El Rodeo 1948
El Rodeo
NINETEEN-HUNDRED FORTY-EIGHT
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Associated Students
of the California State
Polytechnic College
San Luis Obispo, California
HAROLD P. DAVIDSON

TO THE Music Department and its director, Harold P. Davidson, Cal Poly owes a debt of gratitude which it will not easily be able to repay. "Davy" has an uncanny knack of making friends; so much so that one campus joke credits him with having given Dale Carnegie most of the ideas for "How To Win Friends and Influence People." However, men who have studied either music or family psychology with him will tell you that there is no lack of respect for his authority. The "Collegians" and the Men's Glee Club, both of which he organized and actively directs, have won wide renown. Furthermore, they provide the college with some of the most desirable public relations that could be obtained. We salute the composer of both our alma mater, "All Hail Green and Gold," and our popular fight song, "Ride High You Mustangs."
CONTENTS

Classes
Administration
Activities
Organizations
Dormitories
Athletics
Town
In Memoriam

JAMES J. ENGLISH
JAMES A. LOEWEN
HENRY F. MEYER

"But the path of the just is as a shining light that shineth more and more unto the perfect day."
Proverbs 4:18
Campus at

CRANDALL GYMNASIUM
W HEN THE SUN has set behind the hills and lights start to blink in the gloaming, California Polytechnic becomes in verity a city in itself. There is a calmness about the campus which is broken only by the occasional sounds of a distant radio, a car or motorcycle starting, or the Green Hornet winding tortuously onto the campus to discharge a load of weary students. Often there are lights in the classrooms where the clubs and organizations are holding their meetings. And the gleaming windows of the Administration Building indicate that the Library is open for business. Lamps in the dorm windows indicate that there are a few people who believe college is for studying, and before mid-terms and finals there is a surprising increase in radiated candlepower. Then, as it grows later, the campus quiets down and except for an occasional late arrival there is almost complete silence. Little by little the lights blink off, and finally there are only the street lamps to illuminate the campus until the sun rises.

CHASE DORMITORY
Colts and fillies get a handout from animal husbandry students at the college’s Thoroughbred Breeding unit.

There's a time for everything... a time to play and a time to study... a time to eat and a time to loaf... and always the clock tower is the center of activity.
Like all engineering students these electrical students appreciate a breather between classes.

Candids
BOB BOWMAN

... a poised, smooth-talking Animal Husbandry major from Buttonwillow was the man whom the Freshman class chose to be its first leader of Cal Poly. A former national president of the Future Farmers of America, Bowman first gained recognition here for a speech he made in presenting President McPhee with an FFA award.

WILLOUGHBY HOUK

... whose hefty frame saw plenty of action in the Mustang line this season, was elected Sophomore President. A national officer in the FFA, Houk was majoring in Animal Husbandry, but withdrew during the winter quarter. Firebaugh is his home.
ERWIN H. GOVE

... is a friendly, hustling electrical engineering student from Santa Cruz, whom the Juniors named their head man. In addition to learning the fuse pushing trade, Gove lead a widely varied life as a member of the Glee Club and the Rally Committee, and as a reporter for El Mustang.

LOREN C. HILLMAN

... the handsome, dark haired Meat Animals student from Beverly Hills who served the Seniors as President this year. A pre-war student at Cal Poly, he returned to finish his course after a tour of duty as a Navy Lieutenant.
RAPIDLY growing California Polytechnic again saw the largest registration of freshmen in its history. On September 4 nearly 1,000 men lined up before Crandall Gym to sign the books. Shortly after the completion of registration and scheduling, a class meeting was held in the gym and Bob Bowman was elected president, Bill Murphy, vice-president, Bob Scott, secretary-treasurer and Jim Munson, representative to the Student Affairs Council. Over eight hundred men were required to live in the army barracks at Camp San Luis Obispo until rooms became available in town and on the campus. Unlucky people without cars found life trying at times, but few men had to walk the four miles from campus to camp.
IT DIDN'T take long for the class to discover that it was customary for the freshmen to paint the P on the hill behind the campus. An energetic crew of yearlings struggled up and did the job, but got a sharp jolt within a matter of hours when another group changed the P to an F. But it was the affair of the Home-coming bonfire that handed them their most discouraging blow. They rallied enthusiastically for this activity and arranged telephone poles in a circle which they filled with old lumber, cardboard and paper. Somewhat to the chagrin of a "guard" who was catching forty winks nearby, vandals managed to touch a match to the collection several days in advance. Dismayed but not defeated, the Frosh made another collection and this one resulted in a successful Home-coming blaze. Another activity which the Frosh will manage this year is a graduation ball for seniors. Raymond H. Lonborg, truck crops instructor, deserves much credit for his support of the group as faculty advisor.

More Frosh
SECOND EFFORT . . . when pranksters put the torch to their first collection of bonfire stock, the freshmen dug in and built up a second pile.

With a more rigid guard established, the materials shown here provided the Home-coming with a spectacular blaze.
THE EXHILARATION which accompanies reaching the status of a sophomore was expressed by the class in the decision that the P must be painted soon, and that the freshmen should do it. Apparently they didn’t like the way the P was painted the first few times, for they soon changed it to read F and persistently renewed their attack after each repainting until just before the Home-coming rally. There was much talk and a great expectation that the Freshmen were quaking in their shoes least their bonfire be burned before the rally. It was burned all right, but there was no proof who did it, and certainly the sophomores wouldn’t do such a thing. Soon, however, the class settled down to a routine of clubs and activities which occupied much of their time.
THE HARD-HITTING sophs undertook and carried out three major projects this year. The rally for the Santa Barbara College game, the graduation dance and the organization of the freshman-sophomore brawl in cooperation with the freshman class were activities that the second year men undertook and carried out superbly.

Two football playing presidents guided their destinies. Willoughby Houk, who was originally elected, left school during the winter quarter, and Reg Jespersen took over to finish out his term. Harold Garfield served as secretary-treasurer. Art Gaudy was SAC representative, while Spellman Collins and Emmett Bloom were co-advisors representing the faculty.
MUSTANG-GAUCHO football relations got a shot in the arm when the sophs distributed green and yellow propaganda leaflets around Santa Barbara before the game. It had been planned to drop them from the air, but CAA regulations intervened, and the job was enthusiastically carried out from cars instead.

The annual brawl, designed to promote friendly rivalry between freshman and sophomore classes, was a cooperative affair on the part of both sides, but the sophs can lay claim to having been responsible for the idea. It was held on May 20, but in future years will be a fall quarter event, with baseball, track and jousting contests being fought out on the athletic field.
Mustangs and Gauchos join in a football rally in Santa Barbara a few minutes before members of the Poly sophomore class spread thousands of “Beat Santa Barbara” leaflets through the crowd and over the city.

Members of the freshman and sophomore class, Charles Wicks, Reg Jespersen, Wesley Combs, Ray House, Robert Clarke, and Mike Griffin meet to discuss plans to renew the once annual freshman-sophomore brawl.

Sophomores
The Junior Class, although losing some members, was larger after registration than ever before. Prominence in important extra-curricular posts and athletics bore witness to the fact that the juniors were on the job. From the junior class has been selected many members of the Poly Royal board, publication staffs, letter winners in sports, and outstanding workers in student council activities.

T. M. Rickarsrud, able faculty advisor, assisted the juniors to carry out successfully the plans and projects which were conceived at class meetings throughout the year.
Juniors, almost seniors and the BTO's of the campus are beginning to wonder about the future practical application of the courses that they have taken. Many of them are assured of a place in the world by the prominence they have gained by projects and activities in school. All are assured of a better position in outside society because they have completed another year of practical work which equips them for many positions.
MANY MEN returned this year to the senior class after several years in the service. Also there are many who were young enough to avoid the curriculum offered by the services. 150 seniors will culminate in June their many years of hard study. Much of the class activity has been curtailed by the presence of so many clubs and organizations in which seniors have taken a very active part.
Much planning was done at class meetings to decide what the senior present to the school should be. Among the many excellent suggestions were these: a cornerstone for the new library, a large lighted world-globe for the library, lights for the tower to aid in telling the time at night.

Seniors have been active in trying to regain the prestige which seniors should receive. Many favored the preference of seniors in ticket lines, at registration, and at other events.
Prexy Hillman presides over one of the monthly meetings of the senior class.

THE SENIORS instituted a truly collegiate custom this year by having their pictures taken in caps and gowns. Thanks to this and many other efforts of the seniors, Poly is finally taking its place with the higher ranking colleges on the Pacific Coast.
With an ever increasing enrollment, we proudly graduated the largest class of seniors in the college's history.

Activities
Graduates

DONALD ADAMS
Lindsay
Agricultural Engineering
Degree

EDWIN ALLEN
San Luis Obispo
Aeronautics
Degree

EDWARD ANDERSON
Salinas
Animal Husbandry
Degree

RICHARD ARNOLD
Pasadena
Animal Husbandry
Degree

ARCHIE AHRENDES
San Luis Obispo
Ornamental Horticulture
Degree

JOHN AMBERG
Ashland, Ore.
Animal Husbandry
Technical

JACK R. ANDERSON
San Luis Obispo
Ornamental Horticulture
Degree

HERBERT AVERY
Madera
Animal Husbandry
Technical
JIM COLEMAN

... a city slicker from San Francisco who likes to wield a spade and trowel. Jim has lead a widely varied college life as an Ornamental Hort student and man of affairs on the campus. He was president of the Hort Club in his junior year, and has also seen action with the Poly Royal Speakers Bureau. In 1947 he was assistant business manager of El Rodeo, and was promoted to editor in 1948.
JOHN S. EHRET

... was one of the smallest men wearing a Cal Poly uniform last fall, but he didn't let it stop him from becoming as hard a worker as anyone on the squad. Dancing and watching sports events seem to occupy much of his time when he isn't busy learning aeronautical engineering. Active in both Aero and Newman Clubs he is also a cafeteria employee of long standing.

EDWARD BETTENCOURT
Livingston
Dairy Manufacturing
Degree

BRUCE BORROR
Springville
Dairy Production
Vocational

JOHN BORELY
Puente
Mechanical Engineering
Technical

GILLIAN BROWN
San Luis Obispo
Ornamental Horticulture
Degree
HERBERT BUNDESEN
Petaluma
Poultry Husbandry
Degree

HUBERT CAREL
San Luis Obispo
Aeronautics
Degree

CLYDE COCHRAN
Ocala, Fla.
Electrical Engineering
Vocational Degree

JAMES COLEMAN
San Francisco
Ornamental Horticulture
Degree

EDWARD BURGESS
Hydesville
Dairy Manufacturing
Degree

WALLACE CLARK
Vista
Agriculture Inspection
Degree

C. THOMAS COLEMAN
San Luis Obispo
Mechanical Engineering
Degree

PHILIP COOK
Sacramento
Poultry Husbandry
Degree

Graduates
EDWARD DURBIN

... who inevitably smokes a pipe, and whose wife and flock of three make him one of the most domesticated men in school. An electrical engineer, he presided over Poly Phase, and also worked as a printer and reporter for El Mustang in 1947.
Graduates

JOHN EHRET
Venice
Aeronautics
Degree

ALFRED ENGEL
San Luis Obispo
Air Conditioning
Technical

JAMES FLAMSON
Paso Robles
Crop Production
Degree

THOMAS GALLI
Paso Robles
Poultry Husbandry
Degree

JAMES EMMONS, JR.
San Luis Obispo
Air Conditioning
Degree

ALFRED FILIPONI
San Luis Obispo
Dairy Manufacturing
Degree

WILLIAM FREEMAN
Palo Alto
Dairy Manufacturing
Degree

ALLEN GARDENER, JR.
Simi
Agriculture Inspection
Degree

Page Thirty-five
RAY GARRETT
San Luis Obispo
Fruit Production
Degree

PHILIP GRIGSBY
Ducor
Animal Husbandry
Vocational

JOHN HALCOMB
Bakersfield
Animal Husbandry
Special

HANS HANSEN, JR.
Caruthers
Dairy Manufacturing
Degree

JOHN GARRITY
San Bernardino
Ornamental Horticulture
Degree

BENJAMIN GUPTON, JR.
San Mateo
Animal Husbandry
Degree

ROBERT HANDSFIELD
Anaheim
Electrical Engineering
Degree

GEORGE HARPER, JR.
Morro Bay
Electrical Engineering
Technical

Graduates

Page Thirty-six
MAX DECKER

... a natural born promoter, always on the lookout for ideas to promote Cal Poly to the outside world. A public relations and special services man at Camp San Luis Obispo during the war, his experience as a radio technician gave him a good background as an electrical engineering major.
Graduates

<table>
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<tr>
<th>Graduate</th>
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<th>Major</th>
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<tr>
<td>LOREN HILLMAN</td>
<td>Beverly Hills</td>
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<td>THOMAS HOLMES</td>
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<td>ALBERT KURTZ</td>
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<td>RALPH LEN</td>
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<td>CHARLES HOLCOMB</td>
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<td>JAMES LAMONT</td>
<td>Upland</td>
<td>Fruit Production</td>
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<tr>
<td>VERNON LUCE</td>
<td>Sacramento</td>
<td>Electrical Engineering Degree</td>
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</tr>
</tbody>
</table>
ART GILSTRAP

... is a cadet teacher in vocational agriculture who will be directing his better students this way in years to come. Finished a period of practice teaching at Santa Maria High School this winter. Selma is his home, and he took a crops major at Cal Poly.
GENE PIMENTEL

... in whom are to be found the dignity of a student body president and a warm, congenial personality. Halfback, Marine lieutenant and boxer, Gene holds membership in the Young Farmers, Gamma Phi Delta, Los Lecheros, and the Block P Society. A dairy husbandry major, he calls San Luis Obispo his home.
ROBERT MOHR
Redondo Beach
Aeronautics
Degree

AUGUST MOTMANS
Palo Alto
Aeronautics
Degree

EMIL NASRALLAH
Zahle, Lebanon
Aeronautics
Degree

MARTIN PEROZZI
San Luis Obispo
Air Conditioning
Degree

ROBERT MYERS
Norwalk
Animal Husbandry
Degree

JAMES O'NEILL
Glendale
Animal Husbandry
Degree

ALFRED PERRY
Tulare
Electrical Engineering
Degree

Graduates
PAUL E. MADGE

... whose modest, unassuming manner serves as a screen for a voluminous capacity for hard work. A former editor of El Mustang and longtime resident of Chase Hall, Paul combined an active publications career with an Agricultural Inspection major.

JAMES PHILLIPS
Santa Barbara
Animal Husbandry Degree

CARL PIESTER
Corona
Animal Husbandry Degree

CHARLES PIERCE
San Luis Obispo
Crop Production Degree

GROVER RAINS
San Luis Obispo
Air Conditioning Degree
Graduates

ROBERT RAYBOURN
Three Rivers
Animal Husbandry
Degree

RODNEY RUSH
Gross Valley
Air Conditioning
Degree

KEITH SANFORD
San Luis Obispo
Air Conditioning
Degree

HARRY SELLA, JR.
Susanville
Dairy Production
Degree

HERBERT RILEY
Orcutt
Poultry Husbandry
Degree

LESLIE SAHM
San Luis Obispo
Dairy Manufacturing
Degree

DONALD SEATON, JR.
San Luis Obispo
Crop Production
Degree

MANSEL SHINER
San Luis Obispo
Animal Husbandry
Degree
GORDON SCHULTZ, JR.
Sacramento
Animal Husbandry
Degree

FRANCIS SMITH
San Francisco
Animal Husbandry
Degree

FRANK STEWART
Morro Bay
Science and Humanities
Degree

PETER SUMMERFIELD
San Luis Obispo
Animal Husbandry
Degree

WARNER SMITH
Huntington Park
Animal Husbandry
Degree

KENNETH STEPHANS
Mentone
Agriculture Inspection
Degree

JOSEPH SUTTER
Covina
Aeronautics
Degree

WILLIAM TAYLOR
Santa Barbara
Agriculture Inspection
Degree

Graduates
HANS J. HANSEN

. . . a husky, friendly guy with hard-to-manage hair who gets his mail from Caruthers. A dairy manufacturing student and holder of a Sears-Roebuck scholarship, Hans lettered in baseball, later served as president and secretary of the Block P Society.
HERB RILEY

... an active organizer in social affairs for the Poultry Club. Herb also found time to be a department representative to the Poly Royal and the Student Affairs Council. Santa Maria is his former home.
# Graduates Without Pictures

## DEGREE...

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<tr>
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## TECHNICAL...

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## VOCATIONAL...

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Graduates
These Poly grads were all smiles the night of the reception at the Poly recreation hall — that was the night BEFORE the home-coming grid game which Poly dropped 47-0 to Pepperdine.

Toastmaster Beck's risque jokes, music by the Three Dukes, a good meal, and the alumni were all ready to follow even Gil Brown in some old college songs.

Outgoing President Mrs. Alta Fae Mayhall Hendricks, '28, second from right, was the only one at the banquet who remembered the tradition attached to the be-ribboned shovel held by Howard Brown, outgoing treasurer. Other officers are Herb Brownlee, '46, vice-president, left; John Hanna, '29, president, center; and Alden Turner, '36, treasurer, right.
FROM INFORMATION that is drifting back to the college, it seems that the alumni association of Cal Poly is gradually emerging from a state of apathy to one of activity.

Guiding the association this year are John Hanna, San Luis Obispo, '29, president; Herb Brownlee, Santa Maria, '46, first vice-president; Aldo Tognetti, King City, '38, second vice-president, and Alden Turner, San Luis Obispo, '36, secretary-treasurer.

The two oldest grads to attend the home-coming last year were Eugene H. Steinbeck and Myron M. Thomas, both class of '07.

Snap shots of the good old days at Poly brings smiles from this group of alumni members.

Shooting the breeze is a favorite pastime of oldtimers at all home-coming events.
CHESTER O. McCORKLE

. . . Known and remembered with kindness for his short, direct assembly speeches, he is the college's highly regarded second-in-command. As Dean of Instruction and Assistant to the President, McCorkle is a general trouble shooter of academic machinery, and on his shoulders falls much of the responsibility for translating President McPhee's educational philosophy into action.

DONALD S. NELSON

. . . It takes money to run a college, and Business Manager Donald Nelson is ever alert to see that none of it goes astray. A Stanford graduate formerly employed by the State Bureau of Finance, Nelson has been in charge of the smooth running accounting office here since 1943.
VERNON H. MEACHAM

. . . is officially called the Dean of Student Welfare, but hundreds of basketball fans will remember him as “keeper of the clock” during the breathtaking sessions in Crandall Gymnasium last winter. A member of the faculty for nineteen years, “Meach” was advanced from Acting Registrar to his present position last fall.

C. PAUL WINNER

. . . is a friendly, cooperative and helpful man in spite of the fact that he carries the staggering title of Assistant Dean in Charge of Admissions, Guidance and Placement. A graduate of Montana State College, he served as Acting Recorder and as Teacher Trainer of Agricultural Education before being made an assistant dean.
A MAN of national and local fame is “The Chief.” His stout belief that a college should be able to fit people into society as useful and employable citizens has made him a national leader in vocational education, while close to home he is equally talked about for his remark that he would not make Cal Poly coeducational until all of his six daughters were married. Lighter minded students will rejoice in the fact that four of them have already attained this status. A product of San Francisco’s Mission district, McPhee learned the practical side of his job by taking an active interest in a family farm. After graduating from the University of California in 1917 he taught, served in Naval intelligence and aboard a destroyer in World War I, was a county agent for a while and finally turned to agricultural teaching and school administration. A man of unlimited energy, he took over the reins at Cal Poly in 1933, while still occupying the post of Chief of the State Bureau of Agricultural Education. He successfully held both positions until 1944, when he resigned from the Bureau to become State Director of Vocational Education. Most recent recognition of his views came this fall when he was elected national president of the American Vocational Association.

President McPhee accepts national honorary American Farmer award from Frosh Class President Bob Bowman, former national president of FFA.
"When I'm finished, will I know enough to get a job and hold it?" That's the question with which the men studying here are most deeply concerned, and this division of the college is designed to provide them with a loud "yes" for an answer. California Polytechnic not only trains them to hold positions at the top of the ladder of agricultural success, but also prepares them to advance through the early stages of the climb.

VARD M. SHEPARD
Assistant Dean of Agriculture

SPELMAN COLLINS
Sheep Husbandry

PAUL DOUGHERTY
Crops

GEORGE DRUMM
Dairy

RICHARD LEACH
Poultry
It was no "bull" that Lyle Hoyt dished out to faculty members who visited the Beef unit as one stop on their indoctrination tour.

LYMAN BENNION
Animal Industries

WILBUR HOWES
Ornamental Horticulture

JAMES MERSON
Agricultural Engineering
Right after this short lesson in truck crops by Ray Lonborg, Stanton Grey led this touring faculty group on a dog trot around the 20 acre orchard.

George Drumm proudly displayed his line of national record holding cows to each group of visiting faculty members.

Faculty
Faculty members line up to take a tour of the Ornamental Hort department's glasshouse with Ted Howes doing the spieling.

How to build a chicken house and raise your own breakfast fruit and Sunday dinners is explained by Leo Sankoff to touring faculty members.

Faculty members concentrate as Clive Remund explains some of the fine points of agricultural engineering.
REYNOLD LONBORG
Truck Crops

M. RAY PARSONS
Ag Engineering

CLIVE REMUND
Ag Engineering

LEO SANKOFF
Ag Engineering and Poultry

RALPH VORHIES
Crops

KENNETH WADE
Soils

ROBERT WALLACE
Ag Engineering

Faculty
Best equipped air conditioning and refrigeration lab on the Pacific Coast is shown off to faculty members as they find out how the other half lives.

A. M. FELLOWS
Printing

RALPH PRIESTLEY
Architectural Engineering
AN ENGINEER should be able to show people how to do things as well as tell them how they theoretically ought to be done. By teaching its men how to use a screwdriver as well as a slide rule, the college makes them highly employable, and at the same time provides them with an adequate foundation on which to build an advanced technical career.

C. E. KNOTT
Assistant Dean of Engineering Division
Electronic and radio equipment is displayed by department staff members to visiting faculty members who went away converted believers that the radio is here to stay.

Alden Turner shows off the aero department's new hangar and explains to touring faculty how airplanes are built.
Faculty

LEONARD COOL  
Electrical Engineering

ROY METZ  
Aeronautical Engineering

GUY CULBERTSON  
Printing

GERALD ELLIS  
Drafting

RUSSELL FREEMEYERS  
Engineering Drafting

TED GRAVES  
Air Conditioning

RICHARD HALL  
Aeronautical Engineering

THOMAS HARDGROVE  
Mechanical Engineering

HUGH HAROLDSON  
Mechanical Engineering

ROBERT JOHNSTON  
Engineering Drafting
Enthusiastic Bert Fellows holds an intent audience of faculty members while he explains what a student linotype operator must know.

They killed two birds with one stone when both architectural drafting and mechanical engineering drafting instructors told their stories to visiting faculty members.
Dean of Instruction McCorkle started the faculty indoctrination tours off with a short meeting in which the college's educational philosophy was explained to new faculty members.

WOODFORD BOWLES
Physical Science

NEIL DANIELS
Education

HAROLD DAVIDSON
Music
THE ENGINEER must know the physical sciences and the agriculturalist should be familiar with governmental services and policies. Presenting such "related subjects," as well as others designed to help men take their places in modern society is an important job, and the college has recognized this fact by organizing a special division to handle it.
Miss Marston and other non-squeamish faculty members watch sheep husbandry students dock a lamb's tail.
"It was about soooo long," according to Machine Shop Instructor Richards. Whatever it was, visiting faculty members appear to be interested.
VETERANS ADMINISTRATION
Veterans with any problems found Leo Philbin, of the veterans administration, a willing counsellor. During the year his office was moved from the college guidance center to the city recreation hall so he could serve the entire county.

GUIDANCE CENTER
Sound, scientific guidance of all students has taken a deserved position of prominence at Poly. Guidance Center Director Oberlin Nereson and his able staff are attempting to provide every interested student with tests to indicate his aptitudes and occupational bent.

FIRST ROW: Campbell, Vernon, Hubbard.
SECOND ROW: Beck, Nereson, McGrath, Hilton.

J. C. DEUEL
Housing

OSCAR HANSEN
Warehouse

CHARLES PAVELKO
Physical Education

JOHN JONES
Placement Secretary

L. E. McFARLAND
Maintenance

MARY PORTER
Mathematics
ENA MARSTON
English

F. K. MILHAM
Physical Science

GLENN NOBLE
Life Science

HOWARD O'DANIELS
Physical Education

Claude Pursel
Mathematics

C. C. Richards
Welding and Machine Shop

T. M. Rickansrud
Physical Science

John Riebel
English

A. R. Noggle
Cafeteria Manager

Ernest Steiner
Security Officer

FACULTY MEMBERS WITHOUT PICTURES

T. Campbell
Agricultural Engineering

H. Parker
Animal Husbandry

O. Nereson
Guidance Director

G. Wegner
Architecture

J. Smith
English

Faculty

Page Seventy-three
Library

AINSLEY WHITMAN
Head Librarian

STANDING: Morris, Glenn, Gold, Bartron, Barent, Strohmer.
SITTING: Mrs. Wright, Whitman.
LIFE WILL BE much pleasanter for Librarian Ainsley J. Whitman when the new half million dollar establishment across the street from the Administration reaches completion next December. Present library facilities are groaning under the effort of keeping track of 15,000 volumes and handling necessary periodical storage, in addition to performing the many services the college's rapidly expanding departments require. Designed to furnish a well-appointed paradise for bookworms, the new, two-level structure will contain general and reserve reading areas, with storage space designed for 180,000 books. Projection and seminar rooms are called for in the plans drawn up by the State Architect's Office, and for the less aggressive hunters of knowledge a browsing room with soft chairs and a fireplace is contemplated. The S. J. Amoroso Company of San Francisco is in charge of construction.
Ably assisted by students, the El Corral prepares mountains of sandwiches and a myriad of shakes and malts daily. Endless queues can be seen every morning at "coffee time" when hundreds of hot buttered rolls and gallons of coffee and milk are consumed by those who choose to breakfast late.

Efficiency is the byword in the El Corral bookstore. Without such competence long and unnecessary waiting would result. During the enrollment rush, an emergency student crew does work at top efficiency and one can obtain books and supplies with minimum delay.

"Snooks" Noggles, administrator, overseer, and poet laureate of dining halls 1 and 2, continues to serve steak at least once per week despite premium food costs. Noggles' beanery will always pack 'em in at meal time, for where else in town can the Mustang appetite be satisfied at such nominal cost?
Information? The switchboard operators are certainly the most accommodating persons on the campus. Whether questioned from the battery of telephone outlets on the switchboard or by inquisitive patrons from the lobby of the ad. building, Olga Martinson, Amelia Gianolini, and Mary Meyers always provide a courteous and satisfactory answer.

Subsistence checks? The campus post office crew is taxed to the limit with the huge volume of daily packages and letters. Add to this burden anxious inquisitions from veterans regarding long overdue subsistence checks, and you have an idea of the toilsome job which each day greets Merithew, Raynor, Roney, Garritty and Reagan.
YOU WRECK 'EM AND WE'LL FIX 'EM." The many buildings and large amount of equipment here at Cal Poly requires an efficient crew for maintenance. The school grounds must also be kept scenic with frequent trimming and planting. It's a tedious and thankless job, but one which is well done by a fine crew.
A NECESSARY branch on every college campus is its security and safety department. Cal Poly's cannot be paralleled for organization. Headed by E. A. Steiner, our campus is guarded against fire by student volunteer firemen. Security Officer Steiner has reduced traffic accidents and violations to a bare minimum with his strict safety program.

Sick, lame, or lazy? Health, too, must be guarded, and our infirmary staff ably tends to cuts and bruises of our athletes and runny noses, headaches, and more serious ailments of the student body. Above we see infirmary staff Kerr, Grisham and Gow and at the right two patients hit the sack in the restful atmosphere of the infirmary.

Fix 'Em
CAL POLY'S little brother, the Voorhis unit as San Dimas, is growing up. With an enrollment of more than 400 students there this year, the citiculture, horticulture and agricultural inspection branch has definitely come of age. Not only have the physical facilities of the Voorhis unit been expanded this year, but the student body has now entered actively in inter-collegiate athletics with teams being fielded in football, basketball, baseball and minor sports. At first students at the Cal Poly campus seemed concerned over the fact that sports writers couldn't get straightened out on the fact that Cal Poly had a football team at both San Luis Obispo and San Dimas. But when the Broncos at Voorhis began winning games while the Mustangs were losing, there seemed to be less agitation at San Luis when the two teams were confused in the metropolitan sport pages. Under the able guidance of Dean Harold Wilson the Voorhis unit is cutting its own niche in the educational hall of fame.

The Chapel at Voorhis is seldom used except for weddings, but it forms a picturesque center for the beautiful San Dimas campus.
THE STATE Bureau of Agricultural Education is a division of the State Commission for Vocational Education, which maintains its headquarters at Cal Poly. Five Bureau members maintain their offices in the "vocational education wing" of the Administration building opposite the general office. Members of the Bureau here, and in the six regional offices throughout the state, are interested in the Cal Poly resident program and are always ready to explain its educational program and advantages to prospective students whose aptitudes and talents are in technical and vocational phases of agriculture, industry and sciences.
Riding High

DON SEATON

... who was vice president of the Associated Students this year grew up in the tropical sunshine of Hawaii. A past editor of El Mustang is Don, and a band, orchestra and glee club man with all. Crops production is his more serious pursuit at Cal Poly.

GIL BROWN

... the Music Department's manager is called by his first name by more people than anyone in school. A spirited yell leader and Cal Poly's best jitterbug, he served on the Student Affairs Council and also as Secretary-Treasurer of the Ski Club. He's a San Luis Obispo boy, and has been on the Queen and Princesses Committee of the Poly Royal for the past two years.
In Activities

ROLAND F. WENTZEL

... was the General Superintendent of the 1948 Poly Royal, one of the most backbreaking jobs anyone could possibly land. A dairy production man and father of two children, Wentzel was also President of the Dairy Club this year. He's a native son of Minnesota and a senior this year.

JOHN M. PATTERSON

... a tall, rangy, slow talking Animal Husbandry man from Hughson, who edited El Mustang last year, is Student Manager of the Publications Board, and has been in charge of publicity for the Poly Royal this spring. He served as Press Club president last year.
THE FALL quarter marked the opening of a new era in Student Government at Cal Poly when a constitution adopted last spring went into operation under the leadership of student body president Gene Pimentel. Based on a sixteen man student affairs council, the system is designed to secure fair hearings for all matters regarding student organizations and the disposal of student body funds.

Pimentel and the fifteen other voting members were faced with the problem of setting precedents this year, as well as running student body business. Seven of the council representatives are elected by popular vote, while seven more are chosen by the various departmental control boards which govern Music, Athletics, Publications, etc. Two other members are faculty personnel. None of the legislators are paid for their services, excepting the student manager who attends meetings but does not vote.

Campus clubs which are not sponsored by one of the school’s departments, obtain a voice in the student affairs council through an organization known as the inter-club council. Clubs sponsored by educational departments such as Aero, or Boots and Spurs, choose SAC representatives through a similar group known as the inter-departmental council. Much of the SAC’s business originates through the clubs, whose presidents are, of course, in direct touch with their members. A combination cabinet and legislature, the council proved to be a marked success in its first nine months of operation.

GENE PIMENTEL
Student Body President

DON SEATON
Student Body Vice-President

FRED ADAMS
Student Body Secretary
Government


JACK FLEMING
Student Manager
TWO IMPORTANT features of Cal Poly's student government set up are the Inter-departmental and Inter-club councils, which meet twice a month to assist the student body vice-president in planning and carrying out social activities. Presidents of all clubs sponsored by an educational department of the college make up the Inter-departmental group, while the Inter-club council consists of the heads of social and non-educational organizations. Vice-president Don Seaton presided over the joint meetings of the two councils, while Ray Harwood and Bill Reddick represented them in the student affairs council. A dance for townspeople in the fall and the pre-Poly Royal Hop on April 30 were two of the affairs sponsored by these bodies.
Rally Committee goes all out to beat Cal Tech. (Above) An eager “engineer” bursts from Poly’s privie, in half-time entertainment. (Right) In town, the night before, excitement runs high — the cry “Beat Tech.”


A STANDING committee of the Student Affairs Council, this group had to face the problems of organizing rallies and intermission stunts, in addition to ushering at football and basketball games. John Lesley served as chairman, with Jack Miller as his assistant and Gerald Ellis as faculty advisor. Yell leaders Gil Brown, Gary Petterson and Raymond Baldwin also donated their time and talents to promoting rally activities. Important among the committee’s achievements was the downtown parade prior to the Cal Tech game. Rally men also assisted the freshman class in its bonfire program during the Home-coming.
THE CONSTITUTION of the Associated Students vests the Board of Publications and Publicity control with the responsibility for the direction of all student publications and the student news bureau. This board is composed of seven students and three members of the faculty.

Under the chairmanship of John Patterson this group appointed the editorial personnel, directed the financial programs and outlined the editorial policies of El Mustang, El Rodeo, The Mustang Roundup and the Frosh Handbook. Much of the board’s work in this, its first year of existence, was in outlining principles of operation on which future boards could base decisions.
BOB KENNEDY

Why hide your candle under a bushel? This college is something to tell people about, and Bob Kennedy is the man whose job is to make sure that Cal Poly doesn’t blush unseen. A fast thinking Irishman, his duties require him to be a combination writer, editor, and advertising man. Moreover, Kennedy teaches advanced journalism and press photography, and acts as an advisor for student publications. He often gets excited but never flustered, and good-naturedly laughs off a wide variety of ribbing regarding his fast growing family.

JOHN HEALEY

Added to the Public Relations Staff this year as “sports man” and journalism instructor, John Healey alertly guards Cal Poly’s interests in the complex network that is collegiate athletic publicity. Press advances on Poly teams and pictures of players must be sent to papers in many communities. Sports writers in rival towns must be given the inside information that will enable them to write clear, interesting stories about Mustang teams. Opponents must be furnished with line-ups and other program information. All of these tasks and a few more fall to Healey, a San Jose State grad with a long record of reporting for Northern California papers. The evidence of his success lies in the many favorable comments won by Cal Poly teams and players in Pacific Coast sports pages this year.
Sports Editor Griffin gets staff reaction on football action pictures from Class Editor Johnson, Activities Editor Wales and Copy Boy Endo.

Business Manager Chamberlain and Assistant Editor Slavin discuss advertising copy.

JIM COLEMAN
Editor-in-chief
EL RODEO '48 marks a new era in the publishing of California Polytechnic's oldest student publication. Early in the season, the staff decided to make this year's book different in every way possible from past publications. Sixty pages were added to the book, the individual page size was increased to make way for a new style of layout. Through the introduction of this type of layout the staff has attempted to make every double page different and more attractive to the reader.

The editorial staff has streamlined the copy to fit the new offspring, while still giving an accurate report of the year's activities.

Less often thought of, but an integral part of the staff are the men who make El Rodeo solvent, our business staff. If it were not for the persuasive efforts of these men, the advantages of the new book could not have been realized.

Advisor Kennedy inspects a picture layout being prepared by Taylor, layout assistant, and Klopp, photographer.
El Mustang comes out on schedule. Craig, circulation manager, receives the Mustang from Thomas, via the newsprint folder, while Bolland operates paper cutter.

The news staff in action. Nasrallah, Tallman, Blackmore, and Blesse, hash out an issue of El Mustang.

Don Johnson, editor, and Dave Goodman, assistant editor, discuss layout changes and editorial policies for El Mustang.

El Mustang
EL MUSTANG, Poly’s weekly newspaper, attempted to satisfy the exacting demands of its student readers throughout the school year.

Fall quarter editor Paul Madge, now in Australia, and winter and spring editor, Don Johnson, directed the efforts of a growing staff.

Dave Goodman, assistant editor and an able writer, kept the editorial page hot with controversial issues which covered everything from sex to submarines.

Russ Pyle, sports editor, ran his department with skill and originality, and adroitly interpreted sports news through his widely read column, “Hoof Prints.”

Merv Chamberlain, advertising manager, capably handled El Mustang’s fiscal responsibilities.

Philip Nasrallah, ace feature writer, along with Emmons Blake, “Oke” Vernon, Don Miller, Jim Carley and others contributed toward making this year’s El Mustang the best yet.

In the composing room, Johnson watches Blake and Miller set up an issue of El Mustang.

Pyle, sports editor, finds out just how much space he can have for his basketball story, from Chamberlain, advertising manager.

Staff
THE MUSTANG ROUNDDUP

... began appearing in January as a college humor magazine and was still successfully hanging on when El Rodeo went to press. Staff members pictured left to right are Ralph Burdick, Grant Ball, Circulation Manager Bob Crabbe, Cartoonist Oke Vernon, Editor Art Gandy, Gene Reno, and Advisor John Healey. Not present are Business Manager Merv Chamberlain and Assistant Editor Steve Duer.

THE GOAL POST

... hawked as a "sunshade," "seat protector," and "windbreak," was actually a top-flight football program, better than any in the 2C2A Conference, or on the whole Pacific Coast, for that matter. Pictured left to right are the men who did the work on these colorful souvenirs: Jim Coleman, circulation manager; John Healey, advisor; Art Gandy, editor, and Merv Chamberlain, business manager.
Publications

THE POLY ROYAL PICTORIAL

... was a gaily decorated invitation to attend Poly's "country fair on a college campus." Fifteen thousand copies were distributed among the student body for mailing to friends and relatives in all forty-eight states and several foreign nations. John Patterson edited the brochure, while serving as publicity chairman for the celebration.

THE FROSH HANDBOOK

... was edited by Harry Endo and assembled by the Poly print shop for distribution among the neophytes early in the fall quarter. Not guaranteed to solve everybody's problems, it nevertheless saved newcomers a lot of time and energy by telling clearly and concisely how to get through the fundamental processes of being a Cal Poly freshman.
The Band

A SHARP, well tailored Mustang Band made certain that local football fans never had a dull moment during halftime intermissions this fall, and hit the road twice to display its precision marching and fast cadence to Fresno and Santa Barbara audiences. Occasionally the more complicated counter-marching drills had spectators biting their nails in fearful anticipation of a series of mass collisions on the fifty yard line, but Drum Major Milton Riggs always called the signals so as to bring his charges out in perfect order. Baseball games were enlivened by their presence in the spring, and not a single assembly during the year failed to call on them to provide entertainment and generate enthusiasm. During Poly Royal they came in for more special work, providing a greeting for Queen Pat Walker, and supplying musical background for the traditional barbecue.

BETTY JO BEWLEY

... was out of the lineup at football games most of this season because of illness. Fans who remember her spectacular halftime entertainment with the twirling baton hope she will be marching again in 1948.
A SMASHINGLY successful tour of nine Northern California counties and an enthusiastically received home concert before two packed houses were the highlights of the Glee Club's program this year. Additional performances were given at one Cal Poly assembly, and before two high schools in this district. When Manager-elect Archie Ahrendes was forced by illness to the sidelines during the year, Ken Taylor took over the post on short notice and did a bang up job of handling the home concert and tour. Organized by Harold P. Davidson in 1936, the Glee Club selects its personnel in rigorous tryouts held early in the fall quarter. Its repertoire ranges through classical, religious music, folk songs, and the familiar California Polytechnic fight song and hymn.
THE COLLEGIANS, as usual, were a smash hit wherever they went this year. Heavily booked for home dances, they nevertheless found time to make the Northern California trip with the Glee Club, and to entertain at Santa Barbara College’s homecoming and the Poly Vue Celebration at San Dimas. To the delight of their audiences, they mixed smooth, sweet dance rhythms with more complicated and spectacular arrangements of a variety of numbers. Furthermore, the home concert and tour performances were punctuated with clever clowning which audiences found highly appealing. All schools where the orchestra performed in the Northern counties sounded them out on the possibilities of return engagements, and Chico State College paid Davidson’s men the additional compliment of offering them a date for the Wildcats’ annual campus celebration.
Queen Pat gets a voice audition from the Collegians. Manager Bob Roney listens with a critical ear while Bucket Waterman operates the controls. The rest of the boys just drool.
They Sing For Their

THE MAJORS AND THE MINORS is a barber shop double sextette drawn from the Glee Club. This group, when fully decked out in their distinctive stage make-up, lends an atmosphere of the bygone era of close harmony. Their appearances on tour, at the home concert, and at civic functions won wide acclaim. Pictured left to right are: Robinson, Vernon, Edson, Taylor, Riggs, Arden, Hawkins, Wales, Costedoat, Abrahamsen, Merithew, Kubota.

THE THREE DUKES were organized in the fall of 1940 by three of the rhythm men in the Collegians. They were Stan Raymond on the bass, Jim Pappas with the guitar, and Ken Hawkins at the drums. Since the war, two of the Three Dukes have returned to continue their education. 'Skip' Costo, at the piano, is the new addition. Ken Hawkins is now strumming the guitar, while Stan Raymond is back on the bass.
Supper

VARSITY QUARTET: Schonberg, Wilson, Valdivieso, Tallman.


Both the "Varsity" and the "Collegiate" quartets select their members from the ranks of the Glee Club. Besides their regular activity with the club, these men sang before many organizations on and off the campus. Their easy styles, fine tonal quality, and choice of selections were some of the reasons for their great popularity.
Registration day. More than twenty-two hundred new and old Poly students passed through this line. It was the biggest enrollment day in history.

"Beat Cal Tech." That was the cry of this mob of Polyites. Their yells and cheers did some good, 'cause we beat Tech.

"The Big Brass Band from Poly" the tuba section, that is, got ready to oompha oompha for the first student body assembly.
Ensley, Holms and Aldrich were assigned the enviable task of making tasty refreshments for a crops club party. Turning to enthusiastically, they produced a stimulating grade of apple-jack.

The Collegians hit the road to show their wares to Santa Barbara College's homecoming audience. The Gauchos, just like everybody else, thought they were wonderful.
November

The Sadie Hawkins Dance, put on by the Young Farmers, was one of the more spectacular of the month. The six charming "Daisy Mays" are, sitting: Joyce Crie, Ted Wales, and Mary Hernon. Standing: Dorothy Watts, Clarisse Anderson, and May Richina.

At the last home football game of the season, Poly vs. San Jose, the Mustang Band gave the spectators another demonstration of their precision marching and excellent music.

Calendar
and December

Down in El Corral's evening snack bar, Gates, Tolle, Miller, Siegrest, and Stine, order a late coffee from Abbott.

Just prior to the winter vacation, the Christmas spirit prevailed. Typical of many pre-Christmas gatherings was this one in Deuel Dorm with Deshon, Boehm, La Fever, Fox, and Clark.
The photo class learned many phases of photographic art. Here they get a few vital tips in camera operation. Left to right: Greig, Pappas, Wisely, Kennedy (instructor), Cram, Coleman, and Klopp.

Omar Pino, Carlos Porturas, and Odin Thaanum display some engineering ingenuity. Using the tools at hand, they manufacture a drip coffee maker from an old soup can.
In February the Poly Royal Board of Directors gave a banquet in honor of Queen-to-be Pat Walker. She is seen smiling in the upper left corner.

At the first public forum of its kind at Poly, students and instructors discussed the resolutions drawn up at the Western College Congress on Soviet-American relations. On the panel were left to right: Dr. Daniels, Bill Leary, Ralph Ditts, Walt Seaborn, John Connors, and Mike Furst.

Don McMillan, newspaper columnist and Congressional candidate, was the principal speaker at a February assembly. McMillan entertained a large audience with a description of Cal Poly in the early days.
March and April

Finals roll around again. Term papers are due. Not unlike most students, Ted Huston, Harry Endo, and John Leslie, collaborate in last minute efforts to knock out term papers.

This year the Glee Club's annual tour took it to the Northern Sacramento Valley. Here the Majors and Minors, a special vocal group of the club, sing a barber shop tune for a high school audience. Left to right: Kubota, Hawkins, Taylor, Arden, Riggs, Wales, Edson, Merithew, Costedoat, Abrahamsen, Vernon, and Robinson.
Gene Pimentel accepts on behalf of the associated students, a savings bond from President Jay Tucker of the Alpha Phi Sigma fraternity. The bond was donated by the fraternity to create interest in the Student Union Fund for which the bond was earmarked.

Quick action by residents of the Polycrest Trailer village quickly extinguished this fire which broke out in the men's shower and lavatory. El Mustang Editor Don Johnson couldn't resist the temptation and topped his story with this headline: "Fire Brings Crisis To A Head."

Marty Engler wasn't to be outdone in his campaign for Student Body President. Here we see him shaking hands with one of the mountaineers who came out of the hills to vote for him. Marty's political campaign was one of the most clever in recent Poly history and resulted in an overwhelming victory for him.
One of the most distinguished visitors to Poly Royal was Screen Actress Susan Peters, who attended the fair as the guest of her brother, Animal Husbandry Student Bob Carnahan, right. On the left is Poly Royal Queen, Miss Pat Walker.

It takes only one sunny day to bring out the sun tan boys for their class in Avila 103. Clowning along the way are, standing: Barr and Lidderdale; sitting: La Fever and Hume.

Calendar

Page One Hundred Twelve
Dr. of Pots, H. Clay Potts, dropped his duties as director of short courses, food units and residence halls at Oklahoma A. and M. to prepare the chow for several thousand very hungry Poly Royal visitors. Potts, shown here carving the beef, and his assistant and straight man H. N. Baker, in the dark shirt, also took the opportunity to expound upon the virtues of the Stillwater school and Oklahoma weather.

Poly Grove, traditional scene of Poly Royal barbecues, was muddy so the crowd gathered in front of the football stadium to get its food, then spread out on the lawns, fields and bleachers to eat. (You see, it rained, a little, on Thursday, but fine weather prevailed for the two days of events.)
By the time an enchanting Katie Dupont had placed a crown on the head of a radiant Pat Walker in the Camp San Luis Obispo Armory Saturday night, May 1, the sixteenth annual Poly Royal had smashed all previous attendance records and many a happy reveler was acclaiming it the best ever.

The fears engendered by late storms earlier in the week were completely forgotten on the morning of April 30, when a glowing sun made its appearance accompanied by a mild breeze to give the campus perfect festival weather.

By Saturday, Cal Poly was a happy mad-house. Standing room only was the watchword at the rodeo and even the huge armory was unable to cope with the thousands of smartly dressed couples who came to watch the coronation. Early Sunday morning the Collegians sounded the last bars of their theme song, and the great hall began to empty. Shortly after sunrise the clean-up committees were on the job, some merrymakers were just getting home, others were asleep with happy remembering smiles on their faces, and the 1948 Poly Royal was slipping into history.

If you had the time of your life at Poly Royal, here are the men you have to thank for it: The Poly Royal Board of Control.

ROW 1: Roland Wentzel, Bill Armstrong, Bob Frandsen, John Schaub, Bob Newell, Ken Lucas.
ROW 3: John E. Jones, Leo Vanderpool, Larry Wells, Guy Thomas, Leon Pellissier, John Borley, George Hovely, Carl G. Beck, advisor.
Katherine Marie Dupont of San Diego State College was Poly Royal Queen in 1947 and came back to surrender her crown this year. This San Diego College charmer didn't suffer from loneliness during her 1948 visit at Cal Poly.

Her Majesty, Queen Patricia Walker, of Chico State College, got off to a late start when rain held up her plane on April 29. Poised, gracious and decidedly easy to look at, she made a dazzling success of her job.

Four San Luis Obispo princesses completed the royal family for the celebration. Left to right are Janet Myer, May Salmina, Beverly Locke and Mitzi Young.
The Agricultural Engineers present their annual exhibition of farm implements. This equipment, displayed through the courtesy of the manufacturers and sales agencies, always draws the interest of visiting farmers who see and learn about the latest wrinkles in scientific farming.

Doormen deluxe, the Agricultural Inspection majors meet all visitors to the campus. Instead of looking for diseased plants or parasitic insects, these boys kept a tally of the crowd and gave out stickers, programs and souvenir copies of El Mustang.

Attention swings from the rodeo to the exhibition of crop dusting by helicopter. The agricultural possibilities of the cableless elevator are not difficult to imagine, but the crowd got its biggest thrill when the pilot started to play “old rockin’ chair’s got me.”
Gilbert Hutchings, judge of the sheep showmanship contest, gave Wayne Eibe the blue ribbon for the job of showing done with this Hampshire ram. Wayne went on to garner Reserve Champion Sheep Showman’s prize in the finals.

These “Feather Merchants” show off the individuals from their personal projects which received top approval and ribbons from the judge.

Dairy Manufacturing is a major which generally gets lumped together with Dairy Production. However, the handling of milk and milk products is actually as important as getting it out of the cow. The creamery boys provided Cal Poly ice cream for the visitors and soon proved to the crowd that the manufacturing end of the dairy business has a lot on the ball, or cow.
Attentive guests in the welding shop watch a pattern welder cutting out intricate designs from metal stock. Correctly operated, this device can help anyone pass for an artistic craftsman.

Mr. and Mrs. D. H. Brown cast critical eyes on the work of their son Dan at a lathe in the machine shop. Apparently more impressed are Mr. and Mrs. R. P. Harper of San Marino, whose son Don is also a Poly student.

An ammonia cooling system in the air-conditioning unit comes in for close scrutiny by a group of visitors, who apparently know many of the finer points of refrigeration and were determined not to be mislead.
The Aero department ran this Link Trainer as a part of its exhibit. The pilot in the picture seems calm and composed although most visitors who flew the Link got out looking like sacrificial goats.

Visitors at the power plant are briefed on some of the Mechanical Engineering department’s heavy equipment. This group seems to agree with everything that is being said.

Exhibits

Architecture Club Prexy Lou Litzie, who will some day be demonstrating his designs to potential customers, smooths out rough spots in his sales line before three people who look as if they would like to have one of his houses. The architecture department copped the best industrial exhibit award.
Special Events

The common short horn steers aren't rugged enough for the men riding in the all-student rodeo, so they brought in some wild Brahma bulls which proved a real challenge to their riding ability. Here Walt Money gets his "money's" worth on top of this determined bull just out of the chute.

Many of the men in the ribbon roping event showed how hard it is to rope an animal from a horse. Here, thousands watch while Bob Doner shows for the second time how easy it is.
Queen of all she surveys, Pat Walker is about to receive her crown, symbol of the regal status she will hold for the next year. The lovely Chico State coed was enthusiastically received by the men of Poly. She seems very happy about the whole thing.

"I crown you Queen Pat of the 16th annual Poly Royal." Katie Dupont bestows the orchid coronet on Her Majesty, Pat Walker, at the Coronation Ball. The beautiful pageant was presented in the Armory at Camp San Luis Obispo. Mr. Beck is already looking for a larger building.

A jammed, but happy throng enjoys the music of the Collegians during the Country Fair dance. Saturday night Poly students all doll up in their best for the Coronation Ball, but Friday night they relax and act more or less normally in levis and plaid shirts.
BILL REDDICK

... an Ag Engineer from Huntington Park was a pre-war editor of El Mustang and one of the organizers of the departmental club council. He also did a stretch as president of the Ag Engineering Club.

JIM SOUTHWICK

... an outstanding Ag Inspection student from Fillmore, has been active in extra-curricular work on both the San Luis Obispo and San Dimas campuses. He was elected president of the Ag Inspection Club this year, and previously served as its representative on the student affairs council.
LEON McADAMS

... a two time member of the Student Affairs council who often wears Levis and a dungaree jacket, and wins this year's nomination as the industrial student who looks most like an ag man. Actually he's a junior Electrical Engineering major, and has a long record of service in the Glee Club and Publications Committee.

JOHN MILLER

... A Texan who came to Poly to learn about air conditioning, Miller found time to be president of the junior class, a member of the Student Affairs council and rally club, and also to serve as librarian for the glee club. Hungry people often saw his face behind the cash register in El Corral.
S\text{WINGING PADDLES} and singing songs, the Aero Club opened its activities on the Oceano sand dunes last fall with an initiation party for new members, before electing officers and settling down to more academic activities.

Two field trips were sponsored during the winter quarter. The Naval Air Station at Moffett Field and Alameda, and Pan-American and United Airlines terminals were included in the first itinerary. A second outing to the Los Angeles area provided members with a look at the Goodyear Rubber Company, Pacific Airmotive Corporation, the Lockheed plant and the Aircraft Maintenance Company.

Principal social function sponsored by the Aero Club was the highly successful Poly Royal Coronation Ball held at Camp San Luis Obispo armory. Also highly successful was the annual steak fry at the county park.

THIS YEAR the Agricultural Inspection club started the year with a new constitution. The club used most of its weekly meetings for the purpose of preparing its members for the State Inspection examinations. The club was fortunate in having the County Agricultural Commissioner and his deputies at several meetings to help the men gain a first-hand knowledge of the workings of the State Department of Agriculture.

This year as in the past, the Inspection Department operated the Inspection Station at the entrance to the campus, welcoming and giving information to the many guests of this year’s Poly Royal. The “Melody Lane” dance sponsored by the club was very successful as were the many parties put on by the club.

DARYL SOUTHWICK
President

JAMES WILLIAMS
Vice-President

CLIFFORD MARCUS
Secretary and Treasurer

Ag Inspection

Page One Hundred Twenty-five
LEFT: Some of the boys learn how to operate the new mobile crane and wonder how they ever got along without it.

BELOW: Department head, "Jungle Jim" Merson shows members of his Tractor Skills class proper maintenance of the farms' tractors.
The Society of Agricultural Engineers started their year’s social activities in the Fall with a barbecue in the new Farm Machinery building with Mr. Clive Remund acting as chef.

In the Spring the society held a banquet for exhibitors of farm machinery at Poly Royal. The guest speakers were: Professor Harry Walker of the University of California, President McPhee, and Mr. Charles Mathews, President of the California Implement Retail Dealers Association.

Much of the society’s time was spent fulfilling the objectives of the organization which are: to promote the science and art of Agricultural Engineering, and to encourage research and development in the field; to encourage good will among Agricultural Engineers and men in allied fields; to encourage the professional improvement of its members, and to encourage cooperation with other organizations both in the fields of Agriculture and Industry.
FIELD TRIPS to Santa Maria and Los Angeles and arrangement of the Christmas Formal highlighted the activities of the Air Conditioning Club this year.

Ray Harwood presided over the group, which is open to all Air Conditioning and Refrigeration students. Its bi-monthly meetings were used mainly to organize social events and relay information on student welfare activities to its members.

The Christmas Formal, with the theme, “Ye Old Holiday Inn,” was one of the most successful dances of the year. Other social activities sponsored included a barbecue and a beerbust.

The Air Conditioning Club was well represented in intra-mural athletic competition, having teams entered in the bowling and basketball leagues.

RAY HARWOOD
President
GEORGE KELLEY
Vice-President
BILL NEILD
Secretary
HOWARD REDMOND
Treasurer
ABOVE: The Air Conditioning Club sponsored the first formal dance of the year at Christmas time. Nothing can be said of its success which this picture doesn't express.

LEFT: Who said that the chow at the A.C. Club's barbecue wasn't good? Why, the photographer couldn't get these few hungry people to take time out and smile for the camera, and Art Guglimelli uses both hands to speed up operations.

ROW 1: Miller, Jam, Frandsen, Neild, Kelley, Knipper, Palmer, Schulz, Harris, Tremper, Woods, Munger, Bowen, Rydelius, Lee; ROW 2: Veelick, Porter, Barrenechea, Born, Cram, Bonner, Guglimelli, Redmond, Harwood, Cordier, Robart, Willer, Pearson, McNell, Moss, Mr. Shesler; ROW 3: Gage, Ross, Amick, Conlon, Bush, Garman, Argebright, Weisenberg, Barr, Jones, Black, Love, Klopp, Hinkel; ROW 4: Throckmorton, Fredrickson, Alexander, Pike, Carlson, Formby, Wright, Bell, Sesser, Bowage, Richardson, Brander, Ehrlich, Box, Sproat, Lemming, Wilson, Miller, Christenson, Church, Sidebothom, Stimpel, Rush, Peruzzi, Monson, Holly, Griffin, Robins, Schmidt, Mr. McDonald, Mr. Sharpe.
The Alpha Phi Sigma organization is made up of students interested in public speaking.

The club holds its meetings twice a month, and one of these meetings is usually a dinner-meeting. At these gatherings, the members are given an opportunity to express themselves through speeches and table topics.

The club, with its seventeen members, sponsored the “Beach Combers Ball,” one of the more successful dances of the year.

Alpha Phi Sigma’s secondary function is to act as a service organization for the college.
ALTHOUGH this club has been organized less than two years, it now boasts a membership of over sixty.

The Architectural Club started a very active social year on the campus by sponsoring the Homecoming Rally-Dance. Later in the fall, they held a picnic. For Poly Royal, the club accepted the huge responsibility of making signs to be distributed over the campus, and the department won first place for the best industrial exhibit at Poly Royal.

LOU LITZIE  
President

FRED ALLEN  
Vice-President

GEORGE HAMMELL  
Secretary and Treasurer

Architectural Engineers
THE COLLEGIATE F.F.A. was founded a little over two years ago for the purpose of assisting prospective agriculture teachers to become better acquainted with the state-wide agriculture programs, and to supplement the regular instruction offered to prospective instructors of agriculture courses.
THIS ORGANIZATION is the first official chapter of a national professional engineering society to be formed on this campus.

The Institute of Radio Engineers, Inc., was established in 1912 to prompt the growth of the new field of radio. Its membership includes all of the leading national and international authorities in the field.

The Student Branch sponsors speakers from industry and other engineering schools, visits to industrial organizations, and attendance at the West Coast Convention of I.R.E. and the West Coast Electronics Manufacturing Association.
Boasting an active membership of 62 monogram winners, the Cal Poly lettermen have taken on that "new look." Confined in the past to sponsoring "fun-night," the Block "P" society has expanded its social program and has also reorganized into a well-knit group capable of exerting considerable influence in college affairs.

A reelection of officers was held recently, and Byron Culver was named president of this organization.
TOP: “Snooks” Noggles, a neophyte Block P member, gets the business from Russ Barr. Looking on in the background are Nomura, Fitzgerald, Myers and Bennett.

CENTER: The grand finale of the Block P initiation is the Bar-B-Q. The six hungry Mustangs here are James, Myers, Fitzgerald, Dulitz, Griffin, and Bethel.

BOTTOM: Ehret and Griffin playing water polo with each other. Neither feeling much pain at the time.
THE CLUB'S social program began early in September with an open house at the home of Instructor and Mrs. Paul Dougherty, followed several weeks later by a potluck supper in the Poly Grove. In October a Hallowe'en party was held, and in December the club had its annual Christmas party in El Corral.

The gala event of the season was the all-college Valentine dance sponsored by the Crops Club. During the spring quarter a barbecue and beer bust were thoroughly enjoyed. In the field of intra-mural sports the club sponsored two bowling teams, and basketball and softball teams.
Mike Furst and Ray Garrett hold reflectors for members of the photography class while they take pictures of Queen-to-be Pat Walker which appeared in several trade publications publicizing the Crops Department and Poly Royal.

John Schaub passes present to Mrs. Dave Risling at the Crops Club Christmas party, while Mr. and Mrs. Stewart Porter, Mrs. Tommy Holmes, Mrs. Bill Ensley, Mr. Paul Dougherty and other members of the club watch in anticipation of what is in the many packages.
In 1934 a committee of agricultural faculty members recommended that an honorary agriculture organization be established, based on scholarship and active participation in student activities. The present Gamma Pi Delta Fraternity resulted.

During its existence, Gamma Pi Delta has lived up to its original high standards for membership.

A total of 128 men are inactive graduate members. The fraternity was inactive for two years during the war and was reactivated in the fall of 1946 by returning members. At present there are 27 active members.

AL FILIPONI
President

FRED MORGAN
Vice-President

TONY AMATO
Secretary and Treasurer

Gamma Pi Delta

Page One Hundred Thirty-eight
CAL POLYS Christian Fellowship, an inter-denominational student organization, is a chapter of Inter-Varsity Christian Fellowship which was begun in Britain during the last century at Cambridge University. Since that beginning, Inter-Varsity has spread to colleges in fifteen different nations, and in the United States the movement is less than ten years old.

The first meeting to organize the Fellowship on this campus was held February 20, 1947. With Dr. Essig as advisor and Ned Rose as temporary president, progress was quickly made.

GEORGE SAMPSON
President
JOSEPH SONDENO
Vice-President
KEN LUCAS
Secretary
DARYL BENNETT
Treasurer
Horticulture Club

CHUCK BURROUGHS
President

DON SMITH
Vice-President

JIM PETERSON
Secretary and Treasurer

TOP: Field trip to San Francisco bay area. Mr. Reinelt, of Reinelt's and Vetterle Begonia Gardens in Capitola, explains the steps in the propagation of Tuberous Begonias. Left to right: Hughes, G. Furuichi, Steer, Mr. Reinelt, Wollam, Wagner, Bittinger, B. Furuichi.

CENTER: Tony Amato's broad grin, as he dances with his wife, was a typical reaction to the Hort Club's "flirtation walk" dance on April 3.

BOTTOM: The Hort Club Barbecue wasn't "dry" for Gil Brown and Tom Wagner.
A NEW PRECEDENT was established this year with the presentation of honorary memberships to two outstanding representatives of the dairy industry, Guy H. Miller and Sam Greene. Articles about the presentation, which was made at the annual banquet attended by 100 club members and guests, appeared in several national dairy publications.
TOP: Professor F. E. Atkinson of Kansas State College awards a "Very Good" rating to Poly Netti Inka, a 7-year-old Holstein, who has 812 fat on 2x milking and 854 fat on 3x.

BOTTOM: Presentation of Honorary Membership Certificate in the Los Lecheros Club to Samuel H. Greene. Left to right: Mr. E. N. Hansen, R. Wentzel, Mr. G. M. Drumm, Mr. Samuel H. Greene, Dean C. O. McCorkle, Dean Vard M. Shepard.
In its second year of operation, the Mustang Flying Association has accumulated 51 active members. The purpose of the club is to teach students, faculty, student wives, and employees of Cal Poly to fly at minimum cost.

At present, the students are given lessons by Wm. Bode and Crispin Wood, both students of the Aeronautics Dept.

The club operates from the San Luis Obispo County Airport, but is anxiously waiting the day when the Poly strip will be open.
TOP: Planes of the Mustang Flying Association are frequently seen flying over the campus, but it is seldom that we see a view of the campus such as this.

RIGHT: "Preventive maintenance" is essential so these aviation enthusiasts give 'er the once over before the take-off. Left to right are R. Stevens, Houdenschild, Burgerhart, Bode, and Jillio.

ROW 1: Compton, Borer, Bode, Seeley, Coyle, Haizer, Renney, Houdenschild, Quigley, Turner, Choate, Jay; ROW 2: Mr. Martinen, Mr. Merson, Carter, Rummley, Wells, Mr. Hall, Taylor, O'Connell, Adams, Young, Mr. Metz, Nasholhah, Wood.
A valuable asset to the Boots and Spurs organization is this group of officers and advisors. ROW 1:· Connor, Anderson, Millman, Fadler. ROW 2: Smith, Myers, Mr. Bennion, Mr. Hoyt, Mr. Bloom. Mr. Landers and Mr. Collins were not present.

GOOD THINGS TO EAT! That is an American heritage and one which the members of the Boots and Spurs Club, as prospective livestock producers, will keep alive. The club is composed of students majoring in Animal Husbandry, with members of the department faculty acting as advisors.

The monthly meetings of the club were usually highlighted by speakers prominent in the California livestock industry. The club members profited greatly by these talks and gained much practical information.

During the course of the year, the club held several barbecues, staged a rodeo at the Gordon Davis ranch, and sponsored a dance. Club members also were responsible for the Poly Royal rodeo, livestock show and adult judging contest. The year’s activities were culminated by a barbecue and general “blowout” at Serrano.

Getting in a little rodeo are left to right: Andre, (on horse); Allen Rosser, Twissleman, Hutchinson, Koester, Vernon, D. Mason, R. Mason, Van Horn, Fadler.
Members of the Poly Phase Club enjoy a local field trip to the Grand Avenue distribution sub-station of P.G.E.

SINCE early in the fall quarter, the Poly Phase Club has slowly gained momentum until it has now snowballed into one of the largest and most active organizations on the campus.

Its membership is composed of students and instructors of the Electrical Engineering Department. The purpose of the organization is to correlate the technical and social relationships of the department and its individual members, to establish better cooperation between all industrial departments, and to publicize the Electrical Engineering Department and its opportunities.

The office of vice-president remained vacant after the untimely death of Henry Meyers in March, 1948.
Phase

ED DURBIN
President

HANK MEYERS
Vice-President

PAUL RIDENOUR
Secretary

BOB SAGASER
Treasurer

KEN EVANS
Social Chairman
Beck gives a demonstration of his own technique for carving a turkey while President McPhee and friends look on at the club's annual Turkey banquet.

T HROUGH the fine advis-orship and many acquaintances of Mr. Leach, the many meetings have featured Jack Eifort, a prominent poultryman and past president of P.C.A.; J. J. MacIlraith, field supervisor of the California Turkey Growers Assn.; Ray Ewing, author of a 1,402 page text, "Poultry Nutrition"; and Roland Hartman, editor of "Pacific Poultryman" magazine.

Through the enthusiastic leadership of President Herb Winn, the club gave a successful "circus" dance in April, a November turkey banquet, an earlier banquet held at the Gemeda Tea Room, a juicy chicken fry, and a barbecue at the County Park in May.
A good time was had by all at the Poultry Club circus dance. The dance floor was well decorated with life size kangaroos, unicorns, elephants, etc., and high over the floor 1400 balloons swung lazily to the music of the Collegians.

ROW 1: Goodman, Burton, Wakefield, Ingram, Hovley, Leslie, Galli, Bonner, Fujimoto, Youimine, Nomura, Moore, O'Neill.
ROW 2: Steiner, Nasrallah, Cross, Ames, Good, Cape, Kroon, Cahill, Manly, Snapp, DeVos, Blevert, Beesley, P. Bundesen.
TOP: The Press Club poses while they enjoy a cigarette and coffee at the end of their annual banquet. Left to right: Thomas, Craig, Johnson, Kline, Mr. Healey, Stocker, Madge, Mr. Fellows, Mr. Kennedy.

CENTER: Mr. Kennedy says, “This must be an incubator chicken — nothing with a mother could be so tough.” Others having the same difficulty are E. Blake, D. Miller, and J. Patterson.

BOTTOM: A group of baseball fans listen to the broadcast of the Cal Poly-U.C. game from Edwards field, Berkeley. Poly horsehide stock had just gone up a few points as the Mustangs staged a late inning rally. Reading from left to right: Roger Frommer, Guy Thomas, Chuck Chapman, John Healey, Russ Pyle, and Bob Crabbe.
ROW 1: Coleman, Fall, Johnson, Kemper, Madge, Saunders, Camp, Pace, Thomas, Blake, Thompson, Miller; ROW 2: Culbertson, A. M. "Bert" Fellows, Johnson, Tallman, Rose, Pyle, Chatters, Stocker, Gandy, Chamberlain, Bostcher, Crabbe, Colombini, Craig, R. E. Kennedy.

DON MILLER
President

CHUCK CHAPMAN
Vice-President

BOB CRABBE
Secretary

DON JOHNSON
Treasurer

Press Club
THE RADIO CLUB was organized this year and now includes fifteen operators licensed by the Federal Communications Commission. Amateur radio communication with students at other colleges in the United States is one feature of the club’s activity. Another was sponsoring a December dance.

CLIFFORD FISHER
President

TONY SOLFERINO
Vice-President

EUGENE IRELAND
Secretary and Treasurer

ROW 1: Mr. Wolf, Mumma, Saferino, Bassett, Fisher; ROW 2: Mr. Peterson, Connan, Hansen, Dunn, Silva; ROW 3: Palmer, Davis, Ruth, Cloes, Wright, Valdiviso.
CAL POLY'S chapter of the YMCA made an enviable record as a campus service organization this year, under the leadership of Dr. Fred Essig, faculty advisor, and President Gary Pettersen.

A public forum on universal military training, an address by Instructor Ralph Dilts on civil rights, and another talk on courtship and marriage at a student body assembly by the chief of the Bureau of Parent Education, Dr. Paul Eckert, were among the activities sponsored by the “Y” this year.
THE CAL POLY SKI CLUB was organized two years ago for winter sports enthusiasts, and since that time has been one of the most active clubs on the campus.

Although the skiers had a slow start this season due to the lack of snow, there were many activities. The Ski Club started out by sponsoring the first student body dance in October. After the first snowfall the ski enthusiasts really went into action. Among the places that felt the presence of Cal Poly’s skiers were the Sugar Bowl, Donner Pass, Mt. Abel, Big Bear, Mt. Rose and Sun Valley.

A distinctive club insignia has been adopted and members will be sporting them next fall. A ski school is planned for activities in dry skiing, talks and movies. The ultimate goal of the club is to form a capable ski team from the most experienced members for competition with other colleges on the coast.
Club

TOP: Badger Pass, Yosemite. Rope tow and "Bunny Run" in the background.


BOTTOM: Porch of Badger Pass Lodge looking up to the slopes.
THE PURPOSE of the Young Farmers is to bridge the gap between the Future Farmers of America and the adult organizations. This year, the chapter had a degree team to initiate greenhends of the Future Farmers of Ventura and San Luis Obispo Counties. Another activity was to send two delegates to the Young Farmers state convention which was held in Modesto.

At the start of the year the chapter had a membership drive which resulted in 123 new members, making this chapter the largest in the state organization.

Among the successful activities sponsored by Young Farmers this year was a barbecue held at the county park where over 110 members and faculty were fed, the Sadie Hawkins Day dance held in the new farm machinery building, and the state-wide Young Farmers livestock judging contest. In climaxing the year's activities, the chapter put on a clam bake at Morro Bay.

ROW 1: Pugh, Bertolini, Jacobson, Slater, Lee, Fox, Tarbell, Brothers, Craig, Grigsby, Couchman, Kimble, Bordo, Chaliff, Jones Strait, Seaton; ROW 2: Pellici, Toschi, Ames, Combs, Hutchins, Daly, Bowman, Whittington, Aazam, Custard, Hardy, Lidderdale, Jesperson, Weltman, Griffin, Fresher, Holcomb, Bloom, Davies; ROW 3: Jensen, Hansen, Wassell, Bowles, Clark, Harris, Abbott, Hampe, Warner, Chadwell, Tasseyy, Reyes, Shulstrom, Chance, Fener, Barlow, Jessup, Mr. Beck.
Farmers

ABOVE: President Jim Jessup presents to Mr. Carl Beck an honorary certificate of membership into the Young Farmers organization.

LEFT: Joint meeting of the Utah and Cal Poly Young Farmers.
THE PRINTING CLUB is a rather casual group, but it is an exclusive one. No one can be an active member unless he is a printing major or one of the instructors. The club was formed in 1947 for the purpose of bringing the already closely-knit group of students even closer together. The purpose behind the growing treasury is the financing of future field trips. So far, the club has sponsored no dances, held no raffles. But they have one advantage... if and when they decide to enter the social whirl, they'll be the only organization on the campus that can get their tickets printed for nothing.

ROW 1: Culbertson, Cline, Bowland, Thomas, Kemper. ROW 2: Blake, Miller, Blesse, Saunders, Fellows. ROW 3: Tallman, Stocker, Lindstrom, Carley, Chatters, Blakemore.
LED BY President Weller, the Poly Engineers is one of the more active organizations on the Cal Poly campus. The club is made up of all the students interested in Mechanical Engineering. The club is a recognized student chapter of the Society of Automotive Engineers.

The Poly Engineers are kept quite busy during the year. Active participation in campus activities and educational trips to diesel-electric and turbo-electric power plants; plus the club's social get-togethers fill their schedule.

As far as student body dances are concerned, the Poly Engineers have the last word. The club sponsors the last school dance of the year.
Organized by a group of motorcycle enthusiasts, the Penguin Motor Club was formed in the Fall quarter of 1947.

More than a campus organization, the club also belongs to the American Motorcycle Association, a national organization.

With Ernest Steiner, the campus security officer, as the club's advisor, cooperation has been attained to promote a general safety program on the campus. During campus activities which demand traffic control, Steiner has found the club to be of great value and service.

Attending hill climbs, races, and other motorcycle events in the surrounding area has been the primary social function of the Penguins. "Club runs" have also been organized by the club throughout the school year. These runs were limited to surrounding points of interest in the San Luis Obispo County.

James Young
President

Deane Aboudara
Secretary

Phil Hull
Road Captain

Don Compton
Treasurer

The Intramural football champs!

Around the table at the Ski Club dance are Hoffman, Pryer, Crowd, Barr, Coffee, and Dolly.

All-Campus Club Activities
LEFT: "Cheesecake" and friends, Oscar Bettendorf, Aron Abrahamsen and Bob Newell.

BELLOW: The Hort Club field trip to the San Francisco Bay Area.
TOP: An air view of Poly—the only time it's looked down upon.

LEFT: Crops Club around the piano.

More Club Activities
CLINT MERITHEW

... when the plumbing leaks or the noises grow loud in Chase Hall, the man who takes matters in hand is Clint Merithew, Aero major from Los Angeles. Backed by the omnipotent authority of Major J. C. Deuel, who makes his home there, Clint reputedly has the easiest assistant dorm super's job in the college.

AUGUST MOTMANS

... is a long limbed swimming star from Palo Alto who holds down the job of assistant dorm superintendent at Heron Hall. A senior Aero student, Augie has also worked as a lifeguard and swimming instructor.
KENT FREEMAN

... high above the silo and the bull barn, Kent holds sway over the upper units. Apparently his charges give him a certain amount of worry, because his forehead has been growing deeper of late. Dairy Manufacturing is his line at Cal Poly, and Palo Alto is listed as his home.

TED WEBER

... is the dormitory superintendent at Mariner Hall. A former vice president of the Poultry Club, Weber is a junior and comes from Huntington Beach.
Nine men this term live in the quarters above Crandall Gym, and almost all have athletic interests, either 2C2A participation or just keeping the lower (but seldom the upper) gym cleaned up.


**Major Deuel**

To Major J. C. Deuel is extended the gratitude and thanks of many a Cal Poly student, veteran, faculty member, and campus family. Many without his aid, would not have found suitable housing at twice the cost or trouble involved in the housing situation of today. Vetville, the Poly View and Poly Crest trailer camps, the faculty houses, as well as the downtown housing units, all have come under his authority and been aided by his able direction, together with that of Mr. Troutner. The task of housing the overflow of more than five hundred men was handled by the opening again of Camp San Luis Obispo.

The work done by Major Deuel and his staff is appreciated by both student body and faculty of California State Polytechnic.
A COUPLE of the shy boys who live in Mariner insist that it is completely dead from one term to the next, holds nothing but study-fiends and the such. However, R. M. Harris has thrown aside his heavy studies long enough to look and see if the coffee has come to boil.
Chase Hall


Record collecting and radio tinkering took up a lot of time with the fellows in Chase Hall this term. Two or three fellows have waged a competitive war on the subject of who has the better collection of hot records, and who can play them the loudest. Right, Simpson indulges in a haircut from the dorm barber, a Mr. Johnson by name.
THE BOYS in Heron Hall eliminated some of the exuberance from their systems by staging after-class football games on the front lawns. Pile-ups like this were not uncommon, and the spectators in surrounding dorms seemed to get as much of a thrill out of the games as did the participants.

A few of the occupants of Jespersen take a moment to relax in front of the dormitory, and watch the local dogs at play on the lawn.

BASKETBALL was an all-important item for the men of Deuel Dorm this season, the dorm team winning three games and losing two games to Poultry and the Jolly J's. Besides the regular dorm team, Deuel houses many members of the varsity team. Pictured in the lounge of the dorm at a Christmas get-together are: Hume, Curry, Clark, LeFever, Boehm, De Shon, McKee, and Hardy.
CATALINA this year has gone all-out for hobbies, gymnastics, and music-makers. Jet-propelled model cars use the hall as a track; at least one member of the dorm has entered the 2C2A conference in boxing, and no less than four of the “Collegians” make their home there. Pictured here is Harold Thomas and an extra-curricular activity, the motto being “Duz does Everything.”
THOUGH THEY have yet to annex a championship intramural title, Dauntless members nevertheless exemplify their name by consistently entering leading teams. Right, Derrico and Petersen study under the clothesline on one of the few (?) days when clothes could not be dried outdoors.

TYPICAL of the intellects of the campus-wise Buffalo Hall are Phil Borne, who explains the bulletin board, and Siversky, Buffalo dorm superintendent, who listens.


Buffalo Hall
CORONADA HALL is playing host to a number of South American students who have chosen Cal Poly for their education. The Spanish accents are a marked contrast to the jargon of the rodeo riders who make up another part of the dorm life. Pictured to the left is “Pinky” Bebernes ‘phonning his missis-to-be.
The Saturday night drunk tank is a device of the mechanical minds of Avenger, and a put-up job on the part of the photographer. Actually Avenger was a rather quiet dorm with most of the fellows studiously following their subjects by the midnight oil.
HELDIVER is one of the last dorms on the route to the huge "P" on the hill. Sometimes the fellows are content to stay indoors and play cards — strictly penny ante stuff — like the threesome pictured here — Wing Wong, Jim Bowers, and Dick Bulhert.

ROW 1: Glotfelty, Chin, Barrenechea, Amen, Chow, Wing, Porter, Retterath.
ROW 2: Whitney, Olsen, Burghart, R. Burghart, Horedenschild, Bower, Clark, Mack.
ROW 3: Galli, B. Olsen, McGuire, Cannon, Buhler, Kitson, Starnater, Crow.
"God's Little Acre" has been put aside for the moment as Jim Daly, Jack Stark, Bob Tyson, and Buddy Rhodes turn their thoughts to homework.


Seagull Hall

COMING INTO Wildcat, one might find a group playing cards, or back in Clutter's room listening to records. Here is one group of Wildcat men going into various poses over a Bob Wills recording.

Wildcat Hall
THE MAJOR portion of the Upper Units are used by Horticulture and Dairy majors. The latter find the location convenient when a 6 A.M. milking is scheduled, for the cottages are situated right across from the Dairy units. Freeman sweeps out the dorm once in a while, this time being careful not to disturb Houston and pajama-clad Harry Endo.

A CHRISTMAS party which seems to have everyone beaming with Yuletide joy took place up at Cottage C, with gifts and high spirits monopolizing. ROW 1: Anderson, Grisinger. ROW 2: F. S. Smith, Francin, McNish, Yeo, Cook. ROW 3: Hillman, Otto, Harwood, Norton, L. C. Smith, Myers.
Las Higueras

Las HIGUERAS is the name given the Federal Housing unit on Islay Street, in San Luis Obispo. About seventy-two Poly men are situated here, a five minute drive from the college campus. One of the Higueras occupants, Charles J. Kruse, has thrown a small snack together— including steak, potatoes, beans, coffee — and is shown enjoying it at his desk.
A new Vetville baby is put to crib by Mrs. Bob Olson, with little Miss Sue Drake standing by.

The end of the day sees the task of washing and drying dishes done — Bob Olson works, Sue Drake shirks.

THE AIM OF almost every campus family is to reside in one of the seventy-five Vetville homes. The waiting list for these units is very long, with many Poly View and Poly Crest families hoping for near-future vacancies. The units are roomy, and simulate small cottages, with green lawns and bright gardens around each one.

Mail is delivered to Vetville each day, and Charlie Cook is no exception to the mailman's rounds. Here he receives his fan-mail from Purina feeds.

And Vetville
VETERANS and their families have an opportunity for almost immediate housing in Poly View and Poly Crest trailer camps, and later many manage to move into regular Vetville homes. The trailers, however, are very homey, and constitute an attractive campus community.

Part of the daily routine is shown by Al Jennings, as he takes a handful of clothes from the line.

Another trailer family is shown in the late wash-day chore of taking in the clothes: Mr. and Mrs. Vance Tennison of Poly View.

Gardens, such as the one Bob Schamp plans out with string, are a necessary part of the trailer life. Much leisure time is put in by Polyites, planting and caring for lawns and gardens, helping to make the trailer homes far more attractive.
POLY CREST is situated at the crest of Santa Lucia boulevard, and across from the California Polytechnic dairy units. This is an addition to the Poly View camp, and life here is practically the same.

The children of the trailer camps have the run of the place, while work is being done on the new playground, a Student Wives project. Pictured in a footrace are Lynn Allen Talbot, and his playmate, Mike Dennington.

Attending to a sheep shearing rig are Mr. Burger and Mr. Campbell, occupants of the trailer camp.

Getting into trouble by smearing mud on a white door, is Lynn Allen Talbot.
Always a good way to spend a day is tinkering on a car—“souping up a hotrod” to those in the trade.

BARRACK 303
ROW 1: Shepard, Benedetti, Costa, George. ROW 2: Reeves, Daley, Allen, Nay.

BARRACK 304

IN SEPTEMBER 1947, Camp San Luis Obispo was again opened to students of California Polytechnic College who were unable to obtain housing on the campus. A new section was opened, consisting of the former hospital unit and nurse’s quarters. Almost one-half of the five hundred and fifteen men who began the term at the camp were able to move later to campus dorms or town housing. While at camp, however, the men enjoyed thirty-two man barracks, steam heated rooms, and a nearby canteen for light meals. The main difficulty encountered in the setup was the distance from school—more than three miles. In many cases this was overcome by “ride pools” and cooperation by those men owning cars.
the Army Camp

BARRACK 311

BARRACK 306

BARRACK 308
BARRACK 319

BARRACK 324
ROW 1: Strathearn, Herfield, Strathearn, Miner, Holland, Fraser, Garbin, Brown, Strathearn. ROW 2: Lee, Klein, Barrass, Davis, Poppas, Garitz, Smith, Dawe. ROW 3: Smith, Strathearn, Brooks, Goodrich, Parks.

BARRACK 325

Nurses' Quarters
But No Nurses

BARRACK 322
ROW 1: Hurdado, Scott. ROW 2: Patin, Martinez, Siems.

BARRACK 321
ROW 1: Morgan, Wisely, Jennings, Toschi.
ROW 2: Buck, Osborne, Petrucci, Marsden, Largueto.

BARRACK 314
ROW 1: Norby, Larson, Sepeda, Pierson, Shaw, Johnson, Cunningham. ROW 2:
Geib, Armstrong, Caswell, Henrickson, Solomon, Bullerud, Isely, Boren. ROW 3:
Marlatt, Plyston, Claybough, Bell, Wil- holte, Hughes, Buggoo, Ethington, John-
son.
Army Camp

BARRACK 323
ROW 1: Eutemer, Burton, Steer, Harrison, Smith. ROW 2: Bell, Kaye, Steer, Hunt, Cutler.

BARRACK 326
ROW 1: Knight, Portis, Hushbeck, Mainen. ROW 2: Leverlny, Perkins, Johnson, Stump. ROW 3: Carrol, Hanley, Fink.

Left, a scene perhaps reminiscent of army days, is the lineup at the canteen snack bar.
and more Army Camp
is a man with whom nobody wants an argument. Ken has demonstrated his talents as a heavyweight fighter by pulverizing several highly regarded opponents, and his aggressive style has proved difficult for his foes to master. A stickler for condition, Ken trains hard, and was rewarded by being crowned 2C2A champion this year.

KEN CORNELIUS

VERN BEBERNES

was an all conference shortstop in 1947 and a dependable quarterback for the last two seasons. Bebernes won national recognition at the American semi-pro baseball tournament in Wichita last year. A polished fielder and one of Bob Matt's leading stick men, Pinkey has also seen action with the San Luis Blues.
HANK MOROSKI

... Whose sensational drive-in shooting and superb defensive work again won him recognition as an all 2C2A Conference guard. Hank lead the squad in scoring again this year and played without relief in all important games.

HAROLD WINSLOW

... hard-hitting end from Roseville who was named on all-opponent teams selected by several of Poly's grid rivals. Dependable and aggressive on defense and a fine pass catcher, Winslow was voted the team's Most Valuable Player award.

In Athletics
Looking over the past year of athletics at Poly presents a picture of partial confusion. Perhaps it is just a coincidence, but following the poor showing made by some of the teams during the past year several changes were made in the athletic department. Dr. Voltmer, director of athletics here at Poly, resigned his position to assume new duties at the College of the Pacific. Howard O'Daniels, head football coach, has been shifted to other duties pending the selection of a new director of athletics. Charles Pavelko, assistant grid coach, has been assigned the job of handling spring football practice. The college being left temporarily without the services of an athletic director, Robert Mott, varsity baseball coach, has been selected by President McPhee to fulfill the duties necessary until such an appointment has been made. Come the wars of '48 we will very likely see new faces in the driver's seat of the athletic program here at Poly.

Dr. Carl Voltmer
Former Director of Athletics.
Now at the College of the Pacific.

John 'Scoop' Wright
Student manager of the Board of Athletic Control.

Richard 'Dick' Anderson
Varsity swimming coach. Inaugurated first water polo team at Poly.

Edward 'Ed' Jorgensen
Varsity basketball coach, track, freshman football coach.

Robert 'Bob' Mott
Varsity baseball coach, piloted frosh basketball squad.
Staff

HOWARD 'HOWIE' O'DANIELS
Head football coach through '47.

CHARLES 'CHUCK' PAVELKO
Assistant football coach, varsity boxing coach.

EUGENE 'GENE' SMITH
Varsity tennis coach, political science instructor.
Bob McCutcheon, Poly halfback, trying to sweep the San Francisco left flank. Three determined 'Gators' on hand to stop him. Poly dropped this close one 19-18.

Coming Events
ON MAY 2, 1947, the Mustang gridders put away their football gear after completing a successful spring practice session under the Mustang coaching staff. The coming fall would usher in a new era in athletics here at Cal Poly. The college would become a full fledged member of the California Collegiate Athletic Association, the second most powerful conference on the Pacific Coast. The majority of the gridders took this step in stride and felt that with the squad suffering no losses from graduation, Poly would encounter little difficulty.

Fall practice started on schedule September 1st. Then the boom was lowered. The squad which faced the coaching staff on that day did not even faintly resemble the ball club that ripped through the previous season with six wins as against two losses. Of the 21 lettermen from the previous year nine key men were lost from the squad. Ozzie Dusina and Jim Yates, two of the all-time greats at Poly were absent. With the first game a little more than three weeks distant a complete reorganization had to take place. Players were shifted to fill gaps and what reserves available were moved to bolster weaknesses. The men were put through conditioning exercises followed by intensive signal drill and dummy scrimmage.

With the squad shaping up as well as could be expected full scale contact work was held between the varsity and the freshman ball clubs. A few of the ragged edges were removed from the intricate 'T' formation and the Mustangs were ready to tangle with the Sun Devils of Arizona State College.
Coach Chuck Pavelko and Halfback Paul Platz watching the Pepperdine College grid machine roll.

The Mustangs

Of the group of 51 footballers pictured below there are several outstanding men who do well in other sports as well as on the gridiron. Probably the most versatile is Vernon 'Pinky' Bebernies. Besides handling the punting assignments and being one of the team's top flight passers, he is quite a baseball player. Last year he captained the baseball squad and ended the season with a batting average of .342. Pinky has two years of eligibility left and should develop into an all-time great at Poly.

Marshall Samuels, a giant tackle, has always made it a point to put the fear of the Lord into opposing ball players with his speed and aggressive spirit. Samuels was seriously injured in the Arizona State ball game and was out most of the year. When he did return to the lineup he served as an example as well as an inspiration to his teammates. He has two years of playing eligibility remaining.

Ken 'Rawhide' Cornelius is a man who stands above all when it comes to carrying the fight to the opposition. Besides performing on the gridiron, Rawhide gives opposing collegiate boxers lessons in the fine art of fisticuffs. In the 2C2A boxing finals last March, he demonstrated his ability by walking off with the Conference heavyweight crown via the knockout route.

Returning in the fall will be the majority of the squad below to have their second trial with top flight competition. This year will likely see a change in the brand of ball played and with a few breaks the Mustangs will win their share of games. Experience is the best teacher.

Don Dulitz, rangy Poly end, dumping a Cal Tech ballpacker and interference for a loss.

Pepperdine ball carrier cutting back into sudden death. Jack Bolton and Marshall Samuels coming in for the kill. After defeating Poly, Pepperdine went the rest of the season to finish unbeaten.

DEAN ANDERSON
Tackle

BOB CROCE
Center

VERNON BEBERNES
Quarterback
Tragedy At Tempe

THE MUSTANGS opened the '47 football season away from home, traveling to Tempe, Arizona, to tangle with the mighty Sun Devils of Arizona State College. Playing before a packed stadium of 9000 people the Mustangs were never in the ball game, being totally outclassed. The Mustang bench had the atmosphere of a front line first aid clearing station. Men were constantly limping off the field either under their own power or that of a couple of discouraged and humiliated teammates.

The Sun Devils started playing football from the opening kick-off while the Mustang attack never got started. It was a case of being there first with the most. When the final gun sounded and the Mustang coaching staff looked over the remnants of the squad, they had a first class preview of the coming season. During the course of the ball game the Mustangs lost the services of five first string linemen. How that hurt the Polyites can be partially judged from the scores of later ball games. The final score, Arizona 33, Poly 6.

Returning home the Mustang gridders pulled what was left together and played host to a highly undermanned team from Cal Tech. The Polymen scored almost at will ending the ball game with their only win of the season. Poly 26, Cal Tech 6.

During the course of the season the Mustangs played three more non-conference tilts, dropping all of them. San Francisco State dropped the Mustangs to the tune of 19-18. Occidental College, which was defeated by the Mustangs in '46 humbled the home gridders 16-7. One of the worst defeats on record for the year was administered by Darwin Horn and Company from Pepperdine College. The Mustangs were shellacked 47-0.
THE MUSTANGS started off 2C2A conference play by losing to San Diego State College 56-13. The Mustangs took the Aztecs in '46, 21-13, but the men of Montezuma were out to rub it in the first chance that came their way. Only action aside from the San Diego scoring, occurred when Ken Cornelius took the measure of the Aztec center who happened to be San Diego's heavyweight boxer. It was the only bright spot on the program for the Poly rooters.

Following San Diego State the Polymen traveled to Fresno. This was by far the best effort put forth during the entire season. O'Daniels, for the first time since the season started, had a full complement of ball blayers. The Mustangs did a very good job of pulling the Bulldogs teeth, but were handicapped by a couple of bad breaks and the game went to the Staters 14-6.

The next conference game was at home against the hottest team in the league, the Tigers from the College of the Pacific. C.O.P. scored first and the Mustangs followed a little while later. The chance for the supreme effort and possibly the biggest upset on the coast went out the window with the Mustangs fumbling on the Tigers nine yard line. C.O.P. recovered and the Mustangs ran out of gas. From then on it was a case of the Mustangs trying to "hold that Tiger" and failing 41-7.

Next on the Mustang's shopping list for a league victory was Santa Barbara State. The Polymen went into the Gaacho game with the attitude of everything to gain and nothing to lose and filled that bill for the first half. That old jinx man took over in the second half and it was just a question of how many times. This was one ball game that should have been in the bag, but the boys couldn't win for losing. Poly showed the shades of '46 several times during the ball game. Both Poly scores were made by smashing drives down field that the Gauchos couldn't hold.

Coming back to San Luis Obispo, the Mustangs began to prepare for the Spartans of San Jose State. It was decided that someone was in for a rough evening and the Mustangs began to think that it could happen to the Spartans. It was at least worth a try, no love being lost between either school. The game went to the Spartans 47-0 but along with the victory Cal Poly was paid a tribute in one of the San Francisco journals that "It was the toughest ball game we have played in all year," this by a San Jose official. It must have been true, because the following week-end the Spartans were dumped by Fresno State.

The season as a whole was probably the worst in the history of the college. These things happen often and sometimes can't be helped. No single factor can be singled out as the cause for the debacle. There were many, and everyone has an opinion.
Coaches O'Daniels and Pavelko look out over the field and wonder if it will ever end. What can be done to stem the tide of the enemy knocking at the gates of touchdown heaven? Injured player in background is unidentified.
Darwin Horn, Pepperdine Fullback, moving in behind his interference on an off tackle smash.

Time is eternity... The wait before the San Diego State slaughter.

Shunro Nomura, Paly fullback, coming in to stop 'Frisco State ball packer.
Figures Don't Lie

It's easy to climb on a winner's bandwagon but it takes guts to string with a loser.

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Jerry Carter, Mustang quarterback, after breaking through the forward wall of San Francisco, outraced the 'Gator' defense to score the last touchdown of the ball game.

Nine Mustang gridders wondering how it could happen so often and so fast.

Collins, Frosh fullback on a wide end sweep, picking up yardage against Santa Maria A. C.

Freshman
Football

CAL POLY fielded the first freshman football team in the history of the college in the fall of '47. The Colts were coached by Dr. Voltmer, director of athletics and Ed Jorgensen, varsity basketball coach. Facing a rough seven game schedule, the Junior Mustangs had tough sledding during the early part of the season. Losing the first four out of five games, the Colts roared back to take their last two ball games by lopsided scores and ended the season with a four loss and three win record.

Outstanding defensive play by Chambers and Goularte up in the forward wall, coupled with plenty of spirit on the entire ball club, turned the Colts into an unbeatable grid squad towards the end of the season. In the Colt backfield Bob Dupuis was the big gun, coming up from safety position time after time to stop opposing ball carriers. Many of the freshmen will take the step up to the varsity this fall and will be fighting for positions on the starting eleven.

THE RECORD

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Dupuis handling the ball off the 'T' formation. Speed, Timing, Precision.
Coach Jorgensen giving Bobby Coghlan a few instructions before sending him back into the game. The little fan, it seems, is more interested in Bob than in the events taking place on the floor.

Moroski playing his usual hard game. Here Hank is driving in hard and fast for a lay-up shot and two points for the Mustangs.
Basketball

FEATURING that new look from coach to uniform, the Cal Poly cagemen recorded the greatest season ever entered. Although finishing in the .400 bracket, the Green and Gold crew put on some shows the likes of which were never witnessed under the Crandall lights before.

The 1947-8 campaign proved to be a blending of the new and the old. Heading the first year list was the name of Coach Ed Jorgensen. Coach Jorgensen, a graduate and former casaba artist at Chico State, joined the Poly athletic department after leaving Marin J. C., where he turned out some top basketball squads. Coach Jorgensen stepped into active coaching here at Poly as assistant J. V. grid mentor, and before the curtain had fallen on basketball season he had established a firm foothold in athletic circles around Poly.

Along with Coach Jorgensen, Marin J. C. also gave up two stellar performers to the Mustang cause in Bobby Coghlan and Bob Babich. Coghlan proved to be the answer as a running mate for Hank Moroski and the two of them put their undersized frames together to form one of the finest scoring combos in the 2C2A conference.

Also on the incoming list were Jim Neal, Frank Ross, and Jim Ellis, all from the State of Washington. Ellis, the mainspring of the three, held down the pivot position most of the season. Ross, a top ball handler, was injured early in the season and his action on the floor was limited. Neal, while seeing action on the second five, proved to be a menace to the opposition while in the game.

Rounding out the newcomers were John Gerry and Bud Gutierrez. Gerry was probably the most improved man on the squad this season and played his best ball in the last few games of the season. Gutierrez in winning his initial letter here at Poly showed what he could do under pressure and was one of the steadiest men on the floor.

In the familiar names department last season the monikers of Hank Moroski and Roland Tilstra again appeared. One of the greatest and most aggressive of any set of hoopmen to ever set foot on the Poly hardwood, once more brought the house down with their fiery play. Moroski was rewarded for his efforts by being selected for the second year running as an all-conference guard and also for the second year as captain of the Poly basketeers.

FIRST ROW: Gerry, Andrus, Babich, Ellis, Robinson. SECOND ROW: Morosky, mgr., Tilstra, Moroski, Coghlan, Gutierrez, Neal, Ross, Jorgensen, coach.
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Hank Moroski at work against the Santa Barbara All-Americans. By the time the little giant killer got through the fans were wondering just who was All-American.
BESIDES the usual rough 2C2A, the Mustangs met some stiff foes in their non-conference tilts last season. Such teams as San Francisco State, Whittier, Pomona and Pepperdine College dotted the Polyites schedule. Although these teams always have formidable cage squads, the Mustangs galloped through their non-conference foes with 11 wins and 4 losses.

For the first time in the two schools' meetings the Cal Poly quintet downed the Waves from George Pepperdine on the Crandall court. This game as it was played was not one of the Mustang's better efforts for the year, but it was one that the boys wanted badly because of the reputation that the Waves had earned against some of the better teams of the nation. The game see-sawed back and forth until the closing few minutes when Hank Moroski and Bobby Coghlan put on an exhibition of shooting that brought the house down. the Mustangs walked off the court with a 57-55 win.

The most exciting non-conference game that the Mustangs took this year was played down south when the Mustangs met the Pomona Sagehens in a return engagement. The Polymen had been defeated earlier in the season by Pomona and were out to avenge the previous defeat. The game went down to the final gun with Whitey Tilstra coming through in an overtime period to sink two free throws and win the ball game 62-61.

Bobby Coghlan, deadly from mid-court, tries one of his favorite shots. During the season Coghlan scored 314 points to rank second to Moroski.
Men of Ability

These guys are looking for Moroski and Coghlan.

Whitey Tilstra, fighting for the ball with a San Jose player. Whitey was one of the most aggressive men on the ball club and didn’t know the meaning of the word quit.

HANK MOROSKI
Guard

JIM NEAL
Forward
THE MUSTANG cagers, although winning but one game in the 2C2A, definitely threw off their “weak sister” title last winter. Giving every team in the conference a rough time, the Mustangs gained much prestige. They became known as the “fightingest five” in the conference.

Moroski and Coghlan combination started off the conference race by forcing last year’s defending champions, College of the Pacific, into overtime play before falling to the Bengals by a one basket margin. The second game of the season proved to be the worst for the Mustangs as the Green and Gold quintet were humbled by the Bulldogs of Fresno State 62-47. Jorgensen’s cagers had sweet revenge later in the season when they knocked off the Bulldogs, 64-42.

Of all the teams the Mustangs faced last season, San Jose State, Poly’s staunchest rival, will probably remember the Mustangs most of all. The Spartans had hardly worked up a sweat in conference tilts until they ran into the “never say die” Mustang outfit. Poly fell short in the closing minutes by six points and dropped the ball game. As if this wasn’t enough, the Mustangs travelled to San Jose where they won the hearts of the crowd as Bobby Coghlan racked up 24 points. John Gerry played his best game of the year at center and kept the backboard pretty well under control. The luck of the Mustangs deserted them in the closing seconds and the Spartans went off the floor with a big three point margin and glad it was all over.

The Mustangs ended the season with a conference record of nine losses and one win, but also with a reputation of the most dangerous team in the league.
UPPER: This was a typical example of the spirit of the Mustang basketball team during the whole season. They started the game and ended it with one thing in mind always . . . . . . "never say die."

LOWER: And now the battle. The Mustangs generally started a ball game with a three to five inch deficit per man where height was concerned, but before the ball game was very old, they always had the opposition trimmed down to their size.

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<td>Native Sons</td>
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<td>Santa Barbara J. V.</td>
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**TOTAL** 1114 880

**Frosh Basketball**

Page Two Hundred Seventeen
Baseball

ROW 1: Taglio, Coghlan, McCutcheon, Jacobsen, Fraser, Garman, Bebernes, Rosa, Ruhart, Platz.
ROW 2: Morosky, mgr. Mott, coach. Brocker, Brown, Luker, Williams, Crawford, Christensen, Bennett, Ricci, Gill.

Bobby Coghlan attempting to steal home on a squeeze play that failed. The Mustangs went on to beat the Marines 9-8.
The Outlook for a successful baseball season this year to date has been very promising. Last year the Mustangs won 11 and dropped 14 over the stretch and wound up with a season's average of .423. Of the 11 contests won 8 were conference tilts with the Polymen taking all conference members at least once with the exception of San Diego State which copped the league title.

The Mustang nine face a 32 game schedule which includes games with some of the best teams on the coast. Starting with Westmont College on March 6th, the Mustangs run through until May 6. Over the early part of the schedule the ball club was rained out of nine tilts and these were shifted further along into May and as a result the conference title probably will not be settled until the Mustangs have had their say in the matter. Coach Mott has eight returning Lettermen in the lineup and several promising rookies to count on for the Mustangs title hopes.

The squeeze play . . . McCutcheon coming in to score as Bennett lays down a sacrifice bunt. Westmont College provided the opposition and were beaten 17-1.
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<thead>
<tr>
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<td>College of Pacific</td>
<td>1</td>
<td>6</td>
</tr>
<tr>
<td>Santa Barbara (Poly Royal)</td>
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**GAMES REMAINING**

- San Jose State (3)...
- San Diego State (3)...
- Fresno State (3)...

<p>| | |</p>
<table>
<thead>
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<tr>
<td>Ray Brocker</td>
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<tr>
<td>Vernon Bebernes</td>
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<td>James Luker</td>
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<tr>
<td>Carl Jacobson</td>
<td>Outfielder</td>
</tr>
<tr>
<td>Dick Buhlert</td>
<td>Outfielder</td>
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</table>
Bobby Coghlan, Mustang fiery shortstop, laying hickory against the horsehide in the El Toro Marine game.

The Mustangs in opening the 1948 diamond wars have eight returning Lettermen from last year's squad. Among these men are two choices from last year's All-Conference nine, Pinky Bebernes and Eugene Fraser. Bebernes gained his recognition by his big stick work at the plate and great defensive play at shortstop. Pinky batted .342 to top the Mustangs in that department. Fraser, Poly centerfielder, took a great delight in worrying opposing pitchers with his base running antics. He was by far the best base runner in the conference and made the hard ones look easy out in the centerfield gardens.

For pitchers Coach Mott will rely on his mainstays of the '47 season. Don Crawford the dean of the Mustang staff, was the top notch man last year winning six while losing two ball games. Coming in behind Crawford will be Don Garman, fireball portside; John Williams, right hander, and Russel Christensen, right handed fast ball artist. With the right pitching and the proper support the Mustangs are going to be the team to watch in the conference race.
Larry Brown talking the situation over with Russ Christensen, Poly chucker. What is the best method of stopping a Marine?

Among the turnout of over 50 aspirants for the baseball squad this spring, Coach Mott found several promising rookies that are currently holding down positions on the starting nine. Bob Coghlan, Mustang basketball star, has taken over shortstop and is hitting over the .300 mark at the present time. Moving over to the keystone sack, Bob McCutcheon has been doing a bang-up job in the field as well as at the plate. One of the biggest trouble spots during spring training was finding a capable first baseman. When Dick Buhlert checked into the position the gap was filled and the Mustang infield complete. Ray Brocker, a slugging catcher from Marysville, had the backstop position secured when he was declared ineligible for conference play. Larry Brown and Bud Taglio have been splitting the duty behind the plate and so far have been doing a commendable job. With such a promising group of rookies to aid last year's regulars the Polymen are figured to be a first division club in the conference. Time will tell.

Baseball

Page Two Hundred Twenty-two
THE MUSTANGS, facing the heaviest schedule in the history of the college, got off to a fast start during the first two weeks of the season and then Mother Nature stepped in and called a halt. The rains finally came and as a result the Mustangs had 12 postponements in their schedule and lost many days of practice.

The season opened with the Mustangs playing the ungenerous host to Westmont College, taking the ball game, 17-1.

On a swing down south the Polymen trampled Point Mugu, 15-1, took the measure of Occidental College, 8-1, and trounced the San Dimas Broncos, 11-5. Returning home the Mustangs ran into foul weather and several games were scrubbed.

The next trip took them north for a five game jaunt. Two of these games were played but the forced layoff showed up as they dropped successive tilts to Moffett Field, 10-11, and a heart breaker to the University of California, 11-5.

The next appearance of the Mustangs was on home grounds to entertain the El Toro Marines. The Marines landed but couldn't live up to advance notices and the ball game went to the Mustangs, 9-8.

The next three games will probably be remembered around Poly for many years to come. The Mottmen traveled to Santa Barbara to tangle with the Gauchos in the Mustangs first conference round of the season. Everything went fine until the last inning of the first game. The Mustangs held a comfortable lead and proceeded to blow up. They came back in the second game of the double header, behind the masterful pitching of Don Garman, and swamped the Gauchos 14-9. It was during the second ball game that Pinky Bebernes, Poly 3rd sacker, was run over by a Gaucho baserunner while fielding a grounder. Pinky had to leave the ball game but not until some harsh words were passed between some of the ball players. With the series tied at one game apiece the Mustangs came back the following day for the rubber game. Sparks were flying. In the late innings of the ball game the conflagration broke out over a disputed play at second base and what resulted was probably the biggest mixup ever seen in Pacific Coast baseball. Santa Barbara being the host was judged as right but the damage was done. The Mustangs blew sky high and along with it went the ball game, 17-4.

As this goes to press that is the extent of the Mustangs’ participation in conference games. With 12 league tilts remaining the Mustangs have a hard road to travel. Even though they may not win them all, they don’t lose them easily.
Track

Marshal Samuels, Mustang discus thrower, in action during the Westmont College meet.

ROW 1: Jorgensen, Coach; Coffee, Jones, Wilkenson, Lesley, Boehm, Gall, Lawhorn, Gularte, Juarez.
THE MUSTANG spike jockeys started working out in the fall of '47 for the spring meets. In an "unofficial" three-way meet between Santa Barbara, U.C.L.A. and Pomona, at the beginning of the season, the Mustangs picked up two seconds, and two thirds. Although not in the meet officially, the Mustangs outdid Pomona in the points column. To date the Mustangs have had bad luck with the weather and have only worked two meets. They entertained Westmont College on the Mustang home cinder path and defeated the visitors 114-17. The Mustangs posted first in every event.

With only one meet remaining on the Mustang schedule Coach Jorgensen is putting the thin clads through their paces in hopes of giving a good showing in the coming 2C2A finals to be held at Santa Barbara May 7th.

LEFT: Keith Widdle taking the 120 high hurdles in a breeze against Westmont College.

BELOW: Tom Galli, Green and Gold 440 man, cutting the tape for a first followed by Hughes and Weber.

Frank Lawhorn, Poly high jump artist, going over the bar for points.
Gene Pimentel giving a Gaucho the works as Referee Frank Holt watches. Gene won the bout on a close decision.

**Boxing**

*Page Two Hundred Twenty-six*
Art Guglielmelli, Mustang CCAA 125 pound champ, showing Frank Dun­
can, Gaucho flash, why he has a right to the crown. Convincing fellow little Art is.

Herb Pembroke, Mustang 165 pound leather pusher, shown here tagging Harry Kennison of Santa Barbara. Pembroke carried the fight all the way and won easily.

Kenny Cornelius, CCAA heavyweight champ, just before he put Rod Richardson to sleep in the second round. ‘Raw­
hide’ floored the San Jose State title aspirant and went on to win eas­
ily via the knockout route.
FIRST ROW: Money, Amos, Cirrincione, Yonamine, Baggoa, Christensen, House.
SECOND ROW: Chapman, Martin, Enfield, Churillo, Hunt, Crece, Adams.
THIRD ROW: Vollmer, coach, Carman, Dowe, Raddatz, Raines, Hunter, Long, Perry, ass't. coach.

Mike Curillo, Poly grappler, showing Bob Smith of Santa Barbara a few tricks of the muscle bending trade.

Wrestling
Ross Cirricione, Mustang 128 pounder, looking for an easy way into John Palla. Cirricione pinned Palla in two minutes and 25 seconds of this match.

THE MUSTANG grapplers turned out for the serious practice in December of last year. Coaching the squad this year was Dr. Voltmer, Poly Director of Athletics and former Big Ten matman. The main springs of the wrestling squad who returned this year were Bob Croce, who besides being a grunt and groan artist, carried his portion of the burden during the past football season at center. Close behind Croce is Bob Hunt, a returnee from last year. Top wrestler on the squad to turn out was Fred Adams, 175 pound class and last year’s runner up in the CCAA winter tournament.

Making up the rest of the squad were several newcomers who did very well in their matches. Ross Cirricione fought in the 128 pound class and was very aggressive in all matches. Mike Churillo, who looks more like the coach of a squad, showed plenty of talent for the game over the season. With wrestling turning into a popular sport on the campus there will no doubt be more emphasis that way in the coming winter. Most of the boys who took to the mats this year have one or more years of eligibility left and with a good schedule in the making for the 1948-49 wars, the Mustangs will easily gain recognition in coastal collegiate wrestling circles.

Fred Adams, Poly 175 pound artist, has George Harden, Gaucho muscle man, in the dark about the whole thing.
DICK ANDERSON, Poly’s popular swimming coach, was greeted by a record turnout of potential mermen when the first practice sessions were called early in December. With the return of only three men from the ’47 squad not much was expected of this year’s swimming team.

Frye, a holdover from last year’s squad, appeared to be the most improved swimmer on the squad. Teaming up with Brunner and Davis, the tankmen proceeded to take on the best the west coast had to offer.

Some of the teams met were Stanford, San Jose, Fullerton, and The College of the Pacific to name a few. In the seven meets held to date the Mustangs have dropped five while copping two. With big league experience under their belts and an all junior-senior squad returning next year the Poly mermen figure to be in on the gravy a little more often.

Frye and Davis getting some early work in preparation for the 2C2A Conference meet which was held in the Poly tank on May 7-8.
PLAYING the first water polo game in the history of Cal Poly, under the coaching of Dick Anderson, the Mustangs lost to Fullerton J. C. by the score of 19-2. Fullerton came up with one of the best teams on the coast this year and previous to the Poly engagement had only been beaten once, this loss to the Los Angeles Athletic Club, the defending National Champions. Following the Fullerton game the Mustangs played San Jose State and dropped the encounter 12-9. In a return match the Mustangs fared a little better, holding the Spartans to a 7-2 win. This game was well played, each team scoring only once in the last half.

Even though Cal Poly failed to win a game the season was considered successful due to the fact that of the 16 men turning out only two had previous experience. Also, the schools played were represented by some of the best teams in the country. During the 1948 season at least 10 games will be scheduled with five of them in the home pool. Stanford, California, UCLA, and USC, it is hoped will be added to the schedule. Closing the season the Mustangs have been invited to Fullerton to compete in an invitational water polo tournament.

Davis, Mustang center back, driving in for a shot at Fullerton J. C. goal. Coming in at the upper left is an unidentified player from Fullerton to intercept the play.

ROW 1: E. Motmans, Safarick, Noel, Backer, Boland, Billingsly, Davis, Brunner.
Tennis

The Mustang’s tennis hopes this year have rested on the shoulders of eight men. Of these eight, three were award winners returning from last year’s squad. Coach Smith has two fine singles players in the persons of Bob Redden and Bill Curtiss. When it comes to doubles it is hard to pick the cream of the team, all are fairly even. Redden and Chaffee, one combination, held the great Pfister-Hamilton duo of College of the Pacific to a 6-3, 6-3 score in a recent match between the two colleges. The C.O.P. doubles team ranks as one of the five best inter-collegiate pairs in the country.

We          They
Santa Maria Tennis Club ..... 6 3
San Luis Obispo Tennis Club  5 4
Santa Clara University ..... 2 7
San Francisco State ..... 2 7
St. Mary’s College ..... 8 1
Santa Barbara College ..... 2 7
College of the Pacific ..... 4 5
Fresno State ..... 7 2
San Jose State ..... 7 2
Napa J.C. ..... 3 1
*Incomplete Schedule

Bob Chaffee and Bob Redden getting into the swing of things in preparation for a coming meet.

ROW 1: Don Seaton, Paul Charles, Bob Redden, Don Carlson, Art Chaffee; ROW 2: Coach Gene Smith, Ron Johns, Greg Ebatt, Dave Rosa, Bill Curtiss.
THE CAL POLY BOWLING LEAGUE got under way this year early in the fall with the keglers calling it quits May 24. The Poly league consists of eight teams which are governed by rules of The American Bowling Congress.

Leading the league at the present time is Crops No. 1, last year’s defending champion. Following close is Crops No. 2 and Dauntless Dorm. None of the boys at present have hit the 300 mark for a perfect game but scores well up in the 200 bracket occur every Monday night.
Perhaps the smallest and least known of campus teams is the Gymnastic squad. Made up of six top flight athletes coached by Howie O'Daniels, the team competed only once during the past year and that was at the 2C2A Winter Carnival held at San Jose State College. The squad took four first places but were handicapped by the injury of Tom Porter, one of the top gymnasts of the team. Porter entered the meet with an injured hand and was not up to his usual form. John Mayer, rope climber, set a new conference record, making the climb in 4.7 seconds. Gerry Whittington took a first on the long horse, Tom Boland a first on the parallel bars and a third on the side horse. J. Davis, handling the rings, took a third and Eddie Strait finished up for the Mustangs by copping first place in the tumbling events.

The meet finished with San Diego taking first, the Mustangs second, Santa Barbara, third, C.O.P., fourth, San Jose fifth.
EDDIE STRAIT
Tumbling

G. WHITTINGTON
Trampoline

GEORGE PORTER
Horizontal Bar
RODEOING, one of the West's finest competitive sports, is a major item around Cal Poly with some of the finest riders in the state on the home campus. It signifies competition from the word go. It is a battle from the opening of the chute 'til the sound of the whistle when the beast or the human prove the victor. Whether it's roping or riding, action is the key-note of every event. With between 70-80 rodeos put on throughout the state a year the Mustangs are well represented by some of the best riders and ropers that ever swung a loop or dug a spur.

Tom Andre during the bronc riding contest of the Corona rodeo going up high and chancing a four point landing.

At the Tucson Annual Inter-collegiate rodeo in Arizona this year the Mustangs pictured at right took second place in the event by edging out 23 other collegiate teams from various parts of the country. The Mustangs were beaten by a narrow margin of two points by Texas A & M college. Left to right: Reg Jespersen, Norman Yeo, Cotton Rosser, Jim O'Neil, John Loftus, Dave Mason.

ROW 1: Allen, Fadler, Houston, O'Neil, Loftus, Wellman; ROW 2: Koester, Griffin, Vernon, Rosser, Dohoney, Jespersen, Myers; ROW 3: Hutchinson, Twissleman, Yeo, D. Mason, E. Mason, Van Horn, Thrasher.
FOOTBALLS spiraling through the air became a common sight around the Mustang stadium after March 16. Spring practice was under way with a turnout of 85 grid hopefuls for what the coaching staff described as a "rough toughing up session." Handling spring practice were Chuck Pavelko, Mustang backfield coach and Sheldon Hardin, former Santa Clara footballer, working with the linemen. Of last year’s varsity squad there were about 25 returnees bolstered by several outstanding men up from last year’s freshman team. The first scrimmage took place April 2 with very pleasing results. In the backfield were several promising gridironers who showed plenty of form. The most improved of all was Emil Padgen, returning letterman from the '47 squad. Padgen runs out of the halfback slot and when the fall season rolls around will likely be carrying a big share of the Mustang's hopes on his shoulders. Four other backs who have shown up well in the spring session are Dale Gill, Jerry Carter, Gene Siminario, and Ed Schildmeyer.

Before a crowd of several thousand on the opening day of Poly Royal, half the squad donned Gold shirts and edged out a 13-6 victory over their Green shirted teammates.

1948 SCHEDULE

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<td>Nov. 13</td>
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</tr>
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<td>Nov. 20</td>
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Shunro Nomura, Mustang fullback, heading off tackle for a 12 yard gain.
Riding High

ART CRAM

... whose sharp wit makes him the life of any party, augmented his fortunes by working as a dispenser of liquid refreshments at places of entertainment. The publications department knows him as a hard working photographer. People who have matched wisecracks with him know that he seldom comes off second-best.

JACK K. ANDERSON

... Although he majors in Ornamental Horticulture, Jack is known in San Luis Obispo as a crack free lance photographer who makes a point of beating lawyers to accidents to get pictures for the railroads, highway department, or insurance companies. His towering frame has also been garbed in the uniform of a Ranger at Sequoia National Park.
ARCHIE AHRENDES

... whose infectious chuckle keeps the Glee Club in good spirits, has built up a profitable sideline to his Ornamental Hort studies by working for a local florist. A past student body vice president, he is also Glee Club manager.

AL AUF DER HEIDE

... Although he is neither loud nor talkative, Coast Counties residents hear a lot of what Al has to say. His daily broadcast of farm news over station KPIK has a large following in this area. A meat animals major, he has nevertheless devoted much of his time to publications and photographic work. Like many another city-bred ag student, he registers from Los Angeles.
SAN LUIS CYCLERY

Members of Cal Poly's motorcycle club, the Penguins, check this Harley Davidson iron. Mr. Reynolds, manager of the San Luis Cyclery, knows that Aboudara, Frank Slaven, sometimes assistant editor of El Rodeo, and Philip Hull are only dreaming. The San Luis Cyclery carries Schwinn Built Bicycles and a complete line of accessories besides Harley Davidson motorcycles.

1239 Monterey Street

RILEY'S

When it comes to outfitting a queen, Riley’s is the place to go. Here we see Poly Royal Queen Pat Walker modeling one of Riley’s beautiful Mabs of Hollywood bathing suits to the obvious satisfaction of the Poly water polo team. All of the outfits which Queen Pat modelled for her pre-Poly Royal publicity pictures were loaned through the courtesy of Riley’s. Little wonder then that Poly Royal received so much publicity this year with Queen Pat’s photo gracing the covers of dozens of national magazines.

749 Higuera Street

STANDARD AUTO PARTS

What part do you want? Gasket or nut? Standard Auto Parts has it for you somewhere in their vast racks. They are foster parent to practically every hot rod on the campus. Students Barney Emery and Tom Lennon wait their turn while Jess Zanoli (Poly '24) takes an order on the phone.

1085 Higuera Street
CALIF. PARK GROCERY

"Nearest Store to the campus" says Paul Nolting, owner of the California Park Grocery to students Jim Dowe and Art Gugliemelli who are loading up on snack stuff. Lots of Poly wives make daily treks to this small but complete market to fill their market baskets. Prices are low too. Come in and compare them.

Cor. California Blvd. and Hathaway Ave.

Weishers City Pharmacy

Jay Dee Phillips inspects the new model Remington Shaver, one of the many items in Weishar's gift department. Mrs. Bower, saleslady, is happy to show Poly students Weishar's complete line of gifts for men and women.

858 Higuera Street

BENO'S

"We'll have to take up the cuffs a little," says genial Max Salter as he holds the Levi tent up to Roger Frommer aided by Ed Boetcher. Besides Levis, Beno's Army-Navy Store carries the best in civilian and war surplus material.

1019 Morro Street

FORDENS HARDWARE

What happened to Bud Gutierrez's nose is a mystery, but it's no secret that Forden's carries a complete line of the finest hardware. Here Boss S. M. Forden explains the fine points of a claw hammer to a legitimate customer, Jim Kimball, and another Poly man, Bill Emery, right.

1033 Chorro Street

Page Two Hundred Forty-one
MISSION FLORIST
At Mission Florist, John Gerry and Charles Gow see a fine orchid. Adon Albert tells the boys that Mission Florist is also the "Home of the Tailored Carnation."

965 Monterey Street
Anderson Hotel Bldg.

SHELL BEACH INN
Joe Sutter, Lucy Parent and Mr. and Mrs. M. N. Chamberlain get ready for delicious barbecued dinner at the Shell Beach Inn. Marion Powell, wife of owner Roy Powell, suggests barbecued steak, chicken, or trout. Roy Powell, owner and manager, personally prepares the barbecued dinners.

101 Highway at Shell Beach

GRAGG'S JEWELRY
"You'll always have good times watching one of our little gems," says Phyllis Talbot, saleslady at Gragg's, "The House of Diamonds." Clock watchers Charles Gold, left, and Gerald Gossel, right, like most Poly students know the importance of good time.

1023 Osos Street

MOTZ STYLE SHOP
Mrs. R. G. Parks, student wife, tries on that "new look" at the Motz Style Shop. Miss McNeil, owner, looks on approvingly. Motz carries a complete line of ladies' ready-to-wear dresses, coats, hats, suits, and sportswear.

856 Higuera Street
GARRETT MOTORS
The sensational appeal of a Studebaker — even a Studebaker Truck — puts the slick chick in the background while Victor Schmidt and Herb Schnieder, gaze in amazement at the innards of a Studebaker 1 1/2 Ton Truck. Martin Machado, salesman, gives the boys a few pointers on the amazing performance of the "truck of the future."

1219 Monterey Street

SAN LUIS CLEANERS
Dave Rose and Bob Bertram step into back shop of the San Luis Cleaners to watch Leila Miller skillfully finish a fine piece of dry cleaning. Hope Hampton in background gathers pieces for dyeing, another excellent service of this concern.

1124 Broad Street

The Students' Store — carries everything, well nearly everything, a Mustang needs. Books, food and drink, cigarettes, candy, jewelry, greeting cards, magazines, toilet goods, aspirin, ash trays and so on. Bill Gage and Jack O'Connell ask Harriet Armann for kewpie dolls — and sure enough, they are on the top shelf. El Corral Administration Building Poly Campus and at Camp San Luis Obispo unit.

EL CORRAL
“Honest” Bob Dahl’s El Obispo Cafe is the place to go for top quality steaks. Ray Sepeda, freshman dairy student and George Schroeder, social science sophomore, get a look at a prime T-bone and tell Bill the Obispo’s genial chef to make theirs medium rare. The Cal Poly Special and Bob’s meal ticket deal bring Mustangs top quality meals at low prices.

EL OBISPO CAFE
895 Higuera Street

Master Barber, Earl Twitchell, begins a trim on student Percy Vaughn at the Palace Barber Shop. The chair next to Mr. Twitchell is manned by cheery Bob Baldridge, master barber in his own right. This popular shop is headquarters for the Poly haircut.

PALACE BARBER SHOP
1038 Chorro Street

Guy Culbertson, right, printing instructor, admires the sleek lines of the 1948 Plymouth purchased recently by A. M. “Bert” Fellows, head of the Printing Department from David L. Fair, Chrysler and Plymouth dealer.

DAVID L. FAIR
1330 Monterey Street
**J. C. PENNY CO.**

No — you're not seeing double. It's Jim Cox reflecting a neatly tailored J. C. Penney Company double-breasted gabardine suit. "Why pay double?" says assistant manager Wilson Gregory (right). "No need to pay double! J. C. Penney's direct buying system eliminates unnecessary middlemen's profits, passing savings on to the consumer." Says Bruce Pearson (left), "It pays to save at Penneys.

868 Higuera Street

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**CLINE'S ELECTRIC**

"Tell us what's inside the refrigerator, Betty!" , plead "Bucket" Waterman and Leon Pellissier. "Don't keep us in suspense!" Says Mrs. Betty Rodriguez, saleslady for Cline's Electric, "Don't be silly — Everyone knows General Electric builds top performance into its refrigerators — and whatever you keep inside a G. E. keeps well. That's why G.E. appliances are what most women want most."

962 Monterey Street

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**SNO-WHITE CREAMERY**

Sno White Creamery is the foster home of Poly students. On the left students Gerald Jacobson, Charles Johnson, Jack Warren, Ed Wortman and O. A. Glass get set for refreshments including ice cream as only Allen Dodge can make it. On the right Betty Imhoof, Rae Mathes and Manager Stan Cole start to deliver the ambrosia.

888 Monterey Street

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**YOUR'S & MY FURNITURE**

With an eye to the future, Jim Spessard and Alan Reis listen intently as Mrs. McKeen explains how appliances, furniture, and home furnishings may be purchased on convenient credit terms. S & H Green stamps are given with each purchase.

1127 Broad Street
Students Eugene Compton and George Shadinger, recognized by their regulation attire, are seen here in the comfortable lobby of the Andrews Hotel after making room reservations for their folks. Manager Frank Wood, right, takes time out from other duties to make two of his guests, A. Davison, left, and A. W. Anderson, feel right at home.

TOM STANIERE

Loud ties are the subject of the moment at Tom Staniere's Men's Clothing, with Ernest Gorzeyca and Dean Anderson doing the buying. Tom Staniere, behind the counter, will soon show them his complete stock of McGregor sportwear.

POWERS for FLOWERS

John P. Karleskint, who recently purchased Powers for Flowers, sells Tony Sofferino a corsage for his best girl. George Shirk lends an appreciative eye to the floral offerings of the Powers nursery. Mr. Karleskint, who was official Coronation Ball florist during Poly Royal, draws the dollar-wise trade of Poly students with his excellent lines of seeds, nursery stock, and cut flowers.

THE TYPEWRITER SHOP

Miss Roberts shows Michael Booth how easy it is to type on a new model Underwood typewriter. Mr. Elmer Smith, manager, (right) has also shown Michael the outstanding features of the Sunstrand adding machines. The Typewriter Shop also handles files, safes, desks, chairs and other items of office equipment.
Mr. McGregor, owner of McGregor Motors, tells Don Custard and Boyd Jacobs that De Soto and Plymouth are a "Winning Team." McGregor Motors also sells Mack Trucks and offer Auto and Truck repair service.

1255 Monterey Street

McGREGOR MOTORS CO.

B & H DRUG STORE

John Oskins and Harold Moss find exactly what they want in the new B & H Drug Store at Higuera and Morro. Oleta Gregory, saleslady, says, "You'll find shopping easy in our modern store and our stocks are complete."

951 Higuera Street

MADDALENA TIRE CO.

Students Bill Lidderdale and Leroy Lady are shown by Noel Maddalena (center), the difference between the new low pressure tire and the conventional tire, at the shop of the Maddalena Tire Company. Besides selling new tires the Maddalena firm does excellent recapping and handles Mobilgas and Mobiloil products.

Higuera and Osos Street

Page Two Hundred Forty-seven
MISSION RADIO

The “blonde” being admired by Gerald Jacobson and Chuck Johnston is a Hoffman combination radio-phonograph, a nifty model from any angle. Betty LeGette demonstrates its performance with records from Mission Radio’s complete stock. “Radios, Records and Radio Service.” Says Betty, “... all at moderate prices.”

822 Monterey Street

Students Walter Olson and William Ottman observe the packaging of milk at the Golden State Dairy milk room. This complicated and care demanding task is being done by Golden State men, C. B. Davenport and Carl Hanson. A constant check is maintained as is indicated by the sample cartons being weighed in the center of the picture.

GOLDEN STATE CO. LTD.

570 Higuera Street

Standard Motor Sales

Oh, oh, Bud Brandon, this is going to cost you money. From the look on the faces of both Mrs. Brandon and son Brian, you are now in the market for that beautiful Oldsmobile convertible coupe. You would look good in it, Bud, with either the top up or down, and you couldn’t go wrong on an Oldsmobile with hydramatic drive and Futuramic styling.

990 Higuera Street
E. C. LOOMIS & SON

Frank White and Bob Murphy may have just purchased this load of feed but Merv Chamberlain, business manager of El Rodeo, has certainly just sold Ray Buck, manager of E. C. Loomis and Son, a quarter-page advertisement. The rest of the crew takes a break and gets into the act.

147 High Street

JUILLARD & COCKROFT

Jean Eklund hands over to Bob Holm one of her special “combination” sandwiches while Hunger Fighters, George Dunn and David Jewell contemplate their orders. Also behind the counter is Rosita Hoffman who each day helps to serve hundreds of Poly men with the fine foods which come from Juillard and Cockerfot, wholesale grocers.

230 Santa Barbara Avenue

MODEL LINEN SUPPLY

Charles Lombard, Jr., freshman mechanics major and Claude Johnson, a field crops sophomore, see how white clothes can get when laundered at the Model Linen Supply.

348 Higuera Street

BOOTH BROS.

Elmer Mettler discusses a technical point with service manager Orin Compton in the Booth Brothers shop in Santa Rosa Street. Booth Brothers have been San Luis Headquarters for Dodge cars and job-rated trucks since 1916.

1103 Higuera Street
EVANS BROKERAGE CO.

This is no bull—it's a very remarkable steer! And you never get a "bum steer" when you consult Evans Brokerage Co., 1118 Chorro Street, to arrange the sale or lease of a beef, dairy, poultry or hog unit in one of the Central Coastal Counties. Evans Brokerage Co. are specialists in ranch properties.

1118 Chorro Street

KEN'S SHELL SERVICE

Jack Anderson smiles as he sees how clean the Golden Shell oil is in his new pickup. Ken Jones fills his tank while Harold Broerman runs the check. Ken's Shell Service have cared for Polytites for three years, and look forward to many more. Watch El Mustang for our new location after June 4th.

1095 Monterey Street

DENNIS DAIRY LUNCH

Dennis Dairy Lunch waitress Edith Matthews takes an order for hamburgers and french-fries from Richard Cleek, Ed Marble and George Kelly. This popular spot is often loaded with Polytites. Meet them there.

894 Higuera Street

UNIVERSAL AUTO PARTS

Universal Auto Parts is the place to go for the Polytites who repair their own cars. Here Fred Bovee shows Les Greig and Hugh Morgan a special set of Duro tools. Such name brands as A. C. Thompson motor parts and Perfect Circle are featured at Universal Auto Parts.

969 Monterey Street
KIPPER’S

Everyone admires Kipper’s millinery and ready-to-wear. Here, saleslady Anita Serafin and Mrs. B. Rogo, Poly student wife, heartily approve Poly student wife Mrs. W. Saunders selection.

853 Higuera Street

SEARS ROEBUCK & CO.

In Sears-Roebuck, San Luis Obispo’s “one stop shopping center,” students Dick Cleck and Ed Marble have stopped to let salesman Harrison Mock tell them of the fine points of the sporting gear carried by Sears, and they are impressed.

879 Higuera Street

In the show room of the Deke Thresh Ford Agency, students Stan Clayton and L. J. Garrett, Jr., are shown the fine points on the new “Bonus Built” Ford Trucks by Poly alumnus Fred Lucksinger.

Corner
Monterey and Santa Rosa

“DEKE” THRESH
Boyd Jacobs, Richard Doermann and O. R. Orion make room reservations for out-of-town guests who plan to take in Poly Royal. Charles Olgati, genial desk clerk, assures the students the Anderson has the best of accommodations — 150 rooms, 150 baths.

ANDERSON HOTEL
Corner Monterey and Morro Streets

Charles Meinhart and G. Gosech watch as Western Stores shopman, D. L. Evans demonstrates the invulnerability of their tubes. Western is San Luis Headquarters for Doodlebug motor scooters. Naturally they maintain a complete stock of motor parts and household necessities.

WESTERN STORES
685 Higuera Street

Pete Ott, Ned Wisely, Simon Lagha and Art Cram settle down to order their lunch in the new Bee Hive at 877 Monterey Street where food is just a bit better, while Edith Tomac, serves the coffee. Edith says, "Poly students are always welcome — bring your family!"

BEE HIVE CAFE
877 Monterey Street

Page Two Hundred Fifty-two
Billies Toy & Baby Shop

Little Linda rocks back on her heels as she sees the charming tiny dress Alice Hillman is showing to her and her mother, Mrs. Loraine Welna, at Billie's Toy and Baby Shop. Billies carries a complete line of infant, children and maternity wear. S & H Green Stamps are gladly given with each purchase.

766 Higuera Street

Mrs. Davidson herself describes the fine features of the furniture in Davidson's Furniture Store to students Joe Garvin and Charles Hennigan. Hennigan fits in well with homey atmosphere created by the Monterey-style davenport he is sitting on. Davidson's carry complete home furnishings, right down to pictures for the walls.

Davidson's Furniture Store
669 Higuera Street

KIMBALL MOTOR CO.

Students Jim Parr, Bruce Pearson and G. A. Weaver admire the smooth lines and comfort assuring features of the new GMC Diesel truck on display now at the Kimball Motor Company. Kimball is also the sales and service headquarters for Pontiac motor cars.

252 Higuera Street

San Luis Electric salesman M. J. Nisbet has just about sold that handsome electric alarm clock to early rising students Dick Nolan and 1947-8 student body presy Gene Pimentel. The company carries all types of electrical appliances and installs and services floor furnaces.

SAN LUIS ELECTRIC
715 Higuera Street

Page Two Hundred Fifty-three
SCHULZE BROS.
Schulze Bros. has without a doubt the flashiest display of neckwear in the county. Here we see Hank Moroski holding up a classic number to manager George Bushong. Hank will no doubt return to buy an Arrow Shirt to go with that tie.

782 Higuera Street

PEERLESS BAKERY
“Best pastry I’ve tasted in a long time,” says Don Stafford sampling Peerless Bakery wares. Mimi Dellabitta, center, says “That’s because Peerless uses only top quality ingredients in its products.” Bill Lidderdale is sold on Peerless bread.

850 Higuera Street

BROWN’S MUSIC STORE
Richard Nolan, left, and Gene Pimentel are intent on becoming solid campus disc jockeys with one of Brown’s Music Store’s portable phonographs. Mr. G. S. Brown, owner, (center) has a complete stock of records and “everything musical.”

717 Higuera Street

MOTEL INN
R. B. Silliman is smart enough to come in out of the rain and is also smart enough to reserve a room at the Motel Inn for his friends from clerk Bill Piper. Any overnight visitor to San Luis Obispo is assured of the best if he stops at the Motel Inn at the north city limits.
**TOWNSEND'S**

Meeting spot for Mustangs is Townsends at 990 Monterey as Bob Madsen opens up for a short business session. Strictly cash with Poly men John, Jerry, and Bill Murphy.

990 Monterey Street

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**CASTLEWEAVE SHOP**

Student wives Rosemary Mortellaro and Clara Keichline watch with interest as Miles Castle, owner of the Castleweave Shop of Morro Bay, weaves another fine piece of woolen wearing apparel. Rosemary is modeling a handwoven Bolero suit and is carrying a handwoven bag, while Clara is modeling a Castleweave peasant skirt. Miles is wearing one of his own handwoven woolen shirts.

425 Fifth Street, Morro Bay

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**DANIELS & BOVEE**

Aron Abrahamson and Salvador Reyes can't resist laying their cash on the line for the portable radio Mr. Daniels is displaying. Says Mr. Bovee (right), "We have a long list of satisfied Poly students who are proud owners of Packard Bell and Philco and Motorola radios."

647 Higuera Street
Queen Pat Walker is interviewed over KVEC and KVEC-FM by Bob Wilton, former Poly student who has been for the past several years a mainstay on the staff of talented announcers at San Luis Obispo’s own Radio City. For the most up-to-the-minute Associated Press news, and the finest in net-work programs from the Mutual Broadcasting system, keep your dial tuned to 910 kilocycles. The new KVEC-TV television station will be on the air sometime in October.

RADIO CITY, SAN LUIS OBISPO

“Take the Green Hornet when you want to go to town.” Students Marsh Samuels, Tom Colman, Ken Evans and Howard Huesers line up to board this dependable form of transportation which serves the Poly campus every hour and half hour.

LEAVES THE CAMPUS EVERY HALF HOUR

Gas pumpman Bill Rodriguez hoses a few gallons into the car of Simon Thomas Lagha while Ross Ledbetter stares out of the coupe’s window in our direction. All this taking place at the super service station of Wills Service, Norwalk gasoline featured with S & H Green Stamps for all purchases.

corner of
Santa Rosa and Higuera
Genial Jack Heller knows he gets the best as he makes his gift selection at Marshall's. Mr. O. W. Koethen shows Jack one of the compacts from the fine show case display.

MARSHALL'S JEWELRY
790 Higuera Street

Bob "The Mangler" Croce is wrestling with a big problem about purchasing a ranch. Allen Mobley, manager of the Title Insurance and Trust Company volunteers to wrestle, not with Bob, but with all the problems of escrow, title search, and title insurance so that Bob will be fully protected.

TITLE INSURANCE & TRUST CO.
777 Higuera Street
FARMERS HARDWARE

Students John DeVault, Bill Neild and Carlos Parturas give no inkling of the job they have in mind. But they have come to the right company. There is nothing too tough for the Madonna Construction Co., which also operates the Madonna Lumber Co. and the Farmers Hardware and Equipment Co. They have built many of the new features around Poly. And no wonder. They are equipped!

581 Higuera Street

BAKER AND ROBERTS

Jim Southwick and George Sampson make a selection from one of the cold chests in the Baker and Roberts Store No. 3, while clerk E. C. Carpenter makes suggestions. Three locations make Baker and Roberts Stores convenient to all Poly students.

Store No. 1—839 Marsh Street
Store No. 2—Pacific and Higuera
Store No. 3—496 N. Broad St.

Paramount Upholstery

The Horton boys, D. and E. check the job done on this divan by the Paramount Upholstery Shop. Manager Elmer Dodd, left, explains that Paramount also does automobile upholstery work and cleans and dyes rugs and furniture.

272 Pacific

GIFT NOOK

If it is clever gifts you are after do as students Leonard E. Abbott and Harold Aarset do, go to the Gift Nook and look over the wide selection offered by Mrs. Alice R. Johnson. Pottery, greeting cards and novel ceramics are all on display.

1120 Chorro Street
LIBERTY CLEANERS

Mrs. Paul Hindman of Liberty Cleaners takes in a couple of sports coats from Bill Ottman and John Miller. They will be expertly cleaned and returned in the shortest possible time. And that service is guaranteed.

727 Marsh

EDITH'S CAFE

When Art Cram and Bob Williamson, El Rodeo staff photographers, got tired of taking advertising pictures they stopped off at Edith's for a bite to eat. Waitress Myrtle Wilkins tells Bob to be careful. "it's hot," Ida Gray, left, pauses to watch the fun.

882 Marsh Street

WICKENDEN'S

Gene Pimentel, Cal Poly student prexy and a senior dairy student at the college, tries on a Plateau suit by Timely Clothes. Joe Landreth says the fit is right and manager Jack Jones assures Gene that this model will be just the thing for the college student presidents' meeting at Tempe this spring. Wickenden's also carry a complete line of Arrow shirts and many accessories.

Chorro & Monterey Streets
ECONOMY DRUG STORES
Casting an approving eye over the electric shaver is Animal Husbandry junior Fred Lamprecht at the Economy Drug Store. Salesgirl Mary Ann Hill is explaining the fine points. Economy maintains two stores for your convenience, and gives S and H Green Stamps.

770 Higuera Street

CAL PHOTO SUPPLY
At Cal Photo supply student Jim Coleman selects just the right grade of paper to complete a photo-lab assignment while saleslady Mrs. C. R. Willett steadies the modern tripod. This well stocked store supplied most of the photo supplies used in the production of El Rodeo.

692 Higuera Street

TOWER CAFE
Tower Cafe waitress cheerfully takes the orders from students Jack DeVere, Barney Mehden, and Bob Nixon. From here it looks like a toss up between Jack and Bob as to who gets the bill, but it is a cinch they'll all enjoy the excellent barbecued meats and salads.

427 Higuera Street
Harold Gay and Tom Galli go over the fine points of this new Chevrolet with G. P. Arland, managing partner for the J. J. Dunne Company. Mr. Arland, who has been associated with General Motors for over 20 years, says that there is no finer automotive buy than the new Chevrolet.

J. J. DUNNE
1039 Monterey Street

GENARDINI’S
Merv Chamberlain admires the material in a pair of sporty slacks at Genardini’s Clothing Store as Art Gandy looks on admiringly. Lou Guidetti, salesman, is about to display other items from the wide selection of slacks, sport coats and other men’s wear, collegiate in nature.
779 Higuera Street

MONTGOMERY WARD
At the Montgomery-Ward Saddlery Shop students Robert Mott and Ralph Burdick make selections from the many items displayed. Extolling the virtues of an ornamental bit is salesman Dick Albert. The completeness of Montgomery-Ward stock is well known and those items not found in the store can be easily ordered at the mail-order
876 Higuera Street
Page Two Hundred Sixty-one
Anderson Beauty Salon

Mrs. Beatrice Sparks, proprietor of the Anderson Beauty Salon, guarantees there will be no “sparks” when she gives Mrs. Art Gandy, wife of Mustang Roundup editor, a Television Wave, the latest innovation in permanent waving. The Anderson Beauty Salon specializes in permanent waving and hair tinting.

963 Monterey Street

HICKENBOTTOM’S

Manager J. A. Hickenbottom is confident that student Martin Oedekerk will go for the automatic coffee maker. Perhaps he will show the other fine electrical and household appliances carried by the store. As can be seen they carry everything from the kitchen sink up.

745 Higuera Street

SAN LUIS MARKET

“It’s a pleasure to shop at the San Luis Market,” says Bob Burton preparing to pay for the roast on the scales. Hungry August Mottman (left) adds, “Because the quality is tops and the prices are right.” Partners Bill Williams and Bob Auger, take pride in providing “A” quality meats for “A” quality students.

Marsh and Morro Streets

RANELL’S CAFE

It’s coffee time at Ranell’s. Jeanne Pierce and Thelma Redmond make sure their guests, Roger Fromer, Fred McCready, John Klopp, and Leon McAdams receive the tops in quality and service for which Ranells coffee shop is known.

1050 Monterey Street
It's 1340 on your dial as KPIK brings a play by play description of a Mustang basketball game. Chuck Squires keeps the needles even. Hugh Harling describes the play and Bob Jones keeps the averages for resume between halves. KPIK, the “Pick of the Listening,” features most of Poly's sports events and gives a complete fare of music, news, mystery and the rest.

1130 Garden Street

RADIO STATION KPIK

McMAHAN'S

"Feel that cushion!" says salesman Cunningham to Art Shorter and Nordae Rhodes at the large McMahan’s showroom. Beside the complete line of modern and period furniture, McMahan’s carry nationally known merchandise.

855 Marsh Street

RENETZKY’S

Yang Tan is shown a handsome pair of British walkers by Bob Pennington of Renetzky’s Shoe Store, while student Nurredin Hohsenin and proprietor Leon Latimer look on. Renetzky’s can supply all your shoe needs from infant wear for your children up to men’s and women’s dress shoes.

845 Higuera Street
Each year at Cal Poly a Queen of the Poly Royal is selected for her beauty, charm and loveliness. Truly an honor and outstanding distinction!

For over a decade now, the Angelus Engraving Company has been likewise honored and distinguished by being selected as Engravers to El Rodeo. A tribute, indeed, to our service and to our skill and quality of workmanship.

ANGELUS ENGRAVING CO.

857 South San Pedro St.

Los Angeles, California
Well-planned, Successful School Yearbooks...

require the services of experienced and expert craftsmen, trained in every detail of the process of creating... planning layout and design... typesetting... printing and binding. Throughout the last quarter-century this corporation has pioneered the production of the highest grade of printed material, such as: Yearbooks, commercial jobs, books, magazines and publishing of our own Small Home Plan books. Our services include a special School Annual Sales and Service department. Abundant equipment that is both modern and complete with our prices representing a maximum in value...
May 3, 1948

FINAL DEADLINE for El Rodeo is being met tonight. The last few pages have been dummied and the copy is now being written. It has been a long, hard and sometimes trying job to reach this point, and the men who have worked at it deserve a great deal of thanks.

I want to thank Frank Slaven for his fine work in laying out much of the book and in making up many of the dummy sheets for the printer; Merv Chamberlain and his business staff who, for this year's book, broke all previous records in the sale of advertising space.

Section Editors Dave Johnson, classes; Ted Wales, activities; and Chuck Hammond, organizations; did fine jobs in editing their sections as did Joe Griffin, athletics; John Rixon, dormitories; and Jack R. Anderson, faculty; who did very complete work on their sections.

The work done by each member of this year's photography classes proved invaluable in meeting many deadlines, especially on pictures for the advertising section. John Klopp and Ed Nitenson spent many extra hours in the darkroom pushing through proofs for the many editors. Chuck Chapman and Jack K. Anderson, ace photographers from last year's staff, showed their proficiency with a camera in bringing back many of the very excellent pictures in this book.

A great deal of credit must go also to men not regularly on the staff, who contributed written articles, identifications and snapshots. Bob Crabbe is one of these men who I believe tops the list. He not only pinched hit in writing copy for many of the sections, he also acted to a very great extent as copy editor of these sections.

All of these men would have had a very difficult time putting out El Rodeo if it were not for the very able teaching and guidance of faculty advisor, Bob Kennedy. His ability to keep the engraver, printer and the staff of El Rodeo posted as to each others activities has proved invaluable in correlating the activities of each. His cheerful criticisms both good and bad have also been greatly appreciated.

May I thank you all these men for the very worthy work they have done in producing your book, El Rodeo 1948.

Thanks are due also to those able artisans who did the actual mechanical production of this largest yearbook in Cal Poly history. We believe we are justified in issuing citations for meritorious service above and beyond the call of duty to Pio J. Venturelli, in charge of yearbook production, at Murray & Gee, Inc., Printers and Publishers, Culver City, and to Warren Lewis, of the Angelus Engraving Company, Los Angeles, whose sincere interest in Poly's welfare has been evidenced in his helpful cooperation for more than a decade. Thanks are also due to Mr. Bates of Gainsborough Studio, who took the portraits.

On behalf of the student body, I wish again to thank these men for the worthy efforts they put forth in producing the 1948 yearbook, El Rodeo.

JIM COLEMAN,
EDITOR, EL RODEO '48
Autographs
Autographs
Autographs
Autographs