College of Liberal Arts Receives Performing Arts Bequest

CHAPMAN AND SHIDLER ARTS PATRONS

GENE SHIDLER, PRESIDENT WARREN BAKER, & CLIFFORD CHAPMAN

Longtime Central Coast residents and Cal Poly alumni Clifford Chapman and Gene Shidler have established three endowments at Cal Poly totaling $4 million. The gift includes a $2 million endowment to support the College of Liberal Arts, a $1 million endowment to benefit Cal Poly Arts, and a $1 million endowment to sustain the annual Baker Forum. The $2 million CLA endowment will be used to strengthen the college's music, theatre, and dance programs. "This generous gift will greatly benefit our performing arts program," said Harry Hellenbrand, dean of the College of Liberal Arts. "Students flock to our music and theatre classes because of the hands-on experiences there, and these programs will be enhanced by this support. The gift will provide them with a great legacy."

The $1 million Cal Poly Arts gift will help fund noncommercial programming in the areas of classical music, dance, and theatre.

The other $1 million endowment will provide support for the Baker Forum, an annual event that honors Cal Poly President Warren J. Baker and his wife, Carly. The forum is an innovative event that fosters and enhances polytechnic education.

Generous music and arts patrons, Chapman and Shidler also support the San Luis Obispo Symphony, the Mozart Festival, the Pacific Repertory Opera, and the SLO Little Theatre. They are founders of the Performing Arts Center, and Chapman currently serves on the board of directors of the Foundation for the Performing Arts Center.

Chapman studied electronic engineering at Cal Poly, and Shidler graduated in 1966 with an English degree.

The College of Liberal Arts, Cal Poly, and the community at large will enjoy the benefits of this generous gift for a very, very long time.

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2001-02 was an amazing year in the College of Liberal Arts. Here is but a sample:

Professors Susan Duffy and Kathy Friend in Liberal Studies amassed over $1,000,000 in grants to further arts education in Central Coast elementary schools.

In Ethnic Studies, Professor Charise Cheney received a Ford Fellowship to write a book on African-American hip-hop. Two other colleagues won fellowships for 2002-03. Victor Valle will complete his book on the City of Industry at UC Santa Barbara, while Colleen O'Neill will be finishing a book on Navajo labor patterns at Southern Methodist University. Were that not enough, Professor Maliha Zulfacar will consult with the Afghan government on rebuilding the country’s higher education system.

Did you read in the news about Henry Gilbert, who discovered a skull that showed that homo erectus was in Africa 1.2 million years ago? Henry first caught fire at Cal Poly, under Anthropology Professor Pat McKim’s tutelage. Henry returned to lecture in spring quarter.

In March, Cal Poly students passed an academic fee proposal. By a vote of 61% to 39% (no chads!), CLA students charged themselves an extra $125 each quarter, beginning fall 2002. The vote signaled the students’ awareness of CLA’s quality and their understanding of what is needed to make the college even better.

In spring we learned that a $4 million dollar bequest from Mr. Clifford Chapman and Mr. Gene Shidler puts us over our initial Campaign goal of $12,000,000. The Campaign closes in 2004. To reach this goal required cooperation across all departments and exceptional generosity from alumni, friends, advisory boards, and families.

Grants, fees, and gifts do not measure everything. But they are a currency of shared vision and trust when they are given to a college. In fact, this whole newsletter records what the CLA community achieved this year; and it celebrates the visions of all the benefactors who enrich our diverse programs.

Harry Hellenbrand

Dean’s Message

ANNUS MIRABILIS

The College of Liberal Arts presents the newly formed CLA Ambassadors, started as a senior project by Nicole Messier. The Ambassadors assist the college with annual events such as Homecoming, Open House, Liberal Arts Week, and Liberal Arts Career Day. From front left, clockwise, Kathleen Ohl, Ngozi Agbo, Gabe Carbajal, Nicole Messier, Amber Hodge. Not pictured is Lisa Olmo.
The Collegians

What would bring a group of alumni—bearing musical instruments—back to Cal Poly in San Luis Obispo every August, year after year? The answer is great memories, camaraderie, and a contagious enthusiasm for performing. This sums up reunions of the Collegians, a group that began at Cal Poly in the 1930s, and today boasts over 50 active alumni members.

This year the Collegians gathered August 24, 25, and 26. Saturday night, with notes harmonizing after a year apart, the group performed at the Madonna Inn for their annual scholarship fundraiser. Inga Swearingen, a senior Cal Poly music major who is the 2001 recipient of the Collegians Jazz Scholarship, joined the group in the evening performance.

2001 COLLEGIAN REUNION
MADONNA INN

"There is a tremendous level of commitment to the group," says Chuck Stefanetti, "No one demonstrated that better this year than Harold Hinkle, who had a heart attack about ten days before the reunion. He was determined to make it to Cal Poly and, less than a week after undergoing angioplasty, there he was up on the bandstand, playing piano at the Saturday night performance."

Three years ago, Dr. Paul Rinzler, Director of Jazz Studies at Cal Poly, asked if the Collegians wanted to begin a scholarship to perpetuate the name and history of the organization. The group responded enthusiastically, and the Collegians Jazz Scholarship was born. Each year it is given to a student who demonstrates outstanding talent in jazz vocal or instrumental music. For the Collegians, it is a way to give back to Cal Poly.

The Collegians, which began in 1937, was renamed the University Jazz Band in the late 1970s. The core group, who began organizing the reunions, came predominantly from the graduating classes of 1957 to 1965. The Collegians were known for two things, talent and spunk.

There was always a lively rivalry between the Collegians and the Men's Glee Club during those years. Both were led by then Music Department chair, Harold P. "Davy" Davidson. The reunions re-ignite the Collegians' memories, such as this one, from Stefanetti:

"We went on tour together, and the Collegians were always playing pranks on the Glee Club. One of our most infamous pranks was when we were both performing at Fresno State College in 1960. The Collegians slyly made an insert for the programs that said not to clap for the first half of the performance (coincidentally when the Glee Club was performing) because absolute quiet from the audience was necessary for recording the show. When several of the Glee Club's songs ended in total silence, with no applause, the leader finally asked the audience why they were not responding. A little old lady in the audience raised her hand and said, 'But it says right here in our program not to clap.' Steam was coming out of his ears when he looked over at the Collegians standing in the wings."

Saxophonist Rich Anderson (Class of 1961) is credited for keeping alive the spirit of the Collegians with annual reunions. Beginning in 1966, the reunions were held at his house in Fresno. Then, around 1984 the group decided to come back to San Luis Obispo every year.

"At our first reunions, many of us were single, then with young families. Then we were putting kids through college. Now, since most of us have grown children, we are getting more time to play our instruments, and many of the members perform on a regular basis through the year. I'm amazed at how good the group is sounding since we finally have time to pursue music as a passion," commented Stefanetti, a retired electronics engineer who now enjoys playing and teaching string bass in the Napa Valley.

For more information on the Collegians, visit their web site at http://www.calpoly.edu/~mu/collegians/Collegians.html.
CLA Makes Campaign Goal, but we have much more to GO!

The College of Liberal Arts made its preliminary campaign goal of $12 million in May. This is a fabulous achievement — but, having worked in CLA for six years, I've come to realize that there are enough needs in the college to easily deplete the entire university's campaign goal of $225 million!

The CLA still needs more facilities for Journalism and Graphic Communication, Music, and Theatre & Dance, and Art & Design that would provide opportunities to work with other arms of the institution.

This year was particularly challenging because of the emotional response to 9/11 and the economic downturn. Despite this, giving increased rather than slowed down; our major gifts and annual fund programs showed wonderful surges. The major gifts program recorded a 36% increase, due in part to a generous bequest from Clifford Chapman and Gene Shidler. The annual fund showed an increase of 24% over the previous year.

We also achieved an 18% increase over the previous year's 1,837 gifts to the College of Liberal Arts. Some of our smaller programs even showed dramatic increases over the previous year.

We had several successful events this past year. The Journalism Gala in November, 2001 was a success. Special tributes were paid to retired faculty members Jim Hayes and Herb Kamm. A special thanks goes to Kevin Falls, executive producer of "The West Wing", who served as keynote speaker, and to Steffan Tubbs, an ABC News reporter who served as emcee.

Thanks also goes to Mary Stuart Welch, who hosted entertainment industry friends and alumni at her visual effects company, Digiscope, in Santa Monica in spring 2002. Thank you Mary for a memorable afternoon!

I also want to inform you of a possible travel opportunity in spring, 2003 for alumni and friends: a yacht cruise through the classical world of the Mediterranean. This odyssey begins with a visit to Ephesus. It then makes its way along the turquoise coast, which has changed little since pre-Classical times, and ends in Istanbul. The College of Architecture and Environmental Design has offered this trip the last two years with resounding success. We would like to offer it as "The Drawing Room," a journal and sketching trip or an excursion focused on photography with Sky Bergman. Please let me know if you are interested.

I am most grateful for the fine work of the many individuals associated with the College of Liberal Arts. Onward and upward to higher goals!
The people recorded here have given strength to the College of Liberal Arts. Their contributions show confidence in our programs, faculty, staff, and mission. The College recognizes them for their generosity and thoughtfulness. The Honor Roll is compiled from donations made during fiscal year July 1, 2001 through June 30, 2002. Omissions may be the result of donations being recorded outside this fiscal year.

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September 11 changed the lives of thousands of Americans, and Maliha Zulfacar is one of them.

Zulfacar, who has taught in Cal Poly's Social Sciences Department for the past 10 years, is known for her courses in sociology on ethnic studies, global ethnic conflict, global immigration movements, and the political and gender impacts of globalization.

Born and raised in Afghanistan's capital, Kabul, Zulfacar was a sociology professor at Kabul University before fleeing the Russian occupation of Afghanistan in 1979 for Germany. In 1985 she settled in California to raise her children, joined the Cal Poly Social Sciences Department in 1992, and returned briefly to Germany to earn her doctorate in sociology in the mid-1990s.

On September 10, 2001, her son was attending the New England School of Law and her daughter was just starting her freshman year at Smith College. Zulfacar was preparing for the fall term at Cal Poly. Then the events of September 11 struck. Zulfacar found herself in demand as a knowledgeable spokesperson for a country most Americans knew little about. She was interviewed on CNN, on NPR, in the San Francisco Chronicle, Los Angeles Times, and by international newspapers, and was invited to speak at panel discussions and universities around the country about Afghan history, Afghan ethnic groups, the Taliban, and Afghan women.

Her documentary film, "Guftago: Dialog with an Afghan Village," was shown outside the classroom. (The film was made in the summer of 2000 when she joined an international delegation of women touring Afghan mountain country held by the Northern Alliance.)

And in March 2002, she was invited to return to Kabul to consider a position as deputy minister for higher education in Afghanistan's new government to help restructure the country's higher education system.

After 23 years abroad, it was a different kind of homecoming.

Landing in Kabul

The first thing that struck Zulfacar as her plane landed in Kabul was the physical destruction. "You could see fields of twisted metal and leftover planes and tanks everywhere."

The airport is a striking example of what has happened to Afghanistan after two decades of civil and ethnic and turmoil. "When I left in 1979, the Kabul airport was a modern airport with marble walls and floors. It had music and fountains and restaurants. It was a place where people would come in the evenings to gather and have dinner."

"Now, there were no windows. No doors. No electricity or running water. Everything was shattered.
The floor was gutted and pitted. It was a shell.

As the daughter of a diplomat, Zulfacar freely admits she led a life of privilege as a child in the Afghanistan of the 1950s and '60s. She had private dance and music instructors. At student events sponsored by her all-girls high school, she played music, participated in sports, and danced. "It was not much different than American high schools," she says. "I played basketball. I rode my bicycle. And," she smiles, "I was the first female to drive a car in Kabul, at age 15."

After graduating from high school, she was also the first Afghan woman to pursue a college education in the United States, where she earned her bachelor's and two master's degrees - one in sociology and one in community planning.

"Having said that, that doesn't mean that all girls in Afghanistan had such privileges," she cautions. "But 30 years ago, I was not spit at on the street for driving or riding a bicycle. I was not stoned. I was not ridiculed. I did not suffer the punitive discrimination that millions of Afghan girls have suffered in the past decades."

As her taxi drove through the ruined streets toward her hotel, she asked to be taken to her old neighborhood. On what was once her family's property, three houses were left standing in the rubble, home to Afghan refugees displaced by bombing and ethnic warfare.

"They were just damaged houses," she says, "like thousands of other houses in Kabul."

Reconnecting

For the next four weeks, while touring the city and meeting with students, professors, government leaders, returning expatriates, and ordinary people, Zulfacar stayed at the Kabul Intercontinental Hotel.

"The elevators didn't function. The electricity was sporadic. The floors were all damaged. There were very few walls without bullet holes. The wind-

dows were all shattered. I was fortunate to be in a room with running water. Every morning, the women guests on the floor would take turns washing in my bathroom.

"But in the midst of all that," Zulfacar says, "I was relieved to feel that the dark era was somehow behind Afghanistan. It was an opportunity to come back and be hopeful, to believe you could start something."

After initially touring Kabul, Zulfacar and other returning Afghans were overwhelmed at how much the country and its economy had been damaged.

"Afghanistan was always a mountainous country, a poor country, but a functioning country. Ninety percent of the people were subsistence farmers, but the country had a self-sustaining economy," she says.

Yet despite the destruction, Zulfacar says, "Life was still going on. Shops were open. People were out on the street. There was music playing. There were weddings. There were funerals. And there was a sense of hopefulness everywhere - a sense that things were going to change."

The sociology professor found that the residents of Afghanistan "were very positive, very uplifted. Every person I spoke to had bigger dreams and visions than before. I talked to female students and they don't just want an education. They want to be very important decision-makers. They want to be part of history. Their biggest desire is to rebuild their country."

"I was struck," Zulfacar marvels, "by how much the country has been destroyed, but what has not been destroyed is the spirit of the people of Afghanistan."
The Future

In the end, Zulfacar decided to return to California and Cal Poly. She and her children are U.S. citizens. She enjoys teaching at Cal Poly. But most importantly, she says, “I feel like I have two homes. I have lived 23 years of my life here, and another 23 years of my life there. I consider myself a global citizen. I have a sense that I can serve both countries best by being here.”

Since her March trip, Zulfacar has spoken at Purdue University, Indiana University, the University of Arizona, and Georgetown. She is working on a second documentary, using footage she shot in Kabul. She is also working to set up a sister city relationship between San Luis Obispo and the Afghan mountain village of Bazarak, where she filmed “Guftago.”

AFGHANISTAN - A LETTER FROM
CLA ASSOCIATE DEAN
SUSAN CURRIER

Higher education had just begun to flourish in Afghanistan before the long wars, beginning with the Soviet invasion and extending through the rise and fall of the Taliban, destroyed most of the universities. To make matters worse, under Taliban rule all schools were closed to girls and women.

While reconstruction has begun, there is one immediate obstacle to the return of women students, faculty, and staff to the universities. There is simply no child care available to the women who were denied education and the women who were already educated but denied the right to teach or work for years. Many of these women were widowed during the wars; most of them are sole caretakers of multiple children. In addition, there are no facilities for early childhood education, for the safe and nurturing development of war-scarred infants, toddlers, and young children.

To enable women to study, teach, and work at Kabul University and to provide education for their children, College of Liberal Arts students, faculty and staff have launched a campaign to build, staff, and equip a children’s center. Our goal is $13,500, to cover approximately $10,000 for materials and construction, $3,000 in staff salaries, and $500 in books, art supplies, blocks, games, and other learning materials. You may learn more about our project at http://kabulucc.calpoly.edu.

We have selected Give2Asia, founded by The Asia Foundation and headquartered in San Francisco, as the tax-exempt 501(c)(3) non-profit to administer the Kabul University Children’s Center Fund. Contributions to Give2Asia are tax-deductible. Give2Asia will acknowledge all contributions by check and will provide a receipt. You may learn more about Give2Asia/the Asia Foundation at http://www.asiafoundation.org.

Should you wish to contribute to building the Kabul University Children’s Center, write a check to Give2Asia (please write Kabul University Children’s Center on the memo line of your check) and send it to Michael Rea, Managing Director, Give2Asia, 465 California Street, 14th Floor, San Francisco, CA 94104.

We will track our progress toward our goal on the project’s web site, and we invite you to do the same by visiting us at http://kabulucc.calpoly.edu.
In Memoriam

Ena Marston 1906 - 2002

Ena Marston died September 7, 2002, in San Luis Obispo. Marston was a professor of English at Cal Poly for 24 years, having been the first of four female teachers hired after World War II in 1946. During the war she served as commanding officer of a Woman's Auxiliary unit of the U.S. Marine Corps.

Ena was born October 1, 1906 in Portsmouth, New Hampshire. She received both bachelor's and master's degrees in English from Mills College in 1927 and 1928. She received a second master's degree from Radcliffe College, Harvard University, in 1931 and began teaching at junior colleges in Massachusetts, Pennsylvania, Washington, and Oregon.

In addition to teaching English at Cal Poly, she initiated and taught the University's first art course, "Art in Everyday Living." Her avocation was weaving, and she published many articles on the subject.

Dan Piel 1929 - 2002

Dan Piel died at home on September 9, 2002. He was born and grew up in New York's Greenwich Village. Piel attended Yale College where he majored in philosophy. During the summers he studied art at Syracuse University, Grenoble University, and La Grande Chaumiere in Paris. After graduation from Yale, he continued his study of art at Pratt Institute.

Making a career in advertising, he served as art director for top New York ad agencies. In his spare time, Piel busied himself painting oil portraits of business and political leaders. In 1978, he retired from advertising and joined the Art & Design Department at Cal Poly, where he taught painting for 13 years. "From Lincoln to Lennon," Piel's portrait series of assassinated public figures, was first seen at Cal Poly's University Union Gallery. The series was later purchased by the Lavignes/Bastille Gallery in Paris.

Piel's work is in private and public collections on the Central Coast and elsewhere, including the Lyndon B. Johnson Library in Austin, Texas and the New York Society Library in Manhattan. Here on the Central Coast his painting of Mozart figures prominently in the backdrop of all Mozart Festival performances, and his large landscape painting can be viewed at SLO's Café Roma. Piel leaves a wife, son, daughter, and two granddaughters.

Herb Kamm 1917 - 2002

Veteran journalist Herb Kamm, 85, who served as a key advisor to Cal Poly and as a teacher and mentor to many of our journalism students, died September 25, 2002.

After retiring to the Central Coast in 1985, Kamm put 50 years of experience as a writer and editor in New York and Cleveland to work at Cal Poly. Kamm also served as an editor of the student newspaper, Mustang Daily, and taught journalism classes. In 1988, Kamm was named special assistant to Cal Poly's vice president for University Advancement and worked closely with the University President's Office on many special projects.

Notable to the community were the seven media forums he produced in conjunction with Cal Poly that drew hundreds of people to campus to hear from national and local media writers, film and television writers, critics and directors, and political commentators. Kamm is survived by Phyllis, his wife of 66 years and three sons and their families.
Two important rituals punctuate the beginning and ending of each academic year: the arrival of new students and the graduation of seniors. These occasions matter not only to the individuals who arrive and depart but also to the greater Cal Poly community. They invite us to reflect on the university, and on the collective spirit of all those who pass through.

At graduation, the Cal Poly community celebrates the seniors who launch new careers and postbaccalaureate studies, the parents who supported them, the faculty who taught them, and the staff who guided them. We particularly celebrate those who succeeded against significant odds, those who are first in their families to graduate from college, and those whose achievements and contributions deserve special commendations. We recognize extraordinary graduates with Senior Recognition Awards in four categories: academic excellence, contributions to the college, contributions to the university, and service contributions to the community.

Importance of diversity in higher education. But before he left, he helped other members of Cal Poly’s Future Truck Hybrid Design Team to design a vehicle for an international collegiate competition sponsored by Ford Motor Company and the U.S. Department of Energy.

Another Political Science major, Brian Orion, received CLA’s Senior Recognition Award for Contributions to the College. Also a high achiever and avid explorer (Brian studied in Spain and interned with Dianne Feinstein in the U.S. Senate), Brian was recognized particularly for his service to the CLA Student Council, the ASI Board of Directors, the CLA Liberal Arts Week Steering Committee, the CLA Cal Poly Plan Advisory Committee, and other college groups and activities. Brian begins the University of California’s Hastings College of Law in September 2002.

Most senior recognition award recipients excel in multiple arenas. Winner of this year’s Senior Recognition Award for Contributions to the University, Speech Communication senior Erica Meza is no exception. For two years she served the Speech Communication Club, first as secretary and then as president. She also led and coordinated numerous events and activities through Cal Poly’s Women’s Programs and Services office. Off-campus she volunteered over 450 hours of service through the AmeriCorps H.E.L.P. Program and additional hours through Cal Poly’s Student Community Services program. However, her unique contribution was to the Real World Leadership Conference she led for over 300 Cal Poly students. This was the first major,
This year's recipient of the Senior Recognition Award for Community Service went to Social Sciences graduate Edward Chin, who distributed holiday meals to San Diego's inner-city homeless, recruited volunteers for Life Steps Foundation, worked on the 24-hour American Cancer Society's Relay for Life, spoke to professors and their classes to promote service learning, and helped prepare land for a pastor's residence in Rosarito, Mexico. Also, Edward developed services for those in San Luis Obispo struggling to recover from drugs and alcohol. He coordinated the landscaping for a drug and alcohol residential recovery program for women. He organized a warehouse cleanup for the same program. He tutored drug and alcohol offenders for their GED examinations. He helped them find work, and he created a job development program for drug and alcohol offenders in SLO's Drug Court program.

Each of these students has accomplished a great deal in only a few short years. Each of them integrates intellect, leadership, hard work, and vision with their unique gifts to exemplify Cal Poly's ideals. We salute their achievements and those of so many other outstanding June 2002 graduates. We will follow their careers and lives with great interest. But we especially appreciate them now for their inspiration to us all—fellow students, faculty, staff members, and alumni—because they have enlarged our own visions and reminded us, as graduates do every year, why the university matters.

Competition for staff positions at Cal Poly has long been intense. The city is popular as a place to live but too small to be rich in employment opportunities. This means that the University has long benefited from a rich pool of extremely qualified staff employees. Not surprisingly then, each spring, selection committees see many worthy nominations for staff recognition awards. To be chosen from these nominations by one's peers as an award recipient is a very notable achievement.

So it is with pride and gratitude that the College of Liberal Arts announces its two Staff Recognition Awardees for June 2002: Peter Wilt from Cal Poly Arts and the Cal Poly Theater, and Benjamin Reveley from the Music Department.

The college is equally proud to congratulate Ms. Margaret Booker, the administrative analyst in the Psychology and Child Development Department on her selection as one of three university-wide Outstanding Staff Award recipients this spring. She was honored at a special reception during Conference Week in the fall. Everyone in the college and many outside it have recognized her administrative finesse within one of the most complex departments on the campus.
FACULTY HONORED AT DALLIDET RECEPTION

At its annual awards reception held at the historic Dallidet Adobe in San Luis Obispo, the College of Liberal Arts recognized fourteen faculty for outstanding work.

Professor Antonio “Greg” Barata (Music) won as the College’s Outstanding Teacher. Greg is tirelessly devoted to his students, and his open-door policy is welcoming to any inquisitive mind. One of the best projects ever at Cal Poly was a CD-ROM called Erin Fields, in which his students made a pseudo-documentary about a fictitious musical figure.

ANTONIO “GREG” BARATA MUSIC & STEVEN MARX ENGLISH

Professor Steven Marx (English) was chosen as CLA’s Outstanding Scholar. He is editor of a major collaborative book, Cal Poly Land. (See http://polyland.lib.calpoly.edu/flash.html.) He recently published Shakespeare and the Bible (Oxford Press), which has been reviewed positively for “fresh readings that illuminate both the biblical text and the plays.”

Professors Susan Duffy and Kathleen Friend (Liberal Studies) won the Service Award as CLA’s dynamic duo. Together, they have secured grants totaling $1 million to bring the arts to thousands of children in San Luis Obispo classrooms. In fact, they authored the first arts program ever to get an Eisenhower Professional Development Project grant.

The college also celebrated two faculty who received the Cal Poly Award for Distinguished Teaching: professors Alyson McLamore (Music) and Kevin Clark (English). This year faculty of our college won two of three University-wide faculty awards. In addition, three Psychology and Child Development faculty were nominated this year: professors Ned Schultz, Don Ryujin, and Robert Blodget.

Two other faculty garnered University honors. Professor Maliha Zulfacar (Ethnic Studies), who was CLA’s Outstanding Lecturer last year, received the Distinguished Faculty Award for Service because of her success in promoting community-based learning, especially projects that helped Afghanistan while educating Cal Poly students. Also, Professor Kathryn Rummell won the campus’s first University-wide Advising Award for her mastery of requirements and openness with students.

Liberal Studies Receives Two Art Education Grants

“In order to bring arts education back into the classroom, we must involve artists, teachers, students, families, administrators and teachers-in-training.”

That’s the opinion of Liberal Studies professors Susan Duffy and Kathy Friend, who have put their considerable energies together to improve arts education in local elementary schools.

The state’s and county’s budget woes over the years have destroyed arts programs in California public schools, they say. The pair has received two large grants from the California Arts Council and the Eisenhower Professional Development State Grant Program to help rebuild arts programs in San Luis Obispo County.

The three-year Cal Poly Arts in Education Program is a partnership among Cal Poly’s Liberal Studies Department, the local Lucia Mar School District, and the Children’s Creative Project, a non-profit arts education provider serving the Central Coast.

SUSAN DUFFY & KATHY FRIEND LIBERAL STUDIES

The Cal Poly program, headed by Susan and Kathy, brings artists-in-residence and professional touring companies into 45 third-grade classrooms with a total of 825 students. Students in 10 of those classrooms will be evaluated intensely through the third, fourth, and fifth grades to determine the depth and quality of their, and their parents’, visual arts knowledge after three years.
Grant money from the Eisenhower Professional Development State Grant Programs is being used to reach out to teachers and students in rural schools in the county.

The Eisenhower program's purpose is to provide arts education development for teachers in five rural and low-income schools, as well as arts training and performances to those schools that frequently do not receive any supplemental arts instruction or visiting guest artists.

"Our goal is for the teachers to become increasingly skilled in teaching the arts and using the arts to teach other subject matter," Susan says. "One unique feature is that our teachers-in-training will work and learn with the teachers from the rural schools."

Cal Poly's Liberal Studies Program also sponsors other art-related activities for children and their families. For example, Power Down!, a joint project of Cal Poly, the California Arts Council and the Atascadero Fine Arts Academy, was staged by fifth through eighth grade students from the academy. The arts show, for elementary school audiences, encouraged and demonstrated how to conserve energy.

**Entertainment Industry Career Day**

With topics ranging from cinematography to the director as storyteller, the 2002 Entertainment Industry Career Day offered fascinating insights into the worlds of professional cinema, television, and theatre. Over 200 Cal Poly students from a wide array of majors gathered in the Cal Poly Theatre on Saturday, May 18, for a day-long series of large panel and small group sessions. The Career Day brought ten entertainment veterans to campus who shared valuable information about their careers and employment opportunities in one of California's most important industries.

The Theatre and Dance Department has produced several entertainment career days in the past six years. The 2002 event was co-sponsored by the College of Liberal Arts, Career Services, Alpha Psi Omega (Theatre Club), FANS (Friends and Alumni Network of Supporters of the Cal Poly Theatre Program), and the College of Architecture and Environmental Design.

The day was structured so that students could gain general information from all the artists during group panels that opened and closed the event. Most importantly, however, the students could attend two break-out sessions. The professionals were divided into small groups in the Music/Drama Building classrooms, allowing the students a much more intimate chance to ask questions and gather information. Students were also invited to the "thank you" reception for the guest artists in UU220 where networking and discussion continued for several more hours.

All of the artists who donated their time and talent have distinguished careers. Mel Damski, R. Michael Gros, and David Michener represented the field of directing. Mr. Damski is an Emmy-award winning television director whose career spans such classic shows as "Mash," "Lou Grant," "Ally McBeal," "Ed," and "Charmed." David Michener was the former director of animation at Walt Disney, with credits including "Robin Hood" and "101 Dalmations."

Gros is currently the artistic director of the Pacific Conservatory of the Performing Arts, the award-winning regional theatre based in Santa Maria, California. In addressing the role of director as storyteller, they emphasized the crossover between the worlds of live theatre, film, and television. Noted television producer / writer / actor Michael Pavone talked about his impressive career shepherding new series onto the small screen. He emphasized the importance of becoming a multi-skilled artist and crafts-person in an incredibly competitive business environment.

A focus of this year's Career Day was a group of artists drawn from the technical and design areas. Mr. Drake Woodworth, a former president of a division of Technicolor, currently specializes in industry marketing and emerging technologies. Geoff Schaff is an award-winning director of photography in both film and television; John Galt, from Panavision in Woodland Hills, designs high function lenses for digital cameras. Jackson DeGovia is one of Hollywood's most highly regarded production designers. His resume includes such blockbusters as "Die Hard" and smaller films such as "'Night, Mother." Michael Most, the former post-production supervisor at Lorimar Television, is supervisor of visual effects on "ER," "Boston Public," and "Charmed." Steven Robin is the sound effects design producer for David E. Kelley Television Productions. All of these artists underscored the importance of honing superior technical and design skills. Mr. DeGovia was eloquent in stressing that these skills are best used with a broad knowledge of world history, literature, and all of the liberal arts.
Lee graduated in 1972 in Political Science and is the senior program manager for the Los Angeles County Office of Emergency Management, where he is the spokesperson for the county. From 1983-1999, he was chief of the Disaster Response Services Bureau for the state Department of Social Services and was involved with the emergency management of twenty-three presidentially declared disasters in the state.

On campus Lee has served on the College of Liberal Arts Advisory Board since its inception in 1995. Also, since April 1999 he has represented the CLA on the Cal Poly Alumni Association Board of Directors.

When he was a student, Lee was an active member of the Youth for a New America Club. He fondly remembers Montaña de Oro as his favorite hang-out and Dr. Anne Fowler, Social Sciences, as his favorite professor.

Lee is an energetic advocate and unwavering volunteer for the college. He cheerfully steps forward whenever needed. His soft-spoken convictions have earned him the highest respect.

In a January 24, 1995 letter to Cal Poly President Warren Baker, Lee wrote: “At a university such as Cal Poly, the liberal arts curriculum serves a very useful purpose in helping to develop a student’s view of the world. The world is not one-dimensional, there are many facets, liberal arts is the conduit to a three dimensional view of things.”

The college is proud to honor Lee for his volunteer service and for promoting the liberal arts!

For more information on Cal Poly’s events and activities, see http://www.calpoly.edu.
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Name ___________________________ Reunion Class or Graduation Year ___________________________

Degree ___________________________ Department ___________________________

Home Address ___________________________

Home Phone ___________________________ Fax ___________________________ E-mail address ___________________________

Significant Other ___________________________ Cal Poly Alum? ☐ Yes ☐ No

Work Address ___________________________ Job Title ___________________________
(or include a business card)

Professional News (i.e., promotions, publications, work, awards) ___________________________

__________________________________________________________________________________

Thank you!

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