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FOR IMMEDIATE RELEASE

Contact: Cal Poly Plant Shop
805-756-1106

Cal Poly Plant Sale to Benefit Feline Friends

SAN LUIS OBISPO – The Poly Plant Shop is holding a special promotion through Saturday, Aug 9, to benefit the Cal Poly Cat Program. Five percent of all proceeds will be donated to the cat program to provide food, medical care and shelter for homeless cats awaiting adoption.

The Poly Plant Shop will also host a Friday Flowers sale on Friday, Aug. 1, at the University Union Plaza from 10 a.m. to 2 p.m. The sale will feature a wide variety of plants and bouquets at their seasonal peak.

The sale is being held in conjunction with students in a marketing class, whose goal is to help the plant shop increase sales by five percent and at the same time, increase donations to and adoptions from the Cal Poly Cat Program.

Plant shop hours are Monday-Saturday from 10 a.m. to 5 p.m. To get there, take Highway 1 or California Boulevard to the Highland Drive campus entrance; follow Highland east to Via Carta and turn left. The shop is located across from the horse unit. Metered parking is available directly in front of the plant shop.

For details call the Poly Plant Shop at 756-1106 or visit www.polyplantshop.com.

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