

## Applications for Fall 2010

There were 42,495 total applications in Fall 2010, which is an increase of 11.8% from last year. Total applications for Fall 2010 were an all-time high (3,469 more applications than the previous high in Fall 2008.)

Fall 2010 first-time freshmen (FTF) applications increased by 2,138 (6.8%) from last year, reaching 33,627. This surpassed what had been an all-time high of 33,352 in Fall 2008.

There were 4,069 early-decision applications for Fall 2010, of which 791 students were selected and 613 (77.5%) enrolled.

Fall 2010 new transfer applications also reached an all-time high of 7,313, which is higher than last year's all-time high of 5,185. New transfer applications are up 41.0%

from last year.

Fall 2010 new post-baccalaureate/graduate applications increased 19.1% from last year.

As noted by Interim President Glidden at the 2010 Fall Conference, this is the best first-year class ever in the history of Cal Poly, with the highest GPA, SAT, and ACT averages. The ACT average rose by 0.5 points from last year, from 26.3 to 26.8.

### New Enrolled First-Time Freshmen

Average High School GPA	3.84
Average SAT Reading	588
Average SAT Math	627
Average ACT Composite	26.8

## Enrollment

Cal Poly enrolled 18,360 students in Fall 2010. Of these students, 17,332 (94.4%) were undergraduates, 120 (0.7%) were post-baccalaureate students, and 908 (4.9%) were graduate students. The Fall total enrollment of 18,360 is a decrease of 5.0% (965 students) from Fall 2009.

Fall 2010 total headcount enrollment was over Cal Poly's internal headcount target of 18,009 by 351 students. Fall 2010 undergraduate headcount was 250 students over Cal Poly's internal undergraduate headcount target of 17,082. Fall 2010 post-baccalaureate headcount met its internal target of 120 exactly, and graduate enrollment exceeded its target by 101 students.

Cal Poly enrolled a new first-time freshman class of 3,524 students in Fall 2010, which was 2.5% over Cal Poly's internal FTF target of 3,437. The Fall 2010 new transfer class of 551 students was higher than Cal Poly's internal new transfer target by 56 students.

The average load for all students in Fall 2010 was 14.36, with undergraduates carrying a load of 14.53, post-baccalaureate students carrying a load of 14.27, and graduate students carrying 11.26. This total student average load of 14.36 is down slightly from last year's load of 14.39.

## Academic Performance

	Undergraduate	Post-Baccalaureate	Graduate
Average Fall Term Units	14.53	14.27	11.26
Average Cumulative GPA*	2.92	3.64	3.54

\*Based on the student's cumulative Cal Poly GPA, which does not include Fall 2010 grades.

## College Size

College	Under-Grad	Post-Bacc	Graduate	Total	Percent of Total
Ag, Food & Env Science	3,670		100	3,770	20.5%
Architecture & Env Design	1,587		78	1,665	9.1%
Engineering	4,861		359	5,220	28.4%
Liberal Arts	2,612		153	2,765	15.1%
Orfalea Business	2,210		52	2,262	12.3%
Science & Math	2,335	106	166	2,607	14.2%
Other	57	14		71	0.4%
<b>University Total</b>	<b>17,332</b>	<b>120</b>	<b>908</b>	<b>18,360</b>	<b>100.0%</b>



Julian A. McPhee University Union with Bishop Peak in the background

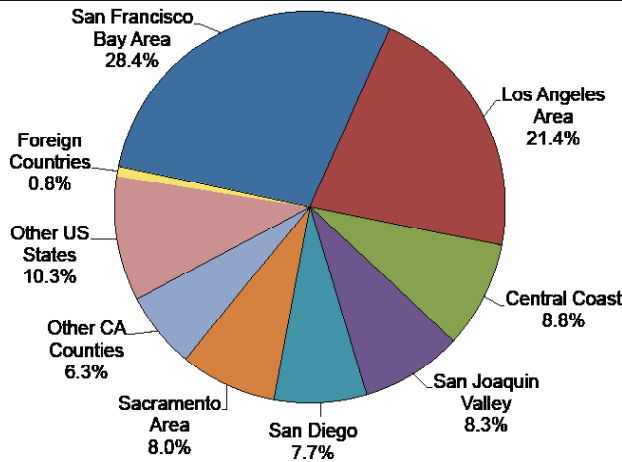
## Institution of Origin (New Undergraduates)

What institutions do new Cal Poly undergraduates come from? The top “feeder” schools for Fall 2010 new undergraduates are:

First-Time Freshmen—High Schools		New Transfers—Colleges
Dos Pueblos Senior High School (Goleta)	Oak Ridge High School (El Dorado Hills)	Cuesta College (San Luis Obispo)
Arroyo Grande High School	Ernest Righetti High School (Santa Maria)	Allan Hancock College (Santa Maria)
San Ramon Valley High School (Danville)	Carlsbad High School	Santa Barbara City College
Wilson High School (Long Beach)	Granite Bay High School	Moorpark College
San Luis Obispo High School	Los Gatos High School	Bakersfield College
*St. Francis High School (Mountain View)	Monte Vista High School (Danville)	Santa Rosa Junior College
La Costa Canyon High School (Encinitas)	San Dieguito High Academy (Encinitas)	Sierra College (Rocklin)
*Private School		

## Geographic Origin of New First-Time Freshmen

Fall 2010 New FTF Enrollment by Geographic Region



Area	Counties
Central Coast	Monterey, San Benito, SLO, Santa Barbara
Los Angeles	Los Angeles, Orange, Ventura
San Francisco Bay Area	Alameda, Contra Costa, Marin, Napa, SF, San Mateo, Santa Clara, Santa Cruz, Solano, Sonoma
San Joaquin	Fresno, Kern, Kings, Madera, Merced, San Joaquin, Stanislaus, Tulare
San Diego	San Diego
Sacramento Area	El Dorado, Placer, Sacramento, Sutter, Yolo, Yuba
Other	All other CA counties

Of Fall 2010 new first-time freshmen (FTF), 28.4% came from the San Francisco Bay area. Another 21.4% of Fall 2010 new FTF came from the Los Angeles area. The top “feeder” counties for Fall 2010 new FTF were Los Angeles (10.4%), San Diego (7.7%), and Santa Clara (7.2%). The Central Coast area accounted for 8.8% of Fall 2010 new FTF, with 3.6% coming from San Luis Obispo County.

Note: Based on county/state/country of residence at time of application

## Study Abroad

In Fall 2010, 59 Cal Poly students studied in 10 countries as part of the California State University International Programs. Students participating represented a variety of disciplines, and most enrolled in intensive language study at their host universities.

As part of the National Student Exchange program (the only nationwide domestic student exchange program) 11 Cal Poly students studied at other universities across the United States and Canada. Cal Poly hosted 11 NSE students who traveled from as far away as Guam.

In Fall 2010, 63 students participated in international exchanges to various countries: Australia, Austria, Brazil, Chile, Denmark, Finland, France, Germany, Spain, Sweden, Taiwan, and the UK (an 85% increase in participants over last year). Other exchange sites are located in China, Mexico, and Switzerland.

Additional opportunities are the Cal Poly IEP

faculty-led programs. Australia winter quarter and London, Peru, and Thailand are summer programs. The Modern Languages and Literatures Department has fall and summer programs to Spain. Cal Poly Extended Field Trips are offered throughout the year.

Cal Poly sent students on the following affiliated study abroad programs during Fall 2010: AustraLearn (12), Cultural Experiences Abroad (82—an 86% increase in participants over last year), Danish Institute for Study Abroad (2), and University Studies Abroad Consortium (40). Thirteen Cal Poly students are enrolled in independent study abroad programs.

Finally, a grand total of 809 Cal Poly students are studying abroad this year, ranking Cal Poly in the top five of comparable institutions for the number of students participating in international studies. Cal Poly has seen the study abroad participant numbers increase by 71% over the past 10 years.

## International Students

In Fall 2010, Cal Poly enrolled 184 international visa students, including 110 undergraduate students, 22 graduate students, 44 non-degree exchange students, and 8 degree-seeking students enrolled in self-funded programs.

The top five countries sending the most students to Cal Poly were Germany, China, India, France, and Japan.

Despite worldwide economic conditions, enrollment of new international students in the fall quarters increased over the last two years. Degree-seeking student enrollment held steady over the last seven years, with an increase in new transfer students in Fall 2010 over Fall 2009. This increase in Fall 2010 contributed to a 10% increase in new F-1 student enrollment over the previous fall.

## Ethnic Origin

Note: Student ethnic origin is self-reported.

	Undergraduate		Post-Baccalaureate		Graduate		Total	
Hispanic/Latino	2,101	12.1%	14	11.7%	82	9.0%	2,197	12.0%
African American	128	0.7%	2	1.7%	10	1.1%	140	0.8%
Native American	93	0.5%	0	--	3	0.3%	96	0.5%
Hawaiian/Pacific Isl	23	0.1%	0	--	1	0.1%	24	0.1%
Asian American	1,805	10.4%	3	2.5%	92	10.1%	1,900	10.3%
Multi-Racial	628	3.6%	8	6.7%	31	3.4%	667	3.6%
White	11,198	64.6%	80	66.7%	552	60.8%	11,830	64.4%
Non-Resident Alien	191	1.1%	4	3.3%	23	2.5%	218	1.2%
Unknown/Other	1,165	6.7%	9	7.5%	114	12.6%	1,288	7.0%
<b>Total Students</b>	<b>17,332</b>		<b>120</b>		<b>908</b>		<b>18,360</b>	

As of Summer 2009, Cal Poly converted to the new federal standards for collecting and reporting ethnicity. As a result, data from previous years are not comparable. Among the changes is a new option for students to identify themselves in multiple races. Because of the new multi-racial category, Cal Poly no longer aggregates students into a "non-white" category.

Of the Fall 2010 total student population, 12.0% identify themselves as Hispanic/Latino, and 10.3% identify themselves as Asian American.

## Student Age

The average age of Fall 2010 undergraduates was 20.3, with 96.2% under the age of 25.

	UG	PB	Grad	Total
Average Age	20.3	26.8	26.7	20.7
25 or Older	3.8%	36.7%	47.2%	6.1%

Note: Based on students' age at census date for Fall 2010 (10-29-10)

## Financial Aid

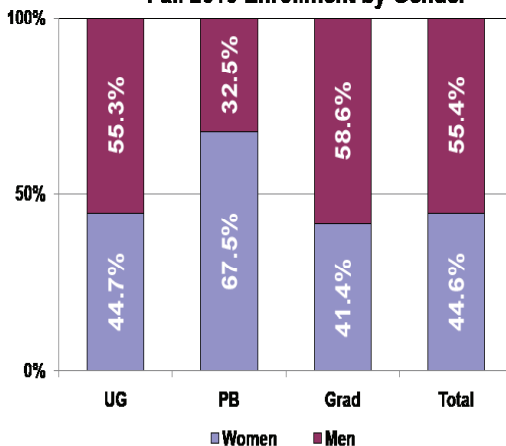
Of the 19,325 total students enrolled in Fall 2009, 49.7% received some type of financial aid during 2009-10. Similarly, 48.8% of Fall 2009 undergraduates and 53.9% of Fall 2009 first-time freshmen received some form of financial aid in 2009-10.

The amount of financial aid awarded in 2009-10 totaled over \$115 million, an increase of 20.1% over 2008-09. Of the \$115,508,389 total aid awarded, 71.6% came from federal funds, while 16.0% came from state funds and 6.4% came from institutional funds.

Furthermore, 60.4% came in the form of loans, 30.6% in grants, and 5.9% came in the form of scholarships.

## Student Gender

Fall 2010 Enrollment by Gender



There were 8,197 women (44.6%) and 10,163 men (55.4%) enrolled at Cal Poly in Fall 2010. The proportion of women is up from the Fall 2009 proportion of 43.9%.

Among post-baccalaureate students, women outnumbered men. Of Fall 2010 post-baccalaureate students, 67.5% were female. However, at the graduate level, men outnumbered women. Of Fall 2010 graduate students, 58.6% were male.

## Housing

In Fall 2010 36.0% of undergraduates lived in one of 28 dorms on campus. Almost all first-time freshmen (96.9%) lived on campus, even though Cal Poly does not require them to do so.

## Degrees Awarded



### College Breakdown of Degrees Awarded in 2009-10

#### Bachelor's Degrees

Ag, Food & Env Sciences	20.1%
Architecture & Env Design	11.2%
Engineering	20.4%
Liberal Arts	18.7%
Orfalea Business	15.9%
Science & Math	13.5%
Other	0.3%

#### Master's Degrees

Ag, Food & Env Sciences	8.5%
Architecture & Env Design	7.6%
Engineering	43.6%
Liberal Arts	7.2%
Orfalea Business	10.2%
Science & Math	18.1%
Other	4.8%

The 4,044 bachelor's degrees awarded in 2009-10 is a 3.9% increase from last years' total of 3,893 bachelor's degrees awarded. The number of master's degrees awarded in 2009-10 (459) increased 67 from 2008-09.

The College of Engineering awarded the most bachelor's degrees among the colleges in 2009-10 with 825 (20.4%). The College of Agriculture, Food and Environmental Sciences and the College of Liberal Arts followed with 813 (20.1%) and 757 (18.7%) bachelor's degrees awarded, respectively.

	Bachelor s Degrees	Master s Degrees	Credential Recommendations
2005-06	3,761	347	267
2006-07	3,691	453	225
2007-08	3,741	444	258
2008-09	3,893	392	262
2009-10	4,044	459	270

The College of Engineering awarded the highest number of master's degrees with 200 (43.6%).

## Fields of Study

Cal Poly offers 66 bachelor's degree programs.

At the graduate level, Cal Poly offers 31 master's degree programs with the addition of Master of Agricultural Education and MS in Fire Protection Engineering.

In addition to the degree programs, Cal Poly also offers 71 minors and 13 credential programs.

Twelve bachelor's and nine master's programs are unique to Cal Poly among the California State University system campuses.

## Retention & Persistence to Graduation

### One-Year Retention Rate for First-Time Freshmen

Fall 2002 Cohort	89.2%
Fall 2003 Cohort	90.0%
Fall 2004 Cohort	91.3%
Fall 2005 Cohort	90.8%
Fall 2006 Cohort	89.9%
Fall 2007 Cohort	89.2%
Fall 2008 Cohort	91.4%
Fall 2009 Cohort	91.2%

Cohorts used for retention and graduation rates are based on the federal "Student Right-to-Know Act" methodology, which is defined as any student entering post-secondary education for the first time in Fall term (or the preceding Summer term) who is enrolled as full-time in the Fall.

The Fall 2009 cohort's one-year retention rate of 91.2% is a 0.2% decrease from the previous year's rate.

The most recent six-year graduation rate for the Fall 2004 cohort is at 74.6%, the highest point on record. This rate is 8.4% higher than the six-year rate for the Fall 1997 cohort and 16.1% higher than the six-year rate of 58.5% for the Fall 1990 cohort.

### Six-Year Graduation Rate for First-Time Freshmen

Fall Cohort 1997	66.2%
Fall Cohort 1998	69.4%
Fall Cohort 1999	69.9%
Fall Cohort 2000	68.6%
Fall Cohort 2001	69.1%
Fall Cohort 2002	72.8%
Fall Cohort 2003	74.2%
Fall Cohort 2004	74.6%

PolyView is a publication of Cal Poly's Office of Institutional Planning & Analysis based on enrollment statistics for Fall quarter 2010.