KEY PRINCIPLES
- Student Success
- Learn by Doing
- Excellence
- Comprehensive Polytechnic University

STRATEGIC IMPERATIVES
- Develop and inspire whole-system thinkers
- Embrace teacher-scholar model
- Foster diversity and cultural competency in a global context
- Promote a culture of support, philanthropy and community engagement
- Achieve sustainable growth & support world-class facilities and equipment
- Ensure our financial future

INDICATORS OF PROGRESS
- Graduation rate
- On-campus housing
- Scholarships
- Faculty-student research & creative activities
- Student-faculty ratio
- Diversity of students, faculty and staff
- Ratio of tenured/tenure-track to non-tenured faculty
- Enrollment growth
- Endowment size
- Endowed programs and chairs
- Unifying, iconic events center
- Nationally recognized scholars
- Partnerships with corporations & foundations

Fall Conference 2011