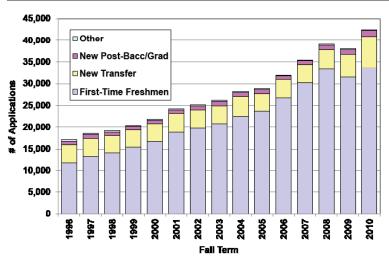
Fall 2010 Census Admissions



Cal Poly, San Luis Obispo

TOTAL APPLICATIONS

Fall 1996 - Fall 2010



There were 42,495 total applications in Fall 2010, which is an increase of 11.8% from last year. The number of total applications has increased from a low of 13,441 in Fall 1993 to an all-time high of 42,495 in Fall 2010.

Fall 2010 first-time freshmen (FTF) applications increased by 2,138 (6.8%) from last year to an all-time high after last year's drop from a steady climb since Fall 1993.

Fall 2010 new transfer applications have been up and down over the years. New transfer applications are up 41.0% from last year to an all-time high of 7,313.

Fall 2010 new post-baccalaureate/graduate applications increased 19.1% from last year, also an all-time high.

*The "Other" group in the graph consists of non-degree-seeking students (e.g., exchange, faculty/staff waiver, transitory, etc.).

	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010
1st-Time Frosh	11,691	13,099	14,159	15,407	16,729	18,886	19,739	20,828	22,551	23,691	26,724	30,176	33,352	31,489	33,627
New Transfer	4,297	4,350	3,952	3,989	4,087	4,339	4,266	4,066	4,511	4,047	4,230	4,179	4,455	5,185	7,313
New PB/Grad	845	844	803	795	821	732	869	948	980	885	823	925	991	1,121	1,335
Other	280	329	299	273	278	278	233	271	232	226	185	196	228	204	220
TOTAL	17,113	18,622	19,213	20,464	21,915	24,235	25,107	26,113	28,274	28,849	31,962	35,476	39,026	37,999	42,495

ACCOMMODATION RATES AND SHOW RATES

In Fall 2010, Cal Poly selected 32.5% of first-time freshmen (FTF) applicants. Of these 10,944 selections, 32.2% enrolled, producing an entering FTF class of 3,524 students. The Fall 2010 FTF yield of 32.2% is a decrease from the 33.3% yield from the Fall 2009 FTF class.

The College of Agriculture, Food, and Environmental Sciences had the highest FTF selection rate (44.5%), as well as the highest FTF yield (51.3%). The College of Architecture & Environmental Design had the lowest selection rate (22.3%), and the College of Science and Mathematics had the lowest yield (22.1%).

Cal Poly selected 12.7% of Fall 2010 transfer applicants. Of the 926 new transfer selections, 59.5% enrolled, resulting in a Fall 2010 new transfer class of 551 students.

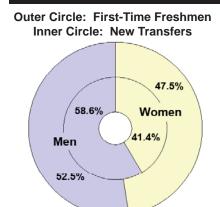
First-Time Freshmen									
COLLEGE	Applicants	Selected	% Selected	Enrolled	Yield				
Ag., Food & Env. Sciences	3,303	1,469	44.5%	753	51.3%				
Architecture & Env. Design	2,186	487	22.3%	238	48.9%				
Engineering	8,866	2,943	33.2%	913	31.0%				
Liberal Arts	7,783	2,100	27.0%	593	28.2%				
Orfalea College of Business	4,518	1,632	36.1%	516	31.6%				
Science and Math	6,971	2,313	33.2%	511	22.1%				
New Freshmen Total	33,627	10,944	32.5%	3,524	32.2%				
New Transfers									
COLLEGE	Applicants	Selected	% Selected	Enrolled	Yield				
Ag., Food & Env. Sciences	916	247	27.0%	157	63.6%				
Architecture & Env. Design	684	81	11.8%	67	82.7%				
Engineering	1,376	167	12.1%	81	48.5%				
Liberal Arts	2,131	110	5.2%	73	66.4%				
Orfalea College of Business	1,303	120	9.2%	60	50.0%				
Science and Math	903	201	22.3%	113	56.2%				
Transfer Total	7,313	926	12.7%	551	59.5%				
Post-Baccalaureate & Graduate									
	Applicants	Selected	% Selected	Enrolled	Yield				
Post-Baccalaureate Total	131	87	66.4%	76	87.4%				
Graduate Total	1,204	613	50.9%	422	68.8%				

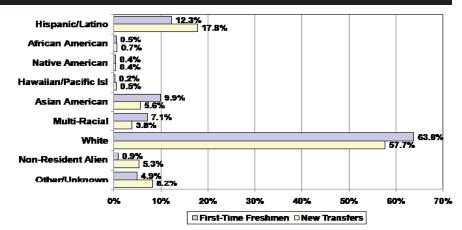
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ENROLLED NEW UNDERGRADUATES BY GENDER/ETHNICITY





As of Summer 2009, Cal Poly converted to the new federal standards for collecting and reporting ethnicity. As a result, comparisons to previous years are not possible. Among the changes is a new option for students to identify themselves in multiple races. Because of the new multi-racial category, we no longer aggregate students into a "non-white" category.

ENROLLED NEW UNDERGRADUATES BY COLLEGE

New First-Time Freshmen - Headcount Enrollment and Targets									
College	Total FTF Enrolled	% of Total	Target	% of Target	Avg. HS GPA	Avg. SAT Reading	Avg. SAT Math	ACT Composite	
Ag, Food & Env. Sciences	753	21.4%	724	104.0%	3.70	559	583	25.1	
Architecture & Env. Design	238	6.8%	218	109.2%	3.90	598	651	27.3	
Engineering	913	25.9%	955	95.6%	3.97	611	676	28.8	
Liberal Arts	593	16.8%	552	107.4%	3.78	596	595	25.8	
Orfalea College of Business	516	14.6%	476	108.4%	3.83	581	626	26.4	
Science and Math	511	14.5%	512	99.8%	3.88	585	628	26.7	
New Freshmen Total	3,524	100.0%	3,437	102.5%	3.84	588	627	26.8	

Cal Poly went over its Fall 2010 first-time freshmen target by 2.5%, with an enrolled class of 3,524 students.

The Fall 2010 FTF class had the all-time highest profile in Cal Poly history. The average high school GPA has increased from 3.50 in the mid-90's to a current average high school GPA of 3.84. The average ACT composite score has increased from 24.4 in the late 90's to a current average of 26.8.

Cal Poly exceeded its Fall 2010 new transfer target by 11.3%. The College of Agriculture, Food & Environmental Sciences enrolled the largest proportion of new transfers, with 28.5% of the 551 new transfers in Fall 2010.

New Transfers - Headcount Enrollment and Targets									
College	Total New Transfers Enrolled	% of Total	Target	% of Target					
Ag., Food & Env. Sciences	157	28.5%	140	112.1%					
Architecture & Env. Design	67	12.2%	56	119.6%					
Engineering	81	14.7%	86	94.2%					
Liberal Arts	73	13.2%	68	107.4%					
Orfalea College of Business	60	10.9%	52	115.4%					
Science and Math	113	20.5%	93	121.5%					
New Transfer Total	551	100.0%	495	111.3%					

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