco State. The Green and Gold wave rolled for over 400 yards on the ground and in the air while swamp the Gators 33-0.

Having tasted victory after a couple of lean weeks the Mustangs traveled south to Whittier for a rip roaring ball game with the undefeated Poets. The Poets boasted a two-platoon system and were, physically speaking, the best club on the field, but were never in the game. The Mustangs walked all over the Quakers, left the field with a 19-0 win, and broke Whittier's undefeated streak.

All-American quarterback, Eddie Le Baron, brought the big Bengals from COP into town for a workout and a possible bowl bid. They got the workout, but not the bid. The Tigers, however, scored 88 points which gave them an even 500 for the season up to that date.
THE MUSTANGS fielded a team this year that was composed mainly of men playing their first year of varsity football at Cal Poly. In closing out a fair season two men emerged as complete standouts in their departments. Hal DeOrion and Chuck Eason came through the season with the reputation of being two of the finest linebackers ever seen on the Mustang campus. Working in the middle slot between the tackles DeOrion was a terror. The only comparable linebacker seen in the San Luis area in the past few years was Bob Pifferini former San Jose State gridder now in his freshman year with the Detroit Lions. DeOrion came to Poly from Reedley J. C. where he was an outstanding gridder taking an all-conference berth at center. Hal is a 24-year-old junior and will close out his college football career at Poly in June of '51.

Chuck Eason made up the second part of the linebacking combination and worked hand-in-glove with DeOrion. Handling the outside Eason jammed up off-tackle slants and end runs regularly. On pass defense Eason was in his prime. Eason who is a sophomore did not get his chance until the Fresno State game and it was in the Bulldog fracas that he cinched his starting berth. Eason came to Poly via Riverside J. C. where he played center and captained the team in his last year. Both gridders won the Bachino-Stockird award this year for outstanding play.
THE CAL POLY Mustangs closed out the season with a four win six loss record. The 2C2A as a whole was an improved circuit with the Mustangs following this trend. Graduating from the college this year will be six seniors from the football squad. The departure of these men will be felt, but with the host of sophomores and juniors left from the '49 squad, coupled with a dozen or so first rate ball players to come up from the frosh, the Mustangs look forward to the year '50 as the dawn of a new era. The position of other colleges in the conference is tending to become more settled and the feast is over. The past three years have been lean on the Mustang campus but the picture is becoming much clearer and future hopes are high.
THE CAL POLY Colts fielded one of the best squads in the history of frosh football. Under the guidance of Bob Steele, head coach, and Oscar Edminster, assistant, the Colts faced a tough schedule in the form of some of the top junior colleges on the coast, along with conference and independent foes. The squad, though over-scheduled, performed well and came up with some definite prospects for the varsity for the '50 wars. In picking a standout player from a frosh line that averaged 190 pounds from end to end, the task is impossible. There were several outstanding candidates. In the backfield the frosh had several hard running backs and several of these will see duty next fall with the varsity in conference play.
Virgil Willard, Colt quarterback, is dropping a San Francisco City college leather lugger after a short gain. City college, undefeated from the previous year, stopped the Colt attack, 26-0, in a well played ball game.

TOP—Freeman Ahrens, 6' 5'' Colt tackle, halts an unidentified City college ball carrier. Ahrens was a stone wall in line play and was fast as well as rugged.

LOWER—Sian DeSilva and Dick Freeman battle a Fresno JC speedster. Coming up to clinch the job are Tom Enos (35), Joe Kamphuis (46).
"Hold That Bruin" was the theme of the night as the Cal Poly Mustangs dropped their big game of year to UCLA, 69-38. Paul Simpson passes for Poly with Doug Strathearn throwing a key block on Bruin Alba. Doss Sims, 17, and Hank Alper, 72, watch from the background.

HANK MOROSKI
Guard
BOB COGHLAN
Forward

DOUG STRATHEARN
Center

TONY VASQUEZ
Guard

FRANK ROSS
Guard

Smith (mgr), Guiterrez, Ross, Sims, Tomlinson, Strathearn, Emerson, Simpson, Moroski, Vasquez, Coghlan, Coach Jorgensen.
Tony Vasquez, the slim senior from San Diego, dribbles down the court against the Pepperdine Waves as the Mustangs dropped a 54-41 decision. Vic Larson, 50, of the Waves moves in on the play as does Moroski, 7, of the Mustangs.

If there had been columns allowed for determination, hard luck, and individual play in the final 1949-50 CCAA basketball standings, the Green and Gold of Cal Poly would have undoubtedly been flying from the top of the mast instead of tied at the bottom when the final statistics were compiled. But since the officials of the second strongest loop on the Pacific Coast count only the won and lost record, Coach Ed Jorgensen's cagers were able to gain but a split for cellar position honors.

However, despite their fourth consecutive finish at the bottom of the list, the Mustangs three won seven lost is their best conference effort to date.

Basketball started on the local campus last fall with the brightest prospects in history. It seemed with newcomers Louie Pizzo, Tony Vasquez, and Bob Tomlinson that Coach Jorgensen had merely to pick his starting five and the conference crown would walk into Crandall gym by itself.
BUT FOLLOWING the Yuletide intermission, things went from bad to worse in the Mustang stables. After winning the first conference game of the season from Fresno State college, the Polymen started on the downhill grade and never recovered until late in the season. In successive turns Hank Moroski, Bob Coghlan, Frank Ross, and Bob Tomlinson were benched with injuries. Jack Mac-Murdie, outstanding floorman of the '49 season, was lost for the complete season with an early knee injury. Louie Pizzo transferred to another college shortly after the season got under way.

So it was, with ulcers and grey hair, Coach Ed Jorgensen held together seven men long enough to beat the University of California at Santa Barbara twice— the first Poly victory over the Gauchos in 27 years.

It was a season for individual honors in Poly cage circles. It was another big season for "Hustling" Hank Moroski who made the All-CCAA conference team for the fourth consecutive year. A feat which will be impossible to duplicate unless the present ban on freshmen competing in varsity competition is lifted. Moroski first gained an honor berth as a freshman in 1946 before the present rule was placed in effect.
Lanky Doug Strathearn drives in for a lay-up against the University of California Blues as the Mustangs turned back the northern invaders 66-46. Bears, Rowell, 17; Limon, 9; Duvaras, 18; Hendriksen, 16, are watching with varied expressions, while Mustang Bobby Coghlan screens the play.

**Undoubtedly** the most popular player of the year was a lanky unheralded center from Simi, California, Doug Strathearn. The rangy 6'5" pivotman had not received so much as a block award in two years of basketball at the Mustang institution. However, this year there was no denying the lad his honors. He won second place in Poly scoring competition and gained a second team berth on the all-conference selections.

Rounding out the list of outstanding players were Bob Coghlan, who gained honorable mention on all-conference picks, Frank Ross, and newcomer Tony Vasquez.
Captain Bob Coghlan is shown in pursuit of Gaucho Gene Snyder as the Mustangs win their third and last conference game of the season, 54-42. Bud Gutierrez is the prone Mustang watching from the floor.

STEPPING INTO Frank Ross’ shoes as “king for a night” this season was second stringer, Paul Simpson. Tabbed the “splinted splinter,” Simpson won the first game from the Blue and Gold of Santa Barbara by sinking a free shot after the game had ended. Simpson was fouled on the last play of the game and his gift shot gave the Mustangs a narrow 36-35 win.

This year also proved to be the final one for four Mustang mainstays, Hank Moroski, Bob Coghlan, Bud Gutierrez, and Frank Ross are all lost to the Mustang cause via the graduation route. Truly a big loss for Coach Ed Jorgensen’s 50-51 cagers.
A Colt eager is sinking a set shot against Bakersfield High School as Coach Bob Herwig's five opens the season with a victory. Referee Emmett Thompson is ready to blow the whistle marking another 2 points for the Colts.

The Cal Poly Colts go on a scoring rampage against Tower Cage of the San Luis Obispo City league to win 54-38. Pictured below are Bob Madsen, 28, fighting for the ball under the Green and Gold basket, as Steve Kolar and Bob Edminster, also of the Colts, aid in going after the ball.

ROBERT HERWIG
Frosh Coach
COACH BOB HERWIG’S freshman basketball team rolled up an impressive record of 15 wins against six losses for the 1949-50 cage season. Several times the Colts scored more than 60 points in a single contest. Top mark for the year was 69 totaled against the Crescent Dairy five and San Luis Obispo JC.

The yearlings scored 1021 points against 839 by the opposition in establishing their record. Larry Madsen, center, and Steve Kolar, forward, paced the locals in scoring. Kolar was elected team captain following the final game of the season.

Probably the top effort turned in by the Colts was the 69-64 conquest of San Luis Obispo JC. The yearlings had dropped an earlier contest to the JC quintet but rallied in a return game that was forced into overtime. Madsen and Kolar each tallied 19 points.
THE 1950 EDITION of the Cal Poly boxing squad opened up on a ten card boxing card with few experienced boxers of college caliber. Facing some promising collegiate clubs, the Green and Gold gloves sought to better their record of last year when the Mustangs won one, tied two and lost one.

Some of the highlights of the season included a home and home meet with UCLA. The Mustangs split the series with the Bruins, losing the opener and taking home honors in the final meeting. The Mustangs dropped a close card to San Jose State College by a 7 1/2-5 1/2 score. For the season the Mustangs ended up with a six won and four lost record. Paul Fishbeck, 145, carried the most impressive record of the Mustangs winning eight bouts and losing one. Fighting in the fast 165 pound class, Bill Lidderdale won five, lost one, and earned four draws. Bob Spink 135, won seven bouts before he was defeated in his last bout in a dual meet at Idaho State College.

The Mustangs traveled to Pocatello, Idaho, the home of Idaho State for the Inter-Mountain Intercolligate Boxing Tournament. Paul Fishbeck walked off with the 145 pound crown. In the final fight Fishbeck decisioned Gordon O'Brien of Idaho State, three times a runner-up for the crown.
Bill Lidderdale, 165, putting the tag on Jones of San Jose State College. Lidderdale, a top performer, returns to the Green and Gold fold for the '51 campaigns.

Inter-college champs. Seaborn, mgr., Jackson, Lidderdale, Johnson, Elder, Fujimoto, Coach Steele.

Paul Fishbeck, Mustang Inter-Mountain tourney 145 champ, clinching one of his eight wins of the year against an unidentified opponent.
Fred Adams, 165 pounder, is shown in action against McFarland of Alameda NAS. Adams, a consistent winner for three years, graduates this June.

Jess Martinez, 128 pound grappler, is looking for an opening with Asa Dorian of UCLA. The Mustangs dropped the UCLANS, 16-12.

Howard Tillotson, veteran Mustang, is applying a leg hold on Bill Tarrant of the El Toro Marine squad.
Matting Season

Coach Sheldon Harden's 1950 wrestling squad was one of the best in the history of the college. The Mustangs had a seven meet schedule. Returning from the '49 squad were several outstanding wrestlers who helped the Mustangs thru 1949, winning all matches but one. This year's team went one better and swept all opponents except San Jose State. The Spartans and Mustangs grappled to a tie. Dowe, Adams, Tillotson, Thomsen, were the veterans of the club, while teaming up with some fine incoming talent to produce a winning, aggressive crew.

Starting the season off they defeated L.A.C.C., 18-6. They went on to the next meet with the El Toro Marines and scored the biggest grand slam of the season. The Marines were dropped in every match and the Mustangs walked off the mat victors by a 22-0 count. Alameda NAS and San Francisco State, were defeated in that order before the Mustangs met San Jose State. The Staters stalled the Mustangs in a wild meet and gained a 14-14 deadlock. The Mustangs next entertained the Bruins from UCLA. Poly beat the Bruins in a close one 16-12.

Prospects for the '51 season are bright with the Mustangs losing one man by graduation. He is Fred Adams, who for three years has topped the 165 pounders.

The Mustangs stepped up a class in mat competition this year by becoming members of the Pacific Coast Intercollegiate Wrestling Association. Members include: San Jose State, UCLA, San Diego State, Oregon State, Fresno State, San Francisco State, California, Cal Aggies, Santa Clara, and Washington State.

ROW 1 — Gearheart, Guidotti, O'Mara, Sell, Martinez, Porter. ROW 2 — Coach Harden, Evans, Hardy, Tillotson, Fraser, Plate, Belser. ROW 3 — Eason, Dowe, Clark, Thomsen, Adams, Dr. Perry (ass't), House (mgr).
Water Polo

ONE OF THE top minor sports on the campus, water polo, is fast becoming a real crowd pleaser as indicated by the matches held in the Poly Pool this year. The Poly team played eight contests and ended up with a three won and five lost record. All of the matches were well played and hard fought. The Mustangs were defeated twice by their arch rivals, San Jose State College. The Staters had the depth and when the contests turned into an endurance match, San Jose employed their strength to an advantage. On the win side of the column the Mustangs beat El Camino, John Muir and Occidental Colleges.

With the influx of good swimmers to the college in the coming year, the Mustangs can hope to present a better balanced team and with that little help, Coach Dick Anderson could turn some of the close defeats into victories. Water polo has gained recognition in the intercollegiate program at Cal Poly and with the expanding athletic program will grow with the college.

ROW 1 — Ostman, Lau, Moneat, Sisson, Billingsley, Backer.
ROW 2 — Coach Anderson, Frye, Pagni, Louth, Davis, Hagen, Barrenechia.
THE MUSTANG mermen getting off to a slow start this year picked up speed going into the home stretch of the season and knocked off El Camino College and San Francisco State to end the regular season. The CCAA finals held at San Jose State College, the latter part of April, pitted the Staters against the Aztecs of San Diego and Cal Poly. The Mustangs came up with a second for the meet and broke one conference record. Jerry Neufeld, a newcomer to the Poly pool and a swimmer of only three months, clipped 55.4 seconds off the old 1500 meter mark of 21:59.5. Besides this feat, Neufeld took three firsts over the course.

Ken Walts, one of Coach Smith's mainstays on the squad, approaches a high one.

Bob Carlson, who is top Mustang singles man, leaves the Mustangs by graduation in June.
IN CONFERENCE play as well as in independent competition, the Mustang tennis team has come a long way in the past three years under the able guidance of Coach Gene Smith. To date this year the Green and Gold tennis has come up with nine victories in fifteen starts. Playing in fast CCAA company the Mustangs have held their own as well as with non-conference teams. The Mustangs boast one of the best doubles teams in the conference in Redden and Carlson. In conference play these two are undefeated. . . . In the Northern division finals the Mustangs dropped a close one to San Jose State 5-4, but are sure of a positive second in the conference standing. . . . Leaving the Mustang courts this year are Carlson, Redden and Charles. All three are top tennis players and were three-year men in the sport. The departure of these three will leave a gap in the ranks, but able replacements are in the offing according to Coach Smith.

Bob Redden, Mustang three-year man and a partner in the first seeded conference doubles team follows through in action against San Francisco State.

Jensen Won, Mustang sophomore and holdover will be back on the courts when the '51 season rolls around.
That Dusty Trail

John Lesley and Walt Boehm, both distance runners and both many time winners, work out together on the fast Poly oval.

Marsh Samuels of football fame and last year a placer in the shot-put, practices to defend his position.

At the Poly Royal relays one of the many junior college stars performs on the Mustang oval.
Dock Docksteder, Mustang discus thrower, pitches a long one in this spectacular event at the St. Mary's Cal Poly meet on the Poly oval.

Eddie Mack, broad-jumper, unbeaten this year and last year's CCAA champ, soars on a long spring.

The CAL POLY cindermen to date have compiled an impressive record in both dual and triangular competition. Running up against St. Mary's College in the first meet the Mustangs sank the Gaels 102 1/6 to 28 5/6. In a triangular meet with UCLA and Santa Barbara the Mustangs took a second. The following week the Green and Gold squad took off for Fresno and chalked up another Mustang first. They set back the Bulldogs 68-63. Doss Sims led the thin-clads at Fresno winning the high jump, the high hurdles, and placing in the broad jump. . . . Following the Fresno victory the Mustangs traveled out-state to the Tempe, Arizona Relays and placed third. Returning home they took on Chico State and had a field day dumping the Staters 101-30. . . . With the CCAA finals in May the Mustangs are a solid bet to come out with several firsts and place in the top four in the final tally.

Page Two Hundred Thirteen
John Lesley and Walt Boehm lead the field in one of the many meets held at the Poly track this year.

ROW 1 — Chapiano, mgr.; Mack, Boehm, Aaron, Benson, Bingham, Chitwood. ROW 2 — Edinger, Carter, Sammon, Palmer, Lesley, Tidwell, West. ROW 3 — Samuels, Bowman, Pappas, Johnson, Rogers, Pichardo, Jensen, coach.
THE MUSTANG cross country team this year entered seven meets which included two invitational meets and the annual AAU meet held in Santa Barbara. The meets were all run on courses each of which covered over three miles in distance. Making up the Cal Poly squad were six men including three veteran track men, Lesley, Boehm, and Lee who were holdovers from previous years and consistent winners. The Mustangs started the season in Santa Barbara in the AAU triangle with San Diego and Santa Barbara. The Mustangs took a second in the meet and Boehm set a new course record. The Mustangs next traveled to San Francisco for a triangle meet with San Jose and San Francisco State. The Mustangs took a second in this meet with Lesley and Boehm taking a second and a third respectively. Poly dropped a dual meet to San Jose the following week before going on to win their next three meets which included the College of the Pacific Invitational at Stockton. The Mustangs beat Fresno and Santa Barbara in dual meets. In the Invitational the Green and Gold runners hit the tape ahead of San Jose, College of Pacific, Fresno State, Sacramento State, and the Cal Aggies in that order.
Ed Bonnet, Mustang catcher, sliding safely into third base in the San Diego State game. The Mustangs dropped a close one to the Aztecs.
THE MUSTANGS opened the 1950 season with hopes of producing a winner in the CCAA race this year, but predictions of fans varied. ... This year's schedule included five doubleheaders on Poly diamond and three night games to be played under the arcs of Mission Field. Outside the conference the Mustangs were slated for a home and home tilt with the University of California, a round with the Stanford Indians and the University of San Francisco. ... In conference play this year, the Mustangs faced a new schedule set-up. The CCAA was split up into the northern and southern divisions with three clubs making up each section. In the northern section are San Jose State, Cal Poly and Fresno State. The southern section brought together San Diego State, Pepperdine and Santa Barbara College. The winner of each division was to play off for the championship.
Pinky Bebernes, the big stick man for the Mustangs, romps home after a home run in the Camp Stoneman game.

Ralph Rickey, Mustang hurler, making first on a close call.

Pee Wee Fraser, Poly centerfielder, taking one of his many free trips to first. Working the opposing pitcher for a walk is an art with Pee Wee.
The Mustang lineup underwent a general revamping in 1950. On the mound additional help was given to Don Garman, Russ Christensen, and John Williams. Dick Jacquier, a fireman fastballer up from last year's frosh squad, was slated for heavy duty throughout the campaign. In Lefty Garman the Mustangs were blessed with a four-year man and one of the most dependable men on the squad. Garman set the opposition down steadily last year in racking up a seven win and one loss record. . . . Down in the records so far this year Jacquier has won four and lost two while having 58 strikeouts so far for the season. Jacquier broke a twenty-four year record held by Thornton Lee when he fanned 19 hitters in one game. Garman to date has a record of five wins as against one loss.
The Poly diamond became San Luis Obispo's Yankee Stadium when the American Flag was dedicated at the Mustang's home field during a break in a doubleheader with Sacramento State College. The flag formerly flew over the national capitol building and was donated by "Dad" Williams, a strong Cal Poly supporter.

VERNON BEBERNES
Infielder

PAT ALEXANDER
Outfielder
THE MUSTANG record to date stands at 15 wins and 5 losses. Keeping the Mustangs in the race have been the pitching arms of Don Garman and Jake Jacquier, accompanied by the consistent hitting of Captain Bob Coghlan and Vernon Bebernes. Bebernes is currently hitting the ball at a .429 clip while Coghlan is close behind with a .426 average. Bill Walkinshaw, the Mustang rangy first sacker, is coming up the ladder with a cool .316.

In conference play this year the Mustangs have played two conference games with the Fresno State Bulldogs and split the doubleheader. In the California series, the Mustangs dropped the tilt at Berkeley but trounced the Bears under the lights at Mission Field, 9-2, in a ball game that was marred by many fielding errors on the part of the Bears.

During the eighteenth annual Poly Royal, the Mustangs played host to the University of San Francisco Dons and with Don Garman pitching a masterful game, Cal Poly walked off with a 2-1 win.

With six conference games remaining on the schedule and providing they continue playing the same calibre of ball, there is a good chance that Bob Mott’s Mustangs may reach the CCAA play-offs.

IUNKER, CARRICABURU, CRACKNELL

How far can Don Lund stretch? The throw was bad, the runner fast, but Lund made the out and retired the side.

BOB McCUTCHEON BRUCE TULEY
Infielder Outfielder
Do you see 'em, ump? Yeah, there they are, over there! They are round and there are three of them flying about seven miles up. That is Pinky Bebernes up, hitting and looking.

Bill Walkinshaw, Mustang first sacker, is catching a Bulldog from Fresno State with too long a lead.

The Eternal Beat! The umpire makes a little mistake on a ball or a strike and look what happens. It happens every day at Ebbets' Field. This is the USF game on Poly Diamond.
J. V. Squad


K. Ball, frosh third baseman, is shown up at the plate taking a cut.

Henry “Hank” Moroski, frosh baseball coach.
THE MUSTANG GOLFERS faced some of the toughest competition on the coast in intercollegiate circles this year and are to date holding their own. Under Coach Don Watts the Green and Gold divotmen have so far won seven out of eight matches.

The Mustangs entered this year the Southern California Intercollegiate Golfers Association. This group includes such colleges as Loyola, USC, UCLA and a number of other colleges in Southern California. The first meet was held in Los Angeles and the Mustangs took a fifth place. Coming up in the latter part of May is the CCAA meet which will be held at San Diego with San Diego State being host for the rest of the conference members.

"Fore"... Joe Hoff is shown driving down the fairway to open an intercollegiate match at the Morro Bay Golf course.

ROW 1 — Canning, Ruegg, Oyler, Root.
ROW 2 — Hoff, Lott, Watts, coach; Richelt, Hushbeck.

"On in three". Par is four. Made it. We're one up.
STARTING OFF the intercollegiate rodeo season this year the Mustangs traveled to Tempe, the home of Arizona State College. In a field of eight other colleges the Mustangs pulled a repeat performance of last year and again walked off with top honors. The Green and Gold horsemen scored a total of 376 points while the nearest rival, University of Arizona, came in second with 350.

Manfred Sanders won the all-around cowboy title at the show while Lem Boughner roped the fastest calf. Boughner’s time was 15.2 seconds. Every member of the team placed in some event which made the Poly victory secure.

On campus, there is now a first class rodeo arena to insure bigger and better shows. During this year’s Poly Royal the new arena was opened and the show drew a packed house and provided first class entertainment. Construction of the arena was due mainly to the untiring efforts of Bud Collett, a Poly agriculture student. The arena is 125 by 35 yards and is a five chute affair surrounded by a hurricane fence. It looks like bigger and better rodeos in the future for the Mustang campus.
The current edition of Cal Poly's gymnastic team is probably one of the best to ever represent the school. Glen Noble, coach of the squad, brought home four winners in the CCAA finals this year.

Paul Wild who has been a mainstay on the Mustang squad on the hi-bar and the side horse brought home the bacon by taking the side horse in the finals. L. Migliazzo took a first in the rope climb and was followed by Loren James, 2C2A trampoline winner. Topping off the Mustang victories was little Eddie Strait who, for the third time running, took the conference tumbling title.

The majority of the team has one or more years of competition remaining in the conference and should come up stronger than ever next season.

Paul Wild, CCAA champ for two years running, performs here on the hi-bar.

Eddie Strait, CCAA champ for three years running in the tumbling division, is shown here in action.

Row 1 — Frazier, Wild, Migliazzo, Strait, Jones, Hatch, Rogers, Dr. G. Noble, coach.
## FOOTBALL

<table>
<thead>
<tr>
<th>Team</th>
<th>Opp.</th>
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## WRESTLING

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## BASEBALL

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## GOLF

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*Incomplete
One of the year's most spectacular events was the Homecoming parade in November. Most of the clubs and organizations entered a float, the band paraded in full dress, and the town people were impressed.

At Frosh football games another set of song and yell leaders went in for the regulars. Posed under the north goal are Wilma Heinrich, Art Mullet, Ray McMullin, and Helen Holbrook.
Late in March, Poly's new football coach, Leroy Hughes, was introduced to the student body at a special assembly.

The annual Frosh-Soph brawl in October was loaded with action as it always is. Here part of the gang defends and the other half charges the banner capped goal post.
In Town
Dairy herd records at Cal Poly continue to receive nation-wide recognition!

Jack Gorski, dairy student, checks the pull of a new Surge milking machine. The first-calf Holstein Heifer is on three time milking and has produced 221 pounds of butter-fat in seventy-five days. The heifer is Polytechnic Governor Rose, Reg. No. 2847924, sired by Carnation Imperial Emperor out of Polytechnic Chieftain Gettie.

Records such as these pure-bred herds of Holstein, Guernsey and Jersey cattle are making depend in no small part on modern milking practices.

Modern milking with the Surge satisfied so many farmers that during 1949 many thousands of them switched to a Surge.
JUST ABOUT THIS TIME EACH YEAR we have completed our school annual season. This, our twenty-seventh, was a good year for which we thank you.

The printing of your year book has given us a double opportunity . . . to serve now, and the chance to know and serve the fine graduates when they enter various business or professional fields.

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BOOK BINDERS

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There's no substitute for "can do!"

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manufacturers of fine photoengravings for twenty-six years
San Luis Mill
and
Lumber Co.

LUMBER
BUILDERS' SUPPLIES
MILL AND CABINET WORK

246 Higuera

The Colbourn Studio
El Rodeo Portrait Photographers
for 1950

426 Seventeenth Street
OAKLAND

Motel Inn
Motel and Dining Room
63 units
"A Friendly Place to Meet"

NORTH CITY LIMITS

Universal Auto Parts
Complete Automotive
Parts Service

969 MONTEREY
Royal Typewriters

Exclusive Representative

690 HIGUERA

City Cleaners

Quality Cleaning Service

Pick-up and Delivery

Alterations

Suits

Blankets

709 HIGUERA

Evans Brokerage Company

Ranch properties in the Central Coast Counties

City properties

Insurance

CECIL EVANS - GERALD B. EVANS

GEORGE ROSS

1118 CHORRO

Model Linen Supply

Linen and Towel Service

Serving Cal Poly, San Luis Obispo, and surrounding area.

384 HIGUERA
**Dyer's Variety Store**

A complete Variety Store, featuring Home Ware and Sundries

750 HIGUERA

---

**California Park Grocery**

"Nearest Store to the Campus"

A complete market serving the Cal Poly community

CALIFORNIA BLVD. AND HATHAWAY AVE.

---

**Genardini's Men's Wear**

Dan S. Genardini

*The store between the banks*

779 HIGUERA

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**Breakers Cafe and Cocktail Lounge**

FIFTH AND MARKET STS.
Morro Bay

HARRY AMSEL, Managing owner

Specializing in Sea Food, Chicken, and Steak dinners
A new store at the same location, and still the best clothes for less. It's Beno's for Better Values.

1019 MORRO

**John Boriack**

BORIACK MOTOR CO.

Kaiser - Fraser

Crosley - Austin

Sales & Service

Come in and see the new low priced '51 Kaiser

*Guaranteed Used Cars*

1330 MONTEREY

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**Home Laundry**

Student agent . . HENRY THATE

The Home Laundry serves Cal Poly

with pick-up and delivery service on the campus

for finished laundry and expert dry cleaning

1320 MORRO
RAY BUCK, manager of E. C. Loomis & Sons, demonstrates to a group of poultry students the operation of the automatic sack sewer. The students visited the feed mills of the E. C. Loomis Company to see the operation of a modern feed producing plant.

SAN LUIS OBISPO AND ARROYO GRANDE

E. C. Loomis & Sons

Edith's Cafe
AND DRIVE-IN

For a Banquet or a Snack

Fountain and car service

1340 MORRO ROAD
882 MARSH

Ted's Mobile Station

Gas, Oil, Lube Jobs

Repairs and all those extras

MARSH AND SANTA ROSA STS.
For a pleasant evening, the Tower Cafe & Cocktail Lounge is a favorite of Cal Poly students.

*Western Barbecue at its best*

427 HIGUERA

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**Maino Construction Co.**

General Contractors Since 1888

San Luis Obispo
Phone 3177

Santa Maria
Phone 5-4707

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**Spotless Cleaners**

Pick-up and Delivery Service

385 HIGUERA
"Fill it up," says Ed Isler, El Mustang sports editor. Mel Horn pumps the gas. A special discount is given to all Poly students. Gas, oil and lube jobs are given with courteous, friendly service.

J. B. Dewar

Distributor for Norwalk Petroleum products and Conoco motor oils and greases.

1088 HIGUERA
PHONE 1237
Driver Bill True delivers a load of high quality lumber to the Cal Poly Ornamental Horticulture unit for some new construction. No matter what you may require in lumber, Pacific Coast Lumber Co. can supply it.

271 HIGUERA

Pacific Coast Lumber Co. of California

Andrews Hotel
Quiet . . Friendly

No one calls me dear

When parents and friends visit . . . the Andrews Hotel is the place for them. Reasonable prices.

NO BAR

Come in please — Go out pleased

901 OSOS
opposite the county court house

Booth Brothers
Dodge and Plymouth Motor cars
Dodge trucks

Sales and Service
Complete Body Shop
Painting . . Repairs . . Lube Jobs

HIGUERA AND SANTA ROSA
Bee Hive Cafe

It's lunch hour at the Bee Hive and Ben Bray, proprietor, supervises the cooking and serving of fine meals. The Bee Hive is a favorite of Cal Poly students and faculty members alike.

887 MONTEREY

Standard Auto Parts

Frank Muzio, proprietor, talks to Guy Keyser while salesman Jess Zanoli, Poly alumnus of the '24 class tells Manuel Pimental about the many good points of Casite. Tony Kilker bills an order of Casite. Casite frees sticky valves and rings, cuts engine wear and increases gasoline mileage.

1085 HIGUERA
O. W. Koethen, manager of Marshall's Jewelry Store which has served San Luis Obispo since 1889, shows two Cal Poly students some of the fine watches which have made Marshall's a favorite shopping center for fine gifts.

790 HIGUERA

Marshall's Jewelry Store

Brown's Music Store

"Everything Musical"

Records Music

Instruments

717 HIGUERA

Cline's Electric

Complete Electrical Sales and Service

General Electric Appliances

Contracting

962 MONTEREY
Dave Goodman, photographer, and Midge Willett, proprietress of Cal Photo Supply, discuss the merits of a Rolleiflex camera. Cal Photo carries a full line of photo supplies in addition to their developing, printing and photostating service.

899 HIGUERA

Monday night is Cal Poly night at El Camino Bowl and the student bowling league turns out full force to compete for the college championship. No matter what kind of scores you roll, you can have an evening of bowling fun at the El Camino Bowl.

1115 SANTA ROSA
A Mustang Booster from way back

Art Gandy gets a visual demonstration from salesman Herbert Franklin of the many fine features of the 1950 Ford.

1101 MONTEREY

Billie's Toy & Baby Shop

Frank White's youngest daughter, Wendie, has a hard time deciding which toy she prefers while Kay White and saleslady Mildred R. Nuss try to help her. Besides toys, Billie's carries a full line of infants and childrens apparel, wearing apparel for the expectant mother and nursery furniture.
"These are Ward's Deluxe 'Best Quality' plastic seat covers that are made to fit any make and model of car," says salesman Jack Whisman. Jim Bates agrees that Ward's Products for car and home fit the bill.

876 HIGUERA

Anderson Hotel

Bob Strohm and Ed Isler register their Poly Royal imports with clerk Jim Anderson at the Anderson Hotel. The Anderson has 150 rooms with bath for the convenience of your visiting guest.

902 MONTEREY
Bill Kyle gets set for vacation golfing at Sears' J. C. Higgins Golf Shop. Harry Mock, department manager, helps Bill select the correct clubs.

879 HIGUERA

Nothing makes soup taste better than the finest ingredients. Anna Pabst, student wife, serves a bowl of soup made from the fine ingredients delivered daily by Rand-Halpin to the El Corral coffee shop.

230 SANTA BARBARA
Arland Chevrolet

The beautiful BEL AIR, a magnificent new Chevrolet model for 1950. It's not a convertible, the top is sturdy steel. It's not a conventional coupe, the treatment is entirely different. The BEL AIR is the most exclusive and distinguished model in the low-price field.

1039 MONTEREY

Peerless Bakery

Driver George Goodwell takes time out from his delivery of Morning Fresh Bread to tell Pat Morrison about his company's product. Morning Fresh Bread is delivered daily to El Corral.

534 HIGUERA
Salesman Jack Oliver and tailor Joe Landreth fit ME major Jim Colson with a Timely suit of Plateau fabric with double breast-ed, long roll lapels. Wickenden's carries a complete line of men's wearing apparel including suits, coats, slacks and shirts.

337 MONTGOMERY

Helen Gillen, Poly wife and bookkeeper for the ASB, models an exclusive Doris Dodson Jr. dress of embroidered chambray with snug bodice and full skirt ending in a flounce. The comely Mrs. Gillen looks even more so in one of Rileys' dresses with accessories to match.

749 HIGUERA
Banning Garrett and Tariq Orfali, Iranian student, discuss the delivery of Orfali's new Studebaker. Orfali likes the looks and performance of the new Studebaker. For new Studebakers or good used cars it's Garrett Motors in San Luis Obispo.

1219 MONTEREY

Garrett Motors

Daniels and Bovee

RADIOS AND APPLIANCES

PHILCO • MOTOROLA • PACKARD BELL

Top Names in Radio and Radio Phonographs

See them on our sales floor

ALSO

REFRIGERATORS • RANGES • SMALL APPLIANCES

Drive into our shop for complete radio repair

HIGUERA AT BROAD

COMPLIMENTS OF

Standard Motors

and Equipment Co.

OLDSMOBILE • CADILLAC

INTERNATIONAL TRUCKS

Quality Used Cars and Trucks

1701 MONTEREY
Bill Neff gets ready for spring with tools, flower seeds, sprays and other garden essentials necessary to transform his Poly Crest acreage into a garden of beauty. Assisting him is S. M. Forden, proprietor of Forden's Hardware store, home of fine tools, hardware and garden supplies.

1033 CHORRO

Engineering student Frank White gets the low-down on the operation of the machine used at Harmony Valley Creamery to fold and fill milk containers from E. Guerra. Frank's children drink lots of milk; equipment like this assures him of fresh, clean milk all the time.

991 NIPOMO

Harmony Valley Creamery Assn.
No matter what you want, El Corral, the student store will probably have it in stock. Saleslady Ruth Carley takes care of Jay Butler’s order while Harriet Armann rings up a sale of dishes for a newly married Poly student.

Wayne Gage and Bill Williams stand behind their motto: quality, courtesy and fair prices to all. The San Luis Market is located in the Pioneer Drive-In at the corner of Morro and Marsh.
John Butts and escrow officer Max E. Roberts stop for a smoke after discussing John’s problems of home ownership. Title Insurance and Trust Company will handle all problems of escrow, title search and title insurance.

Title Insurance & Trust Co.

Student wife Lavita Garman gets the feel of the new Pontiac “Catalina” in the showroom of Kimball Motor Company. The beautiful “Catalina” has all the distinctive beauty of a convertible yet the strength of an all-steel body. Kimball Motors sells new and used cars, handles repairs and automotive servicing.

Kimball Motors

252 HIGUERA
Maddalena Tire Co.

Noel Maddalena shows Irv Waldman why Fisk tires stop on a dime. Besides selling new tires the Maddalena firm does excellent recapping and handles Mobilgas and Mobiloil products.

HIGUERA AND OSOS

Mueller Auto Electrical Service

Bev Blackmer finds the answers to his automotive electrical problems by discussing his problems with Francis C. Mueller. Mueller offers complete service of electrical systems and tune-up.

1001 HIGUERA

Page Two Hundred Fifty-five
Acknowledgements...

A YEARBOOK STAFF does most of its work behind the scene of ordinary student activity, and is therefore, mostly unrecognized. However, as a token of acknowledgement to many man-hours of difficult but inspiring work, this letter is written to the people who built this book.

To my faculty advisor John Healey, with his cheerfulness and his confidence, I owe most of the credit for this effort.

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Congratulations are in order to Ed Nitenson for his superlative kodachrome photography in the opening section of EL RODEO.

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These many people, their talent and time, all contributed to this year's new idea EL RODEO. I thank all of them and salute their effort.

DON JOHNSON, Editor
May 5, 1950

Frank White's son, Rusty, hopes that his father will remain a senior at Poly for many years to come, especially if he can be the model for the Golden State Creamery advertisement each year. Golden State ice cream is a favorite with Poly students as well as their children.